

The Leading International Scientific Event for **SURGICAL ONCOLOGISTS**



SS2019 | ANNUAL
CANCER
SYMPOSIUM
March 27-30 | San Diego, CA

MARKETING OPPORTUNITIES

Symposium: March 27-30, 2019

Exhibits: March 28-29, 2019

San Diego Convention Center | San Diego, California

SS2019

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THINK OUTSIDE THE BOOTH AT SSO 2019!

NEW ITEMS!

LUNCH CHAIR DROPS

\$2500 (2 per day available)

Reach a captive audience while attendees are enjoying lunch. Your organization will provide a marketing flyer that will be distributed on chairs in common food court areas and lounges during lunch. Drive attendees to your booth with this visible sponsorship opportunity.

CONFERENCE ROOMS

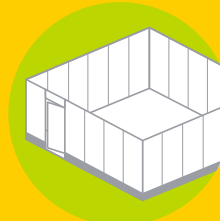
\$12,000

Need a place to meet? These private conference rooms are the perfect setting for a company staff briefing or by invitation only meetings with attendees. These hard-walled rooms are available throughout the duration of the meeting and come complete with your company's name and logo. Exhibitor is responsible for all furniture, electrical, internet, etc.

VENDOR WORKSHOPS/VENDOR SPOTLIGHT

\$10,000 (1 Available)

Take center stage during these 15-minute workshops, providing you with dedicated time to demonstrate your products and services to the surgical oncology decision makers who attend the Annual Cancer Symposium. Includes mobile app push alert, pre-reg list, and verbal announcement.



HOTEL MARKETING OPPORTUNITY



HOTEL KEY CARDS

\$9,000 (Exclusive Opportunities, Rights Only)

Make a first impression as attendees arrive in San Diego! On one side of every hotel key card will be your company's personalized design. The key cards will be distributed to meeting attendees upon check in at the official host hotel. The Supporter is responsible for hotel distribution charges and the costs of producing the key cards.

MARKETING OPPORTUNITIES

SSO SYMPOSIUM WEBSITE BANNER AD



\$15,000 (*Exclusive Opportunity*)

Share your advertising message with attendees during the months leading up to the meeting by advertising on the SSO Annual Cancer Symposium home page. The symposium website is the key advertising location viewed thousands of times by meeting attendees as they plan their meeting experience. The ad will link to a designated URL and will run on the website from November 1, 2018 – March 30, 2019, reaching nearly 50,000 unique viewers.

HAPPY HOUR HOSTING STATION



Varies (**Call for Pricing**)

Capture the attention of attendees by reserving one of the wine, beer, and small plate pairings that will be served directly from your exhibit space during the Exhibit Hall Happy Hour.

HOUSING LANDING PAGE AND HOUSING CONFIRMATIONS



\$15,000 (*Exclusive Opportunity*)

All attendees booking housing in the official room block for the SSO Annual Cancer Symposium will see your company logo and booth number. The logo will be displayed on the housing reservation page and on every confirmation communication delivered via email. The logo is hyper-linked to your website.

SSO MOBILE APP AND ONLINE SCHEDULE



\$26,500 (*Exclusive Opportunity*)

Capture the attention of the high profile surgeons who attend SSO 2019 before, during, and after the meeting when they access the Mobile App or Online Schedule for information regarding the educational program, poster sessions, and the exhibits. Meeting participants will see your company branding on the App home page each and every time they launch the App. Providing additional exposure, the online schedule will be available on the website and mobile app in August and will also feature your company logo, giving you visibility months before the meeting! The Mobile App receives 130,000+ page views!



EXHIBIT HALL AND CONVENTION CENTER OPPORTUNITIES

CHARGING STATIONS



\$6,000 per location

Associate your company with the provision of this much appreciated service! Located in high-traffic areas, each station is equipped with multiple power strips for charging. Your company branding will be prominently displayed at the station.

HANGING BANNERS



Varies (call for pricing)

Opportunities for placement of a company banner in key locations within the Convention Center. Reach attendees with your message by securing one of these prime locations. Support includes production of the banner, installation, and removal.

TABLE CLINGS



\$6,000 for 10 Tables

Tables will be placed throughout the Exhibit Hall in prominent, high traffic areas. Place your branding on one set or multiple sets of these tables and capture the attention of attendees while they are relaxing, dining, meeting with others, or just passing by as they travel throughout the Exhibit Hall. Each set includes 10 tables.

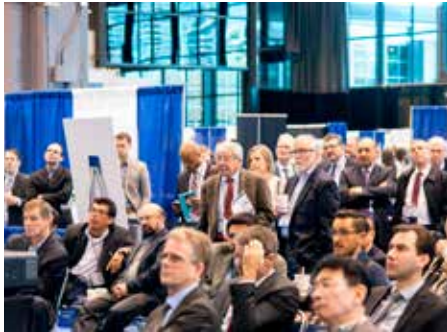
FELLOW'S LOUNGE



\$15,000

Be seen as an industry leader in this branded, dedicated space which will be located in the Exhibit Hall. The lounge will be open for fellows and residents to gather, network, and to meet SSO leadership. The Lounge will provide internet and virtual meeting access so that fellows and residents can watch what they may have missed, plus it will provide refreshments and a place to relax.

PRESENTATION AND SPECIAL EVENT OPPORTUNITIES



INDEPENDENT SATELLITE SYMPOSIA

***\$35,000** (1 Available)

Surgical oncology is experiencing an exciting evolution and the ways in which we treat cancer are changing. A symposium provides an exceptional opportunity for in-depth exploration of a topic, disease state, or the treatments of tomorrow that can be applied to today's surgical patients with solid tumor cancers. Three grant funded satellite symposia slots are available at unopposed times throughout the event.

INDUSTRY FORUM PRESENTATION

\$32,500 (1 Available)

This is your opportunity to educate SSO attendees about how your product and service offerings will help them to practice more effectively and improve patient care and outcomes. Dedicated time has been set aside within the daily agenda to allow for attendees to participate in your presentation without missing any content offered in the core educational programming. Unopposed designated time slots will be available during the meeting to help ensure the maximum attendance possible. SSO will promote the presentations through the SSO Mobile App with one push notification to attendees the night before your presentation.

**Pricing may vary*

NEW ITEM!



VENDOR WORKSHOPS/VENDOR SPOTLIGHT

\$10,000 (3 Available)

Take center stage during these 15-minute workshops, providing you with dedicated time to demonstrate your products and services to the surgical oncology decision makers who attend the Annual Cancer Symposium. Includes mobile app push alert, pre-reg list, and verbal announcement.

TO SECURE YOUR MARKETING OPPORTUNITY CONTACT:

SSO Exhibits Management | SPARGO, Inc.

800-564-4220 | ssoexhibits@spargoinc.com | www.SSO2019.org