

Thank you for choosing to exhibit at the 2020 ACOG Annual Clinical and Scientific Meeting. The Annual Clinical and Scientific Meeting will be held at the Washington State Convention Center in Seattle, Washington, April 24-27, 2020. The exhibits will be open April 24-26.

This Exhibitor Service Manual provides you with all the information that an exhibitor needs to have a successful Meeting & Expo – from forms for ordering carpet, furniture, electricity, and telecommunications, to important information with regards to registration, housing, and sponsorship opportunities. It also includes information on available discounts if services are ordered by the earlier deadline date. This helps you to save money and for vendors to better plan equipment needs and labor schedules – all resulting in a smooth operation and successful experience.

If you have any questions, please feel free to contact me at shirley.harris@spargoinc.com or 703-679-3953. We appreciate your support and look forward to a very successful meeting in Seattle.

Sincerely,

Shirley Harris, CEM

Senior Manager, Exposition Operations

Shuleyth

SPARGO, Inc.

Phone: +1-703-679-3964 0r 800-564-4220

Email: shirley.harris@spargoinc.com



DEADLINE CHECKLIST

March 6	Show Program/Descriptive Paragraph Due
March 6	Island Booth Rendering Approval Forms Due
March 6	On-Site Contact Information Form Due
March 6	Exhibitor Appointed Contractor (EAC) Intent Form Due
March 23	Shipments can begin arriving at the Advance Warehouse
March 27	Lead Management Advanced Discount Deadline
March 31	Electrical Service Advance Discount Deadline
March 31	Internet-Telephone Advance Discount Deadline
March 31	Booth Catering
April 1	Freeman Advance Discount Deadline
April 1	Rigging Services Advance Discount Deadline
April 1	Cleaning Advance Discount Deadline
April 1	Audio Visual & Computer Rental Advance Discount Deadline
April 14	ADVANCE WAREHOUSE SHIPMENT DEADLINE (after this time/date, shipments received at the warehouse are subject to additional late charges)
April 22	ON-SITE/DIRECT SHIPMENTS MAY BEGIN ARRIVING TO THE WASHINGTON STATE CONVENTION CENTER AT 8:00 a.m. Shipments sent directly to the Washington State Convention Center will not be accepted prior to this date.
April 23	Exhibits MUST be set by 5:00 p.m. (unless you request a variance; please email shirley.harris@spargoinc.com)

THIS CHECKLIST MAY NOT INCLUDE ALL DEADLINES - PLEASE REFER TO ALL OTHER DEADLINES FROM OFFICIAL SERVICE CONTRACTORS ON THEIR INDIVIDUAL ORDER FORMS OR BY CONTACTING THE APPROPRIATE CONTRACTOR DIRECTLY.



EXHIBITS ARE LOCATED IN EXHIBIT HALLS 4A-4F, LEVEL 4 Washington State Convention Center Seattle, WA

EXPOSITION SCHEDULE

MOVE-IN

Wednesday, April 22 8:00 a.m. - 5:00 p.m.

Thursday, April 23 8:00 a.m. – 5:00 p.m.

ALL EXHIBITS MUST BE SET BY 5:00 PM ON THURSDAY, APRIL 23, 2020. After this time ACOG Exhibit Management reserves the right to use any empty s pace in a way that will complement the overall appearance of the exposition. If appearance of the exposition overall overallyou foresee any difficulty in meeting this deadline, you must request a variance. Please contact Shirley Harris at 703-631-6200 or email shirley.harris@spargoinc.com by 5:00pm EDT on Monday, April 6, 2020.

EXPOSITION HOURS

Friday, April 24 4:30 p.m. – 6:45 p.m.

Saturday, April 25 10:00 a.m. – 3:30 p.m.

10:00 a.m. – 1:30 p.m. Sunday, April 26

All exhibits must be staffed during exhibit hours.

MOVE-OUT

Sunday, April 26 1:30 p.m. – 8:00 p.m.

8:00 a.m. – 5:00 p.m. Monday, April 27

NOTE: With respect to fellow exhibitors, no display may be dismantled, or packing started before 1:30 p.m. on Sunday, April 26. Please make your travel plans accordingly. All outbound carriers must be checked in by 1:00 p.m. on Monday, April 27.

Only official contractors, exhibitor appointed contractors and exhibiting company personnel are permitted on the exhibit floor during move-in/move-out.



ITEMS INCLUDED WITH BOOTH SPACE

- Display Space as contracted
- Company identification sign (7"x 44") or booth
- Standard booth equipment consisting of flameproof 8' high draped back wall and 3' high draped side rails for linear booths.

Drape Colors: 8' high draped back wall – Blue and Gold 3' side drape - Green

Aisle Carpet: Blue

- The exhibit hall is not carpeted! Individual booth carpet is required and ordered at the exhibiting company's expense. You may provide your own floor covering or services for individual booth carpet can be ordered through Shepard.
 - Individual booth carpet is <u>NOT</u> included! It is a Show Management requirement that all spaces be carpeted at the exhibitor's expense by 5:00 p.m., Thursday, April 23. After that time Show Management reserves the right to install any color carpet available in stock at the exhibitor's expense.
 - Only the aisles will automatically be cleaned. Individual booths will only be cleaned if ordered by the exhibiting company. Services for individual booth cleaning may be ordered through Freeman.
- 24-Hour General (perimeter) exhibit hall security. This does not include individual booth security.
- Company listing on show web site and in final program (limit: 300 character description), if submitted by **March 6, 2020**. (limit: 300 characters)















Support Catalog

2020
ENGAGEMENT OPPORTUNITIES

JOIN US

By supporting ACOG's educational, informational and outreach activities, you contribute in a meaningful way to improving women's health care.

It is a pleasure for ACOG to combine our effo ts with committed organizations, foundations and corporations. All options are reserved on a first-come, first-served basis, with right of refusal given to the previous cycle's advertiser or supporter until Friday, November 29th.

To learn more about how you can make a diffe ence in women's health care, contact **Stevie Cline** at **202.863.2493**.

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AND CLINICAL INFORMATICS

ACOG maintains relationships with a variety of corporations, foundations and other organizations committed to fostering excellence in women's health care. We accept financial and in-kind support only if such acceptance does not pose a conflict of interest and in no way impacts ACOG's objectivity, priorities and actions. ACOG retains complete control of the development, implementation and assessment of all content and materials related to our work.

ADVERTISE WITH ACOG

EDUCATION AND TRAINING OPPORTUNITIES

ACOG is developing both provider- and consumer-focused podcast products that will feature discussions about women's health, led by a rotating cast of ACOG's subject matter experts. To learn more about the topics and audiences, please contact Stevie Cline, scline@acog.org, 202.863.2493.

ACOG provides best-in-class educational and training programs designed to keep ob-gyns at the leading edge of their field including live meetings, screen-based education and simulation covering the full continuum of care and breadth of the specialty.

General Education

EMERGENCIES IN CLINICAL OBSTETRICS (ECO)

ECO is a six-hour evidence-based course taught by ACOG Fellows, and soon to be offe ed online. The goal of the course is to encourage multidisciplinary teams to practice simulated teamwork, which result in increased patient safety, decreased instances of accidental maternal and fetal injury, and death. It is comprised of both didactic (online) and simulation instruction. This course fulfills ABOG MOC Part IV requirements. This is a CME course. As of June 1, 2019, ACOG counts 100+ trainers at 30 sites and more than 750 participants trained. Read more at www.acog.org/eco.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ADVANCED SURGICAL SIMULATION AND ENDOSCOPIC SURGICAL SIMULATION (ASSESS)

The ACOG ASSESS course uses highly advanced simulation training to provide surgeons of all skill levels with an opportunity to practice new, researchbased techniques in laparoscopic surgery while expert surgeons tutor and guide procedures and best practices. The course reinforces the importance of simulation training in gynecologic surgery and provides self-assessment skills on various gynecologic surgical procedures. This is a CME course. Read more at www.acog.org/assess.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

CURRICULUM FOR RESIDENT **EDUCATION IN SURGICAL TECHNIQUE (CREST)**

Simulation training has become part of the curricula in ob-gyn residency programs because research demonstrates that such training yields statistically significant performance improvement of trainees and attending physicians.

A needs assessment conducted by the ACOG Simulations Working Group in 2017 suggested that the majority of ACGME-accredited ob-gyn residency programs in the US have simulation resources available to residents. Compared to laparoscopic simulation training, there was less availability and more perceived need for abdominal and vaginal simulation. According to the needs assessment, vaginal surgery, laparotomy and cesarean hysterectomy were most often reported to be desired for simulation training.

CREST, ACOG's standardized curriculum program in surgical training, was developed by ACOG President Ted L. Anderson, MD, PhD, to address these skills. This training program targets residents and will include online presentations on fundamental topics such as anatomy, laparoscopic dissection techniques, suturing, abdominal access, strategies for difficult hysterectomy, and a minimally invasive gynecologic surgery curriculum, all housed and accessed online by participants at acog.org/ simulations. Read more at www.acog.org/crest.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ACOG's new genetic training initiative will be launching soon. For more information, please contact Stevie Cline, scline@acog.org. 202.863.2493.

INTERNATIONAL PROGRAMS

ESSENTIAL TRAINING IN OPERATIVE OBSTETRICS PROGRAM (ETOO)

\$52,000

\$4,000 per colleague **MEETING** Worldwide, ACOG consults with professional obgyn associations to strengthen their capacity to

INTERNATIONAL SCHOLARSHIPS

FOR ANNUAL

Be a part of eliminating preventable maternal mortality. To address the critical need for highquality surgical training in sub-Saharan Africa, ACOG's Office of Global Women's Health (OGWH) created the ETOO program. ETOO addresses the need for safe surgery through a blended-learning approach that teaches components of safe surgery and operative obstetrics.

Milestone activities include:

- Translating the revised surgical obstetrics curriculum into e-modules and extend blendedlearning components
- Developing e-modules in collaboration with our university partners
- Integrating e-learning elements into the surgical training curriculum to fortify blended-learning

CONTACT: Katie O'Connell, koconnell@acog.org, 202.863.2546

PROLOG FOR CENTRAL AMERICAN RESIDENTS

\$27,800

Since 2003, ACOG has partnered with the Federation of Central American Associations and Societies of Obstetrics and Gynecology to strengthen medical education in Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama through the development of an inservice examination and residency accreditation committee. By providing access to PROLOG for Central American residents, together we can strengthen their medical knowledge and strive to pass certification exams allowing them to become members of ACOG. This is a CME product.

CONTACT: Katie O'Connell. koconnell@acog.org, 202.863.2546

advocate for investments in health care, develop programs, provide support to local ob-gyns and other health care professionals, and work with Ministries of Health. Strong professional organizations set standards of education, practice and professional competency assessment and improve the health of women, newborns, children and adolescents everywhere.

Attendance at ACOG's Annual Meeting allows for international colleagues to exchange ideas, learn new skills, and connect with other ob-gyns. This expanded capacity will be brought back to local ob-gyn societies and help to strengthen those organizations and positively aff ct changes for the improvement of health care systems and outcomes.

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YOUNG PROFESSIONALS

CREOG COLLABORATIVE

\$20,000

Be at the forefront of maintaining excellence throughout residency! This opportunity directly supports ACOG's Council on Resident Education in Obstetrics and Gynecology (CREOG) in its effo ts to provide quality programs and resources to enable and empower program directors, coordinators and residents to become the next generation of leaders and innovators. From creating and implementing new tools for program directors and coordinators to convening meetings that highlight resident education, CREOG provides accredited ob-gyn residency programs with the support and materials necessary for success.

The CREOG Collaborative is limited to five participating organizations each year. Your unrestricted educational grant will be recognized through:

- Program recognition during the 2020 CREOG Educational Retreat (This is a CME meeting)
- Advance registration list for the 2020 CREOG **Educational Retreat**
- · Logo on sponsors' sign at the 2020 CREOG **Educational Retreat**
- Logo on sponsorship sign displayed in the CREOG booth at the 2020 CREOG & APGO Annual Meeting (This is a CME meeting)

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

4TH ANNUAL NATIONAL PHYSICIAN WELLNESS WEEK \$5,000 to \$20,000

Help ACOG build wellness awareness among future leaders in the specialty at the 4th Annual National Physician Wellness Week, February 3-7, 2020.

During Wellness Week, residency programs nationwide highlight the importance of wellness within our specialty. The enthusiasm and excitement of participants from the last three years have resulted in thousands of posts on various social media platforms. Programs with the most innovative wellness activities will be announced at the CREOG & APGO Annual meeting in February 2020.

Your sponsorship will be recognized through:

- Logo on the Wellness Week signage at 2020 CREOG & APGO Annual Meeting
- Logo on all promotional materials to residency programs including flyers, social media posts
- Logo on CREOG Wellness Week website page

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

DISTRICT III JUNIOR FELLOWS DAY SPONSORSHIP

\$5,000

Held every October, this program features lectures and learning opportunities for Junior Fellows of ACOG District III (Delaware, New Jersey, Pennsylvania and Dominican Republic.) Your support helps provide simulation stations and roundtable discussions on cutting-edge technologies for Junior Fellows.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

MEDICAL STUDENT RESOURCES

ACOG's National Office of Medical Student Affairs supports medical student members with programming at the Annual Meeting, and by providing educational material resources to allopathic and osteopathic students currently enrolled in medical school. Material resources are available for students, clerkship coordinators, and ob-gyn student interest groups.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

GESTATIONAL AGE & BODY MASS INDEX CALCULATOR WHEELS \$10,000 Each

Individual Gestational Age Calculator Wheels and Body Mass Index Calculator Wheels are provided upon request and to participants at the Annual Meeting and other events. Advertiser's product or corporate logo will be prominently displayed on back of wheel.

CHOOSE OB-GYN FOR WOMEN'S HEALTH VIDEO

\$20,000

Produced by ACOG, this video will serve as a broad introduction to the field of ob-gyn for medical students including interviews with practicing physicians, ob-gyn residents, and medical students.

Sponsorship allows for the distribution of the video to medical students, student interest groups, and ob-gyn clerkship coordinators, and on the ACOG medical student website.

MEDICAL STUDENT WORKSHOPS AT THE ANNUAL **MEETING** \$5,000 Per Workshop

These workshops are designed for medical students interested in pursuing a career in obstetrics and gynecology. Three workshops are offe ed focusing on specialty-specific areas of interest including CVs and personal statements, selecting an appropriate residency program, and hands-on clinical skills. Sponsors receive maximum visibility with signage and corporate logo at the registration desk and during breaks.

MEDICAL STUDENT RESIDENCY FAIR AT THE ANNUAL MEETING \$10,000

The Residency Fair is designed to facilitate exposure to ob-gyn residency programs from around the country. More than 35 programs exhibit each year, and students consistently report the event as their favorite opportunity to meet with program directors and gain insight about individual programs. Sponsors receive maximum visibility with signage and corporate logo at the registration desk and exhibitor title banners.

MEDICAL STUDENT RECEPTION AT THE ANNUAL MEETING \$25,000

This reception is well attended by medical students, JFCAC officers, and Young Physician officers providing medical students with an opportunity to network with other members of ACOG. The Medical Student Recruitment Award is presented annually at this event. Supporter's name and corporate logo are prominently displayed on signage at the reception.

QUALITY IMPROVEMENT OPPORTUNITIES

COUNCIL ON PATIENT SAFETY NATIONAL IMPROVEMENT **CHALLENGE** \$10,000

Launched in 2014, the National Improvement Challenge is an initiative that encourages innovation in quality improvement by care teams throughout the country. Using the Council's tools, teams are challenged to design quality improvement projects that foster a culture of collaboration, teamwork, patient safety, and communication. The top submissions for each cycle receive recognition for their work and are invited to share their innovative program with a national stakeholder audience.

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HEALTH INFORMATION TECHNOLOGY AND CLINICAL INFORMATICS

ABNORMAL UTERINE BLEEDING/ \$250,000 CHRONIC PAIN APP

This app will be made available to patients with abnormal uterine bleeding and/or chronic pelvic pain and complements ACOG's pain and bleeding modules. The app includes a menstrual bleeding tracker for patient reporting.

Upgrades to this application will include patient tools related to infertility, obesity, immunizations, contraception, and more. Ultimately, this app will improve clinical workflow by providing objective, long-term data captured by the patients that can be quickly analyzed and would be untainted by recall bias.

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ACOG CODING FELLOWSHIP

\$25,000

This opportunity directly supports coding education for ACOG Fellows and their staff y providing the tools to maintain financially viable practices through education related to correct coding and billing practices as well as introducing fundamentals on the business of medicine.

Your support provides:

- Three Committee on Health Economics and Coding (CHEC) Fellowships
- Coding Workshop course registration scholarships for 10 residency program directors and 20 resident attendees (This is a CME course)
- Internet access at eight to ten Coding Workshops to enable course interactivity and real-time knowledge verification

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

COMPREHENSIVE WOMEN'S MEDICAL RECORD MODULE DEVELOPMENT

Data and analytics can transform the delivery of health care - but the promise of this has gone primarily unrealized in daily practice. ACOG is leading a technology revolution in women's health by developing tools and applications to help providers efficiently and eff ctively gather obstetric and gynecologic medical data at the point of care. These provider-focused applications will enable the capture of clinical data in a complete and consistent manner, improvement in the quality of collected data and the performance measurement derived from them.

ACOG has partnered with an EHR integration application developer to develop the ACOG Comprehensive Women's Medical Record. Following the success of the ACOG Prenatal Record, ACOG is developing a set of providerfocused gynecologic clinical modules, compatible with prominent EHRs, that incorporate ACOG's evidence-based clinical guidelines, support point-ofcare decision making and capture structured clinical data in a cloud-based platform.

In 2020, our focus will be on Reproductive Health, Infertility, Menopause and Midlife Medicine, Sexual Health, and Urogynecology modules and updates.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ANNUAL MEETING OPPORTUNITIES

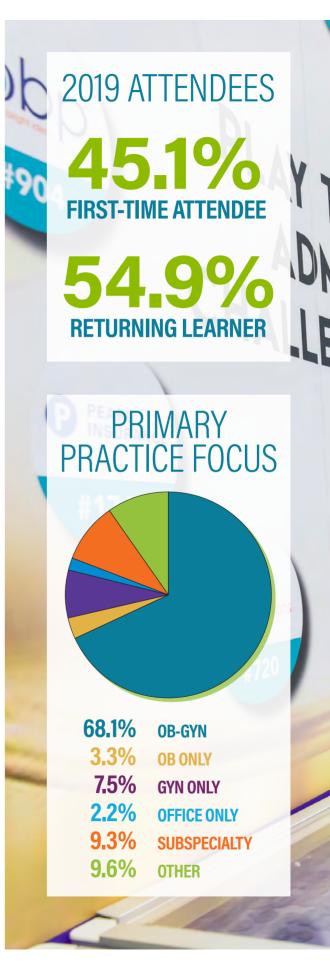
ACOG invites you to participate in the 2020 Annual Clinical and Scientific Meeting, April 24-27, 2020 in Seattle, Washington.

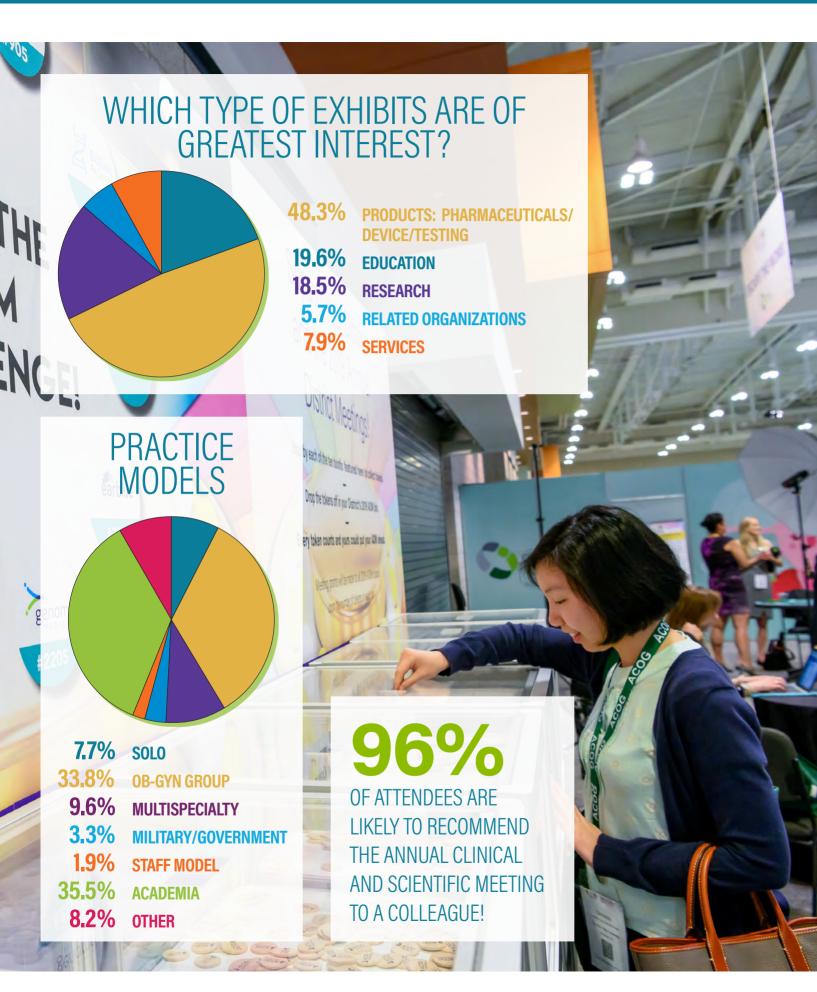
For more than 50 years, the ACOG Annual Meeting has been the most comprehensive obstetric and gynecologic related educational event in the world, bringing together influential and notable professionals in the specialty to learn the newest techniques, obtain critical information to better serve their patients and grow their practices. Attendees actively seek information on the latest products, services, and technologies useful in their practices and for patient care. This is a CME meeting.

EXHIBIT AT THE 2020 ANNUAL MEETING

Stats from the 2018 Annual Meeting:

- More than 5,000 attendees, including the nation's top ob-gyn professionals
- 75% of attendees are physicians
- 64% of attendees participate in the decision-making process for products and services
- More than 300 exhibitors
- Provides an interactive educational forum for ob-gyns and affiliate healthcare providers





2020 ANNUAL MEETING SPONSORSHIP LEVELS AND RECOGNITION

SPONSORSHIP LEVEL					
2020 RECOGNITION	PRESIDENT'S CABINET \$200,000+	PLATINUM \$100,000+	GOLD \$50,000+	SILVER \$25,000+	BRONZE \$10,000+
Final Program	✓				
Sponsors' Banner	✓	Ø	Ø		Ø
2021 Booth Space Points	2,500 POINTS	1,000 POINTS	500 POINTS	250 POINTS	100 POINTS
Advance Registration Mailing List	Ø	Ø	Ø	Ø	Ø
Post-Event Mailing List	Ø				
ACOG Membership Mailing List	Ø	Ø	Ø		
Complimentary Registration	3	2	1		
Photo Opportunity	✓	⊘			
eBlast to Advance Registrants	Ø				

FUTURE ANNUAL MEETINGS

2021 April 30-May 3 Washington, DC **2022 May 6-9**San Diego, CA

2023 April 21-24 New Orleans, LA

2020 ANNUAL MEETING OPPORTUNITIES

BOOK STORE BAGS

\$5,000

Used by hundreds of shoppers every day, your customized bags may be printed with your product or corporate logo and/or booth number on one side and ACOG logo and text on the other. Advertiser must provide non-plastic bags that meet specific strength criteria. The ACOG book store is open throughout the entirety of the Annual Meeting.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

COFFEE BREAKS

\$10,000 Each

ACOG is pleased to announce the return of Coff e Breaks within the convention center and exhibit hall during the 2020 Annual Meeting. These breaks refresh and revitalize attendees throughout the learning experience. In addition to recognition on appropriate materials, you may supply napkins with your company logo.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

CHILDCARE/YOUTH **SERVICES**

\$50,000

This outstanding support opportunity provides children (ages six months to 12 years) of attendees a safe, secure, entertaining and educational experience through special events, youth activity centers and childcare. Partial support welcomed.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

RAPID CHARGING STATIONS

\$40,000 for 4 \$35,000 for 3

Charging stations help attendees stay connected. Your corporate and/or product logo and video will play at the automated stations located throughout the convention center. Stations are capable of rapidly charging multiple devices at once.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

OB-GYN RESIDENT REPORTER PROGRAM

\$200,000

This support opportunity allows for residents from all 12 ACOG Districts to attend the Annual Meeting. A structured schedule provides for networking among peers and for experiencing all segments of the scientific program. Support must be confirmed before January 3, 2020. Multiple supporters welcomed.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

EDUCATION ARCADE

\$25,000

The Arcade features games that combine fun and education. The games, located within the exhibit hall, will help attendees connect and engage in new ways while highlighting available ACOG educational materials. The games, simulations and tools within the Education Arcade are designed with the practicing ob-gyn in mind.

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THE ACOG STARTUP GARAGE

ACOG is lowering the barriers for exciting new women's health tech innovators to be heard at the Annual Meeting.

The ACOG Startup Garage will be a unique event that creates a lower-cost option for small healthcare startups and entrepreneurs to participate in the Annual Meeting. It will be held in a more intimate setting than the hustle and bustle of the larger exhibit hall and will be well-suited for startups to provide demonstrations of their products and services to interested attendees. Participating startups will be required to register for a spot in advance of the event.

Representatives from ACOG's Health IT and Clinical Informatics team will be facilitating connections between interested attendees and startups.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

PITCH NIGHT

Pitch Night is a new event that will create an opportunity for early stage healthcare startups, innovators, and entrepreneurs to interact directly with attendees at the 2020 Annual Meeting. This catered event will allow participants to discover new innovations and technology in women's health. Select startup companies will be required to register in advance of the event and will receive designated space to pitch their products and services to interested members.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

2020 ANNUAL MEETING **OPPORTUNITIES**

ACOG FOUNDATION **DONORS' LOUNGE**

\$40,000

Enjoy exclusive marketing rights within the ACOG Foundation Donor Lounge. Open throughout the Annual Meeting, this popular amenity for ACOG Foundation donors is the place to relax and network with colleagues.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

NURSING MOTHERS' LOUNGE

\$10,000

This Lounge is designed for our registered attendees who are breastfeeding or pumping. Live feeds of ACOG sessions will be available for those choosing to use the Lounge. Supporter supplies breast pumps and collection kits. Supporter receives extensive recognition on signage throughout the convention center.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

TUMMY TIME LOUNGE

\$15,000

New for 2020! We are pleased to offer a n w Lounge for parents looking for tummy time and floor play space. This Lounge will be conveniently located within the convention center to make our youngest attendees comfortable and safe.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

SIGNATURE WALL

\$15,000

Showcased within your exhibit booth space and extensively promoted by ACOG through social media and printed materials, this opportunity increases booth traffic and supports the programs and projects of the ACOG Foundation.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

OFFICIAL PRE-CONFERENCE MAILER TO PAST REGISTRANTS

\$10,000

Reach the ACOG members most likely to attend the Annual Meeting – including attendees of past Annual Meetings, other ACOG educational events and recent educational product shoppers. This exclusive opportunity, with guaranteed delivery to at least 20,000 recipients, offe s a half-page, full-color ad in our six-panel mailer.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ACOG ADM CHALLENGE \$5,000/ \$7,000 Welcome Reception Station Option

In its first year, this new exhibit hall game sold out – make sure to reserve your spot early for 2020. Each ADM Challenge participating exhibitor is provided tokens to distribute to attendees. After visiting your company's booth and receiving a token, an attendee will place that token in his/her 2020 Annual District Meeting (ADM)-specific collection bin. At the end of the Annual Meeting, the ADMs will receive independent meeting grants for 2020 activities based upon the number of tokens collected by attendees. ADMs are vital for providing valuable education and professional development opportunities on a regional level.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

Customized sponsorship
opportunities at specific 2020 ADMs
are available. ADM packages are
exclusively available for purchase
by district meeting exhibitors.
Please contact Craig Baker at
acogexhibits@spargoinc.com for
more information.

ANNUAL DISTRICT MEETINGS

We recognize your regional commitment at the national level! If your organization makes a commitment of general marketing support to every 2020 ADM, ACOG will count your generosity toward your ultimate national sponsorship level. Whether \$2,500 or \$25,000 per ADM, we value your commitment.

2020 DISTRICT MEETINGS:

District XII

August 7-9

Aventura Florida

Districts I, V, and VI

August 21-23

Montreal Québec

Districts VII, VIII, and IX

October 1-3

Kapalua Hawaii

Armed Forces District

October 3-7

Tacoma Washington

District IV

October 9-11

Norfolk Virginia

District XI

October 16-18

Bastrop Texas

District II

October 16-18

New York New York

ADDITIONAL ADVERTISING AND MARKETING OPPORTUNITIES

These opportunities do not carry sponsorship credit.

ESCAPE WOMB

\$35,000

CONVENTION CENTER VISIBILITY

Escape Womb is a simulation game in which attendees cooperatively discover clues and complete tasks in one or more rooms in order to accomplish a specific ob-gyn case goal in a limited amount of time. Escape Wombs are inspired by "escape-the-room" experiences.

FINAL PROGRAM AND **EXHIBIT GUIDE**

Referenced by attendees throughout the Annual Meeting, the Final Program and Exhibit Guide provides comprehensive listings of activities and maps, as well as other valuable information to help make the most of attendees' participation. This indispensable guide will showcase your presence and support of the Annual Meeting.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

MOBILE EVENT APP

The ACOG Mobile Event App is the go-to resource for the latest meeting schedules and information. User-friendly technology allows attendees to navigate the meeting, customize their itinerary, and interact with other attendees like never before. Create an engaging event experience with measurable ROI by choosing from several high-visibility advertising opportunities designed to highlight your company, promote your products, and increase onsite connection.

CONTACT: Nan Blunk at Tristar. nblunk@tristarpub.com, 913.491.4200 Make an impression with show-stopping advertising throughout the convention center. Highlight your message and drive traffic to your booth with evecatching opportunities, including hanging banners, window clings, column wraps, escalator signage, and more.

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ACOG ANNUAL MEETING ATTENDEE WEBSITE

Prospective attendees and ACOG members rely on AnnualMeeting.ACOG.org to provide the most up-to-date information on registration, conference sessions, exhibitors, special events, and more. Premium advertising on the official event website offe s incredible visibility for your brand and digital properties.

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HOTEL KEY CARDS

Build name recognition for your company, product or booth on hotel keys for select ACOG hotels. Be in the hands of all attendees during the Annual Meeting and enjoy repeat exposure to your message.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG STEP CHALLENGE

Step up your visibility and drive traffic to your booth with this highly engaging opportunity to connect with attendees. The ACOG Step Challenge offe s extensive print and digital promotion before, during, and after the Annual Meeting as attendees compete for exciting prizes.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

PREMIUM HOTEL ROOM DROPS

Take advantage of this premium opportunity to distribute materials directly to attendees' hotel room doors and create a big impression! With only one item distributed each evening, this is an exclusive opportunity to promote your booth, product, or symposium in a place where attendees can't miss your message.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

CITY ADVERTISING IN SEATTLE

High-impact marketing tactics will bring your message beyond the convention center for nextlevel visibility. Contact your TriStar Event Media Strategist to discuss the eye-catching opportunities available this year in Seattle.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG ANNUAL MEETING DAILY

Reserving ad space in the ACOG Annual Meeting Daily will give attendees a recurring reminder of your products and services! Enjoy great visibility and broad exposure in this widely distributed publication delivering late-breaking meeting news and scientific session coverage.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG MEETING NEWS WEBSITE

Increase your online influence by advertising on AnnualMeeting.ACOG.org Meeting News — the digital destination for important meeting information, featured news stories, and session coverage from the Annual Meeting. Targeted advertising and strategic traffic drivers will keep you connected to members and attendees before, during, and after the Annual Meeting.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

CME FORUMS

CME Forums are opportunities for participating organizations to provide educational sessions to attendees. These 90-minute sessions include a 15-minute meal, 60-minute program, and 15-minute Q&A. The sessions should provide attendees with novel and innovative approaches to issues impacting ob-gyns. Sessions are available in breakfast and dinner time slots. ACOG will provide logistical assistance with registration, standard audiovisual equipment and basic promotional and marketing assistance.

Organizers will need to obtain credit from an accredited CME provider. ACOG can serve as the accrediting body for an additional fee. See CME Forum application for more details. CME Forums do not offer ponsorship credit.

CONTACT: Jenny McIver Brocious, imciver@mindspring.com, 678.852.3469

PRODUCT THEATERS

Product Theaters are 45-minute non-CME sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. These unopposed sessions will be available in breakfast, lunch and evening time slots and can accommodate up to 150 attendees. ACOG will provide food and beverage, logistical assistance, standard audiovisual equipment, two lead retrieval units for data collection from session attendees and basic promotional and marketing assistance.

Only 2020 exhibitors are eligible to support a Product Theater and no more than three Product Theaters will be held at the same time. Product Theater sessions will be held in meeting rooms near the convention center and assigned on a first-come, first-served basis. Product Theaters do not offe sponsorship credit.

CONTACT: Jenny McIver Brocious, jmciver@mindspring.com, 678.852.3469

ADVERTISE WITH ACOG

ACOG offe s a wide variety of digital and print opportunities designed for your organization to best reach the largest audience of ob-gyns.



ACOG TODAY'S HEADLINES

ACOG Today's Headlines eNewsletter is a digest of the most important women's health news selected from thousands of sources by the editors at BulletinHealthcare and delivered to ACOG members each morning to help keep them informed about news aff cting women's health and the practice of obstetrics and gynecology. Advertising does not carry sponsorship credit.

CONTACT: BulletinHealthcare, TodaysHeadlines@bulletinhealthcare.com, 703.483.6100

From our partners at Wolters Kluwer Health/Lippincott Williams & Wilkins:

To advertise a product or service in Obstetrics & Gynecology (the Green Journal), contact:

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

To advertise education, career opportunities and events in Obstetrics & Gynecology (the Green Journal), contact:

CONTACT: Mike Rusch, mike.rusch@ wolterskluwer.com, 215.521.8404

ACOG.ORG

The official ACOG website is the number one online destination for ob-gyns and an essential tool for ACOG's more than 58,000 members. Strategically placed banner ads deliver your brand message when your audience is searching for current news and relevant articles. Website advertising does not carry sponsorship credit.

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

ACOG FOR PATIENTS **WEBSITE**



The ACOG For Patients website will be a destination for women's health information, backed by the nation's leading experts in women's health care. In a health information landscape crowded by biased, niche, and commercial sources, this consumer site will stand out as the authoritative source on comprehensive, evidence-based health information for women. All content will be clinically accurate. credible, and engaging.

