

Gain Visibility— Upgrade Your Exhibitor Directory Listing

Increase your visibility among over 500 other exhibitors with a premium listing in the 2018 ASCO Annual Meeting Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the Oncology Professionals Hall as well as learn more about your company's products and services.

Exhibiting companies may purchase a premium listing in the Directory and reach attendees in three ways:

ONLINE LISTING

The directory is accessible online at am.asco.org and onsite at the 2018 ASCO Annual Meeting on the exhibitor directory kiosks located at the entrance to the Oncology Professionals Hall.

IN-PRINT LISTING

Printed exhibitor directories are distributed to attendees at the 2018 ASCO Annual Meeting in three convenient locations:

- Exhibits Information Desk at the entrance to the Oncology Professionals Hall
- Hall C Registration
- Satellite Tote Bag Pick Up at Gate 3 of the South Building

MOBILE LISTING

Available through the iPlanner mobile application using devices that support iOS and Android operating systems.

*Become a premium exhibitor today!**

Contact the ASCO Annual Meeting Exhibit Sales team at ascoexhibits@spargo.com, 800-564-4220 or 703-631-6200.

Online Listing	Basic FREE	Premium \$2,000
Company Name	✓	✓
Booth Number	✓	✓
Address	✓	✓
Web Address	✓	✓
Product and Service Categories	up to 5	up to 7
600 Character Paragraph	✓	✓
Product Description with Photo		up to 2
Company Logo		✓
Enhanced Listing Icon on Floor Plan and Exhibitor List		✓
In-Print Listing		
Company Name	✓	✓
Booth Number	✓	✓
Address & Phone	✓	✓
Web Address	✓	✓
Product and Service Categories	up to 5	up to 7
1/4 Page Listing, Including Company Logo and 600 Character Paragraph		✓
Mobile Listing		
Company Name	✓	✓
Booth Number	✓	✓
Web Address	✓	✓
Product and Service Categories	up to 5	up to 7
Company Logo		✓
600 Character Paragraph		✓

* ASCO Annual Meeting Exhibit Sales team through SPARGO, Inc. is the only official contractor of exhibitor directory listings.