

MARKETING AND PROMOTION APPLICATION AND CONTRACT

CEC Convention & Exposition

April 9-12, 2014

Pennsylvania Convention Center

Philadelphia, PA



Contact Information

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site

Address.....

City..... State..... Zip..... Country.....

Marketing & Promotion

Convention Program Advertising Options

Tab Divider Pages in Program Book

- ☐ One side – cover stock 4-color \$2,400
- ☐ Both sides- cover stock 4-color \$4,400
- ☐ Covers (2,3, or 4) or Page I (color only) \$2,100
- ☐ Full Page B/W \$1,597
- ☐ Half Page B/W \$899

Other: _____

Total Cost: \$ _____

Convention Program Advertising Options

- ☐ Third Page B/W (vertical) \$720
- ☐ 1/6 Page B/W \$427
- Additional Promotional Opportunities**
- ☐ Tote Bag Inserts \$500

Payment Information

Initials	Deposit and Payment Schedule
	Due with application.....50%
	Balance due January 6, 2014.....100%
Promotional opportunities will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation/Decrease Penalties

Cancellation/Decrease Penalties	Initials
Through January 6, 2014.....50%	
After January 6, 2014.....100%	

Make checks payable to:**
CEC

Mail payments to: CEC Exposition Mgmt., c/o J. Spargo & Associates, Inc.
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: exhibitcontracts@jspargo.com

Credit Card Payment

- ☐ Visa
- ☐ MasterCard
- ☐ American Express
- ☐ Discover

Card Number: _____ Amount: \$ _____

Name on Card: _____ SEC Code _____ Exp. Date: _____

Signature: _____

**Please reference CEC 2014 and the exhibiting company name to ensure proper credit.

This exhibit space application will become a contract upon acceptance with authorized signature and is based upon the exhibit floor plan, exhibit space fees, rules governing the exposition and general information that is included with this document.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....

Show Management Use

Account Number..... Assigned Booth Number..... Size..... Date.....