Features will include health articles and FAQs, tools that connect the public with ob-gyns, and a variety of multimedia resources related to women's health and patient education. The content will be edited by ACOG staff and eviewed by ACOG Fellows.

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

OBSTETRICS & GYNECOLOGY

Build your brand and drive sales with exposure in the most prestigious journal in the specialty.

Obstetrics & Gynecology (the Green Journal) is ACOG's official peer-reviewed journal. The most prestigious and widely-read scientific journal in the specialty, each issue features original research and current clinical information relevant to practicing obstetrician-gynecologists. Obstetrics & Gynecology is available in print and online. Advertising in Obstetrics & Gynecology (print or online) does not carry sponsorship credit.

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

E-TABLE OF CONTENTS (ETOC) FOR **OBSTETRICS & GYNECOLOGY**

Each month when Obstetrics & Gynecology is published, an electronic Table of Contents (eTOC) is emailed to more than 21,000 opt-in subscribers. With a high open rate and two unique ad positions, the eTOC is an ideal vehicle to integrate your message and engage with the audience, eTOC advertising does not carry sponsorship credit.

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

ACOG ROUNDS

Build your brand and drive sales with exposure in ACOG Rounds, the official monthly ACOG member eNewsletter. Highlighting key developments and news about ACOG for members, ACOG Rounds features one exclusive advertiser per issue. With an average open rate of 27.6%, ACOG Rounds is the ideal vehicle to deliver your brand message and drive traffic to your site. ACOG Rounds advertising does not carry sponsorship credit.

CONTACT: Linda Barta. linda.barta@wolterskluwer.com, 800.237.1342

ABSTRACTS FROM THE ANNUAL CLINICAL AND SCIENTIFIC MEETING

Abstracts of informative and exciting paper and poster presentations from the 2020 ACOG Annual Clinical and Scientific Meeting will be published in an electronic supplement to Obstetrics & Gynecology. Support is recognized with online banners and featured "Supported By:" in supplement box, sponsorship credit, and more.

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342





SECURITY TIPS

ACOG will provide front entrance, perimeter security and roving security personnel. Even though security will be provided during move-in, show days and move-out, <u>it is always the exhibitor's</u> responsibility to ensure the security of his/her exhibit and its contents.

The following security tips are offered:

- Always remove your badge once you leave the facility.
- Never leave small electronic equipment such as laptop computers, cell phones, or personal hand-held electronic devices unattended in your booth, ESPECIALLY OVERNIGHT. This rule should also apply to personal items such as briefcases, purses etc.
- Shipping cartons should not identify contents. Use coded labels.
- Do not ship VCRs, DVD Players, PCs and other electronic equipment in the manufacturer's cartons. Consolidate shipments of several boxes into one large crate or carton, if possible.
- Empty cartons and crates are not in a "secure" area. Do not store valuables in them.
- For those exhibits featuring theft-prone products some thought should be given to displaying a replica or bringing "extras".
- Cover your products before and after show hours. Use Velcro or grommets to secure the fabric over the products.
- Mark all crates and cartons with your company's name and address.
- When your crates have been returned to your booth for move-out, make certain all items are accounted for.
- At the close of the exposition and after your materials are packed, turn in your bills of lading at the Freeman Exhibitor Service Desk. Do not leave them in your booth or attached to crates. Stay with your equipment if possible.
- Report any loss or damaged cartons to Show Management and to the Security Supervisor immediately.

ACOG, SPARGO, Inc., Freeman, the Washington State Convention Center, and all organizations and individuals who are employed by, or associated with the conference and exposition, will not be responsible for injury that may occur to an exhibitor, his/her employees, or any agents, or for the safety of an exhibit or other property against theft, fire, accident or any other destructive cause. Exhibitors should ensure that they have adequate insurance coverage.



SHIPPING ADDRESS

Freeman is the official contractor for Material Handling for ACOG 2020 Annual Clinical and Scientific Meeting. Order forms are included in the OFFICIAL SERVICE CONTRACTOR section of this manual. Please send your materials to the following address.

ADVANCE SHIPMENTS:

ADVANCE SHIPPING BEGINS MONDAY, MARCH 23, 2020. THE DEADLINE FOR ADVANCE FREIGHT IS APRIL 14, 2020. SHIPMENTS RECEIVED AFTER APRIL 14, 2020 MAY INCUR AFTER DEADLINE CHARGES.

> TO: Exhibiting Company Name / Booth Number FOR: 2020 ACOG Annual Clinical & Scientific Meeting

> > C/O Freeman / KGM Motorcycle Transport

18770 80th Place South Kent. WA 98032

DIRECT/ON-SITE SHIPMENTS:

DIRECT SHIPMENTS WILL ONLY BE RECEIVED DURING EXHIBIT MOVE-IN STARTING ON WEDNESDAY, APRIL 22, 2020.

> TO: Exhibiting Company Name / Booth Number For: 2020 ACOG Annual Clinical & Scientific Meeting

> > C/O Freeman

Washington State Convention Center

705 Pike Street Seattle, WA 98101

IMPORTANT FREIGHT NOTICE:

DO NOT RISK NOT RECEIVING YOUR EXHIBIT MATERIALS. SHIP THEM TO THE ADVANCE WAREHOUSE.

THE WASHINGTON STATE CONVENTION CENTER DOES NOT HAVE THE CAPACITY TO RECEIVE AND STORE EXHIBIT MATERIALS EXCEPT DURING PUBLISHED MOVE-IN HOURS. IF YOUR MATERIALS ARE RECEIVED PRIOR TO THE SCHEDULED MOVE-IN TIME, YOUR PACKAGE MAY BE TURNED AWAY OR MAY ACCUMULATE SIGNIFICANT ADDITIONAL CHARGES IF ACCEPTED.



BOOTH HEIGHT RESTRICTIONS

LINEAR EXHIBITS ("IN-LINE")

NO HANGING SIGNS PERMITTED!

Back wall height limitation of all structures including logos is 8'.

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of exhibits (including decorations) is 8'. All display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space that is at least 5' from the aisle line. No solid exhibit construction may exceed 42" in height except in the rear one-half of the booth. The intent of the height and depth restrictions is that each exhibitor is entitled to a reasonable sight line from the aisles regardless of the size of exhibit.

CORNER EXHIBITS

NO HANGING SIGNS PERMITTED!

A Corner Booth is a Linear Booth ("In-Line") exposed to aisles on two sides. All other guidelines for Linear Booths apply.

ISLAND EXHIBITS (20'X20' OR LARGER)

Height limit INCLUDING signage is 20'. (Top of sign at 20')

An Island Booth is any size booth exposed to aisles on all four sides.

Dimensions: An Island Booth is typically 20'x20' or larger, although it may be configured differently. *Use of Space:* The entire cubic content of the space may be used up the maximum allowable height.

PENINSULA EXHIBITS

NO HANGING SIGNS PERMITTED!

Back wall height limitation of all structures including logos is 8'.

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. There are two types of Peninsula Booths: one which backs up to Linear Booths, and one which backs to another Peninsula Booth and is referred to as a "Split Island Booth."

Dimensions: A Peninsula Booth is usually 20'x20' or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths.

END-CAP EXHIBITS

NO HANGING SIGNS PERMITTED!

Back wall height limitation is 8'.

An End-cap Booth is exposed to aisles on three sides and composed of two booths.

Dimensions: End-cap Booths are generally ten feet (10') deep by twenty feet (20') wide. The maximum back wall height of eight feet (8') is allowed only in the rear half of the booth space and within five feet (5') of the two side aisles with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

Please refer to the diagrams immediately following for a pictorial description of the blocking rules and height restrictions.

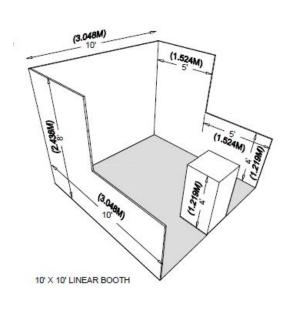




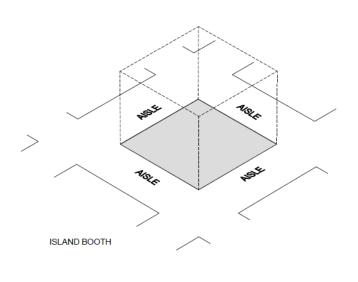


BOOTH LAYOUTS

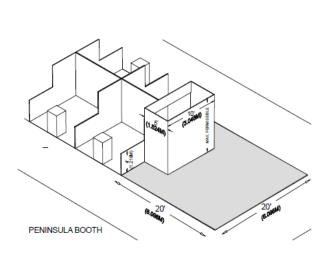
LINEAR DISPLAY

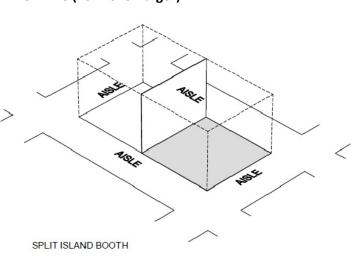


ISLAND DISPLAY (20'x20' or larger)



PENINSULA AND SPLIT ISLAND DISPLAYS (20'x20' or larger)









Annual Clinical and Scientific Meeting Seattle, Washington April 24-27, 2020

Exhibits: April 24-26

DRIVING HEALTH CARE EXCELLENCE IN A HIGH-TECH WORLD

Advertising and Support Opportunities

w!18

ge.....19

PRINT	Premium Room Drops
Final Program & Exhibit Guide 2	Custom Post-It® Notes
	Hotel Lobby Branding NE
DIGITAL	
AnnualMeeting.ACOG.org Event and News Website4	CONVENTION CENTE
Email Advertising7	Aisle Signs
Mobile Event App10	Carpet Clings
2020 ACOG Step Challenge 12	Hanging Banners
Video Wall NEW!	Escalator Domination Packag
Video Wall	Stair Graphics
HOTEL	Backlit Rotating Kiosks
Guest Check-In Promotion15	Restroom Advertising
Key Cards and Sleeves	Doctor's Bag

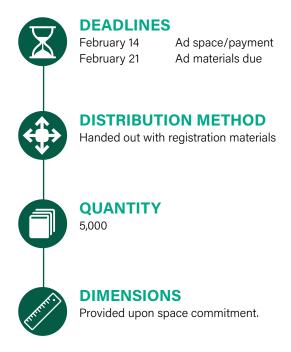
SUPPORT OPPORTUNITIES

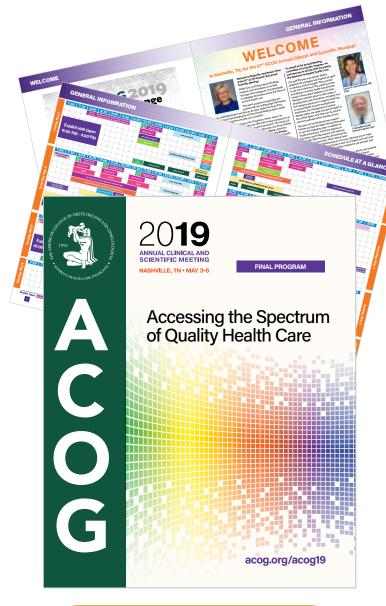
Escape the Womb	NEW!		22
Save the Date			22
Convocation Recepti	on		23
Exhibit Hall Welcome	e Recep	tion	23
Wellness Massage L	ounge .		23

EXPLORE
CONVENTION CENTER
OPPORTUNITIES HERE

FINAL PROGRAM & EXHIBIT GUIDE

This comprehensive guide provides readers with everything from general annual meeting information to details on scientific programs. Promote your products and services and increase visibility with your advertisement in the Final Program & Exhibit Guide.



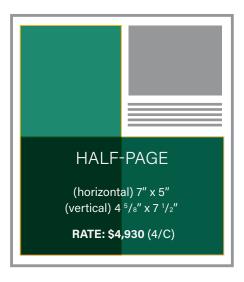


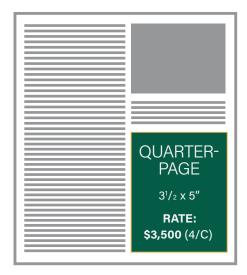












*please allow 1/2" live area for spiral binding when designing ads



PREMIUM POSITION ADVERTISING

Ad	Position	Rate
*	Inside Front Cover	\$12,850
*	Across From Table of Contents	\$8,420
*	Tab Back separates the program and exhibits section	\$8,730

Ad I	Position	Rate
*	Inside Back Cover	\$9,950
*	Back Cover	\$17,900
*	Bellyband vertical (26" x 2 ½") *plus a 4/color ad *advertiser supplies printed bellyband	\$17,900

3

ANNUALMEETING.ACOG.ORG EVENT AND NEWS WEBSITE

Did you know AnnualMeeting.ACOG.org offers a variety of advertising opportunities surrounding both year-round and annual meeting content? Make your impressions count and receive unparalleled visibility on the official ACOG Annual Meeting event and news website! As a must-visit website for prospective and registered attendees, and the only source for up-to-date meeting news before, during, and after the annual meeting, visitors will come back again and again for robust and relevant meeting content!

YEAR-ROUND





CAMPAIGN PERIOD

Ads will be visible from November 1, or upon receipt and approval, and will run for 45 days following the deployment of the final traffic driver (approximately July 15), unless otherwise specified by the advertising company.



AD PLACEMENT

Ad placement may vary due to restrictions based on educational content and/or exclusive sponsorship of select pages. Contact your Event Media Strategist for details.

ANNUAL MEETING



CAMPAIGN PERIOD

Ads will be posted upon first traffic driver deployment (approximately March 31) and will run for 45 days following the deployment of the final traffic driver (approximately July 15), unless otherwise specified by the advertising company.

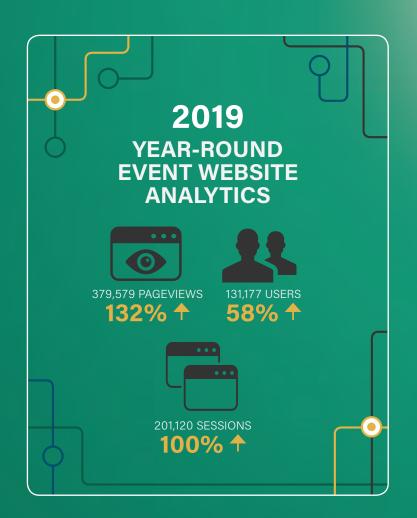
March 6

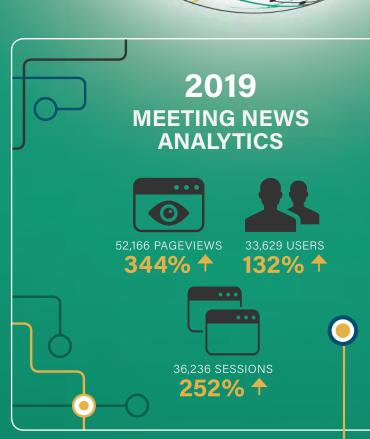


DEADLINES

Ad space/payment March 13 Ad materials due







MARKETING STACK -

AnnualMeeting.ACOG.org will be promoted through the following customized marketing initiatives, designed to increase impressions and maximize ROI:



18 emails directing to event & news website



Mobile Event App dashboard button



Promotional alerts via the ACOG Mobile Event App



Daily social media posts

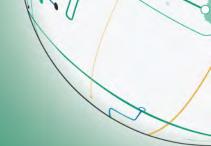


Call-to action graphics and hyperlinks on ACOG.org



Call-to-action graphics and hyperlinks on the AnnualMeeting. ACOG.org homepage





YEAR-ROUND ADVERTISING RATES

AD UNIT	YEAR-ROUND PLACEMENT	YEAR-ROUND RATE
Docked Bottom Banner	Homepage, Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits & Sponsorship pages	\$12,700
Leaderboard	Homepage, Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits & Sponsorship pages	\$9,600 per ad unit
Banner Ads	Homepage, Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits & Sponsorship pages	\$7,500 per banner ad
Half-page Ads	Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits and Sponsorship pages	\$9,000 per top ad \$8,000 per bottom ad
Medium Rectangle	Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits and Sponsorship pages	\$7,000 per ad unit
Sidebar Video	Registration & Travel, Program, Events, From the Meeting, Press, and Exhibits and Sponsorship pages	\$3,000

Ad placement may vary based on ACOG restrictions or exclusive sponsorship.

PREMIUM ADVERTISING	
RETARGETING: Expand your campaign's reach and allow your ads to appear on additional websites viewed by ACOG members and attendees.	\$15,000 per 50,000 impressions

ANNUAL MEETING NEWS RATES

AD UNIT	MEETING NEWS PLACEMENT	ANNUAL MEETING NEWS RATE
Docked Bottom Banner	All Meeting News pages	\$6,500
Leaderboard	All Meeting News pages	\$7,500 per ad unit
Banner Ads	All Meeting News pages	\$6,000 per banner ad
Half-page Ads	All Meeting News pages	\$4,500 per top ad \$4,000 per bottom ad
Medium Rectangle	All Meeting News pages	\$2,900 per ad unit
Sidebar Video	All Meeting News pages	\$3,000
PREMIUM ADVERTISING		
Advertorial Video upgrade Image gallery upgrade	Meeting News Content list pages	\$8,500 \$1,500 \$1,000



For illustration purposes only



SPECIAL NOTES

- · Ads changing out will be subject to a 10 percent change-out fee.
- See page 26 for information on TriStar's policy regarding third-party ad tag restrictions.
- · Contact your Event Media Strategist for ad specs.

THE ONLY SOURCE FOR MEETING NEWS IN 2020!



YEAR-ROUND & ANNUAL MEETING NEWS EMAILS



Designed to provide continuous and broad exposure with maximum ROI, the year-round and annual meeting news email opportunities are a great way to deliver your message directly to thousands of domestic and international ACOG members and attendees. Promote your product, brand, or annual meeting activities throughout the year with 18 email distributions!

NEW EMAIL OPPORTUNITY!

YEAR-ROUND





CONTENT

Features registration information, meeting updates, and relevant association news throughout the year



DEADLINES

Call for deadlines.



SPECIAL NOTES

- · Rates include 2 ads visible on one email.
- Ads changing out will be subject to a 10 percent change-out fee.

INCREASED EMAIL DISTRIBUTION IN 2020!

ANNUAL MEETING



CONTENT

Features speaker interviews, session highlights, and the most up-to-date meeting news before, during, and after the annual meeting



DEADLINES

March 6 March 13 Ad space/payment Ad materials due



SPECIAL NOTES

- Rates include one banner ad visible on nine emails.
- Ads changing out will be subject to a 10 percent change-out fee.



YEAR-ROUND & ANNUAL MEETING NEWS EMAILS

VIEW
2019 MEETING NEWS EMAIL HERE

2019 ANNUAL MEETING NEWS EMAIL ANALYTICS



MOBILE VIEW



28%

AVERAGE EMAIL OPEN RATE



DISTRIBUTED TO 45,000+
U.S. & INTERNATIONAL MEMBERS & ATTENDEES

YEAR-ROUND EMAIL• April 24–27, 2020 **LEADERBOARD Post Title** RECTANGLE **Post Title Post Title**

For illustration purposes only

ACOG Annual Clinical and Scientific Meeting Seattle, Washington April 24-27, 2020	ACOG Scientific Meeting Seattle, Washingt April 24–27, 202
EMAIL BANNER A	Post Title
Post Title	EMAIL BANNER B Post Title
EMAIL BANNER B Post Title	Post Title
Post Title	EMAIL BANNER C
EMAIL BANNER C	Post Title
POST TITLE	EMAIL BANNER D
Post Title	Post Title
EMAIL BANNER E	EMAIL BANNER E

YEAR-ROUND EMAIL BUYOUT AVAILABLE!

CALL YOUR EVENT MEDIA STRATEGIST FOR DETAILS.





DISTRIBUTION DATES & INFORMATION

DATE O TIME	AUDIENOE	AD UNITO	
DATE & TIME	AUDIENCE	AD UNITS	
December 10, 2019 • AM	45,000+ U.S. and international	Leaderboard & Medium	
December 20, 2019 • AM	ACOG members	Rectangle	
January 10, 2020 • AM			
January 20, 2020 • AM			
February 10, 2020 • AM	23,000+ U.S. and international	Leaderboard	
February 20, 2020 • AM	meeting registrants and non-registrants	& Medium Rectangle	
March 10, 2020 • AM			
March 20, 2020 • AM			
March 31, 2020 • AM	45,000+ U.S. and international	Danie an Ada	
April 14, 2020 • AM	ACOG members and attendees	Banner Ads	
April 20, 2020 • AM	45,000+ U.S. and international ACOG members and attendees	Leaderboard & Medium Rectangle	
April 24, 2020 • AM & PM			
April 25, 2020• AM & PM	45,000+ U.S. and international	Banner Ads	
April 26, 2020 • AM & PM	ACOG members and attendees		
May 7, 2020 • AM			

CONTACT YOUR EVENT MEDIA STRATEGIST FOR AD SPECS!



YEAR-ROUND

ADVERTISING RATES

EMAIL	RATE
December 10 & 20	\$7,000 per email
January 10— March 20	\$4,700 per email
April 20	\$12,000



ANNUAL MEETING NEWS

ADVERTISING RATES

AD UNIT	RATE
Email Banner A	\$16,700
Email Banner B	\$14,200
Email Banner C	\$11,900
Email Banner D	\$9,500
Email Banner E	\$8,700





to THOUSANDS of members and attendees!

MOBILE EVENT APP



Make multiple impressions daily on thousands of attendees with this indispensable, widely used digital meeting tool! The ACOG 2020 Mobile Event App enriches attendees' experience and creates an engaging digital event experience with measurable ROI. Choose from several high-visibility advertising opportunities designed to highlight your company, promote your products, and increase visibility before, during, and after the meeting.



DEADLINES

February 28 Ad space/payment March 6

Banner and landing page ad materials due



OPPORTUNITY INCLUDES:

- Equal SOV on one Medium Rectangle Ad on the Mobile App landing page of the 2020 AnnualMeeting.ACOG.org event site
- · Banner Ad placed at the top of the navigational dashboard, linking to in-app landing page ad
- Landing Page linked to exhibitor listing or desired external URL
- · Enhanced Exhibitor Listing
 - · Highlighted company name
 - · Logo recognition on exhibitor detail page and exhibit hall floor map
 - Opportunity to upload product literature (up to five PDF handouts)
 - Video upgrade optional, for additional cost



SUPPORT FEE

\$25,000 per supporter (limited to five)



BOOST YOUR AD BUY AND INCREASE IMPRESSIONS

with additional visibility available on the Mobile Event App page of AnnualMeeting.ACOG.org!*

AD UNIT	RATE
Medium Rectangle	INCLUDED IN BUY!
Leaderboard	\$3,000
Half-page Ads	\$2,500 per top ad \$2,200 per bottom ad

*Advertising on the Mobile Event App page is exclusive to app supporters.

2019 MEETING APP ANALYTICS











DASHBOARD



ADDITIONAL MOBILE APP OPPORTUNITIES

PROMOTIONAL ALERTS



Alert attendees of your presence at ACOG 2020 with a custom promotional alert delivered to all app users before, during or after the annual meeting!



April 13-17 (two alerts available) \$3,975 per alert



Annual Clinical and Scientific Meeting Seattle, Washington April 24–27, 2020

DURING THE MEETING

April 24-27 (three alerts available per day) \$5,900 per alert



POST-MEETING

May 4-8 (one alert available) \$3,975 per alert



DEADLINES

March 13 Ad space/payment March 20 Content due



SPECIAL NOTES

- Promotional alerts will be limited to three per day during the meeting and are available on a first-come, first-served basis.
- Please include a subject line of up to 29 characters with associated content.
- ACOG reserves the right to reschedule promotional alerts at their discretion.

ENHANCED EXHIBITOR LISTING

Stand out from the crowd and bring attention to your Mobile Event App exhibitor listing with these unique features to connect with and engage attendees!



OPPORTUNITY INCLUDES

Company Name Listing Highlight

At a glance, app users are drawn to your listing with this color highlight! Upload product literature handouts and a special icon in the listing will alert users you have resources to share. Purchase the

video upgrade and a video "badge" icon will highlight your media.



Logo Listing

Brand your exhibitor detail page and your booth location on the app floor map with one simple upload of your 4/color logo!

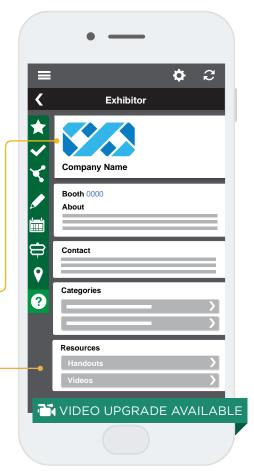
Product Literature

Educate attendees on your products and services with PDF documents downloaded and viewed through the app! Include up to five PDF documents for maximum exposure.



ADVERTISING FEE

\$300 | \$700 with video upgrade



ACOG STEP CHALLENGE



Step up your brand promotion with the fun and engaging ACOG 2020 Step Challenge! Connect with attendees as they track their steps throughout the meeting using iOS and Android smartphones, or fitness trackers. The supporter of this unique and highly-visible event will receive visibility across multiple print and digital platforms in promotions before, during, and after the annual meeting.

THE **3rd MOST VIEWED PAGE**OF ANNUALMEETING.ACOG.ORG IN 2019!



DEADLINES

February 14 February 21 Ad space/payment Ad materials due



SUPPORT FEE

\$58,000



SPECIAL NOTES

- Opportunity is exclusive to one supporter.
- Supporter recognition subject to change pending ACOG approval.
- ACOG reserves the right to modify the promotional package based on supporters requirements for creative approvals.











VIDEO WALL

NEW VIDEO OPPORTUNITY!

Captivate attendees coming and going to exhibits with eye-catching digital signage. As the exclusive supporter of this video wall, your message won't be missed!



DEADLINES

February 21 March 13 Ad space/protoype/payment Ad materials due



OPPORTUNITY INCLUDES:

- Static images or video advertising on a 3'x3' digital screen matrix
- Corporate or product branding on exterior wall unit



LOCATION

The video wall will be placed in a high-traffic area outside of the exhibit hall. Final placement to be determined by ACOG.



SPECIFICATIONS

Provided upon space commitment.



ADVERTISING RATE

\$57,800 (one unit available)



DISPLAY DATES

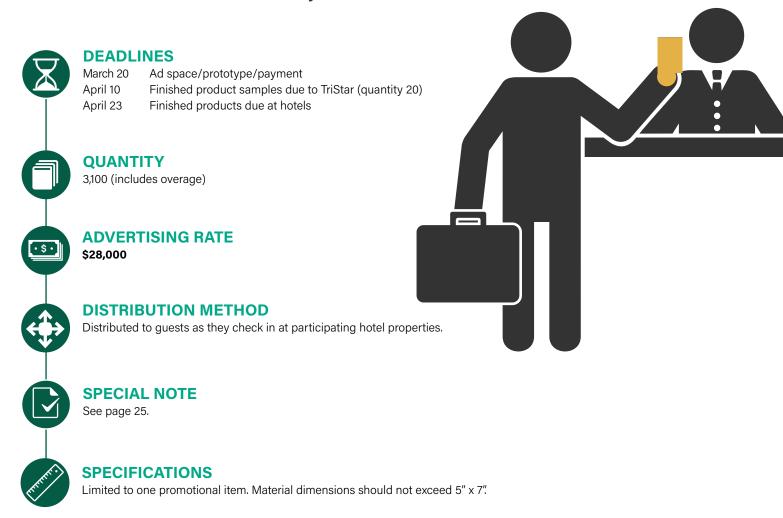
April 24-27





GUEST CHECK-IN PROMOTION

Be the first to welcome attendees to ACOG 2020 with exclusive delivery of your promotional handout to each attendee when they check in at select hotels!



HOTEL KEY CARDS



UPGRADE YOUR BUY WITH KEY CARD SLEEVES

Upgrade your Hotel Key Card sponsorship with branded key card sleeves! With this increased visibility, your message is sure to resonate with attendees.

DEADLINES

March 6 Ad space/prototype/payment March 13 Ad materials due

QUANTITY

2,475 (includes overage)

ADVERTISING RATE

\$8,700

SPECIFICATIONS

Provided upon space reservation.

SPECIAL NOTES

- Key card sleeves are only available at select hotel properties.
- This opportunity is exclusive to the sponsor of the Hotel Key Cards.

Your brand will make an immediate and ongoing impression with an exclusive ad on the key cards at the official ACOG 2020 hotels! Each attendee guest receives two key cards per room when they check-in at their hotel.



DEADLINES

March 6 Ad space/prototype/payment March 13 Ad materials due



QUANTITY

6,100 (includes overage and two key cards per room)



ADVERTISING RATE

\$30,800



SPECIFICATIONS

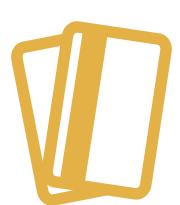
Provided upon space reservation.



SPECIAL NOTE

Keys cards will be branded on the front.

The ACOG 2020 logo will be printed on the back of the card.





PREMIUM ROOM DROP

Delivered to the outside of attendees' hotel room doors each morning, the Premium Room Drop is a great way to stand out from the crowd. Promote your booth, products, or event with exclusive exposure on each distribution date. Each daily participant is allowed to distribute one promotional piece.



DEADLINES

March 20 Ad space/prototype/payment

April 10 Finished product samples due to TriStar (quantity 20)

April 23 Finished products due at hotels



QUANTITY

3,050 (includes overage)



ADVERTISING RATE

\$27,000



AVAILABLE DISTRIBUTION DATES

April 25, April 26, April 27



DISTRIBUTION METHOD

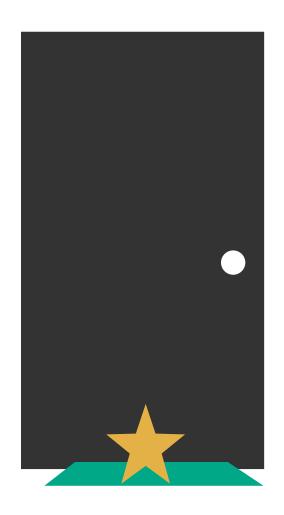
Premium Room Drops will be placed outside of attendees' hotel room doors at participating hotels in the morning.*

*In-room drops only at Grand Hyatt Seattle



SPECIAL NOTE

- Distribution time and method may vary depending on participating hotel properties.
- See page 25.



CUSTOM POST-IT® NOTES

NEW THIS YEAR

FULL AND PARTIAL DISTRIBUTION BLOCKS AVAILABLE!

Contact your Event Media Strategist for details.

Attendees can't miss your message with a custom, eye-catching Post-It® Note placed inside their hotel room!



DEADLINES

March 13 Ad space/prototype/payment March 20 Ad materials due



AVAILABLE DISTRIBUTION DATES

April 24 (first day of exhibits), April 25, April 26



DISTRIBUTION METHOD

Custom Post-It® Notes will be distributed inside attendees' hotel rooms at participating hotel properties*

Post-Its to be placed outside of attendees' hotel room door at the headquarter hotel, Hyatt Regency Seattle.



QUANTITY

3,100 full distribution | 980 partial distribution



DIMENSIONS

Trim: 8" x 5 ¹³/₁₆" Live Area: 7 5%" x 5 ⁷/₁₆" Bleed: 8 ½" x 6 ½"



ADVERTISING RATE

\$32,000 full distribution **\$15,800** partial distribution



SPECIAL NOTE

Distribution time, method and in room location may vary depending on participating hotel properties.



HOTEL LOBBY BRANDING

Reach attendees returning to their rooms at the ACOG 2020 headquarters hotel and other high peak properties!





DISPLAY DATES April 24-27

SPECIAL NOTE

Display dates may vary for tactics at the Sheraton Grand.

TACTIC	QUANTITY	AD SPACE/ PAYMENT	AD MATERIALS DUE	SUPPORT FEE
Sheraton Grand Elevator Clings	5 elevators	March 20	March 27	\$23,000
Hyatt Regency GOBO	1 GOBO	March 20	March 27	\$15,000
Hyatt Regency Elevator Clings	6 elevators	March 6	March 13	\$22,000
Hyatt Regency Revolving Door Clings	1 door	March 6	March 13	\$39,000





CONVENTION CENTER OPPORTUNITIES

Cover the convention center with your brand or product messaging to increase awareness and drive booth traffic. Eye-catching opportunities include aisle signs, carpet clings, hanging banners, escalator domination package, and backlit rotating kiosks.



DEADLINES

March 13 Ad space/prototype/payment March 20 Ad materials due



DETAILS

Call for details or visit https://envision.freeman.com/show/acog-2020



RESTROOM ADVERTISING

Guaranteed visibility is yours with eye-catching branded mirror and stall clings inside restrooms attached to the exhibit hall!



DEADLINES

March 13 Ad space/prototype/payment March 20 Ad materials due



QUANTITY 84 mirror clings

169 stall clings





ADVERTISING RATE

\$29,000 mirror clings **\$40,000** stall clings



DIMENSIONS

12" x 12"



DOCTOR'S BAG

If you're looking to bag some big traffic for your booth or event, you won't want to miss this high-impact opportunity to put your message directly in attendees hands as they begin their day at the convention center! Distributed by friendly and energetic handout personnel in high-traffic areas throughout the convention center.





Annual Clinical and Scientific Meeting Seattle, Washington **April 24-27, 2020**



DEADLINES

March 13 Ad space/payment March 20 Ad materials due



QUANTITY

2,000 per day



DISTRIBUTION METHOD

Via handout personnel in high-traffic areas throughout the convention center



ADVERTISING RATE

\$7,400 per insert, per day

PROTOTYPE SUBMISSION

Email to Cyndy Galate at cgalate@tristarpub.com



SPECIAL NOTE

See page 25.



DISTRIBUTION DATES

April 24, April 25, April 26

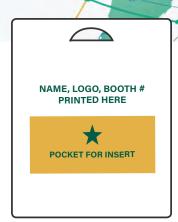


UPGRADE YOUR BUY WITH PREMIUM DISTRIBUTION!

PREMIUM OPPORTUNITIES

PREMIUM POSITION ADVERTISING

Think "outside the bag" and increase your visibility with your brand prominently featured on the outside of the official Doctor's Bag! The advertiser receives a clear plastic 7" x 5" pocket on the outside of the bag for inclusion of one insert as well as name/logo/booth recognition printed above the pocket. The ACOG meeting logo will brand the opposite side of the bag.





DEADLINES

January 31 Ad space/payment February 7 Ad materials due



PREMIUM ADVERTISING RATE

\$12,000 per day



SPECIFICATIONS

- Pocket insert cannot exceed 5 ½" x 4."
- Logo not to exceed 9" x 6" (printed directly above the pocket)
- The participating advertiser is allotted a maximum of three colors for graphics, including black.

