



ASCP Exhibit Space Priority Point System

ASCP exhibitors earn priority points based on the following criteria:

Exhibit History | Booth Size | Support | Exhibitor Survey | Housing | 2017 Forum

- **One** priority point is earned for **each** meeting at which a company has purchased exhibit space for the ASCP Annual Meeting & Exhibition and ASCP Spring Meeting since 2011.
- **One** priority point is earned for each 10'x10' space purchased for the 2017 ASCP Annual Meeting & Exhibition.
- **One** priority point is earned for each \$1,500 spent in promotional opportunities and advertising support for the 2016 ASCP Annual Meeting & Exhibition. Support must be confirmed by October 6, 2017.
- **Five** priority points earned by completing Exhibitor Survey for 2016 ASCP Annual Meeting & Exhibition.
- **Ten** priority points earned by booking housing through the ASCP Official Housing Center.
- **Ten** priority points earned by participating at the 2017 ASCP Forum.

The ASCP Priority Point System is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for space selection appointments. Priority points will be calculated for the company name stated on the exhibitor contract. If companies have since merged or been acquired, the resulting company may choose to use the highest points of any of the previous companies. Points will not be combined.

Note: Points will be reduced by 50% after missing one year of exhibiting and will be completely forfeited after missing two consecutive years of exhibiting since 2014 Annual Meeting.