

Enhanced Exhibitor Listings

Expand Your Presence Before, During and After Kidney Week!

Enhanced exhibitor listings are available to increase your exposure with longer company and product descriptions, logos, press releases, product photos, and corporate videos designed to draw attention to your listing and help drive traffic to your booth. Let attendees know what you have to offer and where you are located online and on mobile devices by purchasing an upgrade today.

	Exhibitor Listing Features	Basic Included	Extended \$600	Premium \$1,200
ONLINE	Company Name, Booth Number	x	x	x
	City, State, Country	x	x	x
	URL	x	x	x
	Product & Service Categories	Up to 5	Up to 7	Up to 10
	Links to Social Media Platforms	x	x	x
	600 Character Description	x	x	x
	Expanded Description of Additional 600 Characters		x	x
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		x	x
	Company Logo		x	x
	Up to 5 Press Releases		x	x
	Link to Promotional Flyer (PDF)		x	x
	Up to 3 Product Photos with Description			x
	Multimedia Flash Video with Indicator Icon on Exhibitor List			x
	Rotating Logo on Home Page of Exposition Website			x
MOBILE	Company Name, Booth Number	x	x	x
	City, State, Country	x	x	x
	URL	x	x	x
	Product & Service Categories	Up to 5	Up to 7	Up to 10
	600 Character Company Description	x	x	x
	Expanded Description of Additional 600 Characters		x	x
	Company Logo		x	x
	Link to Promotional Flyer (PDF)		x	x

Upgrade Your Listing! Contact 800-564-4220 / 703-631-6200 or kidneyweek@spargoinc.com.

APPLICATION AND CONTRACT FOR ENHANCED EXHIBITOR LISTINGS

ASN Kidney Week 2016

November 15-20, 2016
Exhibit Dates: November 17-19, 2016
McCormick Place ~ Chicago, IL



Contact Information

Company Name (Will be used for all ASN Kidney Week 2016 publications)
Exhibiting Name
Contact Title
Tel Fax
Email Website
Address
City State Zip Country

Enhanced Exhibitor Visibility Plan Rates (Basic Exhibitor Listing included in booth purchase)

- Extended Exhibitor Listing - \$600
Premium Exhibitor Listing - \$1,200

Within 10 business days of receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information. Information for the online listing may be updated any time prior to the meeting.

Payment Information

Table with 2 columns: Deposit and Payment Schedule, Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Make checks payable to: ASN

For Application Questions, Call 800-564-4220

Cancellation Penalties

Table with 2 columns: Cancellation Penalties, No refund if exhibiting company cancels

Fax / Email Application to:
703-563-2691 / exhibitcontracts@spargoinc.com

Mail Check Payment to:
ASN Kidney Week 2015
P.O. Box 890658 • Charlotte, NC 28289-0658

Overnight Check Payment to:
ASN Kidney Week 2015
BB&T Remittance Processing • Attn: Box 890658
5130 Parkway Plaza Boulevard • Charlotte, NC 28217

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Rules and Regulations contained in the ASN Kidney Week 2016 Exhibitor Prospectus. Exhibitor agrees to receive all written and electronic correspondence from ASN and SPARGO, Inc. in reference to ASN Kidney Week and all future ASN events. This enhanced exhibitor visibility plan application will become a contract upon Exhibitor's authorized signature and ASN's acceptance and approval.

Authorized Signature Date
Printed Name Telephone

Show Management Use

Authorized ASN Signature Date
Account Number Assigned Booth Number Size