PREMIUM DISTRIBUTION

Deliver your promotional piece directly to attendees as they enter the exhibit hall with this exclusive distribution opportunity!





DEADLINES

March 13 Ad space/payment March 20 Ad materials due



OPPORTUNITY INCLUDES

- Two hours of exclusive distribution time in front of the exhibit hall entrance
- One advertiser-supplied handout personnel for distribution of promotional piece
- Advertiser-supplied branded attire for handout personnel



AVAILABLE DISTRIBUTION DATES

April 24, April 25, April 26



PREMIUM RATE

\$5,200 per day



SPECIAL NOTES

- Opportunity is exclusive to those advertisers who have purchased a bag insert.
- Promotional pieces may only be distributed at the specified time and location.
- Handout personnel and attire are to be provided at the advertiser's expense, and are subject to ACOG approval.

ESCAPE WOMB



This unique opportunity provides a designated space within the exhibit hall to promote your product or brand directly to attendees. Interact with participants as they use your product to answer clues in a race to escape the womb!



DEADLINES

March 6 Ad space/payment March 13 Ad materials due



SUPPORT FEE \$35,000 per opportunity





OPPORTUNITY INCLUDES

- Corporate logo recognition on:
 - the exhibit hall entrance unit
 - two carpet clings leading to your Escape Womb within the exhibit hall
 - the outside of your Escape Womb

- Corporate product ad (produced by sponsor) placed on Escape Womb landing page of AnnualMeeting.ACOG.org
- Customization inside your sponsored Escape Womb, to include graphics around the perimeter

SAVE THE DATE

Demonstrate your company's support of the ACOG Annual Meeting by announcing the 2021 Annual Clinical and Scientific Meeting in Washington D.C., April 30-May 3. The supporter receives company logo recognition on the Save the Date banner plus the opportunity to provide a Save the Date giveaway distributed with registration materials. Giveaway will be at the supporter's expense and subject to ACOG approval.



DEADLINES

February 14 Ad space/payment

February 21 Giveaway prototype due for approval March 13 Logo artwork due for hanging banner

March 20 Promotional material due for attendee tote bag insertion



SUPPORT FEE

\$10,000



QUANTITY

3,000



SUPPORT INCLUDES

Exhibit hall signage and recognition in the Final Program and on exhibit

hall entrance unit





CONVOCATION RECEPTION



WELLNESS MASSAGE LOUNGE

Promote your brand at the perfect location for attendees to connect, relax, and recharge. This exclusive opportunity includes exposure on signage throughout the convention center to recognize your support.

DEADLINES

Call for deadlines.

SUPPORT INCLUDES

- Exclusive sponsorship of the ACOG Wellness Massage Lounge
- Recognition on signage throughout the convention center

SPONSORSHIP FEE

\$15,000

This large reception held Sunday, April 26, immediately following the Convocation, offers incoming officers and fellows the opportunity to come together and celebrate. Extensive signage recognizes your support, and we welcome your customized cups and napkins.



DEADLINE

February 7 Ad space/payment



SPECIAL NOTES

Customized cups and napkins are at the expense of the supporter and require association approval. Additional deadlines will be provided upon space commitment.



SUPPORT FEE

\$10,000



SUPPORT INCLUDES

Exhibit hall signage and recognition in the Final Program and on exhibit hall entrance unit

EXHIBIT HALL WELCOME RECEPTION

Welcome attendees to the ACOG 2020 Annual Clinical and Scientific Meeting by sponsoring this Exhibit Hall Welcome Reception on the evening of Friday, April 24. Extensive signage recognizes your support, and we welcome your customized cups and napkins.



DEADLINE

February 7 Ad space/payment



SUPPORT FEE

\$5,000 per dinner station (six dinner stations available)



SPECIAL NOTES

Customized cups and napkins are at the expense of the supporter and require association approval. Additional deadlines will be provided upon space commitment.



SUPPORT INCLUDES

Exhibit hall signage and recognition in the Final Program and on exhibit hall entrance unit



OUT-OF-HOME MARKETING

High-impact marketing tactics bring your message beyond the convention center for next-level visibility. Opportunities include mobile billboards, wrapped minivans, metrocycle pedicabs, airport advertising, and more!

OPPORTUNITY	QUANTITY	DURATION	ADVERTISING RATE	SPACE DEADLINE	AD MATERIALS DUE
Sea-Tac Digital Baggage Claim Network	32 screens	4 weeks	\$48,000	February 28	March 6
Seattle Billboards	1	4 weeks	Call for pricing.	March 6	March 13
Wrapped MiniVan	1	3-5 days	Call for pricing.	March 20	March 27
Pedicabs	4	3 days	\$30,000	March 6	March 13
Mobile Billboard (static)	1	3-5 days	Call for pricing.	April 3	April 10
Mobile Billboard (digital)	1	3-5 days	Call for pricing.	March 6	March 13

For opportunities not listed, contact your Event Media Strategist, Nan Blunk at nblunk@tristarpub.com to learn more!



IMPORTANT INFORMATION

- TriStar is the required agency through which exhibitors must book out-of-home advertising. No other third-party vendor may be used.
- Out-of-home marketing is subject to the terms and conditions set forth by ACOG.
- Out-of-home marketing opportunities are subject to availability at time of reservation and require prepayment.
- All out-of-home marketing is subject to ACOG approval.





SPECIAL NOTES / TERMS AND CONDITIONS

DOCTOR'S BAG

- All inserts must be submitted to TriStar for final approval by ACOG. A copy of the insert must be approved by ACOG regardless of prior approval for other promotional opportunities at the meeting.
- TriStar will notify you of approval. If changes are necessary, a copy of the corrected insert must be resubmitted and TriStar will notify you of final approval.
- TriStar will supply a shipping label for the advertiser to complete and place on the outside of each box that is shipped.
- Do not ship bag inserts to the TriStar office. The advertiser will be responsible for cost incurred to ship to the insertion fulfillment house.
- 5. A minimum of four pieces must be reserved per day for bag delivery to occur.
- 6. Insert specifications: maximum dimensions are 8 ½" x 11"; maximum weight is 4 ounces.
- 7. Price based on average-sized insert. Insert fee is subject to change at publisher's discretion.
- Due to weight and bulk of magazines, newspapers, and other publications, distribution may not be permitted in the bag.

HOTEL MARKETING

- Participant is allowed to distribute one piece per opportunity.
- 2. All advertisements and featured products are subject to ACOG approval.
- 3. Fee is subject to change pending advertiser's selection of collateral.
- Advertiser to supply all advertising material where noted.
- All shipments must be sent directly to hotels.
 TriStar will supply a shipping label for the
 advertiser to complete and place on the outside
 of each box that is shipped. Quantities may vary
 due to hotel policies and staff availability.
- 6. Distribution provided at select hotels only.
- The production of hotel key cards is subject to supplier limitations and each hotel's specific key system. As such, TriStar is not liable for variances in the finished product.
- Due to stringent hotel labor policies, TriStar is not liable for a hotel's failure to distribute at guest check-in or deliver to rooms in the designated hotel room block. There will be no discounts or refunds given.

GENERAL NOTES

- 1. ACOG reserves the right to update the rate card based on project developments.
- All advertisements are subject to approval by ACOG.
- Circulation is based on projected attendance and hotel room blocks at the time of rate card creation. Should hotel peak quantities surpass the quantity listed on the ratecard the overage will not be included in the final distribution.
- 4. The advertiser is responsible for sending the correct number of pieces. TriStar will not be responsible for shortages due to an incorrect number of pieces being received.
- 5. The advertiser and/or its agency (representative) assumes liability for all advertising content published by TriStar Publishing. The advertiser and/or its agency (representative) grants TriStar Publishing the rights and license to use, reproduce, transmit and distribute all creative material supplied by or on behalf of the advertiser.
- Digital ad units are considered sponsorship advertising. The metrics presented are based on the prior year and may vary annually. There are no CPM guarantees provided due to the nature of target audience access.
- 7. Companies selecting retargeting services must comply with all applicable laws, regulations, and Google policies. Creatives will be reviewed for compliance of these requirements. Ads that include sensitive content may be manually reviewed before they can serve. Google reserves the right to reject or block submitted content at any time. Google allows pharmaceutical manufacturers to advertise in select countries only. TriStar recognizes the policies established by Google to maintain a safe and positive experience for users.
- 8. Email circulation includes both domestic and international recipients. For specific opportunities, inquire with your Event Media Strategist.

NON-EXHIBITOR ADVERTISING

Non-exhibiting companies may participate in select ACOG 2020 advertising opportunities, subject to ACOG approval, for a 25 percent premium fee.

FINANCIAL CONSIDERATIONS | TERMS AND CONDITIONS

- 1. All signed agreements are firm. No cancellations accepted.
- The advertiser and/or agency (representative), if a third party is used, shall be jointly and severally liable for all monies due and payable to TriStar Publishing.

- 3. No agency commission or cash discounts permitted. Rate card prices are NET.
- Full payment is due upon space reservation and/or agreement signature for all convention center sponsorships, out-of-home opportunities and hotel tactics, without exception.
- 5. Full payment is due from the responsible party no later than 30 days after receiving tear sheets or proof of advertisement when applicable.
- Additional fees may be incurred for noncompliance with the shipping instructions or failure to fully complete shipping label provided.
- 7. A minimum \$650 late fee will be charged for materials received after the specified due date.
- Digital ads requiring reformatting/manipulation by TriStar on the advertiser's behalf will incur a minimum fee of \$500, with final cost to be determined by the scope of work.
- TriStar will be diligent in providing the highest quality products and services. TriStar will not provide any refunds or discounts on advertisements due to issues beyond the publisher's control.
- 10. TriStar will not provide refunds or discounts on clings that are tampered with in public areas.
- Due to stringent hotel labor policies, TriStar is not held liable for a hotel's failure to deliver to rooms in the designated hotel room block. There will be no discounts or refunds given.
- 12. All invoices are payable in USD and may be paid via check, ACH, credit card or wire transfer. Payments made by credit card will have an additional fee of 3 percent added to the total purchase price. Wire transfers will be subject to a \$40 processing fee. This fee cannot be waived.
- Invoices that have not been paid within 45 days are deemed past due and may accrue a 3 percent late fee.
- 14. TriStar reserves the right to contact the agency/representative's client and association for all outstanding balances if the agency's account is delinquent. However, no action on the part of TriStar Publishing shall relieve the agency of its liability for outstanding amounts due.
- 15. TriStar reserves the right to prohibit future advertising if an account is past due 90 days.
- 16. TriStar reserves the right to cancel any publication or service in the event of revenue shortfalls. TriStar shall refund monies paid for participation in the publications or service. TriStar is not obligated to offer or replace the canceled publication or service.

READY TO ADVERTISE

FOR RESERVATIONS CONTACT:



Nan Blunk **Event Media** Strategist nblunk@tristarpub.com



Brennah Tate Event Media Strategist

btate@tristarpub.com



Hilary Bair Event Media Strategist

hbair@tristarpub.com



Melanie Holt Event Media Strategist mholt@tristarpub.com



FILE SUBMISSION SPECIFICATIONS

ACCEPTABLE FILE FORMATS

- Adobe InDesign
- Fonts: Adobe Type 1 or outlined
- Images: dpi and ppi are ad buy specific
- Adobe Illustrator (fonts outlined) and Adobe Photoshop (flattened image)
- Press/print ready PDF (PDF/X compliant)
- All colors must be CMYK for print, RGB for digital

COLOR PROOFS

Please send a color proof or PDF for checking color and content on print publications. Without a color proof, the publisher cannot be held responsible for the outcome of the color.

UNACCEPTABLE PROGRAMS

- Corel Draw
- Microsoft Publisher
- Microsoft Word and Microsoft PowerPoint



SUBMITTING FILES

Contact your TriStar representative for login information and upload instructions.



Deviation from these guidelines may require additional time and costs, and/or sacrifice reproduction predictability. Publisher cannot be held responsible for problems on press caused by improperly distilled PDF files.

THIRD PARTY AD TAGS

CHANGING OF CREATIVES

Creative changes during the campaign period are not allowed without permission and approval from TriStar and the Association. Non-compliance will result in ads being removed. There will be no financial reimbursement for the campaign period not fulfilled. Approved creative changes may be subject to a change-out fee.

PERSONALLY-IDENTIFIABLE INFORMATION (PII) COLLECTION

No advertising shall include any pixels, tags, or any other type of information collection software code (i.e. any such pixel, tag, code or device commonly referred to as a "Pixel"), nor place any beacons, cookies or other information collection devices on the browsers of users. Specifically, advertisers may not use such pixel to collect any PII with respect to any user of the site referenced in this rate card. Advertiser will not link any non-PII that is collected to any PII that it may have from any other source. Advertiser will not update any existing profile or create any profile in its database based on any data collected from sites affiliated with the Association, College, or Society referenced in this rate card, or any information derived from the information in the referring URL.

INTERNAL REDIRECT TAGS

Internal redirect tags are required when submitting third-party ad tags.

FOR MATERIAL SUBMISSION QUESTIONS, **CONTACT:**



Cyndy Galate



T: 913-491-4200 F: 913-491-4202

SEND ADVERTISING PAYMENTS TO

Accounts Payable TriStar Publishing, Inc. 7285 W. 132nd Street, Suite 300 Overland Park, KS 66213

PAYMENT OPTIONS

Payments may be made via check, ACH, wire transfer, or credit card. Payments made by credit card will have an additional fee of 3 percent added to the total purchase price. Wire transfers will be subject to a \$40 processing fee. These fees cannot be waived.

FREEMAN

2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING

APRIL 24 - 26, 2020 WASHINGTON STATE CONVENTION CENTER SEATTLE, WASHINGTON

EASY IS NICE, ON ANY DEVICE.

FreemanOnline® provides you with all the right tools to ensure a seamless execution at show site, from move-in to move-out. With an enhanced FreemanOnline, we are making it easier than ever for you to get what you want to have a great event:

- Access important show information
- · Track freight
- · Receive notifications
- Receive assistance through Concierge Services while at show site
- Order Freeman products and services pre-show, during move-in and while the show is open
- Expedite the move out process
- · Access invoices after the show

SERVICE INFORMATION

BOOTH EQUIPMENT

Each 10' x 10' booth will be set with 8' high blue and gold back drape and 3' high green side dividers. Booths 300 sqft or less will receive a one-line identification sign. Booths larger than 300 sqft may receive a one-line identification sign upon request.

EXHIBIT HALL CARPET

The exhibit area is NOT carpeted, however, the aisles will be carpeted in blue. Show Management requires that all booths be carpeted or have approved floor covering. Rental carpet is available through Freeman. Please refer to the Carpet Brochure and Order Form in this service manual.

DISCOUNT PRICE DEADLINE DATE

To take advantage of advance order discount rates, place your order by APRIL 1, 2020.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

For more information and helpful hints on pre-show procedures and move-in, please go to PreShowFAQ

Wednesday	April 22	8:00 a.m.	-	5:00 p.m.
Thursday	April 23	8:00 a.m.	-	5:00 p.m.

All labor and inbound material handling services performed after 4:30 p.m. will have overtime charges applied.

EXHIBIT HOURS

Friday	April 24	4:30 p.m.	-	6:45 p.m.
Saturday	April 25	10:00 a.m.	-	3:30 p.m.
Sunday	April 26	10:00 a.m.	-	1:30 p.m.

EXHIBITOR MOVE-OUT

For more information and helpful hints on post-show procedures and move-out, please go to PostShowFAQ

Sunday	April 26	1:30 p.m.	-	8:00 p.m.
Monday	April 27	8·00 a m	_	5:00 n m

Freeman will begin returning empty containers as soon as the aisle carpeting is removed.

All labor and outbound material handling services provided all day Sunday and after 4:30 p.m. Monday will have overtime charges applied.

DISMANTLE AND MOVE-OUT INFORMATION

- All exhibitor materials must be removed from the exhibit facility by 5:00 p.m. on Monday, April 27.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline please have all carriers check-in by 1:00 p.m. on Monday, April 27.

POST SHOW PAPERWORK AND LABELS

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement and labels in advance. Complete the Outbound Shipping form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

EXCESSIVE TRASH AND BOOTH ABANDONMENT

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during move-in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move-out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include Installation & Dismantle Labor, Forklift/Rigging Labor, and/or Dumpster Fee. Please call our Exhibitor Services Department at (775) 355-4600 for a quote.

SERVICE CONTRACTOR CONTACTS/INFORMATION: FREEMAN

2080 Brierley Way, Ste. 102

Sparks, NV 89434

Ph: (775) 355-4600 Fax: (469) 621-5617

FreemanRenoES@freeman.com

FREEMAN EXHIBIT TRANSPORTATION

(800) 995-3579 US & Canada or +1(512) 982-4187 Outside the US or +1(817) 607-5183 International Shipping Services or fax (469) 621-5810 or email exhibit.transportation@freeman.com

FREEMAN ONLINE®

Take advantage of discount pricing by ordering online at www.freeman.com by APRIL 1, 2020.

Using the enhanced FreemanOnline, you will enjoy easy access to added features and functions as well as the high caliber of Freeman services you've come to expect — **before**, **during** and **after** your show.

To place online orders, you will be required to enter your unique Username and Password. If this is your first time to use FreemanOnline, click on the "Create an Account" link. To access Freeman Online without using the email link, visit <u>FreemanOnline</u>.

If you need assistance with Freeman Online, please call our Customer Support Center at (888) 508-5054 Toll Free US and Canada or +1(512) 982-4186 Local and International.

SHIPPING INFORMATION

Warehouse Shipping Address:

2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING Exhibiting Company Name
Booth #_____
C/O FREEMAN / KGM Motorcycle Transport

18770 80th Place S. Kent, WA 98032

Freeman will accept crated, boxed or skidded material beginning **MARCH 23, 2020** at the above address. Material arriving after **APRIL 14, 2020** will be received at the warehouse with an additional after deadline charge. Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108" H x 93" W. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (775) 355-4600

Show Site Shipping Address:

2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING Exhibiting Company Name
Booth #______
WASHINGTON STATE CONVENTION CENTER
C/O FREEMAN
705 Pike St.
Seattle, WA 98101

Freeman will receive shipments at the exhibit facility beginning **APRIL 22**, **2020**. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (775) 355-4600

Please note: All items and materials that must be brought into the facility are subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors. Refer to the material handling form for charges for the service.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

LABOR INFORMATION

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk. Refer to the order form under Display Labor for Straight time and Overtime hours.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at (775) 355-4600.

WE APPRECIATE YOUR BUSINESS!

FREEMAN GENERAL INFORMATION

TRANSLATION SERVICE

Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three-way conversation, but also translate emails from customers. To access this service you may contact Freeman Reno Exhibitor Services at (775) 355-4600 or Freeman's Customer Support Center at (888)508-5054 US & Canada or +1(512) 982-4186 Local & International.

HELPFUL HINTS

SAVE MONEY

To take advantage of advance order discount rates, place your order by APRIL 1, 2020.

AVOID DELAY

Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see vou.

Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for you booth. This can cause serious injury or damage to materials.

We discourage children from being in the exhibit hall during installation and dismantle. If children are present during installation and dismantle, they must be supervised by an adult at all times.

Freeman does not ship or handle Hazardous Materials. If any materials you are shipping to the event fall into this category, please contact Freeman to be sure that the material will be allowed at the facility and by the association. In addition, if authorized by the facility and the association, you will need to make separate arrangements for the transport and handling of the approved materials, since Freeman will not transport or handle them.

The operation or use of all motorized lifts and motorized material handling equipment for installation/ dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation

EXHIBITOR ASSISTANCE

For more information and helpful hints on preshow procedures and move-in, please go to www.freeman.com/FAQPreshow

For more information and helpful hints on post-show procedures and move-out, please go to http://www.freeman.com/PostShowFAQ

Call Freeman's Exhibitor Services department at (775) 355-4600 with any questions or needs you may have.



Interested in going green and saving money?

Follow these tips to make sure your sustainable booth strategies are cost-neutral or even cost-saving! Leave an impact on the show floor, not the environment.



booth structure

Option 1 Multiple Use Use Forest Sustainable Certified (FSC) wood to build your booth and crates.

Get creative! Design your booth with a **small shipping footprint** to minimize carbon emissions. Freeman's eye-catching stretch-fabric booth designs pack up small (and light!) for shipping.

Option 2 One-time Use

Rent locally from nearby Freeman offices to reduce both shipping costs and carbon emissions.



Option 1 Rent

Rent rather than buy carpet to save on shipping, cleaning, and storage. Freeman Classic carpet can be reused at least four times.

Option 2 Color

Use darker-colored carpet, which is easier to reuse and recycle. Freeman Classic dark-colored carpets are made of 20-50 percent recycled content.



3 shipping



Online + before deadline = better bottom line. Take advantage of early-bird pricing and consolidate shipping when ordering supplies.



Choose reusable shipping padding. Avoid packing peanuts and foam plastic materials that never decompose.



Ship early. Use the 30-day policy to ship materials to the Freeman advance warehouse.

4 graphics

Option 1 Multiple Use

Print on a durable substrate without dates, event names, or locations.

Option 2 One-time Use

Print on 100 percent recyclable materials like Freeman Honeycomb and Smartbuild Eco, which are just as cost-effective as PVC.





Reduce printing and **go digital** with your booth literature.



Print locally. Supporting local businesses while reducing shipping? It's a win-win.

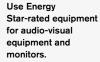


Print on at least 50 percent post-consumer recycled paper.











Power down. Turn off equipment at the end of each day.



Light up your booth with CFLs, LEDs, or other energyefficient lighting.



MOVE OUT

train your team

Educate your installation and dismantling teams about recycling and donation processes.





shipping out

Pack in, pack out.

Leave no traces on show site.

Join a caravan.

If you're shipping directly to another show, ask **Freeman Transportation about joining a caravan** to your next show.



leftover materials

Remember to label.

Clearly label recyclable leftover material for disposal.

Donate the rest.

Ask the Freeman Exhibitors Services desk about local donation programs.

TYPICALLY* DONATE-ABLE

Furniture: Purchased items Home furnishing: Décor staging materials

Unused raw materials: Plywood, subflooring, non-laminate wood

Flooring: 100 square feet of flooring. Excludes carpet.

Left over giveaways: Pens, pads of paper, sunglasses, USBs, etc., left over in your promotional giveaway

TYPICALLY* RECYCLABLE

Cardboard: Used for signs or shipping boxes

Glass: Green, brown, clear

Plastics: Shrink-wrap or plastic banding used to secure shipments; water/soda bottles; plexiglass (acrylics) clear, smoked, or tinted; Visqueen used to protect flooring

Metal: Aluminum cans/ steel banding

Paper: Fliers, brochures, programs, tickets, office paper, newspaper, magazines, paperboard

Wood: Non-laminate wood

FREEMAN

FREEMAN.COM

GENERAL FIRE SAFETY GUIDELINES FOR WSCC

<u>Any vertical decorative material</u> added to approved decorator pipe and drape must be accompanied with a flame certificate which shall be readily available on site. The flame certificate must indicate that the decorative material for which it is intended meets one of the following three criteria – NFPA 701, California State Fire Marshal approved, or CPAI 84.

All decorations, drapes, signs, banners, plastic displays, hay, split bamboo, combustibles, etc. **must be flame-retardant**. Table coverings with overhang greater than 6" must also be flame-retardant. Items that require treatment with a flame-retardant product will be subject to a flame test prior to or during show hours. Wood panels greater than 1/4" original thickness are considered flame-resistant.

The use of oilcloth, tarpaper, sisal paper, nylon, Orlon, and certain synthetic materials cannot be made flame resistant, and their use is strictly prohibited.

Special Effects permits are required for indoor fireworks, etc. Each of these effects will be subject to extensive review and will be handled on a case-by-case basis. Permits are not required to use smoke machines or lasers. Smoke machine usage must be communicated to the Fire Marshal and Event Coordinator in case it becomes necessary to authorize deactivation of smoke sensors.

Displayed vehicles must be indicated on submitted floor plans and are subject to the following restrictions:

Fuel in tanks is limited to a maximum of ¼ tank or five (5) gallons. Diesel fuel tanks are limited to a maximum of ¼ tank. Vehicles with no or non-functioning fuel gauges will not be allowed in public assembly areas without prior approval by the Fire Marshal.

Battery cables must be disconnected, with the cable ends taped over to prevent sparking.

Fuel tank fill caps must either be lockable or taped shut.

Visqueen should protect the flooring.

Deep fat fryers can be used under the following conditions without prior approval or permit:

Maximum capacity 1 gallon.

Fire extinguisher readily available in the booth with a minimum UL rating of [Class "K".]

A metal cover capable of covering the deep fat fryer shall be readily available in the booth.

NOTE: Deep fat fryers with a capacity of more than 1 gallon require advance approval from the Fire Marshal.

Candles may only be used in public assembly areas if done under permit for Open Flame, and only within an approved container (specific conditions apply). Sterno does not require a permit.

LPG (Propane) and CNG (Compressed Natural Gas) are prohibited in the WSCC. Exception: 8 oz. butane canisters, which are used in conjunction with tabletop burners. Each exhibit booth is limited to one 8-oz. canister. If additional canisters are needed, they must be stored outside the building in an area that is acceptable to the Fire Department and the WSCTC.

Combustible storage is not allowed on the event floor. Combustible storage is specifically prohibited in dead areas, behind booth drapes or in unsold areas. Empty cardboard boxes intended for repackaging must be removed from the event floor. Booth storage of literature/brochures is limited to full boxes that can be easily stored under tables in the booth.

Helium, Nitrogen, Oxygen and Nitrous oxide tanks are allowed on the event floor with prior approval by the Fire Marshal. Tanks must be properly labeled for contents and firmly secured in the upright position, with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly areas under permit for Hazardous Materials.

2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617

NAME OF SHOW:	DE SHOW: 2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING / APRIL 24 - 26, 202		
COMPANY NAME:	BOOTH#:		
ADDRESS:	BOOTH SIZE X		
CITY/STATE/ZIP:			
CONTACT NAME:	PHONE #:		
CONTACT EMAIL:			

Payment Information

Freeman only accepts payment information electronically. Place your order on FreemanOnline or follow the steps below to provide your payment information electronically and submit your order forms.

Freeman will no longer accept cash payments for any Freeman Services.

1. Submit your payment information

Proceed to our electronic Freeman Pay site to securely submit your payment information https://www.freemanpay.com/473460

2. Submit your order

Upload your order forms through the same link used to submit your payment information

- Both your order and your payment must be received by the discount deadline date to guarantee discount pricing.
- Orders received without payment or after the discount price deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Freeman Service Center prior to show closing.

PAYMENT & LABOR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- · AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN; OR
- · WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "FREEMAN" or "The Freeman Companies" means Freeman Expositions, Inc., Freeman Expositions, Ltd., Freeman Audio Visual, Inc., Exhibit Surveys, Inc., Freeman Exhibit, Freeman Transportation, FreemanXP, Inc., Stage Rigging, Inc., The Freeman Company, Freeman Electrical, Inc., Freeman Digital Ventures, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in U.S. secure funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional charges as indicated on each order form. Payment for Audio Visual services and equipment is due in advance of move-in, unless otherwise agreed in writing with Freeman. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of FREEMAN except where specifically identified as a sale. All rentals (excluding Audio Visual equipment and computers) include delivery, installation, and removal from EXHIBITOR'S booth. Rental prices on Audio Visual equipment and computers do not include labor, delivery, electrical services or removal of the equipment from the booth. In case of cancellation of any orders or services by EXHIBITOR, a one-hour "per person, per hour" charge will be applied for all labor orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. Audio Visual orders cancelled within 7 days from the show opening date will be charged a one-day rental rate on equipment. On-site cancellation of Audio Visual services will result in a one-day rental charge of equipment and any applicable labor. If the Show or Event is canceled because of reasons beyond FREEMAN'S control, EXHIBITOR remains responsible for all charges for services and equipment provided up to and including the date of cancellation. FREEMAN will not issue refunds to EXHIBITOR of any payments made before the date of cancellation. It is EXHIBITOR'S responsibility to advise the FREEMAN Service Center Representative of problems with any orders, and to check the EXHIBITOR'S invoice for accuracy prior to the close of the Show or Event. If EXHIBITOR is exempt from payment of sales tax, FREEMAN requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International EXHIBITORS, FREEMAN requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any pre-approved unpaid balance after the close of the show; terms will be net, due and payable in DALLAS, TEXAS upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepaid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by FREEMAN shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, EXHIBITOR agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to FREEMAN for its services, as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction, and shall be resolved on its own merits. FREEMAN reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that FREEMAN may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges. If EXHIBITOR provides a credit card for payment and charges are rejected by the EXHIBITOR'S credit card company for any reason, FREEMAN hereby provides notice that it reserves the right, and EXHIBITOR authorizes FREEMAN, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the EXHIBITOR'S account. In the event that a THIRD PARTY orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party.

ELECTRICAL

If FREEMAN provides electrical services, claims will not be considered, or adjustments made unless filed in writing, by EXHIBITOR, prior to the close of the event. FREEMAN is not responsible for any damage or loss caused by the loss of power beyond its control and EXHIBITOR agrees to hold FREEMAN, its officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL FREEMAN BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. EXHIBITOR shall indemnify and hold harmless FREEMAN, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with EXHIBITOR'S actions or omissions under this Agreement. Please note that electrical services are NOT automatically included in Audio Visual rentals and must be ordered separately from the designated electrical provider.

LABOR UNDER THE SUPERVISION OF EXHIBITOR RESPONSIBILITIES

EXHIBITOR shall be responsible for the performance of labor provided under this option. It is the responsibility of EXHIBITOR to supervise labor secured through FREEMAN in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with FREEMAN'S Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. If any labor secured through Freeman is conducting overhead work, the Exhibitor is responsible for ensuring that everyone in the area of overhead work is wearing a hard hat. If the Exhibitor does not have its own hard hats, Freeman can assist with obtaining them. It is the responsibility of EXHIBITOR to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed.

INDEMNIFICATION

EXHIBITOR agrees to indemnify, hold harmless, and defend FREEMAN from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) for bodily injury, including any injury to FREEMAN employees, and/or property damage arising out of work performed by labor provided by FREEMAN but supervised by EXHIBITOR. Further, the EXHIBITOR'S indemnification of FREEMAN includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by FREEMAN to work in a manner that violates any of the above rules, regulations, and/or ordinances.

IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO THE "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO TRANSPORTATION SERVICES. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.

MATERIAL HANDLING

YOU ARE ENTERING A BINDING CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Freeman's warehouse or to an event site for which Freeman is the Official Show Contractor; or an order for labor and/or rental equipment is placed by Exhibitor with Freeman. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

- 1. DEFINITIONS. For purposes of this Contract, Freeman means Freeman Expositions, Inc., and its employees, directors, officers, agents, assigns, affiliated companies, and related entities. In no event shall Freeman be deemed to be the Ultimate Consignee for shipping and custom purposes. The term "Exhibitor" means the Exhibitor, its employees, agents, and representatives.
- 2. PACKAGING/CRATES AND STORAGE. Freeman shall not be responsible for damage to loose or uncrated materials, pad wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Freeman shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. Freeman does not accept any crates or packaging containing hazardous materials. Goods requiring cold storage and those in accessible storage are stored at Exhibitor's own risk. FREEMAN ASSUMES NO RESPONSIBILITY OR LIABILITY FOR LOSS OR DAMAGE TO GOODS IN COLD STORAGE OR ACCESSIBLE STORAGE.
- 3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of Exhibitor or its representative. All previous labels must be removed or obliterated. Freeman assumes no responsibility for: error in the above procedures; removal of containers with old empty labels and without Freeman labels; or improper information on empty labels. FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.
- 4. INBOUND/OUTBOUND SHIPMENTS. There may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of Exhibitor, or a lapse of time between the completion of packing and the actual pickup of materials from the booths for loading onto a carrier and during such times, Exhibitor materials will be left unattended. FREEMAN IS NOT RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER THEY HAVE BEEN DELIVERED TO EXHIBITOR'S BOOTHAT SHOW SITE OR BEFORE THEY HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. Freeman recommends the securing of security services from Facility or Show Management. All MHA's submitted to Freeman by Exhibitor will be checked at the time of pickup from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to Freeman and the actual count of such items in the booth at the time of pickup. Freeman is not responsible for any wait time or other charges including business center charges arising from delivery or pickup of Exhibitor's materials.
- 5. DELIVERY TO THE CARRIER FOR RELOADING. Freeman assumes no responsibility for loss, damage, theft, or disappearance of Exhibitor's materials after same have been delivered to Exhibitor's appointed carrier, shipper, or agent for transportation after the conclusion of the show. Freeman loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN ASSUMES NO RESPONSIBILITY FOR LOSS, DAMAGE, THEFT OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS THAT ARISES OUT OF IMPROPERLY LOADED OR LABELED MATERIALS.
- 6. DESIGNATED CARRIERS. Freeman shall have the authority to change the Exhibitor designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by Exhibitor, materials may be taken to a warehouse to await Exhibitor's shipping instructions and Exhibitor agrees to be responsible for charges relating to such rerouting and handling. IN NO EVENT SHALL FREEMAN BE RESPONSIBLE FOR ANY LOSS RESULTING FROM SUCH REROUTING DESIGNATION.
- 7. FORCE MAJEURE. Freeman's performance hereunder is subject to, and Freeman shall not be responsible for loss, delay, or damage due to, strike, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond Freeman's reasonable control, nor for ordinary wear and tear in the handling of Exhibitor's materials.
- 8. CLAIM(S) FOR LOSS. Exhibitor agrees that any and all claims for loss or damage must be submitted to Freeman immediately at the show site and in any case not later than thirty (30) business days after the date when Exhibitor's materials are delivered to the carrier for transportation from show site or from Freeman's warehouse. All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against Freeman more than one (1) year after the date of loss or damage occurred.
- a. PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, Exhibitor shall not be entitled to and shall not withhold payment due Freeman for its services as an offset against the amount of any alleged loss or damage. Any claims against Freeman shall be considered a separate transaction and shall be resolved on their own merits.

