

Enhanced & Premium Upgraded Listings

Expanded listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help to drive traffic to your booth. Purchase an upgrade today!

Exhibitor Listing Features	Basic Included	Enhanced \$495	Premium \$950
ONLINE			
Company Name, Booth Number	●	●	●
City, State, Country	●	●	●
URL	●	●	●
Product & Service Categories	Up to 5	Up to 7	Up to 10
Links to Social Media Platforms	●	●	●
400 Character Description (approximately 50 words)	●	●	●
Expanded Company Description of Additional 400 Characters (approximately additional 50 words)		●	●
Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		●	●
Company Logo		●	●
Up to 5 Press Releases		●	●
Up to 3 Product Photos with Description			●
Multimedia Flash Video with Indicator Icon on Exhibitor List			●
Rotating Logo on Home Page of Exposition Website			●
IN-PRINT			
Company Name, Booth Number	●	●	●
Full Address	●	●	●
URL	●	●	●
Inclusion in Product & Service Directory	Up to 5	Up to 7	Up to 10
400 Character Description (approximately 50 words)	●	●	●
Company Logo		●	●
Expanded Company Description of Additional 400 Characters (approximately additional 50 words)			●
MOBILE APP			
Company Name, Booth Number	●	●	●
City, State, Country	●	●	●
URL	●	●	●
Product & Service Categories	Up to 5	Up to 7	Up to 10
400 Character Description (approximately 50 words)	●	●	●
Expanded Company Description of Additional 400 Characters (approximately additional 50 words)		●	●
Company Logo		●	●

Upgrade your listing today! Contact 800-564-4200 | 703-631-6200 | ashpexhibits@spargoinc.com

Online Premium Listing Sample

The image shows a laptop screen displaying the Sony USA website. Several orange callout boxes with white text are connected to specific elements on the website by blue lines:

- Company Name, Booth Number**: Points to the 'ashp' logo and 'SUMMER MEETINGS & EXHIBITION 2017' header.
- Company Logo**: Points to the 'SONY' logo.
- Product and Service Categories**: Points to the 'Categories' list on the right side of the page.
- Links to Social Media**: Points to the social media icons (Facebook, Twitter, LinkedIn, YouTube) below the company address.
- Expanded Description**: Points to the main text block describing Sony Corporation of America.
- Multimedia Flash Video**: Points to a video player showing two people.
- Up to 5 Press Releases**: Points to the 'Press Releases' section.
- Up to 3 Product Photos with Description**: Points to the 'Products' section, which includes images and descriptions for the Alpha DSLR Camera, PlayStation 4, and XBR 4K Ultra HD TV.

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