



Exhibitor Discount Package

Broaden Your Show Reach With Advertising Opportunities! As AFCEA's official publication, your message will go back to the office with the show attendees and it will reach the desks of AFCEA's audience of **30,552**.

Exhibitors at the below listed shows, may participate in this package offer. The print advertisements must appear in the show issue as indicated in the (). Due to space limitations, online banners may not appear in the same month.

2015

TechNet Augusta (August)
Global Identity Summit (September)
Intelligence and National Security Summit (September)
MILCOM (October)
TechNet Europe (October)
TechNet Asia Pacific (November)
AFCEA International Cyber Symposium (December)

2016

WEST Conference and Exhibition (February)
Homeland Security Conference (TBD)
TechNet Air (March)
Defensive Cyber Operations Symposium (April)
AFCEA Spring Intelligence Symposium (April)
TechNet Augusta (July)
TechNet Europe (TBD)
MILCOM (September)
TechNet Asia Pacific (November)
AFCEA International Cyber Symposium (December)

Package Options:

Package A:

\$2,500 AFCEA corporate member rate / \$3,000 non-AFCEA corporate member rate

- 1/4 page four-color ad
- 1 medium rectangle or 1 newsletter logo
- 1 Resource Library whitepaper with 23 leads

Package B:

\$3,100 AFCEA corporate member rate / \$3,600 non-AFCEA corporate member rate

- 1/2 page four-color ad
- 1 medium rectangle or 1 newsletter logo
- 1 Resource Library whitepaper with 23 leads

Package C:

\$5,500 AFCEA corporate member rate / \$6,000 non-AFCEA corporate member rate

- 1 full-page four-color ad
- 1 large rectangle or leaderboard (website)
- 1 Resource Library whitepaper with 40 leads
- Exhibiting at multiple shows? This discount may be used for each of the listed events as long as your company exhibits.

Please note: All rates are net.

To book your advertising space or ask any questions, please contact your SIGNAL Media account executive:

DC/MD/VA – [Mike Gribbin](#) or [Bob Carll](#) at 410-893-8003

Western USA – [Mike Walker](#) at 213-896-9210

New England & Northeast USA – [Barbara Curley](#), 561-744-5808

Southeast, Midwest and Southwestern USA – [Christa Collins](#) at 352-563-5264

Canada/Europe/Asia Pacific – [Marsha Carpenter](#) at 703-631-6181