- b. MAXIMUM RECOVERY. If found liable for any loss, Freeman's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.
- C. LIMITATION OF LIABILITY. IN NO EVENT SHALL FREEMAN BE LIABLE TO THE EXHIBITOR OR TO ANY OTHER PARTY FOR SPECIAL, COLLATERAL, EXEMPLARY, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER SUCH DAMAGES OCCUR EITHER PRION OR SUBSEQUENT TO, OR ARE ALLEGED AS A RESULT OF, TORTIOUS CONDUCT, FAILURE OF THE EQUIPMENT OR SERVICES OF FREEMAN OR BREACH OF ANY OF THE PROVISIONS OF THIS CONTRACT, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR IN TORT, INCLUDING STRICT LIABILITY AND NEGLIGENCE, EVEN IF FREEMAN HAS BEEN ADVISED OR HAS NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. SUCH EXCLUDED DAMAGES INCLUDE BUT ARE NOT LIMITED TO LOST PROFITS, LOSS OF USE, AND INTERRUPTION OF BUSINESS OR OTHER CONSEQUENTIAL OR INDIRECT ECONOMIC LOSSES.
- 9. DECLARED VALUE. Declarations of Declared Value are between the Exhibitor and the selected Carrier ONLY, and are in no way an extension of Freeman's maximum liability stated herein. Freeman will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.
- 10. JURISDICTION / VENUE. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICITON IN DALLAS COUNTY, TEXAS.
- 11. INDEMNIFICATION. Exhibitor agrees to indemnify and forever hold harmless Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out or contributed to by Exhibitor's negligent supervision of any labor secured through Freeman; Exhibitor's negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of Exhibitor's employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC) at the show or event to which this Contract relates, including but not limited to Exhibitor's violation of Federal, State, County or Local ordinance and/or Exhibitor's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.
- 12. LIEN. Exhibitor grants Freeman a security interest in and a lien on all of Exhibitor's materials that is from time to time in the possession of Freeman and all the proceeds thereof, including without limitation insurance proceeds (the "Collateral"), to secure the prompt and full payment and performance of all Exhibitor's indebtedness for monies paid, by Freeman on its behalf, services performed, materials and/or labor from time to time provided by Freeman to or for the benefit of Exhibitor ("Cobligations"). Freeman shall have all the rights and remedies of a secured party under the Uniform Commercial Code, as may be amended from time to time ("UCC"), and any notice that Freeman is required to give under the UCC of a time and place of a public sale or the time after which any private sale or other intended disposition of any Collateral is to be made shall be deemed to constitute reasonable notice if such notice is mailed by registered or certified mail at least five (5) days prior to such action. Freeman may hold and not deliver any of the Collateral to Exhibitor for so long as there are any Obligations that remain unpaid or unsatisfied.
- 13. WAIVER & RELEASE. Exhibitor, as a material part of the consideration to Freeman for material handling services, waives and releases all claims against Freeman with respect to all matters for which Freeman has disclaimed liability pursuant to the provisions of this Contract.
- 14. DRIVER LIABILITY WAIVER. IN CONSIDERATION OF FREEMAN PERMITTING ENTRANCETOTHE PREMISES, YOU, YOUR EMPLOYER, THE OWNER OF THE TRUCKAND OR EQUIPMENT THAT YOU ARE OPERATING (TRUCKOWNER) AND YOU AS AGENT OF YOUR EMPLOYER AND THE TRUCKOWNER, HEREBY ASSUME ALL RISK OF INJURY OR HARM TO YOURSELF AND OTHERS AND DAMAGE TO YOUR PROPERTY AND PROPERTY BELONGINGTOYOUREMPLOYEROROTHERSARISINGFROMYOURACTIVITIESWHILEBEING PERMITTED TO ENTER THE PREMISES. YOU AGREE TO ENTER AT YOUR OWN RISK. YOU HAVE FULL KNOWLEDGE OF ANY RISK INVOLVED IN THIS ACTIVITY. YOU RECOGNIZETHEHAZARDSANDAREAWAREOFALLTHERULESFORSAFEOPERATION. YOUR EMPLOYER, THE TRUCKOWNER, AND YOU AGREE TO INDEMNIFY AND HOLD HARMLESS FREEMAN, ITS EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, ASSIGNS, AFFILIATED COMPANIES AND RELATED ENTITIES, AGAINST ANY AND ALL LIABILITY, ACTIONS, CLAIMS, AND DAMAGES OF ANY KIND WHATSOEVER ARISING FROM YOUR ACTIVITIES WHILE BEING PERMITTED TO ENTER THE PREMISE.

AIR CARGO

AIR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

In tendering this shipment, the Shipper and Consignee agree to these TERMS which no agent or employee of the parties may alter. This Air Service Request and Shipping Instruction Contract is NON-NEGOTIABLE and has been prepared by Shipper, or if by Freeman or another on Shipper's behalf, it shall be deemed, conclusively, to have been prepared by the Shipper. The Shipper agrees that this shipment is subject to the TERMS stated herein All TERMS, including but not limited to, all the limitations of liability, shall apply to our agents and their contracting carriers.

1. DEFINITIONS: In this Contract, "Freeman" means Freeman Decorating Services, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract (including the Air Cargo Service Request and Shipping Instructions), Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.

3. Freeman's RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED: Freeman is responsible for the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals of firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. EXCEPT FOR ELIGIBLE GUARANTEED SERVICE SHIPMENTS, Freeman DOES NOT GUARANTEED ELIVERY BY ANY SPECIFIC TIME OR DATE.

4. PACKAGING AND CRATES: Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Each piece must be legibly and durably marked with the name and address, including correct ZIP code of the Shipper and Consignee. When a container is used repetitively by Shipper, Shipper must remove all old labels, tags, markings, etc., and Shipper must ensure that the container retains adequate strength for transportation. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. For shipments of Perishable Commodities, U.S. and Canadian shipments must be packed to travel without spoilage for 72 hours from time of pickup; all International shipments must be packed to travel without spoilage for 24 hours beyond an agreed deadline. Freeman reserves the right to periodically embargo regions of the world due to conditions that may cause damage to perishable commodities. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging at shipper's expense.

<u>5. REFUSED SHIPMENTS:</u> If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated to receive notice in these instructions.

(b) Storage charges, based on Freeman's applicable rates, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage and the start of the storage of the shipment in public storage.

age at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. Where Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located. Freeman's liability for the shipment shall terminate after unloading or delivery.

6. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES: FREEMAN'S LIABILITY FOR DAMAGES ON DOMESTIC SHIPMENTS, INCLUDING BUT NOT LIMITED TO THOSE DAMAGES ARISING FROM OR RELATED TO MISDELIVERY; INCOMPLETE OR OTHERWISE INADEQUATE DELIVERY (INCLUDING BUT NOT LIMITED TO FAILURE TO FOLLOW SHIPPER OR CONSIGNEE INSTRUCTIONS OR FAILURE TO COLLECT OR PROPERLY DELIVER A PAYMENT INSTRUMENT), NONDELIVERY, MISSED PICKUP, AND LOSS OF OR DAMAGE TO CARGO, SHALL BE LIMITED TO THE HIGHER OF \$50.00 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT TIME OF SHIPMENT THE SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SERVICE REQUEST AND SHIPPING INSTRUCTIONS FORM AND PAYS THE APPROPRIATE VALUATION CHARGE. IN NO EVENT SHALL FREEMANS LIABILITY EXCEED THE DECLARED VALUE OF THE SHIPMENT OR THE AMOUNT OF LOSS OR DAMAGE ACTUALLY SUSTAINED, WHICHEVER IS LOWER. IF CARRIAGE OF THE SHIPMENT IS SOLELY OR PARTLY BY AIR AND INVOLVES AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE, Freeman's LIABILITY FOR CARGO LOST, DAMAGED OR DELAYED SHALL BE LIMITED TO \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE UNAMENDED WARSAW CONVENTION OR THE WARSAW CONVENTION AS AMENDED BY THE HAGUE PROTOCOL OF 1955, 17 SPECIAL DRAWING RIGHTS PER KILOGRAM FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE HONTREAL PROTOCOL NO. 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS, DOES NOT APPLY FOR ANY REASON, UNLESS A HIGHER DECLARED VALUE IS REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPPING INSTRUCTION CONTRACT SHALL BE LIMITED TO SHIPPING REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPPING INSTRUCTION

Notwithstanding the above limitations, domestic shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD):

(a) artworks and objects of art, including without limitation original paintings, drawings, etchings, water colors, tapestries and sculpture;

(b) clocks, watches, jewelry (including costume jewelry), furs and fur-trimmed clothing;

(c) personal effects;

(d) and other inherently fragile or unique items, including prototypes, etc.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to its property, Freeman shall never be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties:

(a) whenever or wherever the claimed loss or damage may occur;

(b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products liability, breach of contract, breach of statute or regulation, or any other legal theory or cause, and;

(c) even though Freeman may have been advised or be on notice of the possibility or even the probability of such damages. Freeman makes no warranties, express or implied, and expressly disclaims any and all warranties. Except for Freeman's failure to deliver in accordance with the Guaranteed Service section of the Service Guide, Freeman will not be liable for misdelivery, incomplete or otherwise inadequate delivery (including but not limited to failure to follow Shipper or Consignee instructions or failure to collect or properly deliver a payment instrument), non-delivery, missed pickup, delay on International shipments, loss or damage unless caused by Freeman's sole negligence.

7. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Contract at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim submitted by or on behalf of Shipper will be processed unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal, dangerous or hazardous materials of any kind or nature. Shipper warrants and ensures that its property is inequal notations hazardous Substances, Hazardous Materials, Chemicals, Gases, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with (b) of this Agreement regarding the inclusion of any dangerous substances in the property placed with Freeman.

8. CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify Freeman immediately upon delivery, or in the case of loss or damage which could not have been noted at the time of delivery, within five (5) business days of delivery, of any loss or damage to the shipment. Notice of concealed damage must be confirmed in writing or via email at exhibit.transportation@freeman.com within 5 business days of receipt of the property. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Receipt of the shipment by the Consignee or the Consignee's agent without written notice on the delivery receipt and/or delivery manifest will be prima facie evidence that the shipment was delivered in good condition. The amount of the claim may not be deducted from the transportation charges. Notice of loss or damage MUST be reported to Freeman at 800-995-3579. The shipment, its container(s), and packing material must be made available to Freeman for inspection at the delivery location. All shipments are subject to opening for inspection by Freeman; however, Freeman is not obligated to perform such inspection. All claims for loss or damage MUST be made in writing to Freeman within one hundred and twenty (120) calendar days after the date of acceptance of the shipment by Freeman. Please refer to the Service Guide for claim procedures. All claims for service failure must be made within thirty (30) calendar days from the date of shipment and Freeman's sole liability for such claims arising from Guaranteed Service shipments shall be limited to the transportation charges as provided in the Guaranteed Service section of the Service Guide. All claims for overcharge must be made in writing to Freeman unless (a) claimant complies with all requirements of this section and (b) for domestic shipments, if the claimant commences the action within two (2) years from the date of acceptance of

For shipping containers designed for repeated use (tradeshow cases, totes, crates), Freeman shall have no liability for superficial damage to said containers in the form of scuffs, scratches, dents or dings. Freeman will only accept liability for "catastrophic" damage to these shipping containers (crushing, puncture, or complete destruction). Freeman's maximum liability in cases of "catastrophic" damage or total loss will be limited to a depreciated value of the container based on the time elapsed from the original purchase and the purchase price established on the provided original invoice. This maximum liability will be subject to all other applicable limits of liability such as repair costs.

9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE UNITED STATES [INCLUDING ADOPTED INTERNATIONAL CONVENTIONS] AND THE STATE OF TEXAS WITHOUT GIVING EFFECT TO THE STATE'S CONFLICT OF LAWS RULES, FREEMAN AND SHIPPER AGREE THAT ANY CLAIM OR DISPUTE OF ANY SORT ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT, ITS PERFORMANCE OR NONPERFORMANCE, OR DAMAGES ALLEGEDLY RESULTING FROM SAME WILL BE ARBITRATED IN THE CITY OF DALLAS, TEXAS, AND THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION WILL APPLY. IF BINDING ARBITRATION IS UNAVAILABLE TO RESOLVE ANY CONTROVERSY AND IT IS NECESSARY TO LITIGATE THE DISPUTE, THE DISPUTE SHALL BE LITIGATED IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS.

10. MISCELLANEOUS: Shipper warrants the accuracy of the weight and dimension data furnished in this Contract. Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment; stop the shipment in transit, or divert or reschedule same, and that Shipper will have no control over the property until it is delivered pursuant to the instructions in this Contract. Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment.

MOTOR CARGO

MOTOR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

This Contract establishes your legal obligations with regard to the property described herein being shipped with Freeman Transportation. It specifically limits your rights and possible recovery if your property is lost or damaged. You must accept all terms and conditions of this Contract. You confirm that you have read and agree with all the terms and conditions of this Contract by receipt without contest. This Contract may not be waived or varied, except in writing, and then only by an authorized representative of Freeman.

- 1. DEFINITIONS. In this Contract, "Freeman" means Freeman Expositions, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.
- 2. FINAL CONTRACT BETWEEN THE PARTIES. In exchange for Shipper's payments and Freeman's services, which the parties have specified in this Contract, Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman for inbound shipments and after loading on the applicable carrier for outbound shipments, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.
- 3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED. Freeman shall not be responsible for the performance of individuals or firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. Freeman shall not be liable for delay caused by highway obstructions, or faulty or impassable highways, or lack of capacity of any highway, bridge, or ferry, or caused by breakdown or mechanical defects of vehicles or equipment, or from any cause other than the negligence of Freeman. Freeman shall not be bound to transport by any particular schedule, means, vehicle or otherwise, other than with reasonable dispatch.
- 4. PACKAGING AND CRATES. Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperty packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging at shipper's expense.
- 6. PERISHABLE GOODS. Goods of a perishable nature are carried in dry trailers without environmental or atmospheric control or other special services unless Shipper states on the face of the "Service Request and Shipping Instructions" that the goods are to be carried in a refrigerated, heated, specially entiliated or otherwise specially equipped trailer. This carriage may be subject to additional charges. Shipper is responsible for bringing the goods within the trailer, and for setting the temperature (including maintenance and repair), during all times after the trailer is spotted by Freeman and before the trailer is received by Freeman. Freeman is not responsible for product deterioration caused by inherent vice, defects in the merchandise or transit times in excess of product shelf life. Refrigerated, heated, specially ventilated or otherwise specially equipped trailers are not equipped to change the temperature of goods (they are equipped only to maintain temperature). Shipper will give written notice of requested temperature setting of the thermostatic controls before receipt of the goods by Freeman. When a loaded trailer is received, Freeman will verify that the thermostatic controls are set to maintain trailer temperature as requested. Freeman is unable to determine whether the goods were at the proper temperature when they were loaded into the trailer or when the trailer is delivered to Freeman. Air temperature at the unit sensor will be maintained within a proper range of plus or minus 5 degrees Fahrenheit of the temperature requested by Shipper on the face of the "Service Request and Shipping Instructions" if the goods were at that temperature when loaded into the container and if the temperature controls were properly set when the container was loaded.
- **6. REFUSED SHIPMENTS.** If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of Freeman, Freeman's liability shall then become that of a warehouseman.
- (a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated in these instructions to receive notice.
- (b) Storage charges, if applicable, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.
- (c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.
- (d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.
- (e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. When Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.
- 7. INSURANCE. Freeman IS NOT AN INSURER. Shipper is responsible for obtaining insurance for its property. Freeman provides no insurance for Shipper or its property.
- 8. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES. Shipper understands that even if shipper's property is lost, stolen, or damaged, Freeman does not pay replacement or restoration cost of any property. FREEMAN'S MAXIMUM LIABILITY SHALL BE THE AMOUNT OF PROVEN ACTUAL VALUE NOT EXCEDING THE LOWER OF FAIR MARKET VALUE.

(THE "FAIR MARKET VALUE" EQUALS THE AS IS WHERE IS PRICE FOR THE PROPERTY AT THE LOCATION OF THE SHOW TO WHICH PRICE A WILLING BUYER AND A WILLING SELLER WOULD AGREE IN AN ORDINARY COURSE OF BUSINESS, ARM'S LENGTH SALE.) OR \$5.00 (USD) PER POUND OF CARGO LOST OR DAMAGED UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. Even if Shipper has made a declaration of value, liability shall never exceed the depreciated original invoice value or the fair market value of the property, whichever is less. The value per pound for applying declared valuation charges shall be determined by dividing Shipper's declared value for carriage by the actual weight of the shipment. In all cases not prohibited by law, where a lower value than the actual value of the said property has been stated in writing by Shipper or has been agreed upon in writing as the released value of the property upon which the rate is based, such lower value plus freight charges, if paid, shall be the maximum recoverable amount for loss or damage. Notwithstanding the above limitations, all shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD): (a) Artworks and objects of art, including without limitation, original paintings, drawings, etchings, watercoins, tapestries and sculptures or prototypes; (b) Clocks, jewelly, including ostimum jewelly, fix, and fur-trimmed clothing; (c) Personal effects, including without limitation, papers and documents; or (d) Coin money, currency, gift certificates, debit cards, credit cards, and any other items of extraordinary value. (e) For either unmarked, unlabeled, or improperty packaged television monitors, the maximum liability is the lesses of \$3.00 (USD) per pound or the actual invoice price.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. In any event, (excluding small package program shipments) Freeman's MAXIMUM LIABILITY WILL NEVER BE MORE THAN \$100,000 PER SHIPMENT. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to their property, Freeman shall not be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this dause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, or damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) WHENEVER OR WHEREVER THE CLAIMED LOSS or DAMAGE MAY OCCUR; (b) EVEN THOUGH THE ALLEGED LOSS OR DAMAGE IS CLAIDED TO RESULT FROM NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, BREACH OF CONTRACT, BREACH OF STATUTE OR REGULATION, OR ANY OTHER LEGAL THEORY OR CAUSE, AND; (c) EVEN THOUGH FREEMAM MAY HAVE BEEN ADVISED OR BE ON NOTICE OF THE POSSIBILITY OR EVEN THE PROBABILITY OF SUCH DAMAGES.

9. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Agreement at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim may be submitted by or on behalf of Shipper to Freeman unless Shipper's account is current. (b) Shipper understands and acknowledges that Freeman does not accept or transport illegal or hazardous materials of any kind or nature. Shipper warrants and will ensure that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gasses, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of Freeman persons, property, or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation. (c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with subsection (b) of this section regarding the inclusion of any dangerous substances in the property placed with Freeman.

10. CLAIMS. Claims must be filed in writing within nine (9) months after the date of delivery of the property (or in the case of export traffic, within nine (9) months after delivery at the port of export), except that claims for failure to make delivery must be filed within nine (9) months after a reasonable time for delivery has elapsed. Suits for loss, damage, or delay shall be instituted against Freeman no later than two (2) years and one (1) day from the day when written notice is given by Freeman to the claimant that Freeman has disallowed the claim or any part or parts of the claim specified in the notice. Shipper shall deliver notice of claim for loss or damage by hand, U.S. mail, courier, facsimile, or electronic means to Sedgwick, PO Box 14151, Lexington, KY 40512-4151 as soon as loss or damage is discovered. The notice of claim shall invite a prompt joint survey of the damage, at a time and place to be agreed between the parties, and such survey shall go forward promptly. However, if in any case the property is received by the Consignee or the Consignee's agent without notice of loss or damage to property being served on Freeman within 5 business days of the receipt of the property, it is agreed between Freeman and Shipper that in that instance the presumption shall arise that the property was delivered in proper quantity and in good condition. Notice of concealed damage must be confirmed in writing or via email at exhibit.transportation@freeman.com within 5 business days of receipt of the property. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Claims filed more than nine (9) months following the date on which the property was delivered or should have been delivered are agreed to be forever time barred.

For shipping containers designed for repeated use (tradeshow cases, totes, crates), Freeman shall have no liability for superficial damage to said containers in the form of scuffs, scratches, dents or dings. Freeman will only accept liability for "catastrophic" damage to these shipping containers (crushing, puncture, or complete destruction). Freeman's maximum liability in cases of "catastrophic" damage or total loss will be limited to a depreciated value of the container based on the time elapsed from the original purchase and the purchase price established on the provided original invoice. This maximum liability will be subject to all other applicable limits of liability such as repair costs.

- 11. CHOICE OF FORUM / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF CONTRACT, TORT, COMMON LAW OR RELATING TO THE ENFORCEMENT OR INTERPRETATION OF THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be exclusively settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.
- 12. MISCELLANEOUS. (a) Shipper warrants the accuracy of the weight and dimension data furnished in this Contract; (b) Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment, stop the shipment in transit, or divert or reschedule same. (c) Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment. Shipper agrees that all shipments are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.
- 13. SMALL PACKAGE PROGRAM. If items shipped via Freeman's Small Packages program are lost, damaged or destroyed while in Freeman's possession, FREEMAN'S MAXIMUM LIABILITY SHALL BE \$100 per package UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. If small packages are received by the Shipper and notice of loss or damage is not received by Freeman within 15 days of the delivery of the property, the parties agree that the presumption shall arise that the property was delivered in proper quantity and in good condition.



TRANSPORTATION SERVICE, FULLY LOADED.

Our convenient, affordable package puts productivity in overdrive.

Turn to Freeman for one-stop transportation services. Our all-inclusive round trip standard ground shipping and material handling package means transporting materials to any exhibit location has never been easier or more affordable. Plus, Freeman works directly with you and show site decision makers to streamline the process, so it's faster than ever to get on the road to success.

The Freeman Exhibit Transportation promise:

- ALL-INCLUSIVE PRICING WITH NO ADDITIONAL FEES FOR PICKUPS AND DELIVERIES, INCLUDING WEEKEND AND NIGHT SERVICE
- PICK-UP AND TRANSPORTATION FROM POINT OF ORIGIN TO YOUR CHOICE OF EITHER ADVANCE WAREHOUSE OR SHOW SITE
- ON-SITE TRANSPORTATION EXPERTS ARE AVAILABLE BEFORE, DURING AND AFTER THE SHOW
- RELIABLE CUSTOMER SERVICE SEVEN DAYS A WEEK, OFFERING COMPLETE SHIPMENT VISIBILITY AND EXPERT SUPERVISION
- PRE-PRINTED SHIPPING LABELS AND OUTBOUND PAPERWORK

Benefits:

- TURNKEY PRICING ENSURES PRECISE BUDGETING
- NO ADDITIONAL HANDLING, PICK-UP OR DELIVERY FEES
- NO ADDITIONAL FUEL SURCHARGES OR OVERTIME SURCHARGES
- NO CARRIER WAITING TIME FEES
- EXPERIENCED ON-SITE TRANSPORTATION REPS FROM MOVE-IN THROUGH MOVE-OUT
- LTL (LESS THAN TRUCK LOAD) SHIPPING

*Services apply to destinations anywhere in the Continental U.S



FREEMAN

07/17

(800) 995-3579 Toll Free US & Canada (817) 607-5183 Local & International

COMPLETE THIS FORM ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY FREEMAN EXHIBIT TRANSPORTATION

NAME OF SHOW: 2020 ACOG ANNUAL CLINICAL & S	CIENTIFIC MEETING / API	RIL 24 - 26, 20	20
COMPANY NAME:	BOOTH#:	BOOTH SIZE:	Х
CONTACT NAME :	PHONE #:		
E-MAIL ADDRESS :			
For Assistance, please call applicable number listed above to s	speak with one of our experts.		
For fast, easy ordering,	go to www.freeman.com		
EXHIBIT TRA	ANSPORTATION		
TIPS FOR EASY ORDERING	SHIPPING INFORMAT	ION	
Credit card information must be on file prior to pick up, as charges will be included on your show services invoice.	Items to be shipped Number of Pieces		Est. Weight
International Exhibitors remember - Shipments originating	Crates (wooden)		
from countries other than the US must be cleared through customs. Please call for additional information:	Cartons (cardboard)		
(800) 995-3579 Toll Free US & Canada	Cases/Trunks (fiber) (col	or)
(817) 607-5183 Local & International COMPLETE THE FOLLOWING ITEMS	Skids/Pallets		<i></i>
ON THIS FORM:	Carpet (color)
PICK UP INFORMATION	Other ()	
Requested Pick Up Date:	Total		
·	Size of largest piece: (H) —		
SHIPPER NAME	NOTE: Shipments will be weigh	ed and measured	prior to delivery.
SHIPPER ADDRESS	OUTBOUND SHIPPING	G	
	_ ☐ I would like to sched	ula authound l	Froeman Eyhibit
	_ Transportation. Please pro		
(City) (State) (Zip Code)	Agreement at show site		
DESTINATION	signature. So we may pring Agreement and labels,		
I will be shipping to the WAREHOUSE	information if different from	om pick up addr	ess:
FREEMAN / Exhibiting Company Name / Booth #	Ship to address:		
2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING			-
C/O: FREEMAN / KGM MOTORCYCLE TRANSPORT			
18770 80TH PLACE S			
KENT, WA 98032			
MUST BE DELIVERED BY APRIL 14, 2020 I will be shipping to SHOW SITE			
FREEMAN / Exhibiting Company Name / Booth #	Number of Labels :		
2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING			
C/O: FREEMAN	FAX THIS COI	MPLETED F	ORM VIA:
WASHINGTON STATE CONVENTION CENTER	l .	E-mail:	
705 PIKE STREET SEATTLE, WA 98101			
CANNOT BE DELIVERED BEFORE APRIL 22, 2020	exhibit.transpo		eeman.com
TYPE OF SERVICE		or	
Next Day Air: Delivery next business day by 5:00 PM	Fax: (4	69) 621-58	310
Second Day Air: Delivery second business day by 5:00 PM			
3-5 Day Service: Delivery within 3 - 5 business days	4	DTATION O	DE0141 :0=
Declared Value \$ Air Transportation charges are billed by Dimensional or	A TRANSPO		
Actual Weight, whichever is greater.	RECEIPT OF	L YOU TO C SHIPMENT	
Standard Ground: Dependent on distance		NALIZE DE	
Expedited Ground: Tailored to specific requirements	AND FI		
Specialized: Pad wrapped, uncrated, truck load	SHOV	v #(473460)	

WHAT ARE FREIGHT SERVICES?

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight — either to the warehouse or directly to show site.

HOW DO I SHIP TO THE WAREHOUSE?

- We will accept freight beginning 30 days prior to show move-in.
- To check on your freight arrival, call Exhibitor Services at the location listed on the Quick Facts.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on the Quick Facts.
 Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays. Refer to the Quick Facts for warehouse hours. No appointment is necessary.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets/pads. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor set up.

HOW DO I SHIP TO SHOW SITE?

- Freight will be accepted only during exhibitor move-in.
 Please refer to the Quick Facts for the specific exhibitor move-in dates and times.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.

WHAT ABOUT PREPAID OR COLLECT SHIPPING CHARGES?

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid."
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

HOW SHOULD I LABEL MY FREIGHT?

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the warehouse or show site is located on the Quick Facts.

HOW DO I ESTIMATE MY MATERIAL HANDLING CHARGES?

- Charges will be based on the weight of your shipment. Each shipment received is billed individually and is subject to the applicable show weight minimum. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt." (one hundred weight). All shipments are subject to reweigh.
- On the Material Handling Order Form, select whether the freight will arrive at the warehouse or be sent directly to show site.
- Next, select the rate for the freight category that best describes your shipment. There are four categories of freight:

Crated: material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling: material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, and shipments that require additional time, equipment or labor to unload. Federal Express and UPS are included in this category due to their delivery procedures.

FREEMAN

FREIGHT SERVICES

Uncrated: material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting points.

Carpet and/or Pad Only: shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload.

- All inbound and outbound shipments are subject to overtime charges if the shipments are received, loaded or unloaded during the overtime hours specified on the Material Handling Order Form. This includes both warehouse and show site shipments.
- Add any late delivery or off-target charges listed on the Material Handling Order Form if the freight will be received after the deadlines listed on the Quick Facts.
- The above services, whether used completely or in part, are offered as a package and the charges will be based on the total inbound weight of the shipment.

WHAT HAPPENS TO MY EMPTY CONTAINERS DURING THE SHOW?

- Pick up "Empty Labels" at the Freeman Service Center. Once the container is completely empty, place a label on each container individually. Labeled empty containers will be picked up periodically and stored in non-accessible storage during the event.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

HOW DO I PROTECT MY MATERIALS AFTER THEY ARE DELIVERED TO THE SHOW OR BEFORE THEY ARE PICKED UP AFTER THE SHOW?

Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show — the time between your departure and the actual pick-up of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

HOW DO I SHIP MY MATERIALS AFTER THE CLOSE OF THE SHOW?

- Each shipment must have a completed Material Handling Agreement in order to ship materials from the show. All pieces must be labeled individually.
- To save time, complete and submit the Outbound Shipping Form in advance, or you may contact the Freeman Service Center at show site for your shipping documents.
- Once we receive your outbound shipping information we will create your Material Handling Agreement and shipping labels. If the shipping information is provided in advance, the Material Handling Agreement will be delivered to your booth with your invoice. Otherwise the Material Handing Agreement and labels will be available for pick up at the Freeman Service Center.

- After materials are packed, labeled, and ready to be shipped, the completed Material Handling Agreement must be turned in at the Freeman Service Center.
- Call your designated carrier with pick-up information. Please refer to the Quick Facts for specific dates, times and address for pick up. In the event your selected carrier fails to show by the final move-out day, your shipment will either be rerouted on Freeman's carrier choice or delivered back to the warehouse at the exhibitor's expense.
- For your convenience, approved show carriers will be on site to book outbound transportation if you have not made arrangements in advance.

WHERE DO I GET A FORKLIFT?

- Forklift orders to install or dismantle your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site. Refer to the Rigging Order Form for available equipment.
- Advance and show site orders for equipment and labor will be dispatched once a company representative signs the labor order at the Freeman Service Center.
- Start time is guaranteed only when equipment is requested for the start of the working day.

DO I NEED INSURANCE?

- Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage.
 This can be done by riders to your existing policies.
- All materials handled by Freeman are subject to the Terms and Conditions, which can be found in the exhibit service manual or online at www.freeman.com.

OTHER AVAILABLE FREIGHT SERVICES

(may not be available in all locations)

- Cranes
- Accessible storage at show site
- Exhibit transportation services (see enclosed brochure)
- Security storage at show site
- Short-term and long-term warehouse storage
- Local pick-up and delivery
- Priority empty return

FREEMAN
2080 Brierley Way, Ste. 102
Sparks, NV 89434
(775) 355-4600 • Fax: (469) 621-5617

INCLUDE THE FREEMAN METHOD OF PAYMENT WITH YOUR ORDER

	BOOTH #:		
	PHONE #: _		
For Assistance, please call (7	75) 355-4600 to speak with one of our experts.		<u> </u>
click on "Estimate My Material your freight and much more.	mate your material handling charges for you. Log on to www.free Handling Costs". From Freeman Online you can print extra shipping lal	eman.com, select you bels, get tips on how	r show and to package
	MATERIAL HANDLING SERVICES		
CRATED:	Material that is skidded or is in any type of shipping container that can	be unloaded at the d	ock
	with no additional handling required.		
SPECIAL HANDLING: (See definitions on back)	Material delivered in such a manner that it requires additional handling stacked or constricted space unloading, designated piece unloading, sl delivery location, loads mixed with pad wrapped material, no document require additional time, equipment or labor to unload. Federal Express in this category due to their delivery procedures.	hipment integrity, alte tation and shipments	rnate that
UNCRATED: CARPET AND/OR PAD ONLY:	Material that is shipped loose or pad-wrapped, and/or unskidded mach shipments that consist of loose carpet and/or padding only require addition	, , ,	0.
STRAIGHT TIME: OVERTIME:	8:00 A.M. to 4:30 P.M. Monday through Friday 4:30 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunda (Overtime will be applied to all freight received at the warehouse and/o moved into or out of booth during above listed times.)	ay, and Observed Hol r show site that must	lidays be
	Description	Price Per CWT	200 lb
DATE OF ACCIDIOATIONS		CWI	Minimun
RATE CLASSIFICATIONS:	Chinasant (200 lb. minimum)		
vvarenot	use Shipment (200 lb. minimum) Crated or Skidded Shipment	¢ 112 25	224.50
	Special Handling Shipment		292.00
	Carpet and/or Pad Only Shipment		337.00
Chau Ci	ita Chimmant (200 lh. minimum)		
Snow Si	ite Shipment (200 lb. minimum) Crated or Skidded Shipment	¢ 117 75	235.50
	Special Handling Shipment		306.50
	Uncrated or Pad Wrapped Shipment	\$1/0./5 \$176.75	353.50 353.50
	Carpet and/or Fad Only Shipment		333.30
Small Pa	ackage - Maximum weight is 30 lbs per shipment*	# 40.00	
	Per Shipment	\$ 40.00	
	a shipment totaling any number of pieces with a combined weight no m the same shipper and delivered by the same carrier.	t to exceed 30 lbs th	nat is
ADDITIONAL SURCHARGE			
Shipmer	nt Delivered after Deadline Date (in addition to above rates) Warehouse Shipment after APRIL 14, 2020	¢ 20 2E	56.50
	Show Site Shipment after Show Opening		59.00
		ψ 25.50	33.00
Overtime	e Charge - Inhound (in addition to above rates)		
Overtime	e Charge - Inbound (in addition to above rates) Crated or Skidded Shipment	\$ 29.50	59 00
Overtime	Crated or Skidded Shipment		
Overtime	Crated or Skidded ShipmentSpecial Handling Shipment	\$ 38.50	59.00 77.00 88.50
Overtime	Crated or Skidded Shipment	\$ 38.50 \$ 44.25	77.00 88.50
	Crated or Skidded Shipment	\$ 38.50 \$ 44.25	77.00 88.50
	Crated or Skidded Shipment	\$ 38.50 \$ 44.25 \$ 44.25	77.00 88.50 88.50
	Crated or Skidded Shipment	\$ 38.50 \$ 44.25 \$ 44.25 \$ 29.50	77.00 88.50 88.50 59.00
	Crated or Skidded Shipment	\$ 38.50 \$ 44.25 \$ 44.25 \$ 29.50 \$ 38.50	77.00 88.50 88.50 59.00 77.00
	Crated or Skidded Shipment	\$ 38.50 \$ 44.25 \$ 44.25 \$ 29.50 \$ 38.50 \$ 44.25	77.00 88.50

Description	Weight	CWT	Price per CWT	Estimated Total Cost (200 lb. Min.)
	÷ 100 =			
Surcharges	÷ 100 =			
			Тах	N/A
Seattle FY20 473460			Total	

SPECIAL HANDLING DEFINITIONS

for frequently asked questions and material handling estimator tools, go to www.freeman.com

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

What is Ground Loading/Unloading?

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

What is Constricted Space Loading/Unloading?

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

What is Designated Piece Loading/Unloading?

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

What are Stacked Shipments?

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

What is Shipment Integrity?

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

What is Alternate Delivery Location?

Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

What are Mixed Shipments?

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

What does it mean if I have "No Documentation"?

Shipments arrive from a small package carrier (including, among others, Federal Express, UPS & DHL) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

What is the difference between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting points.

What about carpet only shipments?

Shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload.

