

# PRACTICE MANAGEMENT™ 2019

JANUARY 18 – JANUARY 20 | PARIS LAS VEGAS | LAS VEGAS, NEVADA

American Society of  
Anesthesiologists®

## Expand Your Presence Before, During and After PRACTICE MANAGEMENT!

Premium exhibitor listings are available to increase your exposure with longer company and product descriptions, logos, press releases, product photos and corporate videos designed to draw attention to your listing and help drive traffic to your booth. Let attendees know what you have to offer and where you are located online, in-print and on mobile devices by purchasing an upgrade!

	Exhibitor Listing Features	Basic Included	Premium \$500
Online	Company Name, Booth Number	x	x
	City, State, Country	x	x
	URL	x	x
	Product & Service Categories	Up to 2	Up to 6
	Links to Social Media Platforms	x	x
	600 Character Description	x	x
	Expanded Company Description of Additional 600 Characters		x
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		x
	Company Logo		x
	Up to 5 Press Releases		x
	Up to 3 Product Photos with Description		x
	Multimedia Flash Video with Indicator Icon on Exhibitor List		x
	Rotating Logo on Home Page of Exposition Website		x
In-Print	Company Name, Booth Number	x	x
	City, State, Country	x	x
	URL	x	x
	250 Character Description	x	x
	Expanded Company Description of Additional 350 Characters		x
	Company Logo		x
Mobile App	Company Name, Booth Number	x	x
	City, State, Country	x	x
	URL	x	x
	Product & Service Categories	Up to 2	Up to 6
	250 Character Description	x	x
	Expanded Company Description of Additional 350 Characters		x
	Company Logo		x

Upgrade Your Listing! Contact (800) 564-4220 / (703) 631-6200 or [asaexhibits@spargoinc.com](mailto:asaexhibits@spargoinc.com).

**APPLICATION AND CONTRACT FOR PREMIUM EXHIBITOR LISTING**



[Click Here to Submit Via Email](#)

Exhibit Dates: January 18-19, 2019  
Paris Las Vegas ~ Las Vegas, Nevada

**Contact Information**

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

**Premium Listing Upgrade Rate** (*Basic Exhibitor Listing included in booth purchase*)

Premium Exhibitor Listing - \$500

*Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information. Information for the online listing may be updated any time prior to the meeting.*

<p><b>Payment Information</b></p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 15%;">Initials</th> <th>Deposit and Payment Schedule</th> </tr> </thead> <tbody> <tr> <td></td> <td>March 28, 2018...50% due for applications submitted prior to March 28, 2018</td> </tr> <tr> <td></td> <td>March 28, 2018 – September 20, 2018...50% due with application</td> </tr> <tr> <td></td> <td>After September 20, 2018...100% due with application</td> </tr> </tbody> </table> <p><b>ASA requires payment in full no later than September 21, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b></p> <p><b>Submit application to:</b> Email: <a href="mailto:exhibitcontracts@spargoinc.com">exhibitcontracts@spargoinc.com</a></p> <p><b>Need Help? Contact:</b> <a href="mailto:asaexhibits@spargoinc.com">asaexhibits@spargoinc.com</a> (703) 631-6200   (800) 564-4220</p>	Initials	Deposit and Payment Schedule		March 28, 2018...50% due for applications submitted prior to March 28, 2018		March 28, 2018 – September 20, 2018...50% due with application		After September 20, 2018...100% due with application	<p><b>Cancellation Penalties</b></p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 85%;">Cancellation Penalties</th> <th>Initials</th> </tr> </thead> <tbody> <tr> <td>Through March 27, 2018...0%</td> <td></td> </tr> <tr> <td>March 28, 2018 – September 20, 2018...50%</td> <td></td> </tr> <tr> <td>After September 20, 2018...100%</td> <td></td> </tr> </tbody> </table> <p><b>Make checks payable to:</b> American Society of Anesthesiologists®</p> <p><b>Mail check payment to:</b> ASA® Exposition Management c/o SPARGO, Inc. 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030</p> <p><b>Credit Card Payments:</b> An invoice will be sent within one business day with instructions to submit credit card payment online.</p>	Cancellation Penalties	Initials	Through March 27, 2018...0%		March 28, 2018 – September 20, 2018...50%		After September 20, 2018...100%	
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I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Exhibitor Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASA and SPARGO, Inc. in reference to PRACTICE MANAGEMENT™ and all future ASA events. This premium exhibitor listing application will become a contract upon Exhibitor's authorized signature and ASA's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....

**Show Management Use**

Authorized ASA Signature..... Date.....

Account Number..... Assigned Booth Number..... Size.....