



HSMAI'S
**AFFORDABLE
MEETINGS®**

EXHIBITION AND CONFERENCE

CONNECTING YOU TO A NETWORK OF POSSIBILITIES

 MID-AMERICA  WEST  NATIONAL  EVENT TECHNOLOGY EXPO™ (ETE)

*Verified
Registrant Report*

*Affordable Meetings® Mid-America
April 13-14, 2011*

*Based on Meeting and Event Planner registrant statistics provided in the registration process and pre/post show surveys.

Registration Type:

Attendee	621	60.64%
Exhibitor	327	31.93%
Media	7	0.68%
Speaker	20	1.95%
VIP (i.e.BOD, Special Guests, etc.)	56	5.57%

Events Planned Per Year Per Attendee:

1-3	137	24.5%
4-8	141	25.2%
9-12	76	13.6%
more than 12	192	34.3%
Not applicable	46	2.5%

Years In The Meeting Planning Industry, Per Attendee:

Less than three years	76	13.6%
3-6 years	125	22.4%
7-10 years	87	15.6%
More than 10 years	270	48.4%

Attendees Role In Decision Making Process:

No Authority	23	4.1%
Influence Decisions	205	36.5%
Have Integral Role	200	35.6%
Make Final Decisions	134	23.8%

Number of Attendees At Meetings/Events Planned In A Year:

< 50 attendees	27	5.0%
51 – 250 attendees	72	13.3%
251 – 500 attendees	70	12.9%
500 – 1,000 attendees	106	19.5%
1,001 – 5,000 attendees	141	26.0%
5,001 - 15,000 attendees	68	12.5%
> 15,000 attendees	59	10.9%

In The Next Five Years, Attendees Are Planning Events In:

Northeast	219
Southeast	260

South Central	195
Midwest	494
West	284
Mid-Atlantic	147
Mountain	133
Canada	92
Caribbean	84
Mexico	78
Outside of US (except Canada/Mexico)	52
Europe	83
South America	30
Far East	22
Middle East	13
Africa	9
South Pacific	16
All of the above	24

Attendee Company/Organization Description:

Association	115	20.0%
Association Management Company	11	1.9%
Corporation	124	21.6%
Government	7	1.2%
Medical/Health Care	17	3.0%
Religious	4	0.7%
Education	45	7.8%
Military	2	0.3%
Independent Planner	99	17.2%
Travel Agent	23	4.0%
Trade Show Management	7	1.2%
Non-Profit	50	8.7%
Conference Management Company	19	3.3%
Other	52	9.0%

Service Attendees Indicated They Will Be Researching Or Issuing An RFP For In The Next 24 Months:

A/V Equip./Rentals/Production	325
Advertising/Promotional Services	151
Catering Services	314
Computer Rentals	81
Computer Software: Exhibition/Event Floor Plan	82
Convention and Visitors Bureau	225
Destination Management (Incl. shuttle services)	234
Exhibit Designer/Builder	64
Exposition Sales and Management	36
Florist/Plant Rental	163

Freight-Air, Common Carrier, Van Line	59
Furniture Rental/Booth Furnishings	132
Graphics/Printing	169
Entertainment/Talent Service	198
Housing/Travel Services	193
Insurance	62
Webcasting	85
Lead Retrieval/Management Systems	56
Marketing Services/Research/Traffic Builders	49
Personnel (Temporary)	94
Photography	142
Premiums/Promotions	119
Product Locators/Message Centers	17
Publications/Dailies	28
Registration Services/Badge System	135
Registration Supplies/Badges/ HOLDERS/Ribbons	195
Security Services	101
Service Contractor-General	49
Speakers	193
Teleconference	71
Transportation/Tour Operations	183
Surveys/Audience Response System	93
Video Conference	83
Other	81

Attendee State Count:

Arizona	8
California	24
Colorado	9
Connecticut	2
Dist. of Columbia	2
Florida	24
Georgia	7
Hawaii	1
Idaho	5
Iowa	8
Illinois	591
Indiana	34
Kansas	1
Massachusetts	3
Maryland	13
Maine	1

Michigan	40
Minnesota	22
Missouri	7
Montana	2
North Carolina	1
North Dakota	2
Nebraska	7
New Jersey	2
Nevada	24
New York	6
Ohio	25
Oklahoma	5
Oregon	1
Pennsylvania	6
Rhode Island	1
South Carolina	4
South Dakota	1
Tennessee	3
Texas	8
Utah	1
Virginia	11
Vermont	4
Washington	3
Wisconsin	73

