



Everybody is Talking about HSMAI's MEET

"In response to feedback from our planner and exhibitor advisory boards and deep research of industry trends, we designed HSMAI's MEET to reflect the needs of a meetings industry that is more dynamic than ever. We couldn't be happier with this year's event and are thrilled that many of the attendees found strong ROI at HSMAI's MEET." – Fran Brasseur, Executive Vice President HSMAI.

What Planners are saying...

"As a planner, being able to see and experience the different learning environments was very valuable. I hope to be able to implement some of them in my own events. I was very impressed with all the new components of HSMAI's MEET." - D'Wayne Leatherland, CMP, owner/principal, Leatherland Consulting & Management Services.

"I have really, really enjoyed the conference this year. I started out with the boot camp led by Vicky and learned a lot that I can bring back to the office. I also enjoyed the peer roundtables, flash talks, the exhibit hall and everyone I have met. I am going to come back next year. It was definitely worth the drive from North Carolina. I really had a great time!" – Amelia Hodges, Meeting Planner, North Carolina Association of CPA's

"I really enjoyed the sessions, especially the hybrid sessions. It sort of gives you a taste of everything in a short span of time especially for those meeting planners like me who don't have much time to travel outside the office on a regular basis. So this keeps you current on the information available and again very informative. Thank you." – Gail Pinder, Meetings Coordinator, ASBMB

"I was at MEET and one of the industry panelists for the CIC session "Is It for Me?" workshop. Basically the workshop gave potential CMP candidates an opportunity to ask questions and get more information on becoming a certified meeting professional. I have also been able to go to quite a few educational sessions during HSMAI's MEET". – Marla Burke, Director of Conferences, Family Career and Community Leaders of America

"HSMAI's MEET is a valuable resource for meeting planners! I highly recommend planners incorporate it into their busy schedules!! The hybrid sessions were informative, engaging and provided attendees with useful information. HSMAI's dedication to providing attendees with knowledgeable and resourceful speakers is invaluable!!" - Rebecca Murphy, Meeting Coordinator, NACUBO

What Exhibitors are saying...

"This was my first time attending in three years, and the changes resulted in an awesome show. It was a great show for face-to-face selling, and the educational sessions were full of valuable information." – Loretta Howard, National/State Association Sales Manager, Irving Convention and Visitors Bureau.

"This was my first year at HSMAI and I loved it! First, even before arriving in DC everyone was so helpful and really tried to help me be successful. They took the time to answer all my questions, even as silly as they may have been at times. The show itself was wonderful, I met so many people from various markets. There was definitely something for everyone - I actually brought back info and a few RFP's not only for myself but everyone else in the office as well. HSMAI is definitely on my list for next year and now that I know what to expect, I know next year will be even better! Thanks to everyone for all your help and hard work!" – Karen Hodges, Sales Manager, Four Points by Sheraton Orlando Studio City

"We had a great experience at HSMAI's MEET National. While my company produces hundreds of events similar to MEET every year, this was our first time to actually be an exhibitor. I must say that we had a very positive experience. We made some valuable contacts, had some great conversations at the networking events, and found the sessions to be interesting and informative. We received an RFP for a fairly large project less than a week after the conference, and I have no doubt there are more to come! We will definitely be returning to the 2012 MEET National, and have already made plans for exhibiting at a couple of the regional events as well." – Jay Ward, Technical Resource Director, Stage Right Inc.

What Planners and Exhibitors are saying about HSMAI's TEEM Up and One-to-One Appointments...

"You can avoid interruptions and see just who you want to see...TEEM Up gave me a dedicated time to ask the questions I wanted to ask in a controlled time frame." – Mandy Davis, Assistant Director, Annual Meeting, American Society of Clinical Oncology.

"TEEM Up was great for Rock Resorts. We secured one site visit and two RFPs. Overall it was a very good and new way to host meetings with planners." – Margaret Victor, Director of National Accounts, Rock Resorts

"HSMAI's TEEM Up gave me valuable meetings with individuals with a specific interest in bringing events to the Broadmoor. It was a huge plus that we received two opportunities from TEEM Up that will hopefully lead to business." - Laurie Meachem, Director of National Sales, The Broadmoor

"I think TEEM Up provided a wonderful added value to HSMAI's MEET. I really benefitted from the one-on-one interactions and actually preferred them to the booth appointments." - Antoinette Proal, Corporate Event Planner, ENAP, Inc.

"I loved TEEM Up. It gave me an opportunity to talk to the people we were most interested in meeting with in a one-to-one setting." - D'Wayne Leatherland, CMP, owner/principal, Leatherland Consulting & Management Services.

"We received promising leads during both days at HSMAI's MEET from individual appointments and booth stop bys. ROI is definitely looking good for our group." - Virginia Tourism