



Transportation Research Board 96th Annual Meeting

January 8–12, 2017 ■ Washington, D.C.

Expand Your Presence at TRB 2017

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors and patrons at the Transportation Research Board Annual Meeting is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **TRB 96th Annual Meeting Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

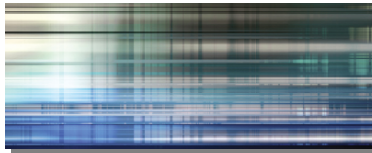
UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2017 event.

	Basic <i>Free</i>	Extended \$395	Premium \$995
Online Listing			
Exhibitor Name	•	•	•
Booth Number	•	•	•
Web Address	•	•	•
50 Word Description*	•	•	•
200 Word Company Bio*			•
Product Categories*	3	4	6
Company Logo	•	•	•
Press Releases*	1	2	5
Products* (includes logo & description per product)	1	2	4
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•
Video			•

*Increase your exposure! These items are searchable by keyword and category selection.

**Booth space must be a 20x20 or larger for logo to be visible.

To take advantage of this opportunity, contact the
TRB Exhibit Management Team
Bradley Eubank
Phone: 703.631.6200
bradley.eubank@spargoinc.com



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EXHIBITOR DIRECTORY CONTRACT

TRB 2017

January 8-12, 2017
Walter E. Washington Convention Center
Washington, D.C.

ADVERTISING/SPONSORSHIP DESCRIPTION		FEE
<input type="checkbox"/>	Extended Listing	\$395
<input type="checkbox"/>	Premium Listing	\$995

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with Contract.....50%
	After September 9th, 2016.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through March 28, 2016.....0%	
March 29, 2016 through Sept 10, 2016.....50%	
After Sept 10, 2016.....100%	

Make checks payable to: TRB

Mail payments to: TRB Exposition Management
11208 Waples Mill Rd., Suite 112 Fairfax, VA 22030
Email: exhibitcontracts@spargoinc.com

Credit Card Payment

☐ Visa ☐ MasterCard ☐ American Express ☐ Check (#_____)

Card Number..... Security Code..... Amount: \$.....

Exp. Date..... Name on Card.....

Signature.....

Authorized Signature..... Title.....

Printed Name..... Date.....

Show Management Use

Authorized Signature.....

Date.....