518STUDIO, MEETING PLANNER
A SPACE APART, CO-FOUNDER & COO
A SPACE APART, CEO
A.L.S. TOTAL TRAVEL, PRESIDENT
AAFCO, ASSISTANT SECRETARY-TREASURER
AAFCO, ADMIN ASSISTANT
ABBOTT DIAGNOSTICS, MANAGER, GLOBAL STRATEGIC EVENTS
ABBOTT LABORATORIES, MEETING PLANNER
ABS ENTERPRISES, OWNER
ABSOLUTELY CHICAGO SEGWAY TOURS, PRESIDENT
ABSOLUTELY CHICAGO SEGWAY TOURS, SALES MANAGER
ACCENTING CHICAGO EVENTS & TOURS, INC., PARTNER
ACGME, MEETING ADMINISTRATOR
ACGME, MEETINGS COORDINATOR
ACRL, PROGRAM COORDINATOR
ACSI, EXECUTIVE ASSISTANT
ACT, SPECIALIST II
ACT, SUPPORT STAFF
ACT, OFFICE COORDINATOR
ACT, SECRETARY II
ACT INC, SECRETARY II
ACT, INC, SECRETARY II
ADDA/CHICAGO PUBLIC SCHOOLS, PRESIDENT/PROJECT DIRECTOR
ADHA, MANAGER, MEETINGS & CONVENTIONS
ADM INVESTOR SERVICES, PROJECT MANAGER, MARKETING
ADMIRABLE EVENTS, INC., PRESIDENT
ADVANCED EVENTS, PRESIDENT
AHA, PRESIDENT
AHIMA, SENIOR MEETINGS MANAGER
AHIMA, DIRECTOR MTGS & EXH
AHIMA, MEETING CONSULTANT
AHIMA, MEETING PLANNER
AHIMA, EXHIBITS MANAGER
AIA ILLINOIS, PROGRAM DIRECTOR
AKZO NOBEL, MEETING PLANNER
AKZO NOBEL, MEETING PLANNER
ALL ABOUT EVENTS, PRESIDENT
ALL INCLUSIVE EVENTS, DIRECTOR
ALLIANCE FOR CHILDREN & FAMILIES, MEETING PLANNER
ALLURED BUSINESS MEDIA, EVENT COORDINATOR
ALLURED BUSINESS MEDIA, BRAND SPECIALIST
ALOHA DOCUMENT SERVICES, SENIOR PROJECT CONSULTANT
ALPHA PHI INTERNATIONAL, DIRECTOR
ALTA MANAGEMENT SERVICES,
AM. SOCIETY OF ANESTHESIOLOGISTS, MEETING PLANNER
A-MAZING EVENTS, MARKETING AND EVENTS COORDINATOR
AME CHURCH - RAYAC, PRESIDENT
AMER BOARD OF PSYCH & NEURO, MANAGER, MEETINGS & TRAVEL
AMERICAN ACADEMY OF DENTAL PRACTICE ADMIN, EXECUTIVE DIRECTOR
AMERICAN ACADEMY OF COSMETIC DENTISTRY, DIRECTOR OF PROFESSIONAL EDUCATION
AMERICAN ACADEMY OF COSMETIC DENTISTRY, PROFESSIONAL EDUCATION & EVENTS MANAGER
AMERICAN ACADEMY OF COSMETIC SURGERY, MEETINGS AND EDUCATION COORDINATOR
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS, HOUSING & TRAVEL SPECIALIST
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS, MEETINGS COORDINATOR
AMERICAN ACADEMY OF PEDIATRICS, MEETING SERVICES COORDINATOR
AMERICAN ACADEMY OF PEDIATRICS, DIRECTOR, DIVISION OF CONVENTION AND MEETING SPACE
AMERICAN BAR ASSOCIATION, DIRECTOR
AMERICAN BAR ASSOCIATION, MEETINGS & CLE COORDINATOR
AMERICAN BAR ASSOCIATION, MEETING PLANNER
AMERICAN BAR ASSOCIATION, MEETING PLANNER
AMERICAN BAR ASSOCIATION, MEETINGS ASSISTANT
AMERICAN BAR ASSOCIATION, MEETING PLANNER
AMERICAN BAR ASSOCIATION, EXHIBITS MANAGER
AMERICAN BOARD OF MEDICAL SPECIALTIES, MEETINGS & EVENTS PLANNER
AMERICAN COLLEGE OF PROSTHODONTISTS, DIRECTOR EDUCATION/MEETING SERVICES
AMERICAN DENTAL ASSN, MANAGER CONFERENCE & MEETING SERVICES
AMERICAN DENTAL ASSOCIATION, REGISTRATION & AUDIO VISUAL COORDINATOR
AMERICAN DENTAL ASSOCIATION, PROGRAM COORDINATOR
AMERICAN DENTAL HYGIENISTS" ASSOCIATION, MARKETING & EXHIBIT COORDINATOR
AMERICAN DIETETIC ASSOCIATION, EXHIBITS COORDINATOR
AMERICAN DIETETIC ASSOCIATION, MEETINGS COORDINATOR
AMERICAN EXPRESS, PROCUREMENT SPECIALIST
AMERICAN EXPRESS CORPORATE VACATIONS, NAT. BUSINESS DEVELOPMENT MANAGER
AMERICAN HOSPITAL ASSOCIATION, PROJECT COORDINATOR, EDUCATION
AMERICAN LIBRARY ASSN, CONF/EVENT COORDINATOR
AMERICAN LIBRARY ASSOC, PROGRAM OFFICER
AMERICAN LIBRARY ASSOCIATION, ALCTS EVENTS MANAGER
AMERICAN LIBRARY ASSOCIATION, SENIOR REGISTRATION COORDINATOR
AMERICAN LIBRARY ASSOCIATION, PROGRAM COORDINATOR
AMERICAN MASSAGE THERAPY ASSOCIATION, CONVENTION & MEETINGS PROGRAM MGR
AMERICAN MEDICAL ASSOCIATION, PROGRAM ADMINISTRATOR
AMERICAN OSTEOPATHIC ASSOCIATION, MEETING PLANNER
AMERICAN OSTEOPATHIC ASSOCIATION, DIRECTOR, CONVENTION & MEETING SERVICES
AMERICAN RENTAL ASSOCIATION, MEETINGS/EVENTS MANAGER
AMERICAN SOCIETY OF AGRONOMY, MEETINGS ASSISTANT
AMERICAN SOCIETY OF ANESTHESIOLOGISTS, CONVENTION MEETING SERVICES MANAGER

