

## Increase Your Company's Visibility Upgrade your Exhibitor Directory Listing Today!

Increase your visibility in 2018 with a premium listing in the Exhibitor Directory. The Directory is a valuable resource to help attendees learn more about your products and services.

Exhibiting companies may purchase a premium listing in the Directory.

The Directory is available two ways:

### Online Listing

The online, interactive Directory is a comprehensive listing accessible on the Meeting website.

### Print Listing

The Directory is available to attendee's onsite in the Meeting Program.

	Basic (Free)	Premium (\$400)
<b>Online Listing</b>		
Company Name	✓	✓
Mailing Address	✓	✓
Web Address	✓	✓
500 character paragraph		✓
Company Logo		✓
Enhanced Listing Icon		✓
<b>In-Print Listing</b>		
Company Name	✓	✓
City & State	✓	✓
Phone Number	✓	✓
Web Address	✓	✓
500 character paragraph		✓

## Become a Premium Exhibitor!

Contact the Exhibit Sales team at [palloncexhibits@spargo.com](mailto:palloncexhibits@spargo.com) or 800-564-4220.