



ashpTM **SUMMER MEETINGS
& EXHIBITION 2016**

JUNE 11-15, 2016
BALTIMORE CONVENTION CENTER
BALTIMORE, MD

Sponsorship Opportunities

Leverage the investment you put into exhibiting
by taking steps to help drive traffic to your booth.
Secure your sponsorship opportunity today!

1-703-631-6200 | 800-564-4220 | ashpexhibits@jspargo.com

2016 ASHP SUMMER MEETINGS & EXHIBITION

Exhibiting at the Summer Meetings & Exhibition will provide you with the opportunity for face-to-face interaction with your current and prospective customers. Now that you have made the important commitment to exhibit, take steps to maximize your investment, enhance your visibility, and stand out from the competition.

All sponsorships include recognition in the program book, onsite daily newspaper, ASHP website and signage at the convention center.



Review these opportunities and select the offerings that will best support your objectives as you develop strategies to drive traffic to your booth and engage with your customers. We can customize additional packages to suit your requirements and budget. Sponsorships are now available to non-exhibiting companies. There is a \$5,000 surcharge for companies who are not participating in the exhibit program. Your company must still meet the same criteria as an exhibitor to sponsor any of the opportunities below.

Mobile App

\$35,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Capture the attention of attendees before, during and after the meeting by sponsoring this opportunity. Attendees will access programming, exhibits and logistical information through the Mobile App. Each time an attendee launches the app your company logo will appear on the home page along with a link to your website. Sponsorship includes: a logo on the splash page, a logo with website hyperlink on the menu page, two promoted posts and one push notification per day (Sunday-Tuesday).



To secure your sponsorship contact ASHP Exposition Management at 800-564-4200 or ashpexhibits@jspargo.com

Wi-Fi Access Baltimore Convention Center

\$35,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Your support allows attendees to enjoy free wireless Internet throughout the meeting space outside of the exhibit hall. Your corporate name and logo will appear on the onsite signage recognizing your support of this much valued service.



Grand Opening Reception

(Exclusive Sponsorship: **\$30,000**/Partial Support: **\$15,000**)

Recognition: Corporate or Brand

All meeting attendees will benefit from your hospitality and support of this kickoff event in the exhibit hall. Your company name and branding will be front and center as you play host for the evening to all ASHP participants.



Lunch in the Exhibit Hall

(Exclusive Sponsorship: \$30,000/Partial Support: \$15,000)

Recognition: Corporate or Brand

Your support of this complimentary lunch will be appreciated by all attendees as they visit the exhibits on Tuesday. Gain visibility and gratitude by helping to make this lunch service available to all.



Meeting Registration Bags

\$22,000

Recognition: Corporate or Brand

Get your name and branding in front of all meeting participants as they check in at attendee registration and travel throughout the convention center. Attendees will use these totes onsite and back in their practices ensuring your branding will endure beyond the 4 day event.



Network Connections

\$20,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

This well-trafficked station, affording access to email and the internet, enables attendees to stay in touch while attending the meeting. They will also use this service to complete meeting evaluation and CE request forms online. Your company name and logo will be displayed on each screen, and a link will be provided to your website.



Recharging Stations

\$15,000 6 units

Recognition: Corporate or Brand

Support the popular charging stations placed in high traffic areas within the Convention Center and capture the attention of the attendees while they are tapping into your power source. Price includes print signage and electrical power.



Contact Information:

SPARGO, Inc.

Email: ashpexhibits@jspargo.com

In the United States: 800-564-4220

International Callers: 1-703-631-6200

Meeting Lanyards

\$15,000 (Exclusive Sponsorship)

Recognition: Corporate Only

Meeting participants will help to generate visibility for your company as they travel throughout the convention center and host hotels wearing the lanyards promoting your company. Distributed at registration, you'll reach attendees early as they check in for the meeting.



Meeting & Activities Planner

\$15,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Distributed in the official meeting bag to every attendee, the Meeting & Activities Planner is the only printed program provided for the Summer Meetings & Exhibition. The program contains information for all educational aspects of the meeting, including the schedule of events, session listings, meeting room locations and more. As the sponsor, you will receive prominent recognition with space on the back and inside front covers as well as a 2-page spread within the booklet.



Aisle Signs

\$15,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Your corporate logo will be displayed on all aisle signs within the exhibit hall ensuring that attendees see your logo as they navigate from one aisle to the next. Sponsorship includes the production, installation and removal of all aisle signs.



Hotel Keycards

\$15,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Make a first impression as attendees arrive in Baltimore! Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check in at the headquarter hotel. Attendees will continue to see your branding throughout the meeting dates as they access their hotel rooms.



Conference Pens

\$10,000 (Exclusive Sponsorship)

Recognition: Corporate Only

Get in the hands of all attendees with this useful and enduring sponsorship. Distributed in the registration area and inserted in the official meeting bags provided to all attendees, everyone will be searching for a pen while attending the conference, and continue to use it well after the meeting ends.



Coffee Break

\$10,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

The keynote presentation always draws a large crowd! Attendees will be very appreciative of complimentary coffee service as they start their day attending the presentation. They will be sure to notice your support displayed prominently on napkins, cups and signage at the stations.



Escalator Runner

\$10,000-\$15,000 per location (2 Locations Available)

Recognition: Corporate or Brand

Opportunities for placement of company or product branded escalator runners are available in prominent areas within the convention center. Ensure attendees are aware of your presence at the meeting by securing one of these prime locations for visibility. Sponsorship includes production of the runners, installation and removal. Call for specific prices and locations.



Floorstickers

\$5,500

Recognition: Corporate or Brand

Make an impression with your company branding and messaging on a 3'x3' carpet overlay as attendees enter the Exhibit Hall or walk the main aisle.



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Table Clings

\$5,000 for 10 Tables (2 Available)

Recognition: Corporate or Brand

Attendees will take note of your messaging while they stop to take a break, have some refreshments, and network with their colleagues within the Exhibit Hall. Sponsorship fee includes production charges.



Exhibit Hall Banners

\$4,500-\$7,500

Recognition: Corporate or Brand

Guarantee exposure and reach attendees with your message by securing one or more hanging banners in key locations within the Exhibit Hall. Fee includes banner production and labor (hanging) charges. Please call for specific sizes and pricing.



Column Wraps

5 Columns Available, \$4,000 per column or \$16,000 for all 5

Recognition: Corporate or Brand

Located in high traffic public areas outside of the Exhibit Hall, you are sure to make a lasting impression by securing a place on these prominent columns.



Executive Suites

\$3,000

Secure a private, dedicated meeting space conveniently located within the Exhibit Hall. This hard wall, furnished meeting room will allow you to hold staff meetings and meet privately with customers and potential clients in a quiet setting away from the bustle of the exhibits.



Promotional Theaters and Non-CE Presentation Opportunities

ASHP offers you the opportunity to hold a non-certified educational event for attendees in a theater on the exhibit floor or in one of the host hotels during lunchtime on Monday or Tuesday. To help maximize your event turnout, the number of slots available for each timeframe for these premium educational events is limited. Contact Michelle Rasnick Tyler at mrasnicktyler@ashp.org for more information and to secure your time slot.