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AMERICAN STUDENT DENTAL ASSOCIATION, MEETING PLANNER
AMERICAN TRAVEL BUREAU, TRAVEL AGENT
AMERICAN TRAVEL BUREAU, TRAVEL AGENT
AMERICAN TRAVEL BUREAU, MEETING PLANNER
AMERICAN VETERINARY MEDICAL ASSN, CONVENTION ONLINE COORDINATOR
AMERICAN VETERINARY MEDICAL ASSOCIATION, MEETING PLANNER
AMETHYST ARRANGEMENTS, PRINCIPAL
AMJ SPECTACULAR EVENTS, VICE PRESIDENT OF SALES
ANDERSON AND ASSOCIATES, DIRECTOR
ANN ARBOR MARRIOTT YPSILANTI AT EAGLE CREST RESORT, SALES MANAGER
APP PHARMACEUTICALS, EVENT PLANNING SPECIALIST
AS YOU WISH EVENTS, PRINCIPAL
ASHLAND UNIVERSITY, DIRECTOR AUXILIARY SERVICES
ASHLAND UNIVERSITY, GENERAL MANAGER SALES & MARKETING
ASNT, SR. MGR. CONFERENCES
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ASSOCIATION FORUM OF CHICAGOLAND, MANAGER OF EXHIBITS
ASSOCIATION OF EQUIPMENT MANUFACTURERS, MEETINGS AND EDUCATION PROGRAMS
ASTELLAS PHARMA US, SENIOR ASSOCIATE, CORPORATE EVENTS
ATA, EXECUTIVE DIRECTOR
ATLAS MATERIAL TESTING TECHNOLOGY, EVENT COORDINATOR
AVANTI ASSOCIATES, CHIEF STRATEGIST
AWA MEETINGS, PRESIDENT
AWSA, MEMBER SERVICES COORDINATOR
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BAC, SVP
BAKER & DANIELS, MEETING AND EVENT MANAGER
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BCD TRAVEL, MEETING PLANNER
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BELLISSIMA PRODUCTIONS & EVENT, MEETING PLANNER
BETHANY HEALTHCARE, COMMUNITY RELATIONS MANAGER
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BIZBASH, PUBLISHER
BJC TRAVEL, OWNER/CONSULTANT/PLANNER
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BRIGHT I EVENT PLANNING & CONSULTING, LEAD EVENT COORDINATOR/OWNER
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BRONSON, VOLUNTEER MEETING SUPERVISOR
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CHAMBERS & ASSOCIATES, LLC, PROGRAM ASSISTANT
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CHICAGO BOOTH, ASSISTANT DIRECTOR, EVENTS
CHICAGO BOOTH, ASSOCIATE DIRECTOR OF EVENTS
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CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY, SPECIAL EVENTS DIRECTOR
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CHICAGO TRAVEL CONSULTANTS, INC. (CTC), ACCOUNT COORDINATOR
CHICAGO TRAVEL CONSULTANTS, INC. (CTC), ACCOUNT EXECUTIVE
CHICAGO TRAVEL CONSULTANTS, INC. (CTC), ACCOUNT COORDINATOR
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CLUB MED, DSM
CNH MEETINGS & EVENTS, MEETING PLANNER
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COMBINED CHARITIES CAMPAIGN, MEETING PLANNER
COMPUTERSHARE, SENIOR EVENTS MANAGER MARKETING
CONFERENCE DIRECT, GLOBAL ACCOUNT MANAGER
CONFERENCE DIRECT, SENIOR PROJECT MANGER
CONFERENCE DIRECT, GLOBAL ACCOUNT EXECUTIVE
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CREATIVE IMPACT GROUP, INC., ACCOUNT EXECUTIVE
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DEPAUL UNIVERSITY, OFFICE OF ADVANCEMENT, ASSISTANT DIRECTOR, MEETINGS AND EVENTS
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DIDIS PARTY & EVENT PLANS, PLANNER/CONSULTANT/CHEF
DIETARY MANAGERS ASSOCIATION, EVENTS & SPECIAL PROJECTS COORD.
DINERS FUGAZY TRAVEL & INCENTIVE, LTD., PRESIDENT

