



AFCEA International Cyber Symposium

Defining Full Spectrum Global Cyberspace Operations

June 24-25, 2014 • Baltimore, MD Convention Center

Expand Your Presence at the AFCEA Cyber Symposium 2014! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the Cyber Symposium is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **Cyber Symposium Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth and on interactive floor plan online)			•	•
Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2014 event.

**To take advantage of this opportunity, contact
Paul doCarmo, Connie Shaw or Matt Darnell
800-564-4220 / 703-631-6200
afceaexhibits@jspargo.com**



Exhibitor Directory Contract

Cyber Symposium 2014

June 24-25, 2014

Baltimore Convention Center

Virginia Beach, VA

Advertising/Sponsorship Description		Fee
	2-Star Listing	\$300
	3-Star Listing	\$500
	4-Star Listing	\$950

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with Contract.....50%
	After February 24, 2014.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through August 26, 2013.....0%	
August 27, 2013 – February 24, 2014....50%	
After February 24, 2014.....100%	

Make checks payable to: AFCEA

Mail payments to: AFCEA Exposition Mgmt., c/o J. Spargo & Associates, Inc
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: exhibitcontracts@jspargo.com

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