MARSHALLING YARD MAP

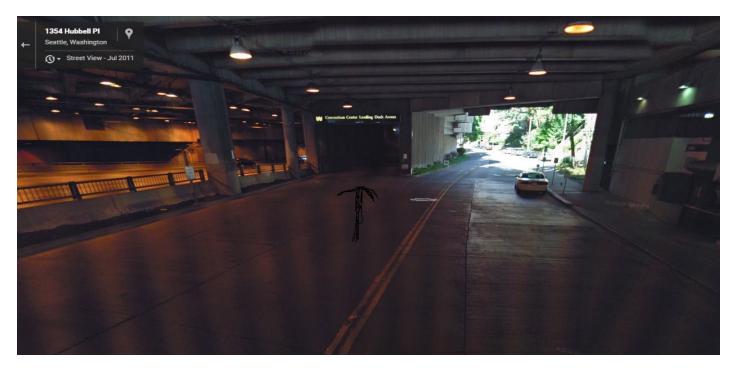
WASHINGTON STATE CONVENTION CENTER AND 151 S. HORTON ST

TO MARSHALLING YARD FROM I-5 SOUTH OR I-5 NORTH:

- TAKE EXIT FOR WEST SEATTLE BRIDGE OFF OF I-5
- TAKE EXIT ON RIGHT ONTO 1ST AVE. S.
- TURN RIGHT ONTO S. HORTON ST. (1 BLOCK)
- YARD WILL BE ON LEFT BEFORE TRAIN TRACKS. (1 BLOCK)

MARSHALLING YARD TO CONVENTION CENTER:

- RIGHT ON S. HORTON ST.
- LEFT ONTO 1ST AVE. S.
- LEFT ONTO WEST SEATTLE BRIDGE RAMP TOWARDS I-5.
- I-5 North take the Madison Street Exit on Right
- Follow exit side road till you see Madison Street Exit on right
- Take the exit off the side road towards Madison Street
- Exit becomes 7th Ave
- Stay straight on 7th Ave cross over Madison Street continuing straight
- Continue straight crossing over Spring and Seneca Street's
- Road changes name into <u>Hubbell Place</u> after you cross over Seneca Street
- Ramp for Docks will be on your LEFT about 200 yards after Seneca Street



Docks for the Convention Center are up the ramp on the left.

Washington State Convention Center

800 Convention Pl Seattle, WA 98101

"TRUCKS DO NOT FOLLOW CONVENTION CENTER SIGNS ON 1-5"

I-5 North Directions to Docks:

I-5 North take the Madison Street Exit on Right

Follow exit side road till you see Madison Street Exit on right

Take the exit off the side road towards Madison Street

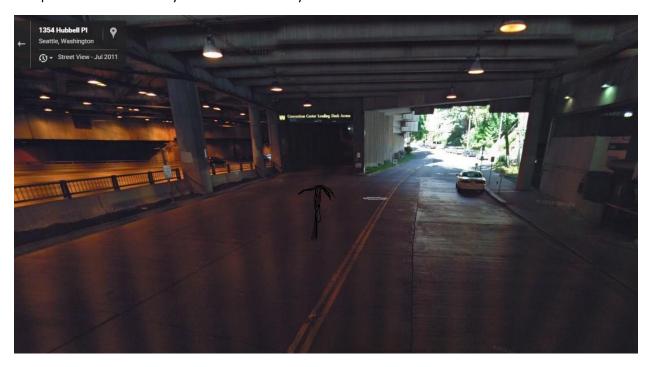
Exit becomes 7th Ave

Stay straight on 7th Ave cross over Madison Street continuing straight

Continue straight crossing over Spring and Seneca Street's

Road changes name into Hubbell Place after you cross over Seneca Street

Ramp for Docks will be on your LEFT about 200 yards after Seneca Street



Docks for the Convention Center are up the ramp on the left.

1370 Hubbell Place is the dock entrance address

47.633296, -122.378865 (GPS)

FREEMAN

OUTBOUND MATERIAL HANDLING AND SHIPPING LABELS

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

COMPANY NAME:	BOOTH #:	BOOTH SIZE:	X
CONTACT NAME :	PHONE #:		
-MAIL ADDRESS :			
For Assistance, please call (775) 3	55-4600 to speak with one of our experts.	•	
	For fast, easy ordering, go to <u>www.f</u> i	reeman.com	
	. c. i.e., e.e., eraeimg, ge te i.i.i.i.	<u> </u>	
	LL REQUIRE A MATERIAL HANDLING AC		
	LEASE COMPLETE AND RETURN THIS F		
	SHIPPING INFORMAT	ION	
SHIP TO: COMPANY NAME:			
DELIVERY ADDRES	SS:		
CITY·	STATE/ PROVINCE:	ZIP/	
SPECIAL INSTRUC	TIONS:		
BILL TO: Same as Ship to):		
COMPANY NAME:			
DELIVERY ADDRES	SS:		
CITV	STATE/ PROVINCE:	ZIP/	
CITY		POSTAL CODE:	
Select a Carrier:	METHOD OF SHIPME	ENT	
Select a Carrier: Freeman Exhibit Transpo	ortation	r	
No need to schedule your out		Carrier Name:	
Charges will appear on your F		Carrier Phone:	
	ake arrangements for all Freeman Exhil		
Arrangements for Select a Level of Service:	pick-up by other carriers is the responsil	bility of the exhibitor.	
	uninana day		
☐ 1 Day: Delivery next b☐ 2 Day: Delivery by 5:0		andard Ground pecialized: Pad wrapped, uncr	ated, or trucklo
☐ Deferred: Delivery with			
Select Shipment Options (if a	applicable)		
☐ Have loading dock	□ Lif	ft gate required	
☐ Inside delivery		r ride required	
☐ Pad wrap required	□ Re	esidential	
□ Do not stack			
Select Desired Number of Lal			

07/17 (473460)

warehouse at exhibitor's expense.

FREEMAN RUSII DO NOT DELAY

DO NOT DELAY

DO NOT DELAY

DECEIVING DATE REGINS: MARCH 22, 2020

RECEIVING DATE BEGINS: WARCH 23, 2020	RECEIVING DATE BEGINS: WARCH 23, 2020		
DEADLINE DATE IS: APRIL 14, 2020	DEADLINE DATE IS: APRIL 14, 2020		
TO:	TO:		
EXHIBITOR NAME	EXHIBITOR NAME		
C/O: FREEMAN / KGM MOTORCYCLE TRANSPORT	C/O: FREEMAN / KGM MOTORCYCLE TRANSPORT		
18770 80TH PLACE S	18770 80TH PLACE S		
] 		
KENT, WA 98032	KENT, WA 98032		
WAREHOUSE	WAREHOUSE		
2020 ACOG ANNUAL CLINICAL & EVENT: SCIENTIFIC MEETING	2020 ACOG ANNUAL CLINICAL & EVENT: SCIENTIFIC MEETING		
BOOTH NO: NO OF PCS	BOOTH NO: NO OF PCS		

FREEMAN

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

FREEMAN

FREEMAN

NOT DELAY

CANNOT DELIVER BEFORE APRIL 22, 2020

TO:

EXHIBITOR NAME

C/O: FREEMAN

WASHINGTON STATE CONVENTION CENTER **705 PIKE STREET**

SEATTLE, WA 98101

SHOW SITE

2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING EVENT:

DELAY

CANNOT DELIVER BEFORE APRIL 22, 2020

TO:

EXHIBITOR NAME

!C/O: FREEMAN

WASHINGTON STATE CONVENTION CENTER

705 PIKE STREET

SEATTLE, WA 98101

SHOW SITE

2020 ACOG ANNUAL CLINICAL & EVENT: **SCIENTIFIC MEETING**

BOOTH NO: _____ NO. ___ OF ___ PCS BOOTH NO: ____ NO. ___ OF ___ PCS

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

FREEMAN RUSH

DO NOT DELAY

RECEIVING DATE BEGINS: MARCH 23, 2020	RECEIVING DATE BEGINS: MARCH 23, 2020
DEADLINE DATE IS: APRIL 14, 2020	DEADLINE DATE IS: APRIL 14, 2020
TO:	TO:
C/O: FREEMAN / KGM MOTORCYCLE TRANSPORT 18770 80TH PLACE S	C/O: FREEMAN / KGM MOTORCYCLE TRANSPORT 18770 80TH PLACE S
KENT, WA 98032	KENT, WA 98032
HANGING SIGN	HANGING SIGN
2020 ACOG ANNUAL CLINICAL & EVENT: SCIENTIFIC MEETING	2020 ACOG ANNUAL CLINICAL & EVENT: SCIENTIFIC MEETING
BOOTH NO: NO OF PCS	BOOTH NO: NO OF PCS

FREEMAN

DO NOT DELAY

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

furnishings





EMPOWERING YOUR BUSINESS FROM THE GROUND UP

Meaningful engagement doesn't have to be complicated. You just need the right elements. Whether you're a global brand testing a new product, a startup seeking exposure, or an organization needing flexibility, the furnishings to create a dynamic brand experience start here.

To learn more about our exhibit solutions, go to freeman.com/exhibit-design

It's not about building a booth. It's about designing a





10'x10' Munich Sectional Booth

10'x20' Malba Café & Bench Theater Booth

Power Up In Style.





Powered Seating

Empower attendees at your next show with functional charging furniture and make searching for wall outlets history. From soft seating and tables to pedestals and lamps, our complete charging collection lets you Power Up the Possibilities.

Powered Seating





A) 810120 Naples Chair, Powered (black vinyl) 36"L 30"D 33.25"H

B) 830121 Naples Sofa, Powered (black vinyl) 87"L 30"D 33.25"H

C) 830122 Naples Loveseat, Powered (black vinyl) 62"L 30"D 33.25"H

Powered Tables





Ventura Powered Bar Tables

72.25"L 26.25"D 42"H (silver frame)

A) 820955 (white top) **B) 820950** (black top)

Ventura Powered Café Tables

72.25"L 26.25"D 30"H (silver frame)

C) 820964 (black top) **D) 820965** (white top)



Sydney Powered Cocktail Tables 48"L 26"D 18"H

(brushed steel) E) 82073 (white) F) 82076 (black)

Please Note: Client is responsible for providing labor and an electrical power source to the furniture. One 110V power source is required for each charging panel. Two charging units can be daisy chained together. 10A max per charging panel.

Powered Banquettes.



Modular System

Create round banquettes or custom serpentine seating. The Power Banquette system has three AC and two USB plugs built into the center cone so your client will never be left





8506 Center Cone 38"RND 51"H



8507 Quarter Curve Ottoman



Ottoman Ring



815119 Half Bench Ottoman

Powered Pedestals

Denotes AC and USB charging outlets



A) 85061 24"L 24"D 36"H **B) 85063** 24"L 24"D 42"H (black)

Powered Locking Pedestal

C) 85060 24"L 24"D 36"H **D) 85062** 24"L 24"D 42"H

Wireless Charging Table, Powered E) 820710 (white, AC plug-In) 20"L 20"D 18"H

Please Note: Client is responsible for providing labor and an electrical power source to the furniture. One 110V power source is required for each charging panel. Two charging units can be daisy chained together. 10A max per charging panel.



A) 84083 Tech Desk, Powered w/3 Drawer File Cabinet

(black metal, laminate) 60"L 30"D 30"H

B) 84084 Tech Desk, Powered (black metal, laminate) 60"L 30"D 30"H

C) 84080 3 Drawer File **Cabinet on Castors** (black metal, laminate) 16"L 20"D 28"H

Soft Seating

Create Engaging Booth Environments



Soft Seating Collections



BAJA

A) 81050 Chair (white vinyl) 36"L 30.5"D 28"H

B) 83019 Sofa (white vinyl) 86"L 28"D 30"H

C) 83020 Loveseat (white vinyl) 61"L 30.5"D 28"H



FAIRFAX

A) 830949 Sofa (white vinyl, brushed metal) 62"L 26"D 30"H

B) 810949 Chair (white vinyl, brushed metal) 27"L 26"D 30"H



NAPLES

A) 810119 Chair (black vinyl) 36"L 30"D 33.25"H **810120** (Powered)

B) 830119 Sofa (black vinyl) 87"L 30"D 33.25"H **830121** (Powered)

C) 830120 Loveseat (black vinyl) 62"L 30"D 33.25"H **830122** (Powered)

Munich Collection



Modular Seating to Design Custom Exhibits



Soft Seating Collections



ALLEGRO

A) 81019 Chair (blue fabric) 36"L 34.5"D 30"H B) 83015 Sofa (blue fabric) 73"L 34.5"D 30"H

TANGIERS

A) 830118 Sofa (beige textured) 78"L 37"D 36"H B) 810118 Chair (beige textured) 34"L 37"D 36"H C) 830220 Loveseat (beige textured) 57.5"L 37"D 37"H

KEY LARGO

A) 810950 Chair (black fabric) 35"L 35"D 34"H B) 830950 Loveseat (black fabric) 57"L 35"D 34"H C) 830951 Sofa (black fabric) 79"L 35"D 34"H

SOUTH **BEACH**

(platinum suede) A) 8301 Sofa 69"L 29"D 33"H B) 8151 Ottoman 25"L 31"D 18"H

Accent Chairs









Accent Chair Styles



Madrid Chair A) 81816

(white vinyl) 30"L 30"D 31"H B) 8102 (black vinyl) 30"L 30"D 31"H

C) 810949

Fairfax Chair (white vinyl, brushed metal) 27"L 26"D 30"H

D) 810151 Munich Armless Chair

(gray fabric) 22.5"L 27"D 28.5"H

E) 810140 Hopi Chair

(gray linen) 21"L 25"D 34"H

F) 810947 **Pro Executive Guest Chair** (black vinyl) 24"L 22"D 36"H

Meeting & Stage Chairs







Marina Chair 17.5"L 19.5"D 35"H **A) 810160** (black vinyl) **B) 810161** (brown fabric) **C) 810164** (white vinyl)







Meeting Chair 25.5"L 23.5"D 34"H **D) 810835** (espresso vinyl) **E) 810836** (taupe fabric) F) 810948 (white vinyl)

Group Seating



A) 810851 Chair 18.25"L 22"D 32"H

B) 820241 **Madison Hydraulic** Café Table

(chrome base, gray acajou top) 30"RND 29"H



LAGUNA

C) 810861 Chair

D) 8201223 Round Café Table (white laminate top, 30" Round 29"H







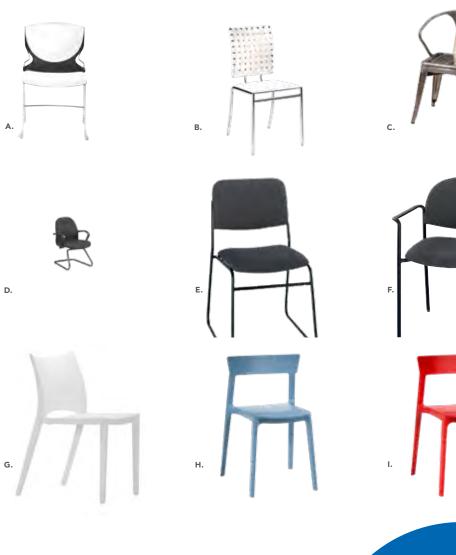








Styles & Shapes



A) 810810 **Berlin Chair** (black, white) 18"L 22"D 32"H

B) 810846 **Christopher Chair** (white vinyl, chrome) 17"L 19"D 35"H

C) 810841 Rustique Chair w/arms (gunmetal) 20"L 18"D 31"H

D) 81063 Altura Guest Chair (black crepe) 25"L 20"D 34"H

E) 71089 **Diamond Side Chair** (black) 21"W X 23" L X 32"H

F) 71090 **Diamond Arm Chair** (black) 20"W X 21"L X 33"H

G) 810837 **Razor Armless Chair** (white) 15.38"L 15.5"D 30.5"H

H) 81083 **Blade Chair** (sky blue) 20.5"L 19"D 30.5"H

I) 81082 **Blade Chair** (red) 20.5"L 19"D 30.5"H

Mix & Match

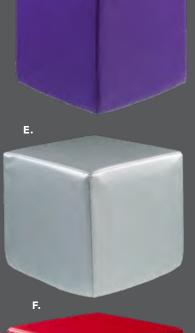
Create the ultimate seating configuration. Choose from a variety of shapes and sizes to design the perfect look.

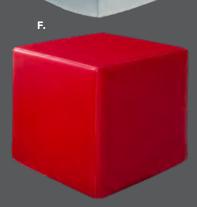
> J) 210108 LIMERICK® Chair BY HERMAN MILLER TM (gray) 18"W X 17.75"L X 33"H K) 81093 Lucent Chair (frosted, acrylic) 19.5"L 19.75"D 32.5"H



Ottomans

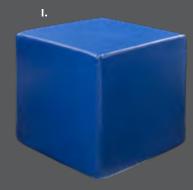














Styles & Shapes



Beverly Bench

60"L 20"D 18"H

A) 81556 (white vinyl)

B) 81550 (black vinyl)

C) 81552 (gray fabric)

D) 81555 (red fabric)

E) 81554 (ocean blue fabric)

F) 81553 (linen fabric) **G) 81551** (brown fabric)

H) 815119 Half Bench

(white vinyl) 39"L 22"D 18"H

ENDLESS Square

34"L 34"D 15"H

I) 815123 (black)

J) 815122 (white)

ENDLESS Curved

60.5"L 37.5"D 15"H

K) 815952 (black)

L) 815953 (white)

M) 8507 Quarter Curve

(white vinyl)

53"L 22"D 18"H

Ring (4 ottoman seats) (white vinyl) 72"RND 18"H

N) 81526 Edge **LED Cube**

(white plastic)

19"L 19"D 19"H A/C power only

O) 82074

Regis Bench

(brushed metal) 47"L 15.5"D 16"H

Marche Swivel



Marche Swivel Ottomans

17"RND 18"H

A) 815150 (white vinyl) **B) 815154** (red fabric)

C) 815158

(pear yellow fabric) **D) 815156** (plum fabric)

E) 815159 (blue fabric)

F) 815151 (gray fabric)

G) 815155

(rose quartz fabric)

H) 815152 (linen fabric)

I) 815153

(raspberry fabric)

J) 815157

(meadow green fabric)

K) 815160

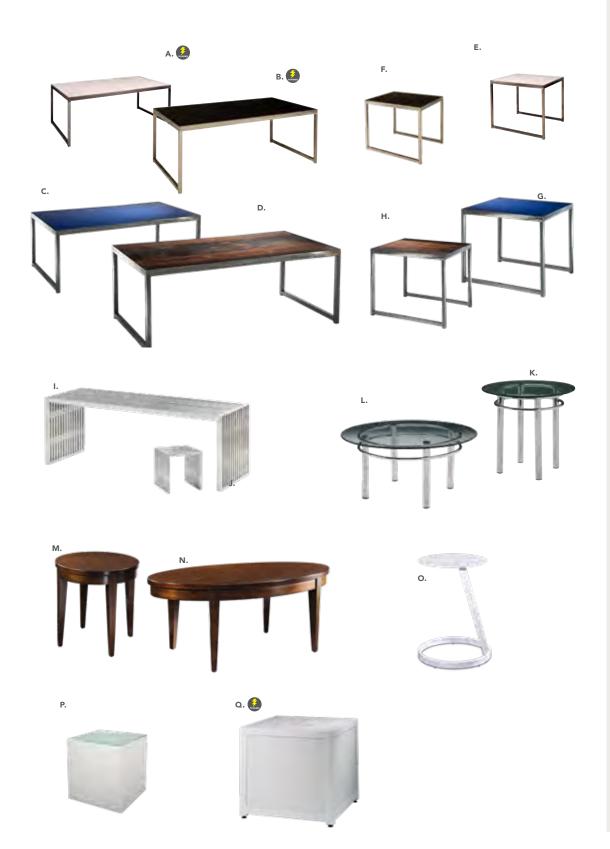
(orange fabric)

Accent Tables





Styles & Shapes



Sydney Cocktail Tables

(brushed steel) 48"L 26"D 18"H

A) 82053 (white)

82073 (Powered)

B) 82052 (black) **82076** (Powered)

C) 82077 (blue)

D) 82078 (wood)

Sydney End Tables 27"L 23"D 22"H

E) 82055 (white)

F) 82054 (black)

G) 82079 (blue)

H) 82080 (wood)

Regis Tables (brushed metal)

I) 82074 Bench Table 47"L 15.5"D 16"H J) 82075 End Table

16"L 15.5"D 16.5"H

Silverado Tables

(glass, chrome) K) 82015 End Table

24" Round 22"H

L) 82014 Cocktail Table

36" Round 17"H

Oliver Tables

(walnut finish)

M) 82088 End Table

22" Round 22"H

N) 82087 Cocktail Table

47"L 27"D 19"H

Aura Round Table O) 820844

(white metal)

15" Round 22"H

Edge LED Cube Table P) 82057

(plexi top, white plastic) 20"L 20"D 20"H A/C power only

Wireless Charging Table, Powered Q) 820710

(white, AC plug-In) 20"L 20"D 18"H

Café Tables

A) 820940 Blue Hydraulic Café Table

B) 810131 Malba Chair



7' Boxwood Hedge



30" Round Café Tables

Standard Black Base

B) 898895 Lucent Chair

(frosted, acrylic) 19.5"L 19.75"D 32.5"H

A) 820241 Madison Hydraulic Café Table

B) 810130 Malba Chair



Customize and Create

Choose your base, black or chrome, then pick a color that suits your design.



Mix & Match

Create your look. Choose from a wide variety of tables and seating options.



also available 72064 36"RND 30"H

C) 72063 Chelsea butcher block-top cafe table

D) 810164 Marina Chair

(oak) 30"RND 30"H

(white vinyl) 17.5"L 19.5"D 35"H

Café Tables **Standard Black Base** 30" RND 29"H

A) 8201220 (white) also available 820265 (Madison/gray acajou) 820941 (blue) **820943** (wood)

Café Tables **Hydraulic Chrome Base**

30" RND 29"H

B) 820923 (graphite nebula) also available **8201208** (maple)

820921 (red) 820940 (blue) 820942 (wood) 820925 (silver)

8201223 (white)

36" RND 29"H 820126 (white) 8201209 (graphite nebula) **8201206** (maple)

E) 72069 SOHO Series Black Top Café

(black) 24"RND 30"H also available **72067** 36"RND 30"H | **72066** 18"RND 18"H

F) 81082 Blade Chair

(red) 20.5"L 19"D 30.5"H



Bar Tables

A) 8201222 30" Round Bar Table B) 810952 **Apex Barstool**

E) 820930 30" Round Bar Table

F) 810860 **Laguna Barstool**



C) 8201226 Rustique Square Metal Bar Table

D) 810839 **Rustique Barstool**

G) 820240 30" Round Bar Table
w/ Hydraulic Chrome Base
(Madison/gray acajou)
30" RND 45"H



Customize and Create

Choose your base, black or chrome, then pick a color that suits your design.



Style & Design

Choose from a variety of table top colors and styles for the perfect look.



E) 72070 SOHO blacktop bistro (black) 24"RND 42"H also available **72068** 36"RND 42"H

F) 810953 Apex Barstools (red vinyl) 21"L 21"D 33"H

C) 720163 Chelsea butcher block-top bistro (oak) 30"RND 42"H also available **720164** 36"RND 42"H

D) 81092 Lucent Barstool (frosted, acrylic) 22"L 22.5"D 45.5"H



Bar Tables Standard Black Base 30" RND 42"H

A) 8201221 (white) also available 820264 (Madison/gray acajou) 820931 (blue) 820933 (wood)

Bar Tables Hydraulic Chrome Base 30" RND 45"H

E) 820922 (graphite nebula) also available **8201207** (maple) **820920** (red) 820930 (blue) 820932 (wood) 802924 (silver)

36" RND 45"H 820125 (white) **8201211** (graphite nebula) **8201205** (maple)



Styles & Shapes



Apex Barstools

21"L 21"D 33"H

A) 810951 (black vinyl

B) 810953 (red vinyl) C) 810954 (white vinyl)

D) 810952 (blue ultra suede)

Zoey Barstools

15"L 16"D 30-34.75"H **E) 810840** (white, chrome)

F) 810834 (black, chrome)

Banana Barstools

21"L 22"D 41.75"H

G) 810104 (black, chrome) H) 810103 (white, chrome)

I) 810201 Oslo Barstool

17"L 20"D 45"H

J) 810848 Christopher Barstool

(white vinyl, chrome) 19"L 15"D 41"H

K) 810202 Shark Barstool

(white, chrome) 22"L 19"D 34-44"H

L) 810850

Zenith Barstool

(white, chrome) 19"L 20"D 44"H

M) 81092

Lucent Barstool

(frosted, acrylic) 22"L 22.5"D 45.5"H

N) 810860

Laguna Barstool

(maple, chrome)

18"L 20"D 47"H

Blade Barstool

20.5"L 20.125"D 40.5"H

O) 81080 (red)

P) 81081 (sky blue)

Q) 71088

Black Diamond Stool

(black) 22"W X 18"L X 46"H

R) Gas Lift Stool w/ arms

24"W X 20"L X 46"H

71048 (gray, adjustable)

also available

71047 w/o arms

S) 810839

Rustique Barstool

(gunmetal) 13"L 13"D 30"H

Conference Tables





Styles & Shapes





Atomic Round Tables

(glass, chrome)

A) 8201225 42"RND 30"H

B) 8201224 36"RND 30"H

Geo Rounded Square Tables

42"L 42"D 29"H

C) 82044 (glass, chrome)

D) 82043 (glass, black)

Geo Rectangular Tables 60"L 36"D 29"H

E) 82041 (glass, black) **F) 82051** (glass, chrome)

G) 820707 Merlin

Multi Use Table

(gray laminate, black) 46"L 29"D 30"H

H) 820706 Work Table (white laminate, white)

48"L 24"D 30"H

I) 820203 **6' Conference Tables**

(graphite nebula) 72"L 42"D 29"H



J) 810946 Pro Executive High Back Chair (black vinyl) 25"L 24"D 48"H Adjustable K) 810945 Pro Executive Mid Back Chair (white vinyl) 24"L 22"D 40"H Adjustable



Executive Seating





Pro Executive **Guest Chair** 24"L 22"D 36"H **810947** (black vinyl)



Gas Lift Chair 26" X 20" L X 38" H **A) 71045** (gray, adjustable)

71046 w/ arms

Gas Lift Stool

B) 71048 (gray, adjustable) **71047** w/o arms



Pro Executive Mid Back Chair

24"L 22"D 40"H **A) 810945** (white vinyl) **B) 810944** (black vinyl)





Communal and Powered Tables

Choose from a variety of Powered, Solid or Grommet Hole Table Tops.



Bar Tables

Colors not available in all table options. Please check options listed to the right.





Cafe' Tables





Ventura Powered Bar Tables

(silver frame) 72.25"L 26.25"D 42"H

A) 820950 (black top) **820955** (white top)

Ventura Communal **Bar Tables**

(silver frame) 72.25"L 26.25"D 42"H

Maple Top **B) 820954** (solid)

820951 (grommets) White Top **C) 820953** (grommets)

820956 (solid) Black Top **820952** (solid)

Ventura Powered **Café Tables**

72.25"L 26.25"D 30"H (silver frame)

A) 820964 (black top) **B) 820965** (white top)

Ventura Communal Café Tables (silver frame) 72.25"L 26.25"D 30"H

Maple Top **C) 820963** (solid) **820960** (grommets)

White Top

D) 820961 (grommets) **820966** (solid)

Black Top

E) 820962 (solid)



Office Essentials

MADISON

A) 84075 Madison Executive Desk (gray acajou) 60"L 30"D 29"H B) 84077 Madison Credenza (gray acajou) 60"L 20"D 29"H

C) 810135 Task Stool

(black fabric)
27.5"L 27.5"D 32.75"-40.25"H Adjustable
D) 810844 Pro Executive
High Back Chair
(white classic vinyl)
25"L 24"D 48"H Adjustable







Tech Powered Desk





A) 84083 Tech Desk, Powered, w/3 Drawer File Cabinet (black metal, laminate)

60"L 30"D 30"H

B) 84084 Tech Desk, Powered

(black metal, laminate) 60"L 30"D 30"H

C) 84080 3 Drawer File **Cabinet on Castors**

(black metal, laminate) 16"L 20"D 28"H

Lighting & Shelving



ACCENT LAMPS

Mason Lamps (brushed silver) A) 850708 Floor Lamp 18" RND 55"H B) 850707 Table Lamp 16" RND 26"H

SHELVING

C) 85020 **Posh Shelving**

(chrome, acrylic) 36"L 18"D 72"H

D) 84078 **Madison Bookcase**

(gray acajou) 36"L 12"D 72"H

Show Essentials



Display Counter



Midtown Bar

Metallic pewter gray curved bar with taupe-colored glass top features locking cabinet for storage and two shelves.

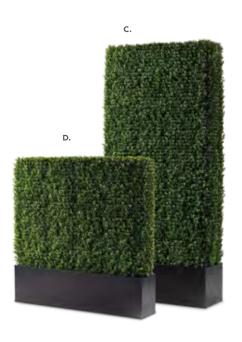


Midtown Bar 60"L 18"D 42"H (pewter) A) 850101 (unlighted) B) 850100 (lighted with plug-in)

Apex Barstool C) 810952 (blue ultra suede) 21"L 21"D 33"H

Lighted & Greenery Products



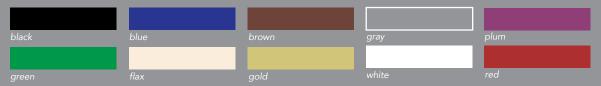


A) 81526 Edge **LED Cube Ottoman** (white plastic) 20"L 20"D 20"H A/C power only B) 820857 Edge LED **Cube Table** (plexi top, white plastic) 20"L 20"D 20"H A/C power only

C) 7 ft 85030 7' Boxwood Hedge 36.5"L 12"D 84"H D) 4 ft 85035 4' Boxwood Hedge 46"L9"D47"H

Draped or Undraped **Tables & Counters**

Table-top Colors



Special Draping: Special drape is available in a variety of colors. Refer to the order form for details.

Sizing Chart*

24"D X 30"H | Tables Draped

 Tables Draped **3'L** x 24"D x 30"H Tables Draped **4'L** x 24"D x 30"H Tables Draped **6'L** x 24"D x 30"H Tables Draped **8'L** x 24"D x 30"H

24"D X 30"H | Tables Undraped

125330 Tables Undraped **3'L** x 24"D x 30"H Tables Undraped **4'L** x 24"D x 30"H
Tables Undraped **6'L** x 24"D x 30"H 125430 125630 **125830** Tables Undraped **8'L** x 24"D x 30"H

24"D X 42"H | Counter Draped

124342 Counter Draped **3'L** x 24"D x 42"H Counter Draped 4'L x 24"D x 42"H Counter Draped 6'L x 24"D x 42"H **124842** Counter Draped **8'L** x 24"D x 42"H

24"D X 42"H | Counter Undraped

 125342
 Counter Undraped
 3'L x 24"D x 42"H

 125442
 Counter Undraped
 4'L x 24"D x 42"H

 125642
 Counter Undraped
 6'L x 24"D x 42"H

 125842
 Counter Undraped
 8'L x 24"D x 42"H

30"D X 30"H | Tables Draped

130330 Tables Draped 3'L x 30"D x 30"H Tables Draped **4'L** x 30"D x 30"H Tables Draped **6'L** x 30"D x 30"H Tables Draped **8'L** x 30"D x 30"H

30"D X 30"H | Tables Undraped

 Tables Undraped **3'L** x 30"D x 30"H Tables Undraped **4'L** x 30"D x 30"H Tables Undraped **6'L** x 30"D x 30"H Tables Undraped **8'L** x 30"D x 30"H

30"D X 42"H | Counter Draped

 Counter Draped **3'L** x 30"D x 42"H Counter Draped **4'L** x 30"D x 42"H Counter Draped **6'L** x <u>30"D x 42"H</u> Counter Draped **8'L** x 30"D x 42"H

30"D X 42"H | Counter Undraped

131342 Counter Undraped **3'L** x 30"D x 42"H 131442 Counter Undraped 4'L x 30"D x 42"H 131642 Counter Undraped **6'L** x 30"D x 42"H **131842** Counter Undraped **8'L** x 30"D x 42"H

4th Side | Table Draped 30"

12404630 Drape Table 4th Side **6'** X 30" **12404830** Drape Table 4th Side **8'** X 30"

4th Side | Table Draped 42"

12404642 Drape Table 4th Side **6'** X 42" **12404842** Drape Table 4th Side **8'** X 42"

Product Display











A) 72056 **Display Counter** (black)

24"W X 49"L X 42"H

B) 75079 **Orion Computer Kiosk** (black) 28"L X 28"D X 40.5"H (computer not included)

C) 810840 **Zoey Barstools** (white, chrome) 15"L 16"D 30-34.75"H

D) 75032 **Diplay Cube - Large** (black) 24"W X 24"L X 42"H

E) 75031 **Diplay Cube - Medium** (black) 18"W X 18"L X 36"H

F) 75030 **Diplay Cube - Small** (black) 12"W X 12"L X 42"H

G) 75022 Diplay Cylinder - High (black) 24"W X 24"L X 36"H

H) 75021 **Diplay Cylinder - Medium** 18"W X 18"L X 20"H

I) 75020 **Diplay Cylinder - Low** (black) 30"W X 12"L X 15"H available in rectangle sizes

J) 810947 **Pro Executive Guest Chair** (black vinyl) 24"L 22"D 36"H

Product Storage



RACKS

A) 750135 **Round Literature Rack**

B) 750136 **Flat Literature Rack**

(black) 10"W X 55"H

CABINETS

C) 84080

3 Drawer File Cabinet on Castors

(black metal, laminate) 16"L 20"D 28"H

D) 74082

2 Drawer File Cabinet w/Lock

(tan metal)

E) 74081

4 Drawer File Cabinet w/Lock

(tan metal) 15"W X 29"L X 50"H



c.







E.







REFRIGERATORS

F) 8503001

Large Refrigerator

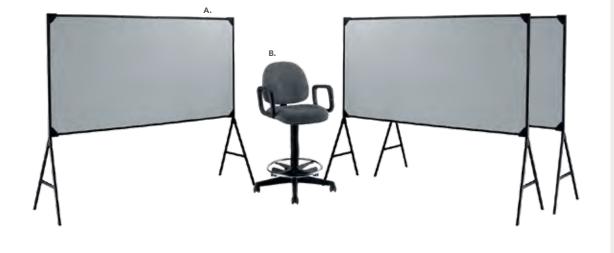
(white) 14.0 cubic feet 28"W X 28"L X 64"H

G) 8983000

Small Refrigerator

(brown) 4.0 cu feet 20"W X 22"L X 33"H

Show & Office Accessories

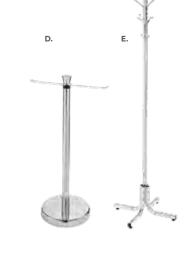


A) 10201484 Floor Standing **Bulletin Board** (black) 48"W X 96"L X 78"H

B) 71048 Gas Lift Stool w/ arms (gray, adjustable) 24"W X 20"L X 46"H also available 71047 w/o arms



F.