DINERS FUGAZY TRAVEL & INCENTIVE,LTD, VICE PRESIDENT
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E.M.P.A.C., OWNER
ELCA, ASSOCIATE DIRECTOR
ELGIN COMMUNITY COLLEGE, OPERATIONS MANAGER
ENCHANTED LADIES CRUISES & TOURS, CO/OWNER
ENVISION THIS...EVENT MANAGEMENT INC., EVENT MANAGER
ENVIZION MARKETING, CHIEF EXECUTIVE OFFICER
ERNST & YOUNG, MEETING PLANNER
ERNST AND YOUNG, LLP, GLOBAL MARKETS EVENTS STRATEGIST
ESCAPADES TRAVEL & EVENTS INC., PRESIDENT
ESKAPE ENTERTAINMENT, SALES MANAGER
ESKAPE ENTERTAINMENT, SR EVENT PLANNER
EVENTS BY AMY, MEETING PLANNER
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FABRICATORS & MANUFACTURERS ASSOCIATION, INTL, PURCHASING
AGENT/MEETING PLANNER
FABRICATORS & MFGRS. ASSOC., EXECUTIVE ASSISTANT
FAMILY OFFICE EXCHANGE, SENIOR MANAGER, MEETINGS AND EVENTS
FAMILY OFFICE EXCHANGE, MEETING AND EVENTS COORDINATOR
FANNIE MAE, EVENT MANAGER
FARMERS INSURANCE, PROJECT SPECIALIST
FARMERS INSURANCE, PROJECT MANAGER
FEDERATED GROUP, MEETING AND EVENT PLANNING MANAGER
FEDERATED GROUP, INC., MEP COORDINATOR
FIFTH THIRD BANK, EVENT MANAGER
FIFTH THIRD BANK, MARKETING
FINE ART TRAVEL, GROUP SPECIALIST
FOCUS STRATEGIC MARKETING, EXECUTIVE CREATIVE DIRECTOR
FOLEY & LARDNER LLP, EVENTS PROJECT MANAGER
FOOD SHIPPERS OF AMERICA, TECHNICAL ADVISOR
FOREST PHARMACEUTICALS, MANAGER - TRAVEL & MEETINGS
FOREST PHARMACEUTICALS INC, SENIOR AREA MEETING PLANNER
FOUNDATION FOR WOMEN'S CANCER, PROGRAM MANAGER
FOX CITIES PERFORMING ARTS CENTER, SPECIAL EVENTS MANAGER
FOX CITIES PERFORMING ARTS CENTER, DIRECTOR OF EVENT
MANAGEMENT AND ACCESS SERVICES
FRANKLIN PACKAGING CO., SITE COMMITTEE CHAIRMAN
FREEMAN, NATIONAL SALES MANAGER
FRONTLINE ASSOCIATION MANAGEMENT, INC., DIRECTOR OF MEETINGS
& EVENTS
FTD, ASSISTANT EVENTS MANAGER
FULL FRAME PRODUCTIONS, MEETING PLANNER
GAME SHOW GURUS, PRESIDENT
GANT TRAVEL MANAGEMENT, MEETING PLANNER
GASKINS ENTERPRISES, PRESIDENT
GEC INTERNATIONAL TRAVEL, PRESIDENT
GLOBAL ADRENALINE, INC., PRESIDENT
GLOBAL MANAGEMENT SERVICES, INC, NATIONAL SALES MANAGER
GLOBAL PLANNING SERVICES, PRESIDENT
GOVERNORS STATE UNIVERSITY, DIRECTOR, SP EVTS, STEWARDSHIP DEV
& DON REL
GOVERNORS STATE UNIVERSITY, DIRECTOR, STUDENT ENGAGEMENT
AND COLLEGE RELATIONS
GRAINGER, MEETINGS & EVENTS MANAGER
GRAINGER, MEETINGS & EVENTS MANAGER
GREAT CHICAGO EVENTS, PRESIDENT
GREAT LAKES MARKETING GROUP, PRESIDENT
GROWMARK, MARKETING SERVICES MANAGER

H A I R INTERNATIONALE INC, PRESIDENT
HAASE DERRICK LOCKWOOD FUNERAL HOMES, INC., MARKETING
MANAGER
HABITAT FOR HUMANITY OF ILLINOIS, EXECUTIVE DIRECTOR
HANNA, ZAPPA & POLZ, INC, PRESIDENT
HARRIS BANK, SR. EVENT MANAGER
HCS, LLC, OWNER
HELMSBRISCOE, MANAGER GLOBAL ACCOUNTS
HELMSBRISCOE, MANAGER, GLOBAL ACCOUNTS
HELMSBRISCOE, MANAGER, GLOBAL ACCOUNTS
HILL-ROM, CUSTOMER SERVICE AND CATERING
HILL-ROM, MEETING PLANNER
HIMSS, MANAGER, MEETING SERVICES
HIMSS, SENIOR ASSOCIATE, MEETING SERVICES
HOLLAND CAPITAL MANAGEMENT, SPECIAL EVENT COORDINATOR
HOLLAND-PARLETTE ASSOCIATES, MEETING/MEMBERSHIP MANAGER
HOSPITALITY LEADERSHIP FOUNDATION, EXECUTIVE DIRECTOR
HOSPITALITY TOURS, OWNER
HOT ROOMS/HOTEL RESERVATION MGT., INC, PRESIDENT
HPN GLOBAL, VP - GLOBAL ACCOUNTS
HPN GLOBAL, SENIOR EXECUTIVE
HSBC, COMMUNICATIONS CONSULTANT, CMP
HUGGAR WORLD TRAVEL, MEETING PLANNER
IHSSA, EX. DIRECTOR
IL HOTEL AND LODGING, DIRECTOR OF STRATEGIC PARTNERSHIPS
ILLINIOS ASSOCIATION OF MUTUAL INSURANCE COMPANIES,
EXECUTIVE DIRECTOR
ILLINOIS ASSN OF SCHOOL BOARD OFFICIALS, MEETINGS COORDINATOR
ILLINOIS ASSOCIATION OF SCHOOL BUSINESS OFFICIALS, MEETINGS
COORDINATOR
ILLINOIS COLLEGE OF OPTOMETRY, CHIEF EXEC. ASSISTANT
ILLINOIS COLLEGE OF OPTOMETRY, COORDINATOR, CONTINUING
EDUCATION
ILLINOIS CPA SOCIETY, MEETING PLANNER MANAGER
ILLINOIS CREDIT UNION LEAGUE, EDUCATION PROGRAM DEVELOPER II
ILLINOIS CREDIT UNION LEAGUE, EDUCATION PROGRAM DIRECTOR
ILLINOIS CREDIT UNION LEAGUE, EDUCATIONAL MARKETING
COORDINATOR
ILLINOIS DEPARTMENT OF PUBLIC HEALTH, TRAINING ASSISTANT
ILLINOIS DEPARTMENT OF PUBLIC HEALTH, PUBLIC SERVICE
ADMINISTRATOR
ILLINOIS FEDERATION OF TEACHERS, MEETING SPECIALIST
ILLINOIS INSITUTE FOR CONTINUING LEGAL EDUCATION, DIRECTOR OF
COURSES
ILLINOIS INSTITUTE FOR CONTINUING LEGAL EDUCATION, COURSE
ADMINISTRATION COORDINATOR
ILLINOIS PROPERTY ASSESSMENT INSTITUTE, MEETING PLANNER
ILLINOIS PSYCHIATRIC SOCIETY, EXECUTIVE DIRECTOR
ILLINOIS READY MIXED CONCRETE ASSOCIATION, EXECUTIVE DIRECTOR
ILLINOIS SCHOOL PSYCHOLOGISTS ASSOCIATION, CONVENTION CO-
CHAIR
IMPERIAL HOTEL TOKYO, MANAGER, MIDWEST USA
INDEPENDENT, MEETING PLANNER
INDEPENDENT, MEETING PLANNER
INDEPENDENT, MEETING & EVENT COORDINATOR
INDEPENDENT EVENT PLANNER, INDEPENDENT EVENT PLANNER
INDEPENDENT MEETING PLANNER, INDEPENDENT MEETING PLANNER
INDEPENDENT PLANNER, EVENT PLANNER
INDIANA APPLIED USER GROUP, PRESIDENT
INDIANA UNIVERSITY, SPC. SERVICES MANAGER
INDIANA UNIVERSITY, ASSISTANT DIRECTOR FOR CONFERENCES

