



EXPAND YOUR PRESENCE BEFORE, DURING AND AFTER THE MIDYEAR MEETING!

Upgraded exhibitor listings are available to increase your exposure with longer company and product descriptions, logos, press releases, product photos, and corporate videos designed to draw attention to your listing and help drive traffic to your booth. Let attendees know what you have to offer and where you are located online, in-print and on mobile devices by purchasing an upgrade today!

Exhibitor Listing Features	Basic Included	Enhanced \$735	Premium \$1,525
ONLINE			
Company Name, Booth Number	●	●	●
City, State, Country	●	●	●
URL	●	●	●
Product & Service Categories	Up to 5	Up to 7	Up to 10
Links to Social Media Platforms	●	●	●
400 Character Description (approximately 50 words)	●	●	●
Expanded Company Description of Additional 400 Characters (approximately additional 50 words)		●	●
Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		●	●
Company Logo		●	●
Up to 5 Press Releases		●	●
Up to 3 Product Photos with Description			●
Multimedia Flash Video with Indicator Icon on Exhibitor List			●
Rotating Logo on Home Page of Exposition Website			●
IN-PRINT			
Company Name, Booth Number	●	●	●
Full Address	●	●	●
URL	●	●	●
Inclusion in Product & Service Directory	Up to 5	Up to 7	Up to 10
Company Logo		●	●
400 Character Description (approximately 50 words)			●
MOBILE APP			
Company Name, Booth Number	●	●	●
City, State, Country	●	●	●
URL	●	●	●
Product & Service Categories	Up to 5	Up to 7	Up to 10
400 Character Description (approximately 50 words)	●	●	●
Expanded Company Description of Additional 400 Characters (approximately additional 50 words)		●	●
Company Logo		●	●

Upgrade Your Listing! Contact 800-564-4220 / 703-631-6200 or ashpexhibits@spargoinc.com