DIA 2015 51st Annual Meeting
Exhibit Space Assignment Order Point System

DIA exhibitors earn Assignment Order points based on the following criteria:

Exhibit History Points

- **Two** Assignment Order points are earned for each year a company purchases exhibit space. (Points have been credited since the 2004 DIA Annual Meeting, including 2014.)

- History points are reduced by 50% after missing one year and are completely forfeited after missing two consecutive years.*

Exhibit Space Points

- **Two** Assignment Order points are earned for each 10’x10’ space purchased for DIA 2014 only.

Marketing & Industry Support

- **One** Assignment Order point is earned for each $2,500 spent in Marketing & Industry Support for DIA 2014 only.

The DIA Assignment Order is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for space selection appointments. Priority points will be calculated for the company name stated on the exhibitor contract. If companies have since merged or been acquired, the resulting company may choose to use the highest points of any of the previous companies. Points will not be combined. Exhibitors found to be in violation of DIA’s rules and regulations will be subject to a reduction in Assignment Order points.

* COMPANIES NOT EXHIBITING FOR TWO CONSECUTIVE YEARS WILL FORFEIT ALL EARNED POINTS.

Please note – Beginning with the DIA 2016 52nd Annual Meeting Exhibit Space Assignment Order Point System, two Assignment Order points will be earned for reserving hotel rooms for DIA 2015 in the Exhibitor Room Block through DIA’s official housing vendor.