INDIANA UNIVERSITY CONFERENCES, SENIOR CONFERENCE COORDINATOR
INDIANA UNIVERSITY CONFERENCES, DIRECTOR
INDIANA UNIVERSITY CONFERENCES, SENIOR COORDINATOR
INFORMS, MANAGER, MEETING PLANNING
INSTITUTE FOR INTERNATIONAL RESEARCH, SENIOR MEETING PLANNER
INSTITUTE OF ENVIRONMENTAL SCIENCES AND TECHNOLOGY, MARKETING AND MEETING COORDINATOR
INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS, SPECIAL PROJECT COORDINATOR
INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL, EVENT AND MEMBERSHIP PLANNER
INTERNATIONAL CODE COUNCIL, MANAGER, MEETING SERVICES
INTERNATIONAL CODE COUNCIL, MEETING PLANNER
INTERNATIONAL CONCRETE REPAIR INSTITUTE, MANAGER
INTERNATIONAL EXPANSION, PRESIDENT
INTERNATIONAL EXPANSION,
INTERNATIONAL MARKETING SERVICES LTD, PRESIDENT
IRENES HOME, FOUNDER
ISACS, PROGRAM DIRECTOR
ITW, EXECUTIVE ASSISTANT
IU CONFERENCES, SENIOR CONFERENCE COORDINATOR
IWLA, PLANNER CONSULTANT
JOHN E. REID AND ASSOCIATES, INC, COORDINATOR
JOINT COMMISSION RESOURCES, CONFERENCE SPECIALIST
JTR ENTERPRISE, OWNER
JTR ENTERPRISE, EMPLOYEE
JUBILANT AFFAIRS, OWNER
KALAMAZOO COLLEGE, DIRECTOR OF ADVANCEMENT EVENTS
KAPLAN HIGHER EDUCATION, DIRECTOR, EVENT AND OUTREACH
KAPLAN HIGHER EDUCATION, ASSOCIATE, EVENTS AND OUTREACH
KELLEY EVENT SERVICES, CEO
KENDALL COLLEGE, PROFESSOR
KH ENTERPRISES, OWNER
KIRKLAND & ELLIS LLP, FW ATTORNEY TRAINING ADMINISTRATIVE MANAGER
KOHL'S DEPARTMENT STORES, MEETING COORDINATOR
KOMATSU FINANCIAL, FINANCE MARKETING MANAGER
KPMG, COORDINATOR
KPMG, EVENTS AND MEETINGS
KWIK TRAVEL SERVICE, CONSULTANT
KWIK TRAVEL SERVICES, INC, ACCOUNT EXECUTIVE
LAACK & ASSOCIATES, EXECUTIVE DIRECTOR
LAKE MICHIGAN STATES SECTION A&WMA, ADMINISTRATIVE ASSISTANT
LAKOTA MEETING & TRAVEL PLANNING, PRESIDENT/EXECUTIVE OFFICER
LARC, TRAVEL CONSULTANT
LEAGUE OF WISCONSIN MUNICIPALITIES MUTUAL INS, CEO
LEGENDARY SERVICES LLC, SENIOR EXECUTIVE
LEGENDARY SERVICES UNLIMITED LLC, SENIOR EXECUTIVE
LENZI MARTIN MARKETING, PRESIDENT
LEO BURNETT USA, BUSINESS MANAGER
LEONARDCHICAGO, MEETING/EVENT PLANNER
LESLIE'S POOLMART, INC., TRAVEL/EVENT COORDINATOR
LEVY RESTAURANTS, DIRECTOR OF SALES
LEVY RESTAURANTS, GM OF CLUB AND CATERING
LEVY RESTAURANTS - TOYOTA PARK, DIRECTOR OF OPERATIONS
LEWIS UNIVERSITY, DIRECTOR OF MEETINGS, EVENTS AND CONFERENCES
LIBERTYVILLE BANK & TRUST, PLATINUM ADVENTURES CLUB DIRECTOR
LIFE CYCLE EVENTS, CERTIFIED EVENT PLANNER
LIFE SERVICES NETWORK, DIRECTOR, PROF. DEV. AND MEETINGS

