

Application and Contract for Exhibit & Marketing Opportunities



2022 ASCO Breakthrough

August 25-27, 2022 | Yokohama, Japan

Step 1: Contact Information (Contact information for the Exhibitor Directory can be provided online after your application has been approved.)

Company Name for Exhibitor Directory and Signage _____

Contact _____ Title _____

Phone _____ Mobile _____

Email _____ Website _____

Address _____

City _____ State _____ Zip _____ Country _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargoinc.com.

Step 2: Products or Services to be featured: (required for approval) _____

Step 3: Exhibit & Marketing Opportunities

[View the Prospectus](#)

Exhibits & Meeting Rooms

- Tabletop: \$7,000 All-Inclusive Kiosk: \$15,000 3m x 3m Space: \$20,000 Meeting Room: \$20,000

Industry Expert Theater (IET)

- Online Only IET (prerecorded and available on demand): \$30,000
 Live/In-Person IET (with audio capture and slides posted on demand): \$40,000

Support Opportunities

- Exhibitor Directory Upgrade: \$800 WiFi: \$75,000 Other: \$ _____
 Recharging Zones: \$25,000 Website Banner Ad: \$10,000
 Hotel Drop Insert: \$15,000 Hotel Drop Bag: \$25,000
 Inside Front Cover Program Ad: \$15,000 Daily News Email Wrap-up Top Ad: \$12,500
 Inside Back Cover Program Ad: \$10,000 Daily News Email Wrap-up Middle Ad: \$10,000
 Back Cover Program Ad: \$25,000 General Meeting Support: \$ _____

Hosted Physician Registrations

- 25 Full Registrations: \$20,625 50 Full Registrations: \$41,250

Total Cost \$ _____ = Support Level _____

Support Level Based on Total Spend	
Exhibit Only	Tabletop/Kiosk/Booth
Bronze	\$50,000-\$74,999
Silver	\$75,000-\$99,999
Gold	\$100,000-\$149,999
Platinum	\$150,000+

Step 4: Payment and Cancellation

Deposit and Payment Schedule

Through December 14, 2021	50% due with application
Beginning December 15, 2021	100% due with application

Cancellation Terms

Through December 14, 2021	50% refund
Beginning December 15, 2021	No refund

ASCO requires full payment no later than December 15, 2021. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Cancellation of exhibit includes cancellation of allocated exhibitor registrations. Full refund if cancelled by ASCO without cause.

Submit application to: exhibitcontracts@spargoinc.com

Make checks payable to: ASCO

Mail check payment to: ASCO Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments: An invoice will be sent within three business days with instructions to submit credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

Need Help? btexhibits@spargoinc.com | 703-631-6200 | 800-564-4220

Step 5: Acknowledgement

As an authorized representative of the above stated Exhibitor, I agree to the payment and cancellation terms included in this agreement. Furthermore, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations and the Industry Expert Theater Guidelines (if applicable) at ASCO Meetings available on asco.org/exhibits (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors related to 2022 and 2024 ASCO Breakthrough. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Date _____

Printed Name _____ Telephone _____