C) 220121 **Chrome Stanchion** w/ 8' Retractable Belt (black, belt) 42"H

D) 220110 **Chrome Bag Rack** (3" at center) 1"W X 41"H X 26"W

E) 220109 **Chrome Coat Tree** (21"w at the base) 8 1/4"W X 69 1/2"H

F) 220118 **Chrome Sign Holder** (sign holds) 22"W X 28"H

G) 220143 **Brushed Aluminum Easel** (open 5 1/4"W X 64 1/4"H) 26"W X 62"H

H) 220106 **Corrugated Wastebasket** (black)



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INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW:	2020 ACOG ANNUAL CLINICAL & SCIENT	TIFIC MEETING / API	RIL 24 - 26, 2020	
COMPANY NAME:		BOOTH #:	BOOTH SIZE:	X
CONTACT NAME :		PHONE #:		
E-MAIL ADDRESS :				

CONTACT NAME :		P	HONE #:		
E-MAIL ADDRESS :					
For Assistance, pl	ease call (775) 355-4600 to spea	ak with one of our expert	ts.		
	Fo	r fast, easy ordering, g	o to <u>www.freema</u>	n.com	
Qty Part #	Description	Online Price	Discount Price	Standard Price	Total
		SOFT SEATING			
Naples Group - Blac	k Vinyl				
810119*	Chair	704.85	775.35	986.80	
830120*	Loveseat	947.40	1,042.15	1,326.35	
830119*	Sofa	1,049.00	1,153.90	1,468.60	
Munich Group - Gray	/ Fabric				
810150*	Corner Chair	821.95	904.15	1,150.75	
810151*	Armless Chair	719.95	791.95	1,007.95	
830200*	Armless Loveseat	1,205.10	1,325.60	1,687.15	
	Sectional - 3 Piece	2,743.90	3,018.30	3,841.45	
Baja Group - White \	-			4.024.72	
	Chair		849.75	1,081.50	
83020*	Loveseat	849.75	934.75	1,189.65	
83019*	Sofa	1,186.55	1,305.20	1,661.15	
South Beach Group	- Platinum Suede				
8301*	Sofa	917.90	1,009.70	1,285.05	
8151*	Ottoman	403.20	443.50	564.50	
Key Largo Group - B	lack Fabric				
830950*	Loveseat	744.20	818.60	1,041.90	
830951*	Sofa	822.80	905.10	1,151.90	
810950*	Chair	586.80	645.50	821.50	
Allegro Group - Blue	Fabric				
81019*	Chair	724.50	796.95	1,014.30	
83015*	Sofa	1,157.15	1,272.85	1,620.00	
Fairfax Group - White		400.00	500.40	047.40	
	Chair		508.40	647.10	
	Sofa	790.05	869.05	1,106.05	
Hopi Group - Gray L	inen				
810140*	Chair	318.25	350.10	445.55	
830150*	Loveseat	407.35	448.10	570.30	
Tangiers Group - Be	ige Fabric				
810118*	Chair	626.15	688.75	876.60	
830220*	Loveseat	1,013.50	1,114.85	1,418.90	
830118*	Sofa	875.30	962.85	1,225.40	
		CASUAL SEATING			
Ottomans					
	Endless Square - White Vinyl	452.40	497.65	633.35	
815123*	Endless Square - Black Vinyl	452.40	497.65	633.35	
815953*	Endless Curve - White Vinyl	613.05	674.35	858.25	
815952*	Endless Curve - Black Vinyl	613.05	674.35	858.25	
815119*	Half-Bench - White Vinyl	506.05	556.65	708.45	
81518*	Vibe Cube - Blue Vinyl	206.50	227.15	289.10	
81519*	Vibe Cube - Red Vinyl	206.50	227.15	289.10	

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BOOTH #:

BOOTH SIZE:

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067	Dort #			Discount Price	Standard Price	Total
Qty	Part #	Description	Online Price SEATING (co	Discount Price	Standard Price	Total
	01505+		•	•	290.10	
	81525*	Vibe Cube - Orange Vinyl	206.50	227.15	289.10	
	81520* —	Vibe Cube - Pink Vinyl	206.50	227.15	289.10	
	81517* —	Vibe Cube - Yellow Vinyl	206.50	227.15	289.10	
	81530* —	Vibe Cube - Black Vinyl	183.60	201.95	257.05	
	81531* —	Vibe Cube - White Vinyl	183.60	201.95	257.05	
	81532*	Vibe Cube - Steel Blue Vinyl	206.50	227.15	289.10	
	81533* —	Vibe Cube - Silver Vinyl	206.50	227.15	289.10	
	81534* —	Vibe Cube - Purple Vinyl	206.50	227.15	289.10	
	815151	Marche Swivel - Gray Fabric	315.10	346.60	441.15	
	815154	Marche Swivel - Red Fabric	315.10	346.60	441.15	
	815159 ²	Marche Swivel - Blue Fabric	315.10	346.60	441.15	
	— 815152 [*]	Marche Swivel - Linen Fabric	315.10	346.60	441.15	
	— 815157'	Marche Swivel - Meadow Green Fabric	315.10	346.60	441.15	
	— 815158°	Marche Swivel - Pear Yellow Fabric	315.10	346.60	441.15	
	— 815156 [*]	Marche Swivel - Plum Fabric	315.10	346.60	441.15	
	— 815153'	Marche Swivel - Raspberry Fabric	315.10	346.60	441.15	
	_	Marche Swivel - Rose Quartz Fabric	315.10	346.60	441.15	
	_	Marche Swivel - White Vinyl	315.10	346.60	441.15	
	_	Marche Swivel - Orange Fabric	315.10	346.60	441.15	
	81526*	Edge LED Cube - High Density Plastic	295.05	324.55	413.05	
anquett	_	Luge LLD Gube - High Density Flastic	233.03	024.00		
unquoti	8506*	Center Cone w/Electrical Charging Outlet	852.95	938.25	1,194.15	
	– 8507*	Quarter Curve Ottoman	563.35	619.70	788.70	
averly F	– Bench Otto	mane			_	
everiy L	81550*	Black Vinyl	611.90	673.00	856.50	
	- 81550 81551*	Brown Fabric	611.80 611.80	673.00	856.50	
	81552*	Gray Fabric	611.80	673.00	856.50	
	– 81553*	Linen Fabric	611.80	673.00	856.50	
	- 81554*	Ocean Blue Fabric	611.80	673.00	856.50	
	– 81555*	Red Fabric	611.80	673.00	856.50	
	- 81556*	White Vinyl	611.80	673.00	856.50	
	_ 01330	writte viriyi	011.00	070.00		
ccent C	hairs					
	71089	Black Diamond Side Chair	148.60	163.45	208.05	
	71090	Black Diamond Arm Chair	179.85	197.85	251.80	
	810861* 	Laguna Chair - Maple/Chrome	188.50	207.35	263.90	
	_ 210108	Limerick® Chair by Herman Miller	100.85	110.95	141.20	
	8102*	Madrid Chair - Black Vinyl/Chrome	1,144.05	1,258.45	1,601.65	
	810816* 	Madrid Chair - White Vinyl/Chrome	1,144.05	1,258.45	1,601.65	
	810948* —	Meeting Chair - White Vinyl	406.50	447.15	569.10	
	_	Meeting Chair - Espresso Vinyl	311.40	342.55	435.95	
	_	Meeting Chair - Taupe Microfiber	406.50	447.15	569.10	
	8103*	Key West Tub Chair - Black Fabric	573.65	631.00	803.10	
	810164* —	Marina Chair - White Vinyl	207.05	227.75	289.85	
	810160* —	Marina Chair - Black Vinyl	207.05	227.75	289.85	
	810161 [*]	Marina Chair - Brown Fabric	207.05	227.75	289.85	
	810162*	Marina Chair - Ocean Blue Fabric	207.05	227.75	289.85	
	810163*	Marina Chair - Red Fabric	207.05	227.75	289.85	

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PHONE #:

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81013 81084 81084 81085 81085 81085 81086 81086 81087 81096 81096 81096 81096 81099 81099 81099 81099 81099 81099 81090 81080 81080 81080 81080 81080 81080 81080	irs (cont.) 31* Malba Chair - Gray Molded Plastic	109.50 170.45 219.60 180.30 85.25 383.55 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	123.20 120.45 187.50 241.55 198.35 93.80 421.90 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35 555.35 580.60	156.80 153.30 238.65 307.45 252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80 738.90	Tota
81013 81083 81084 81083 81084 81083 81083 81084 81085 81086 81087 81093 81014 7104 8108 8109 8109 8109 8109 8109 8109 8109	31* Malba Chair - Gray Molded Plastic	109.50 170.45 219.60 180.30 85.25 383.55 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	120.45 187.50 241.55 198.35 93.80 421.90 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	153.30 238.65 307.45 252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81013 81084 81084 81085 81085 81085 81086 81086 81087 81090 81080 81080 81080 81080 81080 81080 81080 81080 81080	30* Malba Chair - Green Molded Plastic	109.50 170.45 219.60 180.30 85.25 383.55 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	120.45 187.50 241.55 198.35 93.80 421.90 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	153.30 238.65 307.45 252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81084 81083 81084 81083 81083 81083 81084 81085 81086 81093 81014 7104 8108 8109 8109 8109 8109 8109 8109 8109	46* Christopher Chair - White Vinyl/Chrome	170.45 219.60 180.30 85.25 383.55 114.35 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	187.50 241.55 198.35 93.80 421.90 125.80 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	238.65 307.45 252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81085 81086 81087 81087 81087 81087 81087 81087 81087 81087 81097 81097 81097 81097 81097 81097 81097 81097 81097 81097 81087 7104	51* Zenith Chair - White/Chrome	219.60 180.30 85.25 383.55 114.35 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	241.55 198.35 93.80 421.90 125.80 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	307.45 252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81084 81083 81083 81083 81083 81083 81093 81094 7104 8108 8109 8109 8109 8109 8109 8109 8109	41* Rustique Chair - Gunmetal	180.30 85.25 383.55 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85	198.35 93.80 421.90 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	252.40 119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81083 81083 81083 81083 81083 81083 81093 81094 7104 8108 8109 8109 8109 8109 8109 8109 8109	37* Razor Armless Chair - White High Density Plastic 75* Swanson Swivel Chair - White Vinyl	85.25 383.55 114.35 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	93.80 421.90 125.80 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35 555.35	119.35 536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81083 81083 81083 81083 81084 81093 81094 81094 8108 8108 8109 8109 8109 8109 8109 8109	75* Swanson Swivel Chair - White Vinyl	383.55 114.35 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	421.90 125.80 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	536.95 160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81083 81083 81083 81083 81083 81093 81093 81094 8108 8108 8109 8109 8109 8109 8109 8109	3* Blade Chair - Sky Blue	114.35 114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85 504.85	125.80 125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	160.10 160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
81082 81083 81083 81093 81014 7104 7104 8108 8109 8109 8109 8109 8109 8109 8109	2* Blade Chair - Red	114.35 157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85	125.80 173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	160.10 220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 569.10 706.80 706.80	
8108° 81093° 81014 xecutive Seatin 7104° 8108° 8108° 8108° 8109° 8109° 8109° 8109° 48108° 7104 7104 8108 8108 8108 8108 8108 8108 8108 8	10* Berlin Stack Chair - White & Black Plastic/Chrome 3* Lucent Chair - Frosted Acrylic	157.35 287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85	173.10 316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	220.30 402.30 514.80 421.45 399.05 633.35 642.55 569.10 706.80 706.80	
81093 81014 8108 8108 7104 7104 8108 8109 8109 8109 8109 8109 8109 8109	3* Lucent Chair - Frosted Acrylic	287.35 367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85	316.10 404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	402.30	
81014 xecutive Seatin 7104 7104 8108 8109 8109 8109 8109 8109 8109 8109	1945* Wentworth Chair - Brown Vinyl	367.70 301.05 285.05 452.40 458.95 406.50 406.50 504.85	404.45 331.15 313.55 497.65 504.85 447.15 447.15 555.35	514.80	
xecutive Seatin 7104 7104 8108 8106 8109 8109 8109 8109 4rstools 7104 7104 8108 8108 8108 8108 8108 8108	Gray Gaslift Chair With Arms	301.05 285.05 452.40 458.95 406.50 406.50 504.85	331.15 313.55 497.65 504.85 447.15 447.15 555.35	421.45 399.05 633.35 642.55 569.10 569.10 706.80	
7104 7104 8108 8108 8109 8109 8109 8109 8109 8109	Gray Gaslift Chair With Arms	285.05 452.40 458.95 406.50 406.50 504.85	313.55 497.65 504.85 447.15 447.15 555.35 555.35	399.05 633.35 642.55 569.10 569.10 706.80	
7104 8108 8106 8109 8109 8109 arstools 7104 7104 8108 8108 8108 8108 8108 8108	Gray Gaslift Chair Without Arms	285.05 452.40 458.95 406.50 406.50 504.85	313.55 497.65 504.85 447.15 447.15 555.35 555.35	399.05 633.35 642.55 569.10 569.10 706.80	
8108 8109 8109 8109 8109 8109 87104 7104 7104 8108 2101 8108 8108 8108 8108 8108	Altura Conference/Guest Chair - Black Fabric/Black Steel	452.40 458.95 406.50 406.50 504.85	497.65 504.85 447.15 447.15 555.35 555.35	633.35	
8106 8109 8109 8109 8109 8109 87104 7104 7104 8108 8108 8108 8108 8108	Altura Conference/Guest Chair - Black Fabric/Black Steel	458.95 406.50 406.50 504.85	504.85 447.15 447.15 555.35 555.35	642.55	
8108 8109 8109 8109 8109 arstools 7108 7104 7104 8108 2101 8108 8108 8108	Steel	406.50 406.50 504.85	447.15 447.15 555.35 555.35	569.10	
8109- 8109- 8109- 8109- 8109- 8109- 8108- 7104 7104 8108 2101 8108 8108 8108 8108	344* Pro Executive High Back Chair - White Vinyl	406.50 406.50 504.85 504.85	447.15 555.35 555.35	569.10 706.80	
8109- 8109- 8109- 8109- 8109- 8108- 7108- 7104- 7104- 8108- 8108- 8108- 8108- 8108- 8109-	945* Pro Executive Mid Back Chair - White Vinyl	504.85 504.85	555.35 555.35	706.80	
8109- 8109- 8109- 8109- 8109- 8108- 7108- 7104- 7104- 8108- 8108- 8108- 8108- 8108- 8109-	945* Pro Executive Mid Back Chair - White Vinyl	504.85 504.85	555.35 555.35	706.80	
8109- 8109- 8109- 8109- 8108- 7104 7104 8108 8108 8108 8108 8108	944* Pro Executive Mid Back Chair - Black Vinyl	504.85	555.35	706.80	
8109- arstools 7108 7104 7104 8108 2101 8108 8108 8108 8108 8108	•			_	
7108 7104 7104 7104 8108 2101 8108 8108 8108 8108	147 Pro Executive Guest Chair - Black Viriyi	527.80	00.00		
7108 7104 7104 8108 2101 8108 8108 8108 8108 8108					
7104 7104 8108 2101 8108 8108 8108 8108	20 Plack Diamond Stool	170.05	197.85	251.80	
7104 8108 2101 8108 8108 8108 8108				-	
8108 2101 8108 8108 8108 8109	,		365.95	465.80	
2101 8108 8108 8108 8108	•		348.45	443.45	
8108 8108 8108 8108 8109	860* Laguna Barstool - Maple/Chrome		261.75	333.15	
8108 8108 8108 8109	,		169.60	215.90	
8108 8108 8109	872* Lift Barstool - Gray VinylChrome		256.10	325.90	
8108 8109	873* Lift Barstool - Red Vinyl/Chrome		256.10	325.90	
8109	871* Lift Barstool - Black Vinyl/Chrome		256.10	325.90	
	870* Lift Barstool - White Vinyl/Chrome		256.10	325.90	
8109	951* Apex Barstool - Black Vinyl		324.55	413.05	
	952* Apex Barstool - Blue Ultra Suede		324.55	413.05	
	953* Apex Barstool - Red Vinyl		324.55	413.05	
	954* Apex Barstool - White Vinyl		324.55	413.05	
	103* Banana Barstool - White Vinyl/Chrome		299.25	380.85	
	104* Banana Barstool - Black Vinyl/Chrome		299.25	380.85	
	350* Zenith Barstool - White/Chrome		241.55	307.45	
	340* Zoey Barstool - White Vinyl/Chrome		479.60	610.40	
8108	334* Zoey Barstool - Black Vinyl/Chrome	436.00	479.60	610.40	
8108	348* Christopher Barstool - White Vinyl/Chrome	301.65	331.80	422.30	
8102	202* Shark Swivel Barstool - White Plastic/Chrome	485.15	533.65	679.20	
8108	339* Rustique Barstool - Gunmetal	. 180.30	198.35	252.40	
8102	201* Oslo Barstool - White Plastic/Chrome	. 344.25	378.70	481.95	
8108	00* Dlade Devetoel Ded	228.65	251.50	320.10	
8108	80* Blade Barstool - Red	. 228.65	251.50	320.10	
8109			336.50	428.25	
8101	B1* Blade Barstool - Sky Blue	. 305.90		283.80	

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49.25 1504201 White 4'L x 14"H Corrugated Riser..... 44.75 62.65 60.25 1506200 Black 6'L x 14"H Corrugated Riser..... 54.75 76.65 60.25 1506201 White 6'L x 14"H Corrugated Riser..... 54.75 76.65 71.25 1508200 Black 8'L x 14"H Corrugated Riser..... 64.75 90.65 1508201 White 8'L x 14"H Corrugated Riser..... 64.75 71.25 90.65 Pedestal Tables - Soho Series 205 55 72069 Black Top Cafe Table - 30"H x 24"W..... 186 85 261.60 72067 245.20 269.70 343.30 Black Top Cafe Table - 30"H x 36"W..... 72066 Black Top Mini Table - 18"H x 18"W..... 132.10 145.30 184.95 72070 Black Top Bistro Table - 42"H x 24"W..... 243.45 267.80 340.85 Black Top Bistro Table - 42"H x 36"W..... 72068 275.70 303.25 386.00 Pedestal Tables - Chelsea Series 72063 Butcher Block Top Cafe Table - 30"H x 30"W..... 245.25 269.80 343.35 245.25 269.80 343.35 Butcher Block Top Cafe Table - 30"H x 36"W.....

39.50

39.50

44.75

43.45

43.45

49.25

55.30

55.30

62.65

1508100 Black 8'L x 7"H Corrugated Riser.....

1508101 White 8'L x 7"H Corrugated Riser.....

1504200 Black 4'L x 14"H Corrugated Riser.....

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Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
destal	Tables - Cl	nelsea Series (continued)				
	720163	Butcher Block Top Bistro Table - 42"H x 30"W	275.75	303.35	386.05	
	720164	Butcher Block Top Bistro Table - 42"H x 36"W	275.75	303.35	386.05	
edestal	Tables		475.05	F00 4F	666.00	
		Hydraulic Base Cafe Table - Maple	475.85	523.45	666.20	
	_	Hydraulic Base Bar Table - Maple	494.40	543.85	692.15	
	_	Hydraulic Base Cafe Table - Graphite	528.40	581.25	739.75	
	_	Hydraulic Base Bar Table - Graphite	543.85	598.25	761.40	
	_	Hydraulic Base Cafe Table - Maple	540.75	594.85	757.05	
	_	Hydraulic Base Bar Table - Maple	537.65	591.40	752.70	
	_	Hydraulic Base Cafe Table - White Laminate	556.95	612.65	779.75	
	_	Hydraulic Base Bar Table - White Laminate	582.40	640.65	815.35	
	_	Madison Hydraulic Base Cafe Table - Gray Acajou.	436.00	479.60	610.40	
	_	Madison Hydraulic Base Bar Table - Gray Acajou	436.00	479.60	610.40	
	820265* —	Madison Cafe Table - Gray Acajou	343.70	378.05	481.20	
	820264* —	Madison Bar Table - Gray Acajou	375.55	413.10	525.75	
	8201220*	30" Cafe Table Black Base - White Laminate	355.35	390.90	497.50	
	8201221*	30" Bar Table Black Base - White Laminate	380.05	418.05	532.05	
	8201222*	30" Bar Table Chrome Base - White Laminate	546.95	601.65	765.75	
	8201223*	30" Cafe Table Chrome Base - White Laminate	546.95	601.65	765.75	
	820920*	30" Bar Table Chrome Hydraulic Base - Red	423.35	465.70	592.70	
	— 820921*	30" Cafe Table Chrome Hydraulic Base - Red	423.35	465.70	592.70	
	— 820922*	30" Bar Table Chrome Hydraulic Base - Graphite	423.35	465.70	592.70	
	— 820923*	30" Cafe Table Chrome Hydraulic Base - Graphite	423.35	465.70	592.70	
	— 820924*	30" Bar Table Chrome Hydraulic Base - Silver	516.05	567.65	722.45	
	— 820925*	30" Cafe Table Chrome Hydraulic Base - Silver	516.05	567.65	722.45	
	— 820930*	30" Bar Table w/ Hydraulic Base - Blue	423.35	465.70	592.70	
	_	30" Bar Table w/ Black Base - Blue	336.80		_	
	_	30" Bar Table w/ Hydraulic Base - Wood		370.50	471.50	
		30" Bar Table w/ Black Base - Wood	516.05	567.65	722.45	
	_		358.45	394.30	501.85	
		30" Cafe Table w/ Hydraulic Base - Blue	423.35	465.70	592.70	
	_		302.80	333.10	423.90	
		30" Cafe Table w/ Hydraulic Base - Wood	516.05	567.65	722.45	
	820943*	30" Cafe Table w/ Black Base - Wood	327.55	360.30	458.55	
ccent T	ables					
	82015*	Silverado End Table - Tempered Glass/Painted Steel	370.40	407.45	518.55	
	82014*	Silverado Cocktail Table - Tempered Glass/Painted Steel	393.35	432.70	550.70	
	820252*	Alondra End Table - Glass/Chrome	318.25	350.10	445.55	
	820250*	Alondra Cocktail Table - Glass/Chrome	442.40	486.65	619.35	
	820253*	Alondra End Table - Wood/Chrome	318.25	350.10	445.55	
	820251*	Alondra Cocktail Table - Wood/Chrome	442.40	486.65	619.35	
	8201224*	Atomic 36" Round Table - Glass/Chrome	475.85	523.45	666.20	
	8201225*	Atomic 42" Round Table - Glass/Chrome	475.85	523.45	666.20	
	82028*	Geo End Table - Wood/Black Steel	375.55	413.10	525.75	
	82027*	Geo Cocktail Table - Wood/Black Steel	385.10	423.60	539.15	
	— 82035*	Geo End Table - Glass/Chrome	285.20	313.70	399.30	

COMPANY NAME:	BOOTH #:	BOOTH SIZE:	Χ
CONTACT NAME :	PHONE #:		

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		For fast, easy or				
Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
ccent Ta	ables (con	tinued)				
	82034*	Geo Cocktail Table - Glass/Chrome	314.70	346.15	440.60	
	82054*	Sydney End Table - Black Laminate/Brushed Steel	344.25	378.70	481.95	
	- 82055*	Sydney End Table - White Laminate/Brushed Steel	344.25	378.70	481.95	
	- 82052*	Sydney Cocktail Table - Black Laminate/Brushed	419.55	461.50	587.35	
	- 82053*	Steel	419.55	461.50	587.35	
	- 82079*	Sydney End Table - Blue Laminate/Brushed Steel	330.65	363.70	462.90	
	- 82080*	Sydney End Table - Wood Laminate/Brushed Steel	330.65	363.70	462.90	
	- 82077*	Sydney Cocktail Table - Blue Laminate/Brushed	398.60	438.45	558.05	
	- 82078*	Steel	398.60	438.45	558.05	
	- 82075*	Regis End Table - Brushed Metal	344.25	378.70	481.95	
	- 82075* 82074*	Regis Bench Table - Brushed Metal		533.65	679.20	
	_	Aura Round Table - White Metal	485.15 190.15		266.20	
	- 82057*	Edge LED Cube Table-White Plastic/Clear Acrylic	295.05	209.15 324.55	413.05	
	- 82037 - 82043*					
	_	Geo Square-Round Table - Glass/Black Steel	445.60	490.15	623.85	
	82044*	Geo Square-Round Table - Glass/Chrome	445.60	490.15	623.85	
	82088*	Oliver End Table - Walnut Finish	334.20	367.60	467.90	
	82087*	Oliver Table - Walnut Finish	375.55	413.10	525.75	
	_	Rustique Square Metal Bar Table - Gray	420.25	462.30	588.35	
onterer	ce Tables	Can Conference Table Class/Disck Steel	626.45	600.75	976 60	
	82041* - 82051*	Geo Conference Table - Glass/Black Steel Geo Conference Table - Glass/Chrome	626.15 557.30	688.75 613.05	876.60 780.20	
	_	Madison Conference Table - Gray Acajou	588.80	647.70	824.30	
	_	42" Round Conference Table - White Laminate	586.80	645.50	821.50	
	_	6' Oval Conference Table - Graphite	789.30	868.25	1,105.00	
	_	Madison 5' Conference Table - Gray Acajou	712.90	784.20	998.05	
	_	Madison 8' Conference Table - Gray Acajou	1,422.70	1,564.95	1,991.80	
	_	Madison 10' Conference Table - Gray Acajou	1,422.70	1,564.95	1,991.80	
	_	Ventura Bar Table - Maple w/ Grommets	982.60	1,080.85	1,375.65	
	_	Ventura Communal Bar Table - Black	1,013.50	1,114.85	1,418.90	
	_	Ventura Bar Table - White w/ Grommets	982.60	1,080.85	1,375.65	
	_		982.60			
	_	Ventura Communal Bar Table - Maple		1,080.85	1,375.65	
	_	Ventura Communal Bar Table - White	982.60	1,080.85	1,375.65	
	_	Ventura Communal Cafe Table - Maple	701.45	771.60	982.05	
	_	Ventura Cafe Table - Maple w/ Grommets	982.60	1,080.85	1,375.65	
	820961* —	Ventura Cafe Table - White w/ Grommets	982.60	1,080.85	1,375.65	
	820966* —	Ventura Communal Cafe Table - White	701.45	771.60	982.05	
	820962*	Ventura Communal Cafe Table - Black	701.45	771.60	982.05	
ffice						
	84075*	Madison Desk - Gray Acajou	849.80	934.80	1,189.70	
	84077*	Madison Credenza - Gray Acajou	709.70	780.65	993.60	
	84078*	Madison Bookcase - Gray Acajou	604.70	665.15	846.60	
Compute	r Desks/T	ables				
	820706	* Work Desk - White Laminate	504.85	555.35	706.80	
	 820707	* Merlin Table - Gray Laminate	527.80	580.60	738.90	

BOOTH#: **BOOTH SIZE:** Χ COMPANY NAME: PHONE #: CONTACT NAME:

E-MAIL ADDRESS :

For Assistance, please call (775) 355-4600 to speak with one of our experts.

Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
Q.I.J	T dit ii	·	POWERED	Bioodant i rioo	Otaliaara i 1100	i otai
owered	Seating					
0110100	•	* Naples Chair, Powered - Black Vinyl	999.90	1,099.90	1,399.85	
	_	* Naples Loveseat, Powered - Black Vinyl		1,478.45	1,881.65	
	_	* Naples Sofa, Powered - Black Vinyl		1,702.05	2,166.20	
	- 81021*			1,099.80	1,399.70	
	83017*	,		1,702.05	2,166.20	
owered	– Tables			·		
		Ventura Communal Bar Table, Powered - Black	. 1,254.55	1,380.00	1,756.35	
	_	* Ventura Communal Bar Table, Powered - White		1,254.20	1,596.30	
	_	Ventura Communal Cafe Table, Powered - Black		958.55	1,219.95	
	_	* Ventura Communal Cafe Table, Powered - White		958.55	1,219.95	
	 84083*	Tech Desk w/ 3 Drawer File Cabinet, Powered - Black Metal	891 65	980.80	1,248.30	
	— 84084*	Tech Desk, Powered - Black Metal		861.80	1,096.85	
		Sydney Cocktail Table, Powered - Black		667.10	849.05	
				667.10	849.05	
owered	– Pedestals					
••.•	85060*	Powered Locking Pedestal 36" H, Black	731.00	804.10	1,023.40	
	- 85061*	Powered Locking Pedestal 36" H, White		804.10	1,023.40	
	- 85062*	Powered Locking Pedestal 42" H, Black		959.20	1,220.80	
	_					
	85063*	Powered Locking Pedestal 42" H, White		959.20	1,220.80	
	820710 —	* Wireless Charging Table, Powered	695.25	764.80	973.35	
lidtown	Counters	& Bars				
	850103*	Midtown Powered Counter Unlighted - Pewter	2,224.80	2,447.30	3,114.70	
	- 850102'	Midtown Powered Counter Lighted w/ Plug-In - Pewter	2,589.40	2,848.35	3,625.15	
	- 850101*	Midtown Bar Unlighted - Pewter	1,993.05	2,192.35	2,790.25	
	850100*	Midtown Bar Lighted w/ Plug-In - Pewter	2,366.95	2,603.65	3,313.75	
	_	DISPI AY	& ACCESSOR	IFS		
	1	2.6. 2 /	G7.552551.	0		
roduct S	·					
	84080*	3 Door File Cabinet on Castors - Black	272.05	299.25	380.85	
	74082	File Cabinet w/Lock - Two Drawer - Standard Size	237.90	261.70	333.05	
	74081	File Cabinet w/Lock - Four Drawer - Standard Size	327.15	359.85	458.00	
	85020* -	Posh Shelving w/ Chrome Frame - White	763.25	839.60	1,068.55	
efrigerat	or					
-	75057	Small Refrigerator	475.95	523.55	666.35	
		Refrigerator - White	1,137.55	1,251.30	1,592.55	
ahtina		-			·	
ghting						
	050305	Mason Table Lamp - White/Brushed Silver	226.20	248.80	316.70	

01/19 (473460) 9188

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Take advantage of the Online price

NAME OF SHOW:	ME OF SHOW: 2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING / APRIL 24 - 26, 2020				
COMPANY NAME:	BOOTH #:	BOOTH SIZE:	Х		
CONTACT NAME :	PHONE #:				
E-MAIL ADDRESS :					

	For fast, easy ordering, go to www.freeman.com					
Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
		DISPLAY	& ACCESSO	RIES		
Display						
	75020	Display Cylinder - Black - Low	226.95	249.65	317.75	
	— 75021	Display Cylinder - Black - Medium	245.25	269.80	343.35	
		Display Cylinder - Black - High	264.25	290.70	369.95	
	75030	Display Cube - Black - 12" Small	277.70	305.45	388.80	
	 75031	Display Cube - Black - 18" Medium	297.35	327.10	416.30	
	75032	Display Cube - Black - 24" Large	337.25	371.00	472.15	
	75079	Orion Computer Kiosk - Black	434.45	477.90	608.25	
	72056	Display Counter - Black	515.90	567.50	722.25	
Boxwood	d Hedges					
	85030*	7' Boxwood Hedge	988.80	1,087.70	1,384.30	
	— 85035*	4' Boxwood Hedge	540.75	594.85	757.05	
Accesso	ries				_	
	220121	Chrome Stanchion w/ 8' Retractable Belt	168.55	185.40	235.95	
	220118	Chrome Sign Holder	170.05	187.05	238.05	
		Round Literature Rack	257.50	283.25	360.50	
		Flat Literature Rack	228.10	250.90	319.35	
	220109	Chrome Coat Tree	83.35	91.70	116.70	
	220134	Aluminum Easel	63.40	69.75	88.75	
	220110	Chrome Bag Rack	107.55	118.30	150.55	
	10201484	Floor Standing Bulletin Board	396.35	436.00	554.90	
	220106	Corrugated Wastebasket	28.55	31.40	39.95	
Special [Orape					
□ Blac	_					
	12103	Special Drape 3'H (per ft.)	22.30	24.55	31.20	
	12108	Special Drape 8'H (per ft.)	24.60	27.05	34.45	
					_	

		TOTAL COST	
	+	=	
Sub-Total		10.1% Tax	Total Cost

Taxes: Due to varying taxes across counties and cities for various categories, applicable taxes will be applied to your order accordingly based on the jurisdictions of the show city.

*Asterisk indicates item is a Freeman Select furnishing

01/19 (473460) 9188

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

ONLINE PRICE DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

			THE FREEMAN METHOD OF FORM WITH YOUR ORDER
NAME OF SHOW: 2020 ACOG AN	INUAL CLINICAL & SCIENTIFIC	C MEETING / APRIL 24 - 26, 202	20
COMPANY NAME:		BOOTH#: BOO	ΓΗ SIZE: χ
CONTACT NAME :		PHONE #:	
E-MAIL ADDRESS :			
	-4600 to speak with one of our experts	S.	
		go to www.freeman.com	
	ACCES	SORIES	
·			
Vertical	Horizontal		COLLAPSIBLE SECURITY
PERFBOARD SINGLE SIDED	PERFBOARD SINGLE SIDED	CHROME GARMENT RACK	COLLAPSIBLE SECURITY CONTAINER
2 WAY STRAIGHT ARM	4 WAY SLANT ARM	GRID ACCESSORIES	GRID LEGS
DEDEROARD HOOKS			
PERFBOARD HOOKS AND ACCESSORIES	TICKET TUMBLER	2' x 8' GRID PANELS	4 WAY CONNECTORS
Qty Part # Description	Online Discount Standard Price Price Price Total	Qty Part# Description	Online Discount Standard Price Price Price Total
PERFBOARDS / BU		GRIDS (continued)
10201178 1M x 8'H Single Side-Vert (White) 10201179 1M x 8'H Single Side-Vert (Gray). 10201182 1/2 M x 8'H Single Side-Vert 10201480 4' x 8' Single Side-Horz 102040 4" Single Hook 102060 6" Single Hook	233.25 256.60 326.55	10303	25.00 27.50 35.00 27.35 30.10 38.30 30.65 33.70 42.90 5.10 5.60 7.15 5.25 5.80 7.35 5.25 5.80 7.35
10205		ACCE	SSORIES
		151010 Collapsible Security Container.	
	IDS	15905 Fish Bowl	
103028 Chrome Grid 103010 Black Grid		159011 Ticket Tumbler - Small	
103010 Black Grid		10404 4-way Slant Arm	
103040 Grid Legs (Chrome)		10403 2-way Straight Arm	
103041 Grid Legs (Black)			
103042 Grid Legs (White)		TOTAL	2007
103030 Grid Connectors		TOTAL	COST

Sub-Total

10.1 % Tax

Total Cost

2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617

ONLINE PRICE DISCOUNT PRICE APRIL 1, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT WITH YOUR ORDER

NAME OF SHOW:_	2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING / APRIL 24 - 26, 2020
COMPANY NAME_	BOOTH #:
CONTACT NAME:	PHONE #:
— E-MAIL ADDRESS	

For Assistance, please call (775) 355-4600 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com ACCESSORIES FOR RENTAL UNITS SHOW CASES SHOW CASES SHOWCASE 6' FULL-VIEW SHOWCASE 4' QUARTER VIEW UPRIGHT UPRIGHT TOWER

Fluorescent Lighting. Solid Sides. White formica exterior. Closed storage. Sliding Doors with locks (no mirrors).