LIFE SERVICES NETWORK, DIRECTOR, BUSINESS DEVELOPMENT
LIFESOURCE, DIRECTOR OF PURCHASING
LIGHTHOUSE, INC, MANAGER
LOYOLA UNIVERSITY CHICAGO RETREAT & ECOLOGY CAMPUS, GENERAL MANAGER
LWI EVENTS, MEETING/EVENT MGMT
M + W GROUP, MEETING PLANNER
MAGNA PUBLICATIONS, OFFICE ADMINISTRATOR AND CONFERENCE COORDINATOR
MALAYSIA EXPERIENCE, BUSINESS DEVELOPMENT DIRECTOR
MARIETTE SICZEWICZ, HISTORIAN AND TRAINER
MARITZ TRAVEL, SOURCING MANAGER
MARKETINGPROFS, EVENT MANAGER
MARKETINGPROFS, VP EVENTS
MARRIOTT INTERNATIONAL, EXECUTIVE ASSISTANT AND MEETING PLANNER
MASTERPLAN, ACCOUNT COORDINATOR
MASTERPLAN, ACCOUNT ASSISTANT
MASTERPLAN INC., ACCOUNT ASSISTANT
MASTERPLAN, INC., ACCOUNT ASSISTANT
MATHER LIFEWAYS, DIRECTOR OF MARKETING
MAXVANTAGE, GLOBAL SOURCING MANAGER
MAXVANTAGE MEETINGS, MEETING MANAGER
MAXVANTAGE MEETINGS, MEETING MANAGER
MAY AND WILLIAMS, PRESIDENT
MAY AND WILLIAMS, CO-OWNER
MCDONALD'S CORPORATION, DIRECTOR WORLD WIDE TRAINING, LEARNING, DEVELOPMENT
MEDICAL TRAVEL LLC, PRESIDENT
MEDTRONIC, SR. MEETING SPECIALIST
MEDTRONIC, MEETING SPECIALIST
MEETING SUCCESS, INC., PRESIDENT
MEETINGS & EVENTS CO. LLC, MANAGING DIRECTOR
MEETINGS INTERNATIONAL, INC., PROGRAM MANAGER
MEETINGS INTERNATIONAL, INC., BUSINESS MANAGER
MEETINGS MANAGEMENT, DIRECTOR
MEGA HOUSING MANAGEMENT, DIRECTOR, ACCOUNT SERVICES MANAGEMENT
MELLO MASTERS, MASTER CREATIVE VISIONARY
MERS OF MICHIGAN, MANAGER, EXECUTIVE OFFICE
MERS OF MICHIGAN, EXECUTIVE ASSISTANT
MERS OF MICHIGAN, OFFICE COORDINATOR/SUPERVISOR
METROPOLITAN STATE COLLEGE OF DENVER, DIRECTOR EVENT MANAGEMENT
MFM, INDEPENDENT PLANNER
MICHIGAN PROFESSIONAL FIRE FIGHTERS UNION, SECRETARY-TREASURER
MICHIGAN PROFESSIONAL FIRE FIGHTERS UNION, EXECUTIVE ASST
MICROSOFT, SSA
MICROTEK, MEETING SOURCING & LOGISTICS PLANNER
MILESTONE, SALES & MARKETING COORDINATOR
MILWAUKEE ELECTRIC TOOL, SALES ADMINISTRATION MANAGER
MINOCQUA AREA CHAMBER OF COMMERCE, GROUP TRAVEL COORDINATOR
MONDAY MEETINGS, OWNER
MORTON SALT, INC, SOURCING ANALYST & EVENT PLANNER
MULLEN'S BAR & GRILL, BANQUET CATERING SALES MGR
MULLIGAN MANAGEMENT GROUP, LLC, PRESIDENT
N.D.P., PARTNER
N.D.P., PARTNER
NA, MEETING EVENT PLANNER

