



Envision. Engage. Execute.



EXHIBITOR PROSPECTUS

MEETING DATES: JUNE 2-6, 2018
EXHIBIT DATES: JUNE 3-5, 2018
COLORADO CONVENTION CENTER
DENVER, COLORADO

Become an Exhibitor!

800-564-4220 or ashpexhibits@spargoinc.com

www.ashp.org/summermeetings



Connect with Pharmacy Leaders Seeking Solutions on Health Information Technology!

ASHP invites you to exhibit at its 2018 Summer Meetings & Exhibition taking place June 2-6, 2018 at the Colorado Convention Center in Denver, Colorado. The 2018 Summer Meetings & Exhibition brings together one of the largest targeted audiences within the pharmacy community! Pharmacy professionals now include not only those in leadership and managerial roles, but also medication safety specialists, informaticists, and ambulatory care practitioners.

WHY EXHIBIT?

The ASHP 2018 Summer Meetings & Exhibition is the place to make connections and exchange ideas on health information technology solutions. Meet with current and prospective customers, gain valuable industry knowledge, and increase visibility to remain competitive in the marketplace.

There is no better opportunity to network, gain visibility and showcase your products and services to these unique audiences.

Attracting more than 2,000 pharmacy professionals, attendees can participate in four targeted, boutique meetings and, more importantly, will visit the exhibit hall floor looking for the latest innovative products and services.

Attendee-to-exhibitor ratio of **20:1**

[Floor Plan](#)[Reserve a Booth](#)[Rules and Regulations](#)[Sponsorship Opportunities](#)[Website](#)

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WHO EXHIBITS?

Industry suppliers like you!

Build on existing relationships and make new ones with highly-qualified pharmacy professionals who matter to your business.

Products of Interest to Attendees

Automation

Biotechnology Pharmaceuticals

Brand Name Pharmaceuticals

Computer Systems/Software

Dispensing

Drug Admin Devices

Employers/Employment Agencies

Facility Design/Fixtures

Generic Pharmaceuticals

Government Agency

Group Purchasing Organization

Health Care Institution

Home Health Care

Hoods, Safety Cabinets

Market Research

Packaging Equipment/Systems

Parenterals

Pharmacy Management Services

Professional Or Trade Association

Publications

USP 797

Wholesale Distributors

FOUR BOUTIQUE MEETINGS PLUS ONE EXHIBIT HALL EQUALS INCREASED EXPOSURE!

The Ambulatory Care Conference

The Ambulatory Care Conference is designed for forward-thinking pharmacists who strive to advance ambulatory care practice.

Informatics Institute

The Informatics Institute provides high-quality, advanced programming designed for informaticists to *innovate* and *improve* the use of information technology in all patient care settings.

Medication Safety Collaborative

The Medication Safety Collaborative is for interprofessional teams of health-system based clinicians and administrators who focus on quality and patient safety.

Pharmacy, Practice & Policy

Pharmacy, Practice & Policy is the *predominate* meeting for pharmacy leaders, policy makers, consultants, vendor representatives and others interested in networking.

Top reasons to exhibit

Connect
with 2,000
pharmacy
professionals.

Over 8
hours of
unopposed
exhibit time.

Reception
and lunches
are in the
exhibit hall.

Over 90%
of exhibitors
plan to
return in
2018.

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2017 SUMMER MEETING EXHIBITORS

Acute Care Pharmaceuticals	CAPS	Health Care Logistics	Pentec Health	SMART Temps, LLC
Allergan, Inc.	Cargin Pharmacy Technologies	Health Care Systems Inc.	Pfizer	Stericycle, Inc.
Alliance for Safe Biologic Medicines	Center for Pharmacy Practice Accreditation	HelioMetrics	Pfizer Specialty Care, Vaccines	Stryker
American College of Clinical Pharmacy	Clean Harbors, Inc.	HRA Healthcare Research & Analytics	Pharmacy Practice News	Sunovion Pharmaceuticals Inc.
Amgen	CODONICS, Inc.	Indian Health Service (IHS)	Pharmacy Purchasing & Products	Tellus LLC
Apexus 340B Prime Vendor	Collegium Pharmaceutical	Intelliguard® RFID Solutions	Pharmacy Stars, LLC	TheraDoc / Premier
Arbor Pharmaceuticals	Comprehensive Pharmacy Services	International Medical Industries, Inc.	Pharmacy Times	Thermo Fisher Scientific
ARxIUM	ConsortiEX	KbPort LLC	PharMEDium Services, LLC	TouchPoint Medical
ASHP Resource Center	Corvida Medical	Kit Check	Precision Dose, Inc.	TruMed Systems
Astellas Pharma US, Inc.	CSL Behring	Medical Packaging Inc. (MPI)	Procured Health	University of Tennessee
Athenex	DoseMeRX	Medicure	Progressive Medical Inc.	University of Texas School of Biomedical Informatics at Houston
Avera ePharmacy	Doximity	Medi-Dose, Inc./EPS, Inc.	QleanAir Scandinavia	Upsher-Smith Laboratories, Inc.
Baxter Healthcare Corporation	ELEVATE340B	Millennium Health	QuVa Pharma Inc.	VaxServe
BD	Equashield LLC	Mylan, Inc.	Safecor Health, LLC	VigiLanz Corporation
BioFire Diagnostics, LLC	Excelera	NeoMed	Sagent Pharmaceuticals, Inc.	Visante, Inc.
Bioscience International	Fresenius Kabi, LLC	Nuaire, Inc.	Samson Medical Technologies	Wellpartner, Inc.
BMS / Pfizer	Germfree Laboratories, Inc.	Omnicell	Sanford Guide	Wolters Kluwer
Board of Pharmacy Specialties	GFMD Ltd.	OneOme	SCA Pharmaceuticals	
Cantrell Drug Company	Grifols	Pacira Pharmaceuticals, Inc.	Scriptpro	
	H + H System, Inc.		Sealed Air	