Qty Part #	Description	Online Discount Standard Price Price Price	Total

SHOWCASES							
101061 101044 1010203 1010200	6' Full View Showcase \$ 597.25 4' Quarter View Showcase \$ 597.25 6' Upright Showcase \$ 769.45 6' Upright Tower Showcase \$ 711.50	\$ 657.00 \$ 657.00 \$ 846.40 \$ 782.65	\$ 836.15	\$			

QUICK TIPS

- Remember to order in advance to save time and money.
- Rental prices are for the duration of the show and include delivery to and removal from your booth space.
- If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Sales Representative.

Electrical service and extension cords are **NOT INCLUDED**. For electrical services, please refer to the electrical services order forms located in this manual.

	TOTAL C	ost	
Sub-Total	+ Tax (10.1%)	= TOTAL	

Take advantage of the Online price by ordering at www.freeman.com

FREEMAN CARPET

FROM THE GROUND UP

Engage your audience from the moment they set foot in your exhibit with custom carpets. Our colorfast carpeting boasts a consistent shade every time and the padding exceeds industry standards, ensuring that you'll be floored by the quality. Custom options can be ordered and include borders, patterns and logo applications in both our classic and prestige carpeting lines.

Sustainability Tip:



DARKER COLORED CARPETS SUCH AS BLACK AND GRAY AND THE TWO-TONED CARPET ARE MADE OF 20-25% RECYCLED CONTENT. RENTING CARPET FROM FREEMAN MINIMIZES YOUR SHIPPING FOOTPRINT.

- Colorfast carpet technology guarantees a uniform and professional look throughout the life of your exhibit
- Diverse customization options guarantee the fulfillment of your brand standards
- All carpet and padding is manufactured with recycled material
- Rental prices are all-inclusive so there are never hidden charges for material handling or pickup
- Renting carpet from Freeman minimizes your shipping footprint.



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to freeman.com

FREEMAN CARPET

PRESTIGE CARPET

Freeman's prestige carpet combines plush comfort with durable soil and stain resistance, perfect for high-traffic areas. Five popular colors are available in a luxurious 40-ounce weight and all nine designer colors are available in a 28-ounce weight.

Freeman's prestige carpet packages include new 10-foot-wide carpet, delivery, Visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Prestige carpet is one time use. The carpet for your booth will be brand new and recycled at the end of the show. Price includes environmentally friendly disposal of carpet after usage. Foam carpet padding is available for a minimal fee. If you have a large order, please contact us to see if volume discounts may apply.

Custom Options

Prestige carpets can also be customized to fit your exhibit needs with unique logos, patterns and borders. Call the phone number on the Quick Facts for assistance.



^{*}Colors available in both 28 oz. and 40 oz.



Sustainability Tip: Prestige carpet is one time use. The carpet for your booth will be brand new and recycled at the end of the show.

CLASSIC CARPET

Custom Cut

Freeman classic carpet is available in a range of colors and includes delivery, Visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Foam carpet padding is available for a minimal fee. If you have a large order, please contact us to see if volume discounts may apply.

Standard Cut

Our classic carpet comes in a variety of sizes. Prices include delivery, installation, carpet tape, carpet removal and all carpet material handling fees. Foam carpet padding and Visqueen covering are available for a minimal fee.



Actual colors may vary slightly

Sustainability Tip: Freeman Classic carpet is reused a minimum of four times before retired from inventory and recycled. Darker colored carpets such as black and gray, as well as the two-toned carpet are made of 20-25% recycled content.

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

ONLINE PRICE DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

COMP	ANY NAME:	BOOTH #:	BOOTH SIZE:	Х
CONT	ACT NAME :	PHONE #:		
E-MAI	L ADDRESS :			
For A	ssistance, please call (775) 355-4600 to speak	with one of our experts.		
• Orde	ers received after the deadline or without pa	yment will be charged the Sta	andard price.	
• All u	itility lines must be installed before carpet i	nstallation. Utilities should be	ordered in advance.	
• Prici	ing includes delivery, material handling, ins	tallation and removal.		
	arpets, padding and plastic covering cor		re recyclable.	
	anpoie, paramig and places coroning co.			
	For fast, easy orderin	g, go to <u>www.freeman.com</u>		
0' CLAS	SIC CARPET , PADDING & PLASTIC			
	CHOOSE YOUR	CARPET COLOR:		
Black	☐ Blue ☐ Gray ☐ Green ☐ Latte ☐	Midnight Blue ☐ Plum ☐ Re Online	d Red Pepper Tuxed Discount Standard	lo
Qty	Description	Price	Price Price	Tota
	10' x 10' Classic Carpet	\$ 371.50 \$	408.65 \$ 520.10	
	10' x 20' Classic Carpet		817.30 \$ 1,040.20	
	10' x 30' Classic Carpet		1,225.95 \$ 1,560.30	
	10' x 40' Classic Carpet		1,634.60 \$ 2,080.40	
	_ 10' x 10' Carpet Padding - Single Layer		138.90 \$ 176.75	
	10' x 20' Carpet Padding - Single Layer			
	_ 10' x 30' Carpet Padding - Single Layer	\$ 378.75 \$	416.65 \$ 530.25	
	_ 10' x 40' Carpet Padding - Single Layer	\$ 505.00 \$	555.50 \$ 707.00	
	_ 10' x 10' Carpet Padding - Double Layer	\$ 252.50 \$	277.75 \$ 353.50	
	_ 10' x 20' Carpet Padding - Double Layer	\$ 505.00 \$	555.50 \$ 707.00	
	_ 10' x 30' Carpet Padding - Double Layer	\$ 757.50 \$	833.25 \$ 1,060.50	
	_ 10' x 40' Carpet Padding - Double Layer	\$ 1,010.00 \$	1,111.00 \$ 1,414.00	
	_ Plastic Covering (price per sq. ft.)	\$.95 \$	1.05 \$ 1.35	
' CLASS	IC CARPET , PADDING & PLASTIC	COVERING		
	CHOOSE YOUR	R CARPET COLOR:		
Black	☐ Blue ☐ Gray ☐ Green ☐ Latte ☐	_	d Red Pepper Tuxed Discount Standard	lo
Qty	Description	Online Price	Price Price	Tota
-	9' x 10' Classic Carpet	\$ 216.55 \$	238.20 \$ 303.15	
	9' x 20' Classic Carpet		476.40 \$ 606.35	
	9' x 30' Classic Carpet			
	9' x 40' Classic Carpet		952.80 \$ 1,212.70	
	9' x 10' Carpet Padding - Single Layer			
	9' x 20' Carpet Padding - Single Layer			
	9' x 30' Carpet Padding - Single Layer			
	9' x 40' Carpet Padding - Single Layer	\$ 454.40 \$		
	9' x 10' Carpet Padding - Double Layer			
	9' x 20' Carpet Padding - Double Layer			
	9' x 30' Carpet Padding - Double Layer	\$ 681.60 \$	749.75 \$ 954.25	
	9' x 40' Carpet Padding - Double Layer		999.70 \$ 1,272.30	
	Plastic Covering (price per sq. ft.)			
	Diagtic Covering (price per eg. ft.)	g 05 ¢	1.05 \$ 1.35	

Sub- Total

Total Cost

10.1% Tax

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

ONLINE PRICE DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SH	HOW: 2020 ACOG ANNUAL CLINIC	AL & SCIENTIFI	C MEETI	NG / APRIL	24 - 26, 20	20
COMPANY N	AME:	BOOTI	H#:	ВО	OTH SIZE:	X
CONTACT N	AME :	PHONI	E #:			
E-MAIL ADDI	RESS:					
For Assista	nce, please call (775) 355-4600 to speak w	ith one of our expert	S.			
Orders redPrestige aAll utility	ed new, high-quality carpet. ceived after the deadline or without payn and Custom Cut Classic Carpet are subje lines must be installed before carpet installed.	ct to a 100% cance tallation. Utilities sl	llation changed	arge. ordered in adv	_	t to availabili
OUSTON 6		lering, go to <u>www.f</u>			:	
	CUT CLASSIC CARPET - includes properties on Cut Classic Carpeting by the sq. ft					
Sample:	Booth Size:10x25 =	=sq. ft. @) \$	3.85		
	CHOOSE YOUR CAR	PET COLOR - 16	oz. Carp	et:		
☐ Black [☐ Blue ☐ Gray ☐ Green ☐ Latte ☐	Midnight Blue P	lum 🗌 F	Red 🗌 Red F	Pepper 🗌 Ti	uxedo
6 oz. Carpet F	Rental - Price per sq. ft (100 sq. ft. minimu	m)	Online			Total
Per sq. ft.	Booth Size: X = _	sq. ft. @	\$ 3.85	Price \$ 4.2	Price 5 \$ 5.40	
₩ PRESTIGI	E CARPET - includes plastic covering	. deliverv. material	handling.	installation a	nd removal	
	☐ Cardinal ☐ Charcoal ☐ Cream ☐ ntal - Price per sq. ft. (100 sq. ft. minimum Booth Size: X =)	Online Price \$ 4.85	Discount Price	Standard Price	☐ White Total
/er 700 sq. ft.	Booth Size: X =	sq. ft. @	\$ 4.40	\$ 4.85	\$ 6.15	
- 700 sq. ft.	☐ Black ☐ Charcoa ntal - Price per sq. ft. (100 sq. ft. minimum) Booth Size: x =	sq. ft. @	OR - 40 02 Online Price \$ 5.60	Discounter Price \$ 6.15	Price 7.85	Total
ver 700 sq. ft.	Booth Size: x =	sq. ft. @	ψ 5.25	\$ 5.80	φ 1.35	
CARPET	PADDING - includes delivery, materi	al handling, installa	ation and	removal		
• Order Car	pet Padding by the sq. ft. if your size	is not listed on the	standar	d size order	form.	
Sample:	Booth Size: 10 x 25	=250sq. ft. (@ \$	1.30		
Qty	Description Price per sq. ft. (90 sq. ft. mi		Online Price	Discount Price	Standard Price	Total
	arpet Padding -1/2" (90 - 700 sq. ft.)	\$	1.30 \$	1.45 \$		
	arpet Padding-1/2" (Over 700 sq. ft.)	\$	1.05 \$	1.15 \$		
	ouble Carpet Padding - 1/2" (90 - 700 sq. ft.	•	2.60 \$	2.90 \$		
Do	ouble Carpet Padding -1/2" (Over 700 sq. ft	.) \$	2.05 \$	2.30 \$	2.90	

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

NAME OF SH	OW: 202 0	O ACOG ANNUAL CLINICAL & SCIENTIFIC MEETING	3 / APRIL 2	4 - 26, 2020	
COMPANY NA	AME:	BOOTH #:		BOOTH SIZE:	Х
CONTACT NA	ME :	PHONE #:			
E-MAIL ADDR	ESS:				
For Assistan	ce, please	call (775) 355-4600 to speak with one of our experts.			
		For fast, easy ordering, go to www.freeman.			
		CLEANING SERVICES			
 Cleaning 	is an exc	clusive service. This includes all floor services and tra	sh removal		
 Prices are 	e based o	n total square footage of booth regardless of area to be cle	aned.		
Show Sit	e Prices	will apply to all cleaning orders placed at show site.			
VACUUN	/IING (p	per sq. ft 100 sq. ft. minimum)			
Qty (sq. ft.		<u> </u>	Advance Price	Show Site Price	Total
•Includes e	emptying o	of your booth's wastebasket(s) at the time of vacuuming.			
	610100	Booth Vacuuming - One Time	.55	75	
	610200			0	
	610300				
SHAMPO	DOING	(per sq ft - 100 sq ft minimum)			
Qty (sq. ft.)	Part #		Advance Price	Show Site Price	Total
	630100	Shampoo Carpet - One Time	1.00	1.40	
PORTER	SERVIC	CE (per day)	Advance	Show Site	
Qty (# day	rs) Par	t # Description	Price	Price	Total
• Includes e	emptying o	of your booth's wastebasket(s) and policing of your exhibit a	area at two-l	hour intervals	during show hour
	_ 620500	Exhibit Area / Under 500 sq.ft.	. 89.25	124.95	
	_ 6201500	Exhibit Area / 501 - 1,500 sq. ft	. 117.15	164.00	
	6202500	Exhibit Area / 1,501 - 2,500 sq. ft	148.60	208.05	
	_ 6203500	Exhibit Area / Over 2,500 sq.ft			Call for Quote
		TOTAL COST			
			T-4-1 0		
		Sub-Total 10.1 %Tax	Total Cos	ST	

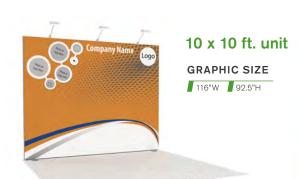
FIT TO PRINT

SmartFabric® is a triple-layered fabric made of 100 percent polyester that's ideal for printed graphics. It's an extremely versatile all-in-one fabric and has been treated to meet NFPA 701 small-scale flammability standards. This lightweight material provides an easy way to make a big impact and has a small shipping footprint to reduce your shipping cost and carbon emissions.



^{*} Client to provide print-ready artwork, or Freeman can design artwork for an additional fee.

SMARTFABRIC® RENTAL EXHIBITS





RENTAL EXHIBITS INCLUDE:

- Custom Fabric Graphic*
 with zippered carrying case
 (fabric graphic purchased to keep)
- Rental Frame, a 100% recyclable structure
- 9' x 10' or 9' x 20' Classic Carpet (color selections on page 3)
- Exhibit Installation & Dismantle
- Exhibit Material Handling
- Nightly Vacuuming

- 3 Arm Lights per 10' Booth
- 6 Arm Lights per 20' Booth
- Power for lights only

FRAME ONLY UNIT

If you rented a SmartFabric booth previously, you own the graphic. For subsequent shows, all you need to do is rent the frame. We will install your fabric graphic over the frame.**



10 x 20 ft. frame

RENTAL EXHIBITS INCLUDE:

- Rental Frame
- 9' x 10' or 9' x 20' Classic Carpet (color selections on page 3)
- Exhibit Installation & Dismantle
- Exhibit Material Handling
- Nightly Vacuuming
- 3 Arm Lights per 10' Booth
- 6 Arm Lights per 20' Booth
- Power for lights only

^{*}Client to provide print-ready artwork, or Freeman can design artwork for an additional fee. **Only Freeman SmartFabric will be installed on the frame.

SMARTFABRIC® RENTAL EXHIBITS

CLASSIC CARPET

Freeman Classic carpet is reused a minimum of four times before being retired from inventory and recycled. Darker-colored carpets such as black and gray, as well as two-toned carpets, are made of 20-25 percent recycled content.

9' x 10' or 9' x 20' (16 oz.) - Color Options Included with Rental Package Options

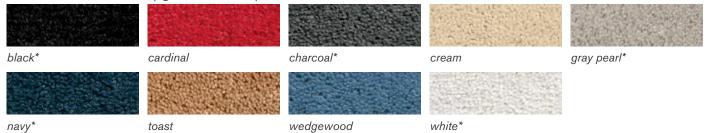


^{9&#}x27; carpet is laid toward the front edge, leaving 1' at the back of the booth for utility port access. Actual colors may vary slightly.

PRESTIGE CARPET

Prestige carpet is for one time use. The carpet for your booth will be brand new and recycled at the end of the show. Renting carpet from Freeman minimizes your shipping footprint.

(28 oz.) - Available Upgrade Color Options



^{*}Colors available in both 28 oz. and 40 oz. Actual colors may vary slightly.

OPTIONAL ACCESSORIES





One SmartFabric zipper bag is included with purchase.



CLEAR ACRYLIC SHELF

36"W .25"H 12"D (holds up to 15 lbs each)



CUSTOM GRAPHICS

An exhibitor sales specialist will contact you to review the process for providing your own graphic files or options for using our graphic design services to design your back wall.

FREEMAN SUSTAINABILITY FOCUS

This solution is a clean footprint booth. This rental unit includes a 100 percent recyclable aluminum frame. All flooring, lighting, furniture, and booth structure will go back into inventory to be reused or recycled.

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: 2	020 ACOG ANNUAL CLINICAL & SCIE	NTIFIC MEE	TING / A	PRIL 24 -	26, 2	2020
COMPANY NAME:		BOOTH #:		BOOTH SIZ	ZE:	X
CONTACT NAME :		PHONE #:				
E-MAIL ADDRESS :		THORE #.				
	e call (775) 355-4600 to speak with one of our expe	erts.				
	For fast, easy ordering, go to ww		1			
	SMARTFABRIC EXH	IIBIT				
SmartFabric Exhibits reuse on future event	provide a custom printed fabric graphic to keep and its.	• 116.5" X • Carrying • Classic C • Installatic • Material • Nightly V • 3-Arm Li • Power fo	92.5" Custon Case for Gra Carpet 9' X 10 on & Dismant Handling of E 'acuuming ghts (per 10 ft.) or LIGHTS onl	phic (To carry the phic (To car	nic (Pur he purch elect co	chased item to keep) hased fabric graphic) lor below) by Green Latte
		□ Midnigh	I Dide Più	III - Neu	□ Rec	геррег — тихеис
Qty	Description	D	iscount	Standard	Т	otal
	_ 10' x 10' SmartFabric Exhibit	\$ 2	,155.00 \$	3,017.00		
	_ 10' x 20' SmartFabric Exhibit	\$ 4	,155.00 \$	5,817.00		
	CUSTOM GRAPHI	cs				
ensure a successful (Sales Specialist will be contacting you to review th graphic print. FRAME ONLY UN		oviding gra	pnic files and	a neip	rui tips that will
rented the SmartFab for reuse. If you nee	ame only unit is for exhibitors who have previously and have the fabric graphic red a new graphic made, please select the SmartFae). No fabric graphics will be printed without the red	eady classic C charic ental Nightly V 3-Arm Lig Power for	on & Dismantle Handling of Exacuuming ghts (per 10 ft.) r LIGHTS only	or 9' X 20' (See of Exhibit whibit	□ Gra	or below) ny □ Green □ Latte d Pepper □ Tuxedo
Qty	Description	D	iscount	Standard	Т	otal
-	10' x 10' Frame Only Unit	\$ 1,	410.00 \$	1,974.00		
	10' x 20' Frame Only Unit			_		_
	ACCESSORIE					
04:			No a server 4	Otendered		'adal
Qty	Description	_	Discount	Standard	Т	otal
	_ SmartFabric Arm Light		65.00 \$	91.00_		
	SmartFabric Acrylic Shelf (supports up to 15 lbs)		150.00 \$	210.00		
	SmartFabric Carrying Case (purchase)	\$	20.00 \$	28.00		
- Oudous resets 1 - 6	QUICK TIPS	longloud	and and the	to ovellet ill		
are subject to a 100% c	the deadline or without payment will be charged the St ancellation charge once production begins. has recyclable content or has eco-friendly attributes and is	-	_	_		-
**0' carnot is laid to	ward the front edge leaving 1' at the back of the booth		. 10	TAL COST		

Sub-Total

10.1 % Tax

for access to utility ports.**

Total Cost

RENTAL EXHIBITS THAT IMPRESS

When it comes to designing your exhibit, effective solutions don't require expensive investments. Take the stress out of your upcoming show with a rental exhibit from Freeman. With quality rental options that meet your budget requirements, we'll have you exhibit ready at a moment's notice, without the hassle of ownership.

PACKAGE 1





10 X 10

PACKAGE 1 UPGRADE OPTIONS With Graphics and Cabinet

10 X 10



PACKAGE 2





PACKAGE 3





PACKAGE 4





RENTAL EXHIBITS

PACKAGE 2 UPGRADE OPTIONS

With Graphics and Cabinet

10 X 10



PACKAGE 3 UPGRADE OPTIONS

With Graphics and Cabinet

10 X 10



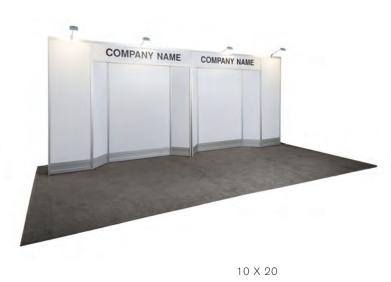
PACKAGE 4 UPGRADE OPTIONS

With Graphics and Cabinet

10 X 10



PACKAGE 5





PACKAGE 6





RENTAL EXHIBITS

PACKAGE 5 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

PACKAGE 6 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

There are upgrade options available that allow you to change the panels to slatwall, add shelves, change the metal color and add cabinets as a storage option with the dual purpose of a reception counter.



SLATWALL



SHELVES



COLORED PANELS



BLACK METAL



CABINETS

RENTAL EXHIBITS

Booth Panel Options - Color Options Included with Rental Package



Classic Carpet (16 oz.) – Color Options Included with Rental Package Options. Darker colored Classic carpet is made of 25-50% recycled content.



^{9&#}x27; carpet is laid toward the front edge, leaving 1' at the back of the booth for utility port access. Actual colors may vary slightly.

Prestige Carpet (28 oz.) - Available Upgrade Color Options



^{*}Colors available in both 28 oz. and 40 oz. Actual colors may vary slightly.

Rental Exhibits Include:

- 9x10 or 9x20 Classic Carpet
- Exhibit Installation & Dismantle
- · Exhibit Material Handling
- · Nightly Vacuuming
- 2-arm lights per 10' Booth
- Power (500 watts) for LIGHTS only (and Labor to hang lights)

questions?

All packages can be customized or modified to fit your specific needs. To speak with an Exhibitor Sales Specialist, call the number listed on the Quick Facts.



"CLEAN FOOTPRINT" MATERIALS

When you select "Clean Footprint" materials for your booth we will use only materials that can be reused or recycled. All flooring, lighting, furniture, and booth structure will go back into inventory to be reused again. Your personalized graphic panels used in the booth will be printed on reusable and 100% recyclable substrate such as Freeman honeycomb, converd board and reboard. Using a Freeman rental unit includes 100% recyclable aluminum in the structure and virtually eliminates your shipping footprint and carbon emissions.

1/18

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: 202	0 ACOG ANNI	JAL CLINICAL	& SCIENTIFIC	MEETING / A	PRIL 24 - 26, 2	.020	
COMPANY NAME:				BOOTH #:	ВС	OOTH SIZE:	Х
CONTACT NAME :				PHONE #:			
E-MAIL ADDRESS :							
For Assistance, please	e call (775) 355-46	00 to speak with o	ne of our experts.				
		For fast, eas	y ordering, go to	www.freeman.c	<u>om</u>		
All Exhibits Include		mantle of exhibit, r 10' unit), power (5					htly vacuuming,
To place your order	, please check th	e appropriate box	and complete th	e remaining sel	ections at the bo	ttom of the fo	rm.
RENTAL EXHIE	BITS						
		Discount Price	Standard Price	_	Discount Price	Standard Price	
Package 1	☐ 10' x 10'	3,515.40	4,921.55	10' x 20'	7,030.75		
Package 2	☐ 10' x 10'	2,346.50	3,285.10	10' x 20'	4,693.00	6,570.20	
Package 3	☐ 10' x 10'	2,880.05	4,032.05	10' x 20'	5,760.15	8,064.20	
Package 4	☐ 10' x 10'	2,667.90	3,735.05	10' x 20'	5,335.75	7,470.05	
Package 5	☐ 10' x 10'	2,415.95	3,382.35] 10' x 20'	4,832.00		
Package 6	☐ 10' x 10'	2,546.25	3,564.75	10' x 20'	5,092.55	7,129.55	
CHOOSE YOUR	RPANEL						
☐ Black Fabric	□Blu	e Fabric	☐ Gray Fab	ric _\	White Hardwall	White	Perfboard
CARPET							
Our Classic Carpet ar Check color choice	nd nightly vacuum	ing are included in	the price of your F	tental Exhibit. The	e following colors	are available:	
□Black	□Blu	е	Gray		Green		Latte
	Plu	m	Red		☐ Red Peppe	er _	Tuxedo
You may want to add and 40 oz. weight. Re					PRESTIGE carpe	t line. Now ava	ailable in 28 oz.
LIGHTING				, ,			
Each Rental Exhib Note: Power and lab Watts. Additional power m	or to hang the ligh	ts are included in o		exhibit package	price. Power co	nsumption not	to exceed 500
HEADER IDEN							
Indicate which color			· _				
∐ Black ∏Red	□Blue	Brown		rgundy l een [☐ PMS Color ☐Font Type		
_	∐ Teal	∐White		JCII [*Unless font type is	indicated, Helve	tica will be used.
Indicate exactly how	you want your co	mpany name to ap	pear:				
ENHANCE YOU	IR EXHIBIT						
Enhance your exhib	it and have an Ex	hibitor Sales Speci	alist contact you fo	r pricing by chec	king any of the fol	lowing boxes:	
☐Slatwall & Shel	ves	Cabinets & Cou	nters	Specialty Color	red Metal	☐ Recyclab	ole Graphics
 ☐ Colored Panels	s	Creating a Custo		Graphics & Cus		☐ White Ed	co-Board
The product offered		_	_		TOTAL	COST	
attributes and is 100 specifications.	% recyclable acco	ording to manufactu	ırer's		+	_ =	
specifications.				Sub-Total	10.1 % Ta	ax T	otal Cost

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

	NAME OF SHOW:	2020 ACOG ANNU	AL CLINICAL &	SCIENTIFIC MEETII	NG / APRIL 24 - 26,	2020	
	COMPANY NAME:			BOOTH #:	BOOTH SIZE:	Х	
	CONTACT NAME :			PHONE #:			
	E-MAIL ADDRESS :						
	For Assistance, pl	ease call (775) 355-4600					
				, go to <u>www.freeman.co</u> OR RENTAL UNITS	<u> </u>		
		•					
	LIGHTS (us	e only on rentals)	SHELVES (us	se only on rentals)	CABINE	TS	
	GOI	NDOLAS		IS CABINET	LITERATURE I	POCKETS	
		\sim 1	(does no	ot have doors)			
Qty P	art # Descrip	Discount tion Price	Standard Price Total	Qty Part # Des	Disc cription Pr	ount Standard ce Price	Total
(alc		IGHT FIXTURES labor to install lights n	et included)		GONDOLAS		
	512 Arm Light		46.60	Gondolas Blue Fabric	iray Fabric	☐ White PV	С
	512 Amr Light 514 4' Tracklight		41.40		_ -	6.90 737.65	-
	orr 4 Tracklight	(5 lights) 100.10 0			•	6.25 1,282.75	
				174581 Single Si	ded 1м x 8' High 1,05	3.85 1,475.40	
Cabin		BINETS & LOCKS		174582 Double S	ided 1м x 8' High 1,83	2.35 2,565.30	
	ck Fabric 🔲 Blue F	Fabric Gray Fabric	☐ White PVC		SHELVES		
1730	05 1м х ½м х 36"	High 658.05	921.25	17201 1м Straig	jht (37" x12") 11	0.95 155.35	
1730	06 1м х ½м х 42"	High 742.85 1	,040.00	17206 1м Angle	ed (37" x 12") 13	8.05 193.25	
1730		High 1,061.55 1			ITERATURE ROCKET	0	
		High 1,146.35 1		174015 For 8½ x	11 Literature	52.85 74.00	
		2M x 36" High. 1,167.30 1		174013 F01 8/2 X	TT Literature	74.00	
1/30		∠M x 42" High 1,268.50 1 nets do not have doors)	,775.90				
1730			51.05				
		Available Quoted					
	moide offeres	, trailable Quoteu	on request		TOTAL COST		
	e what you need? all Exhibitor Sales	at (775) 355-4600.		Sub-Total -	- 10.1% Tax = -	Total Cost	-

FLEXING TO FIT YOUR NEEDS

TotalFlex® provides the ability to configure exhibits to fit your space, budget and vision from show to show. Available for rent or for purchase, this pop-up display is versatile, lightweight and durable, and setup can be completed without tools in only a few minutes.



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freeman.com

TOTALFLEX®

The TotalFlex® solution is the most versatile exhibit option available:

- Floor unit cases easily convert into a podium.
- Velcro-compatible fabric panels available in a wide selection of colors.
- Compatible with shelves, lights and other innovative trade show accessories.
- Available in a variety of sizes for rent or purchase, including a tabletop version (shown on front).
- Freeman offers full graphic and logo design solutions.*
- All TotalFlex® rental units include installation & dismantling of display system, material handling, 9'x10' or 9'x20' Classic Carpet with nightly vacuuming, 200-watt halogen lights (1 light for the table-top unit, 2 lights per 8x10 unit) as well as power and labor to hang them.

*Graphic design elements are priced separately and not included with TotalFlex® order.



FLOOR UNITS

10'w x 8'h Floor Standing Unit

20'w x 8'h Floor Standing Unit

8'w x 40"h Table Top Unit

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

RENTAL UNITS TOTAL COST

10.1% Tax

Sub-Total

Total Cost

NAME OF SH					SCIENTIFIC				· ·	<u></u>	.,
COMPANY N	AME:				BOO	TH #:		ВО	OTH SIZE	:)	X
CONTACT NA	AME :				PHO	ONE #:					
-MAIL ADDF											
or Assistar	ice, please call	<u> </u>			of our experts.						
		l For	fast, e		g, go to <u>www.f</u> ı	<u>reeman</u>	.com				
				TABL	ETOP UNIT Rental Units I Draped Table (control of the control of	select col 9' X 10 '(ismantle ng of Exl ning	or below) (select color of Exhibit nibit	,	1-Case One Time		n & Dismant
					to hang lights)		(1 0 0 0 1 (1	, , , , , , , , , , , , , , , , , , ,	0) 101 2101		TO EUDO!
RENTAL			QTY	TOTAL	Header Identifica	tion Sign -	(white with b	lack text)	Indicate cop	y below:	
Size	<u>DiscountPrice</u>	Standard Price									
40"H x 6'W	1,077.75	1,508.85			1						
40"H x 8'W	1,256.40	1,758.95			Fabric Panel C	Colors fo	r All Units	: 🗆	Black	☐ Gray	Blue
PURCHASE	<u>*</u>						lors Also A				
<u>Size</u>	Discount Price	Standard Price			🥾 9' x 10' (Classic (Carpet: [Black	☐ Blue	☐ Greer	n 🔲 Gray
40"H x 6'W	1,347.15	1,886.00		_	_	/lidnight	Blue 🗌 Pl	um 🗌	Red 🗌 F	Red Pepper	Tuxed
40"H x 8'W	1,527.30	2,138.20			Table Drape:	l Diuo	□ Prown		`roon		
*Shipping Not	Included				☐ Black ☐ ☐ Gold ☐		☐ Brown ☐ Plum	_	Breen Red	☐ Flax ☐ White	
				FLO	OR UNIT						
					Rental Units I	Include:			Purchase	e Units Inc	clude:
RENTAL			QTY	TOTAL	Classic Carpet Installation & D Material Handli Nightly Vacuum 1-Podium - 8'H 2-200 Watt Hal to hang lights)	ismantle ng of Exl ning X 10'W	of Exhibit hibit unit only	ŕ	One Time 1-Podium	- 8'H X 10'	n & Dismant W unit only and Labor
<u>Size</u> 8'H x 8'W		Standard Price			Header Identifica	tion Sign -	(white with b	lack text)	Indicate cop	y below:	
8'H x 10'W	1,796.75 2,151.05	2,515.45 3,011.45			- 📗						
PURCHASE	,	0,011.40			-						
Size	Discount Price	Standard Price			Fabric Panel (Colors fo	or All Units	: 🗆	Black	☐ Gray	Blue
8'H x 8'W	3,056.00	4,278.40			*	Other Co	lors Also A	\vailabl	e for Purc	hase Units	5
8'H x 10'W	3,591.85	5,028.60			9' x 10' (Classic (Carpet:	Black	Blue	☐ Greer	n 🗌 Gray
*Shipping Not	Included				Latte 🗆 N						
• All (Classic carpet	contain recvo	cled co	ntent and ar	e recyclable.						
		- 7			PHIC / PHOTO	DANI	=1 8				
		ur custom gra			matically enhan			ppeara	nce.		
F					Specialist conta					ie exhibit.	
OPTIONA	L ACCESSO	RIES		RE	NTAL				PURC	HASE _	
Part #	Description		Qty	Discount Price	Standard Price	Total	Qty	Disc	count Price	Standard I	Price T
1715800	2-200 Watt Halog	en Light Kit		224.70	314.60			_	320.05	448.0	5
1715801	1-200 Watt Halog	en Light Kit _		116.20	162.70			-	233.65	327.10	
1715802	Straight Shelf	_		89.25	124.95			_	162.35	227.30	
1715803	Angled Shelf			89.25	124.95				162.35	227.30	0
					QUICK TIPS						

charged the Standard Price.

Sub-Total

PURCHASE UNITS TOTAL COST

Total Cost

10.1% Tax

SEEING IS BELIEVING

Quality graphics contribute significantly to the impact of your exhibit. With state-of-the-art design and printing capabilities, Freeman brings your banners, signage, and exhibit graphics to life in a larger-than-life way. Our graphics products redefine "high definition," which means your brand has never been seen like this before.

- Photo-quality / high-resolution printing on a variety of rigid and rolled material including honeycomb, foam, Polyfoam, PVC, acrylic, fabric, vinyl and mesh materials
- Grand Format printers provide highresolution digital printing of single and double-sided banners in virtually any size
- Electronic file transfer, in-house printing, and company-wide procedure standardization allow us to control quality, cost and scheduling on a nationwide basis
- Extensive resources ensure that last minute repairs and replacements are handled efficiently as needed, no matter where your event may be located



EVENT GRAPHICS

CREATING VISUAL EXCITEMENT

Quality graphics contribute significantly to the impact of your exhibit. Vivid colors and sharp images attract attention, build traffic, and communicate messages more effectively. Freeman has invested in the latest printing technology and has the skills to provide you with the finest high-resolution digital graphic reproduction available.