NACM MIDWEST, GROUP ADMIN / MTG PLANNER
NACSA, PROGRAM MANAGER
NATIONAL BLACK MBA ASSOCIATION, PROGRAM ADMINISTRATOR
NATIONAL CHRISTIAN SCHOOL ASSN, PRESIDENT
NATIONAL CHRISTIAN SCHOOL ASSOCIATION, CONVENTION MANAGER
NATIONAL COUNCIL OF STATE BOARDS OF NURSING, MEETINGS MANAGER
NATIONAL COUNCIL OF STRUCTURAL ENGINEERS ASSOC., EDUCATION DIRECTOR
NATIONAL INTERSTATE INSURANCE, ASSISTANT VICE PRESIDENT
NATIONAL SPACE SOCIETY, CONFERENCES SITE CHAIR
NATIONAL TRADE PRODUCTIONS, EXECUTIVE DIRECTOR
NATIONWIDE HOSPITALITY INC, GROUP TRAVEL MANAGER
NCH MARKETING SERVICES, INC., MEETING & EVENT PLANNER
NCREIF, DIRECTOR OF MEETINGS
NCSEA, MEETING AND MARKETING DIRECTOR
NORTHERN TRUST, EVENT MARKETING MANAGER
NORTHERN TRUST, EVENT COORDINATOR
NORTHWESTERN UNIVERSITY, ASSISTANT DIRECTOR
NOVA ENTERPRISE SYSTEMS, TRAINING AND CONFERENCE COORDINATOR
OCCASIONS UNLIMITED, PRESIDENT
OMEGA MEETINGS & INCENTIVES, VP OPERATIONS
OMSNIC, EXECUTIVE MEETING AND PROJECT COORDINATOR
ONE SOURCE FINANCIAL, PRES
ONEIDA HUMAN RESOURCES, HR SPECIALIST
ONEIDA TRIBE OF WISCONSIN, CIMS
ORTHOPAEDIC RESEARCH SOCIETY, EDUCATION MANAGER
ORTHOPAEDIC TRAUMA ASSOCIATION, SOCIETY COORDINATOR
PARAGON MEETING & EVENTS, PRESIDENT
PARTY PEOPLE ENTERPRISES INC, CREATIVE DIRECTOR
PEERLESS INDUSTRIES, INC., MANAGER, TRADESHOWS & EVENTS
PEP MANAGEMENT SERVICES, LLC, PRESIDENT
PERA, EXECUTIVE VP
PERFECTED PASSION, EVENT PLANNER
PICO, ACCOUNT MANAGER
POINT B, VP BUSINESS DEVELOPMENT
POSNA, SOCIETY COORDINATOR
PRAIRIE STATE COLLEGE, EXECUTIVE DIRECTOR OF THE FOUNDATION
PRAIRIE STATE COLLEGE, ADMINISTRATIVE ASSISTANT
PRECAST/PRESTRESSED CONCRETE INSTITUTE, EVENTS MANAGER
PREVENTION FIRST, SPECIAL INITIATIVES, MANAGER
PRICewaterHOUSECOOPERS, MARKET EVENT MANAGER
PRIMAS COPYWRITE, CREATIVE DIRECTOR
PRODUCTIONS USA INC, PRESIDENT
PROMEGA CORPORATION, EXHIBITS AND MEETINGS SPECIALIST
PURDUE UNIVERSITY, EX. DIRECTOR, EXTENSION AND MILITARY PARTNERSHIP
PURDUE UNIVERSITY, EVENT COORDINATOR
QUALITY CONFERENCES, INC., PRESIDENT
R P S L M C, P. E.
R. GOLDIN & ASSOCIATES, PRESIDENT
RADISSON HOTEL BLOOMINGTON BY MALL OF AMERICA, SALES MANAGER
RED CARPET CONCIERGE OF CHICAGO, FOUNDER/PRESIDENT
REFLECTION COMMUNICATIONS, CREATIVE DIRECTOR
REGNAL & CO., MEETING PLANNER
RENT-A-WEDDING PLANNER SM, C.E.O.
RESOURCE RECYCLING, CONFERENCE DIRECTOR
RESOURCEFULL NETWORK SERVICES, PRINCIPAL
RETINAL ANGIOGRAPHY SERVICES, PRESIDENT

REWARDS NETWORK, MEETING PLANNER
REWARDS NETWORK, PROJECT SPECIALIST
ROCKFORD AREA CVB, MEETINGS MANAGER
ROCKFORD AREA CVB, SALES & SERVICES COORDINATOR
ROOSEVELT UNIVERSITY, PROGRAM OFFICER
ROTARY INTERNATIONAL, BUDGET MANAGER
ROTARY INTERNATIONAL, PUBLICATIONS AND EVENTS
ROTARY INTERNATIONAL, EXHIBITS & SHIPPING CORRESPONDENT
ROTARY INTERNATIONAL, MEETINGS LOGISTICS COORDINATOR
S&C SOLUTIONS, LLC, OWNER AND MANAGER
S&C SOLUTIONS, LLC, MEETING PLANNER
SANDUSKY INTERNATIONAL INC, CORPORATE DEVELOPMENT & CCC
SCHUBERT PUBLIC RELATIONS, OWNER
SEARS HOLDINGS MANAGEMENT CORPORATION, MEETING PLANNER
SELECT MEETING SITES, ACCOUNT MANAGER
SELECT MEETING SITES, INC., PRESIDENT
SENERGROUP, SENIOR ACCOUNT COORDINATOR
SENERGROUP, ACCOUNT COORDINATOR
SENERGROUP, INC, DIRECTOR OF MEETINGS & EDUCATION
SEYFARTH SHAW LLP, NATIONAL MEETINGS MANAGER
SIZZLEVENTS, CMO
SIZZLEVENTS INC., CEO
SMARTWORK MEDIA, SHOW DIRECTOR
SMITHBUCKLIN, MANAGER, EVENT SERVICES
SOCIETY FOR LABORATORY AUTOMATION AND SCREENING, MANAGER, EVENTS AND EDUCATION
SOCIETY FOR LABORATORY AUTOMATION & SCREENING, DIRECTOR, GLOBAL EVENTS
SOCIETY OF CRITICAL CARE MEDICINE, MEETING MANAGER
SOFTWARE ENGINEERING INSTITUTE, CMU, MGR. CONFERENCES & EVENTS
SOIGNE" CELEBRATIONS, PRESIDENT
SOIL & WATER CONSERVATION SOCIETY, PROFESSIONAL DEVELOPMENT DIRECTOR
SOLUTION TREE, CHIEF OPERATING OFFICER
SOLUTION TREE, INSTITUTE COORDINATOR
SOLUTION TREE, DIRECTOR OF INSTITUTES
SPIRITED TRAVELS, CEO
SQUARE ONE PRODUCTIONS, PRESIDENT/OWNER
STAMATS, CONFERENCE PRODUCER
START TO FINISH EVENTS, OWNER
STATE BANK OF THE LAKES, PLATINUM ADVENTURES DIRECTOR
STATE FARM, EVENT PLANNER
STATE FARM, EVENT PLANNER
STRATEGIC CREATIVE COMMUNICATIONS, COMMUNICATIONS STRATEGIST
STRATEGIC EVENTS SOLUTIONS, PRESIDENT & CEO
STREJC COMMUNICATIONS, CONSULTANT
SUPERIOR MEETING SERVICES, PRESIDENT & CEO
SUPERIOR MEETING SERVICES, VICE PRESIDENT
SUPERIOR MEETING SERVICES, ACCOUNT EXECUTIVE
SWANK AUDIO VISUALS, SALES MANAGER
TAB PRODUCTS, SR. MARKETING MANAGER
THAT ADDED TOUCH, ASSISTANT MANAGER
THE ABBEY RESORT, DIRECTOR SALES AND MARKETING
THE ASSOCIATION OF BONE AND JOINT SURGEONS, ADMINISTRATIVE COORDINATOR
THE FUN ONES, DIRECTOR OF SALES
THE GARDEN CENTER GROUP, CLIENT SERVICES COORDINATOR
THE GARDEN CENTER GROUP, PRESIDENT
THE MEETING COMPANY, PRESIDENT

