APPLICATION AND CONTRACT FOR EXHIBITOR HEADQUARTERS

ANESTHESIOLOGY® 2018

Meeting Dates: October 13-17, 2018 Exhibit Dates: October 13-15, 2018 Moscone Center ~ San Francisco, California Click Here to Submit Via Email



Initials

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Exhibiting Company		
Contact	Title	
Tel	Fax	
Email	Web Site	
Address		
City	StateZip	Country

Exhibitor Headquarters - Space (hard walls) in the exhibit hall dedicated to your company for the three day event. The headquarter office includes a carpeted 10'x20' or 20'x20' area, 1 conference table, 6 chairs (10 chairs for 20'x20'), 2 wastebaskets, electrical (1 powered outlet) and signage outside the entrance. Reserved on a first-come, first-served basis.

D 10'x20' - \$7,000 **D** 20'x20' - \$10,000 **Preferences**: 1^{st} 2^{nd} 3^{rd}

Payment Information

Initials	Deposit and Payment Schedule		
	December 22, 201750% due for applications submitted prior to December 22, 2017		
	December 22, 2017 – June 14, 2018…50% due with application		
	After June 14, 2018100% due with application		

ASA requires payment in full no later than June 15, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to: Email: <u>exhibitcontracts@spargoinc.com</u>

Need Help? Contact: asaexhibits@spargoinc.com (703) 631-6200 | (800) 564-4220

Cancellation Penalties

Cancellation Penalties
Through December 21, 2017...0%

December 22, 2017 - June 14, 2018...50%

After June 14, 2018...100%

Make checks payable to:

American Society of Anesthesiologists®

Mail check payment to:

ASA[®] Exposition Management c/o SPARGO, Inc. 11208 Waples Mill Road, Suite 112 ◆ Fairfax, VA 22030

Credit Card Payments:

An invoice will be sent within one business day with instructions to submit credit card payment online.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASA and SPARGO, Inc. in reference to the ANESTHESIOLOGY annual meeting and all future ASA events. This Exhibitor Headquarters application will become a contract upon Exhibitor's authorized signature and ASA's acceptance and approval.

Exhibitor Signature	Date
Printed Name	

Show Management Use				
Authorized ASA Signature		Date		
Account Number	Assigned Number	Size		



EXHIBITOR HEADQUARTERS RULES & REGULATIONS

1. DEFINED TERMS

THE TERMS "ASA" "ASA EXPOSITION MANAGEMENT" AND "CONVENTION CENTER" AS USED HEREIN SHALL MEAN THE AMERICAN SOCIETY OF ANESTHESIOLOGISTS, SPARGO, INC. AND THE MOSCONE CENTER RESPECTIVELY.

2. Applicability, Interpretation and Governing Law

The Exhibitor Headquarters Rules and Regulations ("Rules") are part of the Exhibitor Headquarters Application between the exhibitor and ASA. ASA shall have authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to decision of ASA. All decisions so made shall be as binding on all parties as the original Rules. The exhibitor or its designated representative is responsible for familiarizing themselves with all Rules and Regulations. If an exhibitor or their representative fails to observe these conditions or the terms of the Exhibitor Headquarters Application they may be excluded from the contracted Exhibitor Headquarters without refund.

3. Amendments

These Rules may be amended at any time by ASA and all amendments so made shall be binding on exhibitors equally with the original Rules and Regulations.

4. Eligibility

Exhibitor Headquarters may be secured only by contracted ANESTHESIOLOGY 2018 annual meeting exhibitors. If the exhibitor cancels or defaults on exhibit space, the contracted Exhibitor Headquarter space will be revoked and cancellation fees will apply as outlined in these Rules and Regulations.

5. Payment Schedule

Payment for Exhibitor Headquarters space is required upon submission of application as outlined on the application.

6. Payment Failure

If payment is not received by specified date as noted on application, ASA and ASA Exposition Management reserves the right to re-sell or reassign the exhibitor space without any liability on its part. This clause shall not be construed as affecting the obligation of the exhibitor to pay full amount specified in its Exhibitor Headquarters application.

7. Exhibitor Refund and Cancellation Policy

All cancellations must be submitted in writing. Cancellation penalties will apply as outlined on the application. If an exhibitor cancels exhibit space, their Exhibitor Headquarter space will be cancelled automatically.

8. Exposition Cancellation by American Society of Anesthesiologists

It is mutually agreed that in the event of cancellation of the ANESTHESIOLOGY 2018 annual meeting due to fire, strikes, government regulations, acts of war, acts of terrorism or other causes which would prevent its scheduled openings or continuance, then the thereupon this agreement will be terminated and ASA shall determine an equitable basis for the refund of such exhibit fees. ASA and ASA Exposition Management will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit rental space.

9. Exhibitor Headquarters Use Guidelines

The exhibitor agrees to utilize Exhibitor Headquarter space only for face-to-face client meetings, exhibitor personnel meetings or hospitality functions during the ANESTHESIOLOGY 2018 annual meeting. Exhibitors are not permitted to present focus groups, educational symposia, sessions or activities from the Exhibitor Headquarter space. Food and beverage are permitted and must be ordered through the convention center's catering department. Details and order forms are available in the exhibitor service manual.

10. Installation, Hours of Operation and Dismantling

Dates and times for installation, hours of operation and dismantling of the headquarter space will follow the ANESTHESIOLOGY 2018 annual meeting exhibitor schedule. ASA Exposition Management reserves the right to alter the ANESTHESIOLOGY 2018 annual meeting hours in any manner whatsoever if, in its sole discretion, such alteration is in the best interest of the ASA.

11. Dismantling, Security and Unmoved Items

Exhibitor personnel must remain in their contracted Exhibitor Headquarter space until their materials are secured. All products being shipped from the Convention Center should be securely packed before leaving the Exhibitor Headquarters area. ASA, ASA Exposition Management, Freeman, the Moscone Center and all official contractors assume no responsibility for material left unattended in the Exhibitor Headquarter space during the dismantling period. Any products left after 10 a.m., Wednesday, October 17, 2018, may be removed by ASA and the exhibitor shall be liable for and agrees to pay all costs for dismantling, storage and/or shipment. ASA and ASA Exposition Management shall not be liable for any damage to any materials due to removal or storage.

12. Permitted Admission

Admission to Exhibitor Headquarter space will be by official badge obtained upon registration, entitling wearer to unlimited attendance in accordance with the ASA policy. The badge is not transferable. ASA shall have sole authority over admission policies at all times. Nonregistered people will not be allowed in the Exhibitor Headquarter space. Attendees will have access to the Exhibitor Headquarters only during the hours which the exhibit hall is open.

13. No Smoking Policy

ASA and the laws of San Francisco, CA strictly prohibits the use of tobacco products in the Exhibitor Headquarter space and all areas of the Convention Center (to also include the time and days designated for installation and dismantling of Exhibitor Headquarters). Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company and their guests comply with the laws San Francisco, CA.

14. Relocation of Exhibitor Headquarters

ASA reserves the right to alter locations of Exhibitor Headquarters as shown on the official floor plan, if deemed, in the sole discretion of ASA, to be advisable or in the best interest of the ANESTHESIOLOGY 2018 annual meeting.