

ClinPack Inserts

The exclusive door-drop program for the
AACC Annual Scientific Meeting & Clinical Lab Expo

AACC



69TH AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

July 30 - August 3, 2017
San Diego, CA

The 69TH AACC Annual Scientific Meeting & Clinical Lab Expo's ClinPack will reach your customers and prospects in a special delivery package distributed to approximately 4,400 attendees in the official hotel block on Monday, July 31st. This is an excellent opportunity to put your message in front of your prospects the morning the Exhibit Hall opens. If you are showcasing a new product or service, hosting an Industry Workshop, or simply want to highlight your booth, ClinPack inserts are a great way to bring attention to your company's presence at the meeting.

Space is limited! To reserve your ClinPack insert, submit your application with payment by Friday, June 9, 2017. Only contracted 2017 exhibitors may participate.

ClinPack® Rates \$4,100 - first insert, \$3,000 - each added

More
Info

Michele LaFrance
aaccexhibits@spargo.com
800-564-4220 / 703-631-6200

ClinPack Specifications

To reserve your ClinPack Insert, submit your application and a proof of your insert along with your contract and payment by June 9, 2017. All inserts must be submitted to Spargo, Inc. in advance for approval by AACC. Please send insert proof to Terri Landis at terri.landis@spargo.com.

Spargo, Inc. will notify you of approval. If changes are

necessary the corrected insert must be resubmitted for approval. Full payment is due upon receipt of the Application and Contract for the ClinPack. No cancellations are accepted.

Materials will be collated into a sponsored plastic bag. The ClinPack bags will be delivered to approximately 4,000 hotel rooms in the official housing block over-night between Monday evening, July 31st and Tuesday morning, August 1st.

[Click to Submit Application](#)

Delivery Information

Exhibitor must supply 4,400 copies of materials.

DO NOT SHIP CLINPACK INSERTS WITH YOUR EXHIBIT MATERIALS.

Materials must be delivered to the FREEMAN warehouse between June 26 and July 14.

The Freeman warehouse will be closed on weekends and July 4.

ABSOLUTELY NO MATERIALS WILL BE ACCEPTED AT THE WAREHOUSE AFTER JULY 14.

An address label will be provided to you upon payment and approval of insert. This label must go on all your material boxes, along with a sample of the piece and your official carrier's shipping label.

Tracking information for your materials must be sent to Terri Landis at terri.landis@spargo.com as soon as the materials are shipped to ensure appropriate tracking procedures. No refunds for late delivery of materials after July 14.

If you do not send the quantity of inserts specified, AACC and SPARGO, Inc. will not be held liable for bags that are missing the insert. AACC and SPARGO, Inc. are not held liable for a hotel's failure to deliver the ClinPack bags. In the event bags are not delivered, they will be distributed the following evening and/or sent to the convention center for distribution. No discounts or refunds will be given.

AACC and SPARGO, Inc. reserve the right to cancel the delivery of the ClinPack bags should a minimum quantity of ClinPack Insertion orders not be achieved. AACC and SPARGO, Inc. are not obligated to replace the ClinPack door drop service with any other advertising vehicle.

SPACE IS LIMITED! DEADLINE FOR MATERIALS: JULY 14, 2017