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WHO ATTENDS?

Pharmacy healthcare professionals who lead the field with their knowledge and insights; and make the decisions that shape our industry.

- Administrators
- Consultants
- Front-line staff
- Health Information technology professionals
- Medication safety officers
- Nurses
- Patient safety officers
- Pharmacists
- Pharmacy technicians
- Physicians
- Policy makers
- Quality professionals
- Risk managers
- System developers
- Technicians

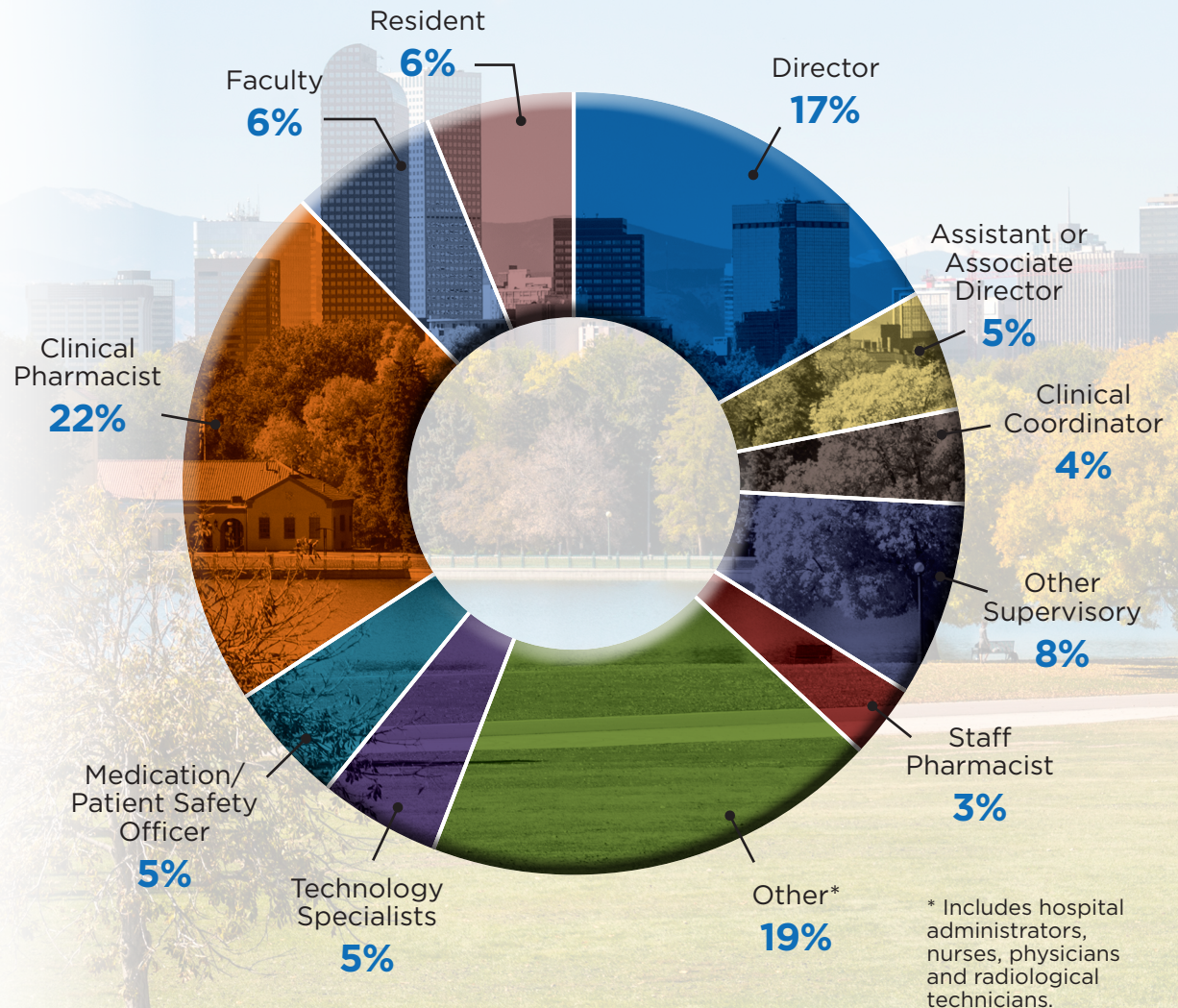
Interact with influential leaders from all over the country and:

