



Enhance Your Visibility at HSMAI's MEET 2012

Sponsorship Component "a' la carte" Menu

CONFERENCE PADS

Placed in the conference tote bags where attendees will take note of your company! This acts as a great reminder of your participation which can also lead attendees to your booth. Sponsor responsible for production, drayage and delivery of product. (Quantity and design subject to prior approval by show management.)

Mid-America—\$1,500 West—\$1,000 National—\$2,000

CONFERENCE PENS

Attendees will take note of your company with your pens! This acts as a great reminder of your participation which can also lead attendees to your booth. Attendees bring this item home and will use over and over again. Can also be included in official tote bag, if sponsor provides additional pens. Sponsor responsible for production, drayage and delivery of product. (Quantity and design subject to prior approval by show management.)

Mid-America—\$1,500 West—\$1,000 National—\$2,000

CONFERENCE TOTE BAGS

Distributed at registration, your logo will be seen throughout the event and well into the future. Include a 1-page collateral inside the bag for an additional incentive for the planners to come see you on the expo floor. Sponsor responsible for production, drayage and delivery of product. (Bag and collateral subject to prior approval by show management.)

Mid-America—\$4,000 West—\$3,500 National—\$5,000

LANYARDS (for badge holders)

Every attendee can wear one! This is a great way to ensure brand exposure. Sponsor responsible for production, drayage and delivery of product. (Subject to prior approval by show management.)

Mid-America—\$3,000 West—\$3,000 National—\$4,000

GENERAL SESSION

Sponsor the general session, and gain exposure to a captive audience. Position your company as an industry leader and gain unparalleled visibility – as your executive introduces the keynote speaker. Sponsorship includes up to five minutes of presentation time (including introduction), collateral distribution at each seat and your company logo displayed on the projection screens.

Mid-America—\$6,000 West—\$5,000 National—\$7,500

WATER BOTTLES/HYDRATION STATIONS

BE GREEN! By sponsoring this item – a reusable water bottle with your company logo, you are sure to be remembered for months following the show. This handy bottle can be refilled at the water stations placed throughout the hall, and used over and over again. Sponsor responsible for production, delivery and drayage of product(s). (Subject to prior approval by show management.) MEET to provide water coolers and recognition signage.

Mid-America—\$2,500 West—\$2,000 National—\$3,500

LUNCHEON PAVILION (Both days)

Luncheon seating and distribution areas are spread throughout the show floor as the only location for attendees to get their free lunch. Position your company as one of (up to) 5 such generous vendors that are providing lunch for the planners. Promote your company and brand within the bistro style dining area with your company's tent cards on the dining tables – please call for additional details.

Mid-America—\$1,500 West—\$1,000 National—\$2,000

60-SECOND SPOTLIGHT

You will have the exclusive opportunity to introduce attendees to your company products and/or services at the start of one of the educational seminars or workshops. Sponsorship included distribution of your sales collateral. (Subject to show management approval)

Mid-America—\$750 West—\$500 National—\$1,000

CREATE YOUR OWN SPONSORSHIP

Do you have an item to donate to the Prize Drawings, or another idea for a sponsorship? Put your creativity to work and contact us with your ideas for a unique sponsorship.

BECOME A PARTNER

Enhance your visibility even more by becoming a Diamond, Silver, Alliance or Industry Partner.

Note: All MEET sponsors/partners are offered a first right of refusal to the previous year's sponsorship/partnership package. Locking in now will guarantee you a premier position at future shows. Commitments for multiple years will be accepted at the time of the first offer.

Payment Policy: Sponsorships/partnerships are sold on a first-come, first-served basis and are not considered sold until full payment has been received.

CONTACT

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