STATE-OF-THE-ART CAPABILITIES

Freeman can provide four-color, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics, and more. Each Freeman location has stand-alone printing capabilities, along with two additional graphic locations for additional support and for special requirements.

SUPERIOR QUALITY CONTROL

Electronic file transfer, in-house printing, and company-wide standardization of procedures allow us to control quality, cost and scheduling for our customers on a nationwide basis. Last minute repairs and replacements are handled efficiently through our nationwide resources.

DEPTH OF RESOURCES

- 5M UV roll printers provide grand format, four-color, high-resolution digital printing of single and double-sided banners up to 16' wide and virtually any size with seams.
- 3M Dye Sublimation printers provide 10' fabric graphics that work perfectly in our SmartWall panel system.
- UV flatbeds print directly to a variety of ridged materials and offer a 100% recyclable graphic when using a cardboard substrate.
- Freeman offers 100% recyclable substrates that can save you money and the environment.
- Large format Eco-Solvent printers produce high quality graphics for wall, carpet and window applications.
- 3M high speed digital cutters allow for precise cutting of multiple panel applications and also custom router graphic panels.
- Computer-aided graphic design & layout available for your assistance.

REPRODUCTION AND INSTALLATION

- Suspended banners
- Logo reproduction

- Accent graphic photo panels
- Backlit displays and murals
- Large format signage and banners
- Four-color carpet image printing

10/18





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2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

DISCOUNT PRICE DEADLINE DATE APRIL 01, 2020

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

OMDANIV NAME.	BOOTH #	ETING / APR	BOOTH SIZ	<u>, </u>	
OMPANY NAME:			BOOTHOLE		
ONTACT NAME :	PHONE #	- .			
-MAIL ADDRESS :					
or Assistance, please call (775) 355-4600 to speak with one of For fast, easy ordering,		an.com			
GRAPH		<u> </u>			
Γο order your graphics, complete this order form and	d attach your s	ign copy or el	ectronic f	ile.	
Please see artwork guidelines for electronic files on	page 2 of this f				
Note: All graphics are subject to a 100% Cancellatio	-				
DIGITAL GRAPHICS	STANDARD				
Freeman has the capabilities to provide you with the inest digital graphic reproduction available.	CHOOSE YO	OUR SIZE:	Discount Price	Standard Price	TOTAL
Capabilities include four-color, photo-quality, high-	7" x 11"				
esolution digital printing virtually any size for banners,		@	69.70	104.55 =	
ignage, exhibit graphics and more.	7" x 22"	@	71.50	107.25 =	
L X W = sq.ft.	7" x 44"	@	73.25	109.90 =	
\$ 18.20 per sq. ft. discount price	9" x 44"	@	77.65	116.50 =	
sq. ft x or = \$	11" x 14"	@	85.60	128.40 =	
\$ 27.30 per sq. ft. standard price	14" x 22"	@	87.85	131.80 =	
• Minimum order per graphic 9 sq. ft. (1296 sq. in.)	14" x 44"	@	104.95	157.45 =	
Double sq. ft. for double-sided graphics Round sq. ft. to next whole increment	22" x 28"	@	110.20	165.30 =	
File conversion, retouching, cloning or color	28" x 44"	@	133.00	199.50 =	
correcting may incur additional labor charges.	20" x 60"		217.40	326.10 =	
(See reverse side for graphic guidelines.) ARGE DIGITAL GRAPHICS	(white only)			•	
		onversion, retou			
Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.		additional labor		See reverse si	ide
File Information:	_	aphic guidelines OUR SIGN (DE.	
		COIL SIGIA		.I\L.	
Electronic File Name		attach additional sign	copy on separa	ate page.	
		attach additional sign	copy on separa	ate page.	
Application		attach additional sign	copy on separa	ate page.	
ApplicationPMS Colors		attach additional sign	copy on separa	ate page.	
Application PMS Colors acking Material:		attach additional sign	copy on separa	ate page.	
ApplicationPMS Colors		attach additional sign	copy on separa	ate page.	
Application PMS Colors acking Material: Freeman Foam (Foamcore) Freeman PVC Plexi		attach additional sign	copy on separa	ate page.	
Application PMS Colors acking Material: Freeman Foam (Foamcore) Freeman PVC (PVC) Freeman HD Foam		attach additional sign	l Use	Your Judgmen	t
Application PMS Colors acking Material: Freeman Foam (Foamcore) Freeman PVC (PVC) Freeman HD Foam (Gatorfoam) Application Masonite Plexi (Foamcore) Freeman Honeycomb (Eco-Board)	* Please feel free to		l Use		t
Application PMS Colors acking Material: Freeman Foam (Foamcore) Freeman PVC (PVC) Freeman HD Foam (Gatorfoam) Freeman Polyfoam Application Masonite Plexi (Foamcore) Freeman Honeycomb (Eco-Board) Other	* Please feel free to		l Use	Your Judgmen	t
Application PMS Colors acking Material: Freeman Foam (Foamcore) Freeman PVC (PVC) Freeman HD Foam (Gatorfoam) Freeman Polyfoam (Ultra Board) Masonite Plexi (Foamcore) Freeman Honeycomb (Eco-Board) Other	* Please feel free to		l Use	Your Judgmen	t
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CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer or art department. Artwork must be submitted in the proper resolution and/or file size to produce quality images. Please provide proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

RASTER ART (photos, logos containing any continuous tone images):

- Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
- Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
- Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

VECTOR ART:

•Logos should be vector and have outlined fonts(if provided as bitmap, please use high-res images)

FONTS and LINKS

- Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines
- Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

COLOR

- If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork. Modifying Pantone names will result in printing default color (CMYK)
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- · Convert RGB art to CMYK if possible.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints.

ARTWORK IN THE STRUCTURE

• Please note that any panels going in the metal frame will hide 1/4" of your art all the way around. If you have a continuous wall where individual panels are divided by metal, use 1.25" spacing in between each panel to account for gaps and the natural flow of the graphics.

ACCEPTABLE FILE SOFTWARE

We are capable of working with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite - Illustrator, InDesign, and Photoshop

Always provide the following:

- Native files with fonts and links (zipped)
- High-res PDF-X/4 exports of the files

ACCEPTABLE FILE TYPES and SUPPORT FILES

NATIVE FILES:

- AI CLOUD (CC) file with Packaged supporting links and fonts. You may keep images linked but Packaging feature must be used.
- AI (CS6, CS5, CS4...) file with embedded links and outlined fonts
- EPS file with embedded links and outlined fonts
- INDD file with Packaged supporting links and fonts

PRINT FILES:

- •High-res PDF-X/4 (preferred)
- Al with PDF content (choose this option when saving file)
- EPS files with embedded links and outlined fonts

RASTER OR BITMAP ART:

- •Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression)
- PSD (make sure font layers are rasterized)
- TIFF, JPG (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)

WAYS TO SEND ARTWORK

•Files below 10 MB can be delivered via email. Larger files may be posted to Freeman's FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup of the files on CD-Rom/DVD may be required to be sent via overnight delivery in addition to posting the electronic files. Please call (775) 355-4600 for assistance.

Page 2 of 2

UNION REGULATIONS

To assist you in planning for your participation in the forthcoming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

CARPENTERS UNION

Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. Full time employees of the exhibiting companies may set their own exhibits without assistance in a booth no larger than 10' x 20' provided the exhibit can be set up without the use of power tools or ladders. This does not apply to the unpacking and placement of your merchandise.

If your exhibit is larger than 200 sq. ft., you must use union personnel which can be supplied by the Official Decorating Contractor.

MATERIAL HANDLING

This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carryable by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. Freeman is not responsible for injuries caused by improper use of furniture.

TIPPING

Freeman request that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status and we feel that tipping is not necessary. This applies to all Freeman employees.

2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617

INCLUDE THE FREEMAN METHOD OF PAYMENT WITH YOUR ORDER

Price P Straight Time- 8:00 A.M. to 4:30 P.M. Monday through Friday			20 ACOG ANNUA					
MAIL ADDRESS OF Assistance, please call (775) 355-4600 to speak with one of our experts. For fast, easy ordering, go to www.freeman.com DISPLAY LABOR (One Hour Minimum per Worker) Description Description Description Description Advance Price Pr								
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Price is per person/per hour. Start time guaranteed only at start of working day One hour minimum per man - labor thereafter is charged in half (1/2) hour increments Labor must be canceled in writing, 24 hours in advance to avoid a one (1) hour cancellation fee per worker When scheduling dismantle labor, be sure to allow sufficient time for empty containers to be returned to your b Freeman supervised jobs will be completed at our discretion prior to show opening and before the hall must be cleared. Please include setup plan/photo, special instructions & inbound shipping information with this INSTALLATION LABOR Preeman Supervised Labor - Please complete the reverse side of this form. Installation of your exhibit will be completed at our discretion prior to show opening The charge for this service is 30% of the total installation labor bill, with a minimum of \$45.00 Emergency contact: Phone Number: Exhibitor Supervised Labor (Supervisor must check in at Service Desk to pick up labor) Inpervisor will be: Phone Number: Date Start No. of People Approx. Hrs. Total Hrs. Hourly Rate Estimater Total Cos	Ol	All c	lay Saturday, Sunday	and observed holic	days		\$ 191.25	\$ 267.75
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PLEASE NOTE: Freeman is not responsible for product or literature that is not properly packed and labeled by the exhibitor.

2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617

Seattle FY20 473460

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2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617 INCLUDE THE FREEMAN METHOD OF PAYMENT WITH YOUR ORDER

NAME OF SHOW: 2020 ACOG ANN	NUAL CLINICAL 8	& SCIENTIFIC MEETING / APRIL 24 - 26, 2020	
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For Assistance, please call (775) 355-460	0 to speak with one of	our experts.	
	For fast, easy ordering,	go to www.freeman.com	
HANG	ING SIGN LAB	OR AND EQUIPMENT	
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Regardless of previous usage, an authorized the top of this form and the following information	signature is required at attion is to be completed.	PLACEMENT DIAGRAM Provide an overview sketch of how your sign should be hung in your booth in the large box below. Place booth dimensions in the small boxes. Indicate surrounding aisle or booth numbers for orientation.	
IMPORTANT NOTE: Hanging structure areas of the Convention Center with the exce and lobbies. You must comply with all Cor limitations and hanging structure requirement Freeman is the exclusive contractor for all ceitruss systems must also meet all facility rules.	eption of meeting rooms nvention Center weight its. Iling-hung materials. All	TOP Aisle/Booth #	
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truss only)X	No. of feet from the floor to top of ground structure	
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		No. of feet in from RIGHT SIDE of exhibit space	
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Length		No. of feet in from TOP of exhibit space	
Width Diameter		Electrical signs must be in working order and in accordance with the National Electric Code. Electrical service requirements must be ordered in advance on the enclosed ELECTRICAL SERVICE order form	
Weight of Hanging Structure: (in pounds)	Does your hanging structure require electricity? YES NO	
Any hanging structure that weighs in excess of	f 250 pounds will require	Does your hanging structure have lights? YES NO	
the employment of chain motors. Additional or at the Exhibitor's expense if deemed necessar		How many people are required to assemble the hanging structure? Is Your Sign Designed to Rotate? Yes No	
Are you using chain motor(s)? Quantity:		(Initial in the applicable box above)	
Chain Hoist Rotating		HANGING STRUCTURE Install-Date/Time AM/PM	
Exhibitor Provided Freema	an Provided	Dismantle-Date/Time AM/PM	
Structural Integrity of Hanging Structur	re	Please indicate Method of Supervision your require:	
 Please attach CERTIFIED WEIGH BILL a STRUCTURAL ENGINEERED DRAWIN Banners not requiring assembly weighing 	lG	 ☐ OK to proceed without Exhibitor Supervision ☐ Wait for Exhibitor Supervision ☐ Display House to supervise 	
DO NOT REQUIRE CERTIFICATION. Include a copy of the weight specification Structures		Please note this is only a request. All dates and times are not guaranteed (depending on work to be performed). INBOUND SHIPPING	
 Refer to Show Management Rules & Reg 	gulations for height	Shipping to Advance Warehouse	
restrictions • Exhibitors who comply with all outlined registrictly.	gulations will be given	Deadline for Receipt: APRIL 14, 2020 Shipping to Show Site	
See Reverse sid		Date of Arrival: AM/PM nstallation, equipment, & labor rates4600 for a Truss & Lighting package quote.	

NAME OF SHOW:

EXHIBITING COMPANY NAME: BOOTH #:

PRINT NAME: PHONE#: FAX #:

INSTRUCTIONS

FREEMAN REQUIRES AN ENGINEER PRINT OF TRUSS AND LIGHTING RIGGING. PLEASE PROVIDE A DWG FILE OF THE RIGGING PLOT WITH LOAD REQUIRED INFORMATION 3 WEEKS PRIOR TO MOVE IN. INCOMPLETE INFORMATION MAY PROHIBIT YOUR TRUSS RIG FROM BEING HUNG.

For pre rigging please contact Freeman for availability.

Lighting Designer Information. Note: (WASHINGTON STATE CONVENTION CENTER) rigging regulations must be adhered to.

Name:		
Company Name:		
Phone:	Email:	
	· · · · · · · · · · · · · · · · · · ·	

- All Sign Structure/Truss and Motor System orders must be accompanied by both a Weight Certificate and a Certified Structural Engineered Drawing.
- All ground supported truss systems that exceed a height of 12' will require seismic safety cables. Any part of an exhibit or structure must have a supporting base equaling 1/3 the height of the structure on three points.
- All truss systems that are to be suspended from the ceiling will require detailed blue prints that indicate all hanging points and weight loads for
- All truss and motor systems will be operated by Freeman personnel only. At no time, will any Exhibitor Appointed Contractor be permitted to operate the motor controls in raising or lowering truss systems. All Distros will be handled by Freeman.

- CHARGES FOR HANGING TIME & MATERIAL BASIS

 Standard prices will apply if the hanging sign is not received by the warehouse shipping deadline date.

 Size and weight of structure determines labor & equipment requirements in most cases 2-man crews will be utilized. Additional crew and/or equipment
- In most cases 2-main crews will be utilized. Additional crew and/or equipment will be used if the supervisor deems it necessary to safely complete the installation and/or dismantling of a job, and will be charged accordingly.
 There will be an additional charge for any cables, connectors, or other equipment needed to assemble or rig structures as well as labor to verify weight on hang points. Recrating of signs by Freeman will be handled on a time and material basis
- **For some events an 8 hour minimum charge of \$933.00 each way could apply.
- One hour minimum per lift crew, assemblor and/or supervisor
- STRAIGHT TIME: 8:00 A.M. TO 4:30 P.M. Monday through Friday
- OVERTIME: 4:30 P.M. TO 8:00 A.M. Monday through Friday,
 - ALL DAY Saturday, Sunday and on Observed Holidays

SIGN HANGS ONLY Condor with Crew per hour	Straight <u>Time</u>	<u>Time</u>
Advanced Price\$ Show Site Price\$		\$ 948.75 \$1328.25

ASSEMBLY CREW/ADDITIONAL LABOR

Assembly Crew or Ground Supervisor

A...... 11......

Per Person Per Hour

Advanced Price \$ 127.50 191.25 Show Site Price \$ 178.50 \$ 267.75

ASSEMBLY ESTIMATE

	Approx. Hours	@	Hourly Rate	=	Estimated Cost
INSTALLA	TION ESTIMATI Approx. Hours	_	Hourly Rate		Estimated Cost
DISMANT	LE ESTIMATE	@	Hourly Pata	=	Estimated Cost
	Approx. Hours	_	Hourly Rate		Estimated Cost

Harrier Data

TOTAL ESTIMATED COST:

INSTALLATION

FREEMAN IS RESPONSIBLE FOR ASSEMBLY OF ALL HANGING EQUIPMENT, TRUSS AND SIGNS. No display houses will be allowed to assemble any hanging structures, due to seismic codes. However, they may supervise. Set up instructions must be provided for signs needing assembly. Dismantling may be done by a display house after Freeman lowers structure. Installation and dismantile times will be established by Freeman per availability of halls and access to area.

METHOD OF SUPERVISION REQUIREMENTS

ARE: OKTO PROCEED WITHOUT EXHIBITOR SUPERVISION, THE FOLLOWING APPLIES:

- Must have diagrams and be received in our Warehouse.
- We will make every attempt to coordinate hangs, when possible, prior to your assigned freight target.
- Exhibitors who require labor to hang from the ceiling PRIOR to installing their displays must contact us prior to move-in,
- to schedule the necessary labor and equipment.
 All hanging material MUST be sent in a separate container directly to the Freeman warehouse, with the special enclosed HANGING MATERIAL labels.
- Deadline for receipt: APRIL 14, 2020 Company Name and Booth Number
- For: 2020 ACOG ANNUAL CLINICAL & SCIENTIFIC MEET-ING

c/o FREEMAN / KGM MOTORCYCLE TRANSPORT 18770 80th Place S.

Kent, WA 98032

Attention: Hanging Structure

Bill of Lading must be marked:

"Hanging Sign/Ceiling Hung Material"

EXHIBITOR OR DISPLAY HOUSE SUPERVISION, THE

- In cases where materials are not delivered to our warehouse with complete instructions & diagrams prior to move-in,
- please be aware of the following:
 Exhibit personnel MUST CHECK-IN at the Freeman Service Desk upon receipt of hanging materials at booth. Show site check-ins will not be guaranteed same day or straight time installation. Next day hangs for on-site deliveries will be installed after advance scheduled hangs are completed
- Exhibitor understands and agrees that if their representative does not check in at the Freeman Service Desk at the time/ date assigned, (per Freeman's notification) when structures are ready to hoist, they will FORFEIT their rights to have their own supervision.

SHOW SITE ORDERS MIGHT NOT BE ACCEPTED due to advance clearance requirements. Show Site prices will apply to all labor orders placed at show site.

STRUCTURAL INTEGRITY STATEMENT

The enclosed Structural Integrity Statement must be signed by the display house and/or exhibitor guaranteeing that the stress points for hanging have been engineered properly. Structures will not be hung if, in the opinion of the contractor and/or facility, they are deemed unsafe.

All information must be forwarded to Freeman for approval in advance of move in.

AUTHORIZED BY:_	
DATE:	

This form must be returned with the following:

- Structural Integrity Statement
- Certified engineered blue print
- Drawing indicating height, length and width dimensions
- Certified weigh bill
- Orientation drawing showing position within the booth space and height from the floor to the top of the sign.

	TOTAL COST	
Sub-Total	+ Tax (10.1%) = TOTAL	

2080 Brierley Way, Ste 102 Sparks, NV 89434 (775) 355-4600 Fax: (469) 621-5617

PLEASE INCLUDE THIS FORM WITH YOUR HANGING SIGN ORDER FORM

STRUCTURAL INTEGRITY STATEMENT THIS FORM MUST BE RETURNED FOR ALL SUSPENDED STRUCTURES

	_, the contracted
exhibitor at the 2020 ACOG ANNUAL CLINICAL & SCI	ENTIFIC MEETING /
APRIL 24 - 26, 2020 and (if applicable), the display ho	
aforementioned exhibitor, do hereby certify and guarantee	
for the hanging structure have been properly engineered a	
certify that the structure can be hung safely and has been	n constructed to meet
all applicable regulations and safety measures.	the ASSOCIATION
We hereby release, indemnify and forever hold harmless WASHINGTON STATE CONVENTION CENTER, FR	-
subsidiaries, their directors, officers, employees, represe	•
contractors from and against any and all liability, claims,	_
or penalties arising from the installation, use or dismantling	
hang points supporting in excess of 200 lbs. may be veri	fied (metered) on site
at exhibitor's expense.	
Exhibiting Company:	Booth #:
Authorized Signature:	
Printed Name:	Date:
E-Mail:	
Display House/Builder (if applicable):	
Authorized Signature:	
Printed Name:	_ Date:
E-Mail:	
Complete and return form to address listed at the top	

of this form.

2080 Brierley Way, Ste. 102 Sparks, NV 89434 (775) 355-4600 • Fax: (469) 621-5617 THE FOLLOWING MUST ACCOMPANY YOUR ORDER:

- FREEMAN METHOD OF PAYMENT
- HANGING SIGN LABOR
- STRUCTURAL INTEGRITY STATEMENT

NAME OF SHOW: 2020 ACOG A	NNUAL CLINICAL & S	CIENTIFIC	MEETING / APR	IL 24 - 26, 2020
COMPANY NAME			BOOTH #:	
CONTACT NAME:				
E-MAIL ADDRESS				
For Assistance, please call (775) 355	5-4600 to speak with one of o For fast, easy ordering, go		an.com	
ALL HANGIN WILL	REQUIRE A	CHA		
Description	CHAIN H Qty Ea.	Price	Total	
·	-			
1/4 Ton Chain Hoist (up to 500 lbs.)			\$	
1/2 Ton Chain Hoist (up to 1,000 lbs.))@	\$671.00 =	\$	
1 Ton Chain Hoist (up to 2,000 lbs.)	@	\$671.00 =	\$	
Please call for custom	quote if ordering more	than five c	hain hoists or ro	otating motors.
Description			Rate Per Hour	-
FREEMAN SIGN RIGGING SUPERV Rate applies when additional equipmon Straight Time: 8:00 A.M. to 4:30 P.M.	ent is used (i.e. chain motor, h 1. Monday through Friday	noist, truss, etc	.) ST\$ 127.50	OT\$191.25
Overtime: 4:30 P.M. to 8:00 A.M	Monday through Friday and		lay, Sunday and Holid	ays.
Description	TRUSS SY Qty Ft.	Price	Total	
12" Silver Box Truss	@ \$23		\$	
12" Black Box Truss	@ \$23	.20 per/ft =	\$	
20.5" Silver Box Truss	@ \$33	.55 per/ft =	\$	
20.5" Black Box Truss	@ \$33	.55 per/ft =	\$	

INSTRUCTIONS

- All rigging must conform with Show Management rules, regulations and facility limitations.
- Freeman is the exclusive provider of rigging services, truss and chain motors.
- Rigging Plots must be submitted in advance by exhibitor. These plots must show the location of the hang points, the height above the floor of the hang points, the weight of each point and the booth outline with the surrounding booth numbers for reference.
- Any special equipment required will be billed at prevailing rates. Prices are for the entire show.
- Lighting can be rented from the official audio visual company, Freeman, or may be brought in or rented from other sources, but will incur drayage charges.
- ELECTRICAL SERVICE requirements must be ordered in advance.
- For Lift and overhead rigging crew, use the "Hanging Sign Labor" order form.

SUPPORTING DOCUMENTS CHECKLIST				
Rigging Plot				
Structural Integrity Statement				
Hanging Signs Order Form				
Electrical Order Form				

No Material Handling Charges on Chain Hoists and Truss Systems Ordered from Freeman

QUICK TIPS FOR EASY EXHIBITING

- Please remember to sign the required Structural Integrity Statement. Orders received without an Authorized Signature will not be placed until received.
- •If you have any questions or need assistance with any items not listed, please call and ask for your Exhibitor Sales Representative.

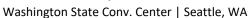
		TOTAL		
Subtotal	_ + .	10.1% Tax	= \$ _	Total Cost

All materials and equipment are on a rental basis.

Proud to Serve as Your Official Event Technology Provider

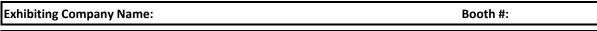
2020 ACOG Annual Clinical & Scientific Meeting

April 24 - 27, 2020 Exhibits: April 24 - 26, 2020









Packages	QTY.	Early Order	Show Rate	Total
32" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$720.00	\$936.00	
42" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$870.00	\$1,131.00	
46" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$1,035.00	\$1,345.50	
55" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$1,445.00	\$1,878.50	



riat sercen Monteors	QII.	Eurly Order	SHOW Rate	Total
24" Flat Screen - 1080P, with Dell Sound Bar - Choose One: Table Top -or- Wall Mounted		\$290.00	\$377.00	
32" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$475.00	\$617.50	
42" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$625.00	\$812.50	
46" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$790.00	\$1,027.00	
55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$1,200.00	\$1,560.00	
60" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$1,400.00	\$1,820.00	
70" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$1,800.00	\$2,340.00	
80" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$2,800.00	\$3,640.00	
Please call for pricing on Flat Screens 90" and larger, LED & LCD Video Wall Options		Please call for pricing!		
				•



Flat Screen Accessories	QTY.	Early Order	Show Rate	Total
Mounting Bracket - (32"- 80" Flat Screen) *Only required if providing your own Flat Screen		\$150.00	\$195.00	
Single Post Stand - (up to 24" Flat Screen; Mounting Bracket Required - Charges May Apply)		\$150.00	\$195.00	
Dual Post Stand - (32"- 80" Flat Screen; Mounting Bracket Required - Charges May Apply)		\$225.00	\$292.50	



Touchscreen Displays	QTY.	Early Order	Show Rate	Total
32" Touchscreen - Choose One: Table Top -or- Wall Mounted		\$800.00	\$1,040.00	
46" Touchscreen - Choose One: Table Top -or- Wall Mounted		\$1,300.00	\$1,690.00	
Please call for pricing on Touchscreens 65" and larger		Please call	for pricing!	



Computing	QTY.	Early Order	Show Rate	Total
Desktop Computer with 19" Monitor		\$275.00	\$357.50	
Laptop Computer		\$325.00	\$422.50	
Apple iPad		\$175.00	\$227.50	
iPad Floor Stand - White		\$150.00	\$195.00	
Apple iPad with Floor Stand - White		\$295.00	\$383.50	
Apple 21.5" iMac		\$300.00	\$390.00	
Apple 15" MacBook Pro		\$450.00	\$585.00	



Additional Equipment	QTY.	Early Order	Show Rate	Total
USB Media Player		\$120.00	\$156.00	
Choose: Blu-ray -or - DVD Player		\$150.00	\$195.00	
Sound Bar - 2.1 Full Range, with Built-in Subwoofer		\$75.00	\$97.50	
Small High Performance PA System (2 speakers, 1 Mixer/Amp)		\$330.00	\$429.00	
Wireless Microphone - Handheld		\$240.00	\$312.00	
Wireless Microphone - Headset		\$240.00	\$312.00	
Wireless Microphone - Lavalier		\$240.00	\$312.00	



Quoted Equipment	QTY.	Early Order	Show Rate	Total







Contact Your Freeman Representative	Total Your Order	
IRENE SANCHEZ	Equipment Sub-Total	
irene.sanchez@freeman.com	28% Handling Charge (\$231.00 Min) Includes Delivery, Install & Dismantle	
Phone: 708.255.7187	Added Labor to Mount Client Owned Flat Screen to Stand (\$75)	
Fax: 469.621.5617	State Sales Tax (10.1%)	
Online at: www.freeman.com	TOTAL CHARGES:	

Don't see what you are looking for? Please call to discuss the options!

** Please note for Monitor Stand & Mount Rentals: Additional labor may be required to mount client provided monitors ** Electrical Services are not included in equipment pricing.

Please Fill in All Information Below Before Submitting Your Order

Contact Information				
Your Name:	Booth Number:			
Exhibiting Company Name:				
Company Address:				
City / State:	Zip Code:			
Phone:	Fax:			
Email:				
Third Party (If Applicable):				
Signature:				
Delivery Information				
A representative must be in your b	booth at the time of delivery unless alternate arrangements are made.			
Delivery subject to readiness of the be	ooth structure and set-up. Please call us at 708.255.7187 with questions.			
On-Site Contact Person:	Cell Phone:			
Please Select Your Preferred Date and Time of De	livery (Choose One):			
Wednesday, April 22, 2020	8am - 12pm 1pm - 5pm			
Thursday, April 23, 2020	8am - 12pm 1pm - 5pm			
Payment Information				
Method of Payment (Choose One):				
Credit Card * In an effort to maximize secure portal to provide credit card pa	the security of customer payments, a Freeman representative will include a link to our ayment, with your order confirmation.			
Check *Checks must be in U.S. funds d	drawn on a U.S. or Canadian bank. "U.S. Funds" must be pre-printed on Canadian checks.			
Key Account *Key Account customers have been pre-approved with net 30 terms.				
Bank Transfer * Please reference the S Wire Transfer: Bank Transfer to Bank G ABA#: 026-009-593, ACCT #: 44268315 Physical address routing identifiers: 10	545 Freeman Audio Visual, LLC.			
International Wire Transfer	31545 Freeman Audio Visual, LLC.			
Swift Code: BOFAUS3N ACCT # 442683 CHIPS address: 0959 Freeman Audio V Physical address for international rout	visual, Inc. ting identifiers: 100 West 33rd Street, New York, NY			
CHIPS address: 0959 Freeman Audio V Physical address for international rout ACH Direct Deposit	ting identifiers: 100 West 33rd Street, New York, NY			
CHIPS address: 0959 Freeman Audio V Physical address for international rout ACH Direct Deposit ABA# 111-000-012 ACCT # 442683154	ting identifiers: 100 West 33rd Street, New York, NY			
CHIPS address: 0959 Freeman Audio V Physical address for international rout ACH Direct Deposit ABA# 111-000-012 ACCT # 442683154	ting identifiers: 100 West 33rd Street, New York, NY 15 Freeman Audio Visual, LLC. pank address: 901 Main Street, Dallas,TX			

your company representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of the Exhibitor including without limitation, any shipping charges.

Cancellation Policy: Any cancellation must be received within 7 days of show open to avoid being charged one day's rental rate. Cancellations after delivery will result in a day's charge and labor incurred.

^{**} All payments must be made in advance in US funds.

^{**}Full payment, including any applicable tax, is due at the time the order is placed.

WASHINGTON STATE CONVENTION CENTER

Priority Exhibitor Services

Priority Exhibitor Services only from WSCC - Online and Onsite.

ACOG Annual Clinic &

Scientific Meeting

Advanced Order Deadline: Tuesday, April 7

Order your facility services in one click! Visit our online Priority Exhibitor Services portal.

CLICK HERE

WSCC SERVICE PARTNERS

Temporary Utilities - powered by EDLEN* (electrical, air/water/drain)

Data & Telecom - provided by SmartCity* (internet, WiFi, phones)

Catering - serviced by ARAMARK*

PRIORITY EXHIBITOR SERVICES

- · Advance online pricing
- Premier customer support
- Coordination of facility services
- · Onsite staffed service desk
- · Post-event reporting of services
- Consolidated, detailed billing

Your Service is Our Priority

Here at the Washington State Convention Center we understand how critical our facility services are to the success of your exhibition. To achieve the best possible service delivery and coordination, WSCC offers an innovative ordering process—Priority Exhibitor Services.

Gone are the days of submitting multiple order forms and booth plans or managing separate invoices for your venue services. As the world gets busier and more connected, WSCC is committed to meeting you where your need us most - Online and Onsite.

If you need venue services that are not listed on our online Priority Exhibitor Services portal, contact your **Exhibitor Services Representative** to place your order[†].

Contact your Exhibitor Services Representative:

exhibitor.services@wscc.com (206) 694-5015

If you believe you are eligible for tax exemption, or would like to pay by check or wire transfer you cannot order online. Please call or email us to obtain the order forms[†].

†Orders not placed online may result in a processing fee.

*Exclusive partner



Links not working or inactive? Paste this URL into your browser to directly access your Priority Exhibitor Services portal:

www.wscc.com/exhibitorservices









CUSTOM DESIGNED ARRANGEMENTS	DESCRIPTION	/ COLOR	UNIT PRICE	QUANTITY	TOTAL
SPRING FLORAL ARRANGEMENT			65.00		
TROPICAL FLORAL ARRANGEMENT			75.00		
FLORAL ARRANGEMENT			100.00		
HEIGHT: WIDTH:			or 175.00		
FLORAL ARRANGEMENT					
HEIGHT: WIDTH:					
TROPICAL PLANT AND BLOOMING FOLIAGE					
MUM PLANTS: Yellow White Lavender			30.00		
AZALEAS: Pink Red			35.00		
BROMELIAD			35.00		
SMALL Ivy Pothos			30.00		
LARGE BOSTON FERN		40.00			
3 FOOT TROPICAL PLANT		49.50			
4 FOOT TROPICAL PLANT		59.50			
5 FOOT TROPICAL PLANT		69.50			
CUSTOM TROPICAL PLANTS					
5 FOOT TROPICAL / TOP DRESSED - SMALL IV		125.00			
6 FOOT FICUS TREE / TOP DRESSED - SMALL I		169.50			
6 FOOT PALM / TOP DRESSED - SMALL IVY AN		169.50			
8 FOOT - 16 FOOT TROPICAL PLANT		Price on Request			
CONTAINERS:				SUB-TOTAL	
WHITE BLACK	DE	LIVERY, PICK L	JP & MAIN	TENANCE 10%	
			ď	RAND TOTAL	
	REEN MATERIA				
ALL ORDERS MUST B	SE PAID IN FULL accept Checks, VISA, Ma			E OF THE SHOW	V.
		<u> </u>			
Have National Plant & Flor	ral's Designer call our b	ooth on the following	ng Date/Time:		
	AMEX □ CHECK				
CREDIT CARD #:					
EXP DATE: SECURITY CODE:					
CARDHOLDER NAME:AUTHORIZED SIGNATURE:		EMAIL:			ATEMENT COPY
CREDIT CARD BILLING ADDRESS:		- LWAIL CONF	INMAI ION C	OII GEMAIL SI	TILMENT COFT
CREDIT CARD BLEING ADDRESS.		1001 1		lease Remit to:	S NIV 90102
CITY:				95814 • LAS VEGAS • FAX (702) 956-802	
		exhibitorservice@nationalplantfloral.com			

Booth # _____ NPF 1.18

Event Photography of North America Corp (EPNAC) Official Photographer

EXHIBITOR ORDER FORM

EPNAC is proud to be the Photographer of ACOG 2020 and to offer Exhibitors special pricing.* *Note:*Pricing subject to change January 2021.

To order booth photography or videography, complete the <u>Exhibitor Order Form</u> online or complete the order form below and email to <u>contact@epnac.com</u>. View the link above for examples of our work.

Company Requesting Order	
Billing Contact	
Billing Address	
Billing Telephone	
Billing Email	
Name of Show & Location	
Company Name Displayed on Booth	
Booth Number	
Onsite Contact	
Onsite Contact Mobile	
Name and Email for Delivery of Images	
Additional Information/Requests	
empty Standard - includes up to 4 booth angles when the standard - includes up to 4 booth angles up to 4 boot	dd interior/detailed* (standard fee plus \$375) dd interior/detailed* (standard fee plus \$500) dd interior/detailed* (standard fee plus \$750) dd interior/detailed* (standard fee plus \$1,500) he 4 angles.
□ Images of the booth with people (\$375 add	litional charge)
PART II – EPNAC Videography (check below Videography starts at \$2,500. Contact us were started in the start of the start	•