THE MEETING COMPANY, MEETING PLANNER
THE MEETING COMPANY, MEETING PLANNER
THE OFFERINGS, PRESIDENT
THE PAMPERED CHEF, SENIOR MEETINGS MANAGER
THE PAMPERED CHEF, PROJECT LEADER - MEETINGS & INCENTIVES
THE PERFECT PLAN, OWNER
THE SHERWOOD GROUP, INC, MEETINGS ADMINISTRATOR
THE TRAVEL AGENCY, INC., SENIOR CORPORATE CONSULTANT
TOP OF THE WORLD TRAVEL, TRAVEL CONSULTANT/PLANNER
TRAVEL PRIORITIES, TRAVEL CONSULTANT
TRAVELING THE KINGDOM, INDEPENDENT TRAVEL AGENT/MEETING PLANNER
TRAVELPLEX MEETINGS & INCENTIVES, VICE PRESIDENT
TRAVELPLEX MEETINGS & INCENTIVES, PROGRAM MANAGER
TSEA, DIRECTOR, MEMBER PROGRAMS
TSEA, DIRECTOR OF MEMBERSHIP AND EVENTS
T-SYSTEMS NORTH AMERICA, INC., CORPORATE TRAVEL & MEETING MANAGER
TTNMG, MARKETING MANAGER
U OF I SUSTAINABLE TECHNOLOGY CENTER, REGIONAL OPERATIONS MANAGER
U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION, DISTRICT RESOURCES MANAGER
U.S. FOODSERVICE - MILWAUKEE, MARKETING SPECIALIST
UCHICAGO/INSTITUTE FOR BIOPHYSICAL DYNAMICS, EXECUTIVE ADMINISTRATOR
UIC FAMILY BUSINESS COUNCIL, PROGRAM COORDINATOR
UNITED AIRLINES, MEETINGS AND EVENTS MANAGER
UNITED AIRLINES, DIRECTOR - COMMUNICATION, TRAINING & EVENTS
UNITED AIRLINES, MANAGER, SALES EFFECTIVENESS
UNITED STATES HISPANIC LEADERSHIP INSTITUTE, DIRECTOR OF ADMINISTRATION
UNIVERSAL FOREST PRODUCTS INC, PERFORMANCE DEVELOPMENT ADMINISTRATOR
UNIVERSITY OF CHICAGO, DIRECTOR, SPECIAL EVENTS
UNIVERSITY OF CHICAGO, STUDENT AFFAIRS COORDINATOR
US HISPANIC LEADERSHIP INSTITUTE, DIRECTOR OF SPECIAL EVENTS
USGS/EROS, CGMP
VAX VACATION ACCESS/THE MARK TRAVEL CORPORATION, BUSINESS DEVELOPMENT
VIDOVIC TRAVEL SERVICE, OWNER
VIP & ASSOCIATES, GENERAL MANAGER
VTL CONFERENCES, PRESIDENT
W.W. GRAINGER, INC., MEETINGS & EVENTS MANAGER
W.W. GRAINGER, INC., MEETINGS & EVENTS MANAGER
WALGREENS, SENIOR EVENT PLANNER
WAUKESHA ELECTRIC SYSTEMS, EXECUTIVE ASSISTANT
WHEATON COLLEGE, SALES & MARKETING COORDINATOR
WI ASSN OF SCHOOL BUSINESS OFFICIALS, ASSOCIATE EXECUTIVE DIRECTOR
WILLIAM BLAIR & COMPANY, MEETING & EVENT PLANNER
WILLIAM BLAIR & COMPANY, MEETING COORDINATOR
WILLIAM T, GLASGOW, INC., PRESIDENT
WISCONSIN DAIRY PRODUCTS ASSOCIATION, EXECUTIVE DIRECTOR
WISCONSIN EARLY CHILDHOOD ASSOCIATION, DIRECTOR OF CONFERENCE AND TRAINING
WOLFRAM RESEARCH, CORPORATE TRAVEL COORDINATOR
WOMEN OF THE ELCA, DIRECTOR FOR MEETING PLANNING
WORLD ABILITY FEDERATION, EVENTS COORDINATOR
WORLDMEET, DIRECTOR
WRTW RADIO, GENERAL MANAGER

WW GRAINGER, INC., EXECUTIVE ASSISTANT
YOUNG PRESIDENTS ORGANIZATION, CHAPTER EVENT COORDINATOR
ZAP CREATIVE, INC., NEW MEDIA COORDINATOR
ZEBRA TECHNOLOGIES CORPORATION, MGR, MEETINGS & EVENTS