- Generate new leads.
- Establish your brand.
- Introduce new products and services.
- Reconnect with customers.
- Network with health-system professionals.
- Get maximum return on your investment!



[View the 2017 demographics](#)

2017 Summer Meetings Attendee Breakdown by Pharmacy Professional Categories



[Floor Plan](#)

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BECOME AN EXHIBITOR!

The exhibit hall is a bustling center of activity during the conference, where attendees network and, of course, shop for products and services.

We look forward to seeing you in Denver!

Exhibit Space Rate \$32.00 per square foot

Booth Fee Includes:

- Four exhibit staff badges per 10'x10' space. Additional exhibit hall badges may be obtained for a fee of \$90.00 per badge but full conference registration will not be included with these additional badges.
- Online listing including company name, booth number, categories, and description.
- Listing in the onsite *Yellow Pages* including company name, booth number, address, city, state, and company description.

[Learn more about upgrading your listing.](#)

Deposit and Payment Schedule

- **August 8, 2018 - January 17, 2018:** 50% due with application
- **After January 17, 2018:** 100% due with application

Cancellation

- **August 8, 2017 - January 17, 2018:** 50% nonrefundable
- **After January 17, 2018:** 100% nonrefundable

Exhibit Hall Schedule

Move-In*

Saturday, June 2, 2018 8:00 a.m. – 5:00 p.m.
Sunday, June 3, 2018 8:00 a.m. – 3:00 p.m.



Exhibit Hall Hours

Sunday, June 3, 2018 5:00 p.m. – 7:00 p.m.
Monday, June 4, 2018 11:00 a.m. – 2:00 p.m.
Tuesday, June 5, 2018 11:00 a.m. – 2:00 p.m.

Move-Out*

Tuesday, June 5, 2018 2:00 p.m. – 9:00 p.m.

*Days and hours subject to change

For more information on becoming an exhibitor, contact:

ASHP Exhibits Management
c/o SPARGO, Inc.
Phone: 800-564-4220 or 703-631-6200
Email: ashpexhibits@spargoinc.com
Web: www.ashp.org/summermeetings

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BEYOND THE BOOTH

Sponsorship — Stand Out from the Crowd and Help Generate Traffic to Your Booth!

The key to success is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you meet or succeed your goals for the conference.

Sponsorship Opportunities

Executive Suite — Meet with Staff, Customers and Prospects Face-to-Face!

Purchasing an Executive Suite gives you the opportunity to have a staff lounge, hold staff meetings, meet privately with attendees, and more, all within close proximity to your booth. For more information, contact ashpexhibits@spargoinc.com or 800-564-4220.

Promotional Theater/Satellite Symposia — Brand Yourself as a Solutions Provider and Expert!

This is your opportunity to educate attendees and end users about solutions. Conduct a Promotional Theater to present more information on products and services or sponsor a Satellite Symposia, which are industry supported continuing education programs, before and after official ASHP programming. For more information on these opportunities, contact Michelle Tyler at mrasnickytyler@ashp.org.



ABOUT ASHP

ASHP represents pharmacists who serve as patient care providers in acute and ambulatory settings. The organization's more than 40,000 members include pharmacists, student pharmacists and pharmacy technicians. For over 70 years, ASHP has been on the forefront of efforts to improve medication use and enhance patient safety. For more information about the wide array of ASHP activities and the many ways in which pharmacists advance healthcare, visit ASHP's website, www.ashp.org, or its consumer website, www.safemedication.com



ASHP HISTORY

Prior to the 1920s, hospital pharmacy was not a strong, well-organized component of the profession. By 1936, a subsection of hospital pharmacists was formed in the American Pharmaceutical Association (APHA), and for the first time, hospital pharmacists had a voice in a national organization. In 1942, hospital pharmacists established the American Society of Hospital Pharmacists, affiliated with APhA. In 1947, ASHP and APhA jointly established a hospital pharmacy division with permanent staffing. Since then, ASHP has progressed from 153 charter members to 40,000 today.

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