

2018 ASCP Annual Meeting & Exhibition

November 1-4, 2018

Exhibit Dates: November 2-3, 2018

Gaylord National Resort & Convention Center

National Harbor, Maryland

EXHIBITOR PROSPECTUS



EXHIBIT TODAY!

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ASCP American Society of
CONSULTANT
PHARMACISTS



The 2018 ASCP Annual Meeting & Exhibition brings together top professionals from across the country specializing in providing pharmacy care to the geriatric population, including owner/operators and decision makers of LTPAC pharmacies and consultant pharmacy companies.

Join us in the nation's capital, November 1-4, 2018, for two days full of opportunities and make valuable contacts, develop relationships, showcase solutions used in the provision of care to the senior population, and more.

ABOUT THE MEETING

The ASCP Annual Meeting & Exhibition is presented by the American Society of Consultant Pharmacists, the only international professional society dedicated to medication management and improved health outcomes for all older persons.

Our exhibitors are the reason why our attendees emerge with innovative ideas and solutions to improve their organization's productivity and enhance the quality of care for their patients.

QUICK FACTS

- **850+** professional attendees
- **600+** attending organizations
- **6+** exclusive exhibition hours
- Special events in the exhibit hall

86% of attendees felt the Exhibit Hall experience was good or excellent.



ATTENDEES ARE LOOKING FOR SOLUTIONS RELATED TO:

- Automated Dispensing
- Carts/Packaging Equipment
- Computer Systems/Software
- Drug Delivery
- eMar
- Emergency/After Hours Pharmacy
- Forms for Pharmacy Consulting
- Generics
- GPO's
- Home Healthcare Providers
- Pharmaceuticals
- Probiotic Supplements
- And more!

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TOTAL CONFERENCE:
1,067 

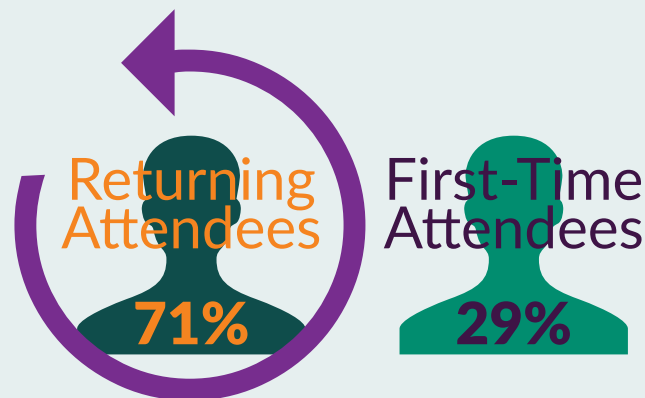
TOTAL PROFESSIONALS: 886

MEMBERS:  **648**

NONMEMBERS: 69

STUDENTS:  **116**

EXHIBITS ONLY PROFESSIONALS: 181



Professional Practice/Activities Profile	
Academia	10%
Administrative	22%
Consulting	55%
Other	18%
RX Dispensing	18%
Pharmacy Owner/Operator	7%



Years Experience	
0-5 years	19%
6-10 years	13%
11-20 years	17%
20+ years	55%

Practice Setting	Percentage
Academia	16%
Acute-Care Hospital	9%
Adult Day Service Centers	24%
Ambulatory Surgical Centers	4%
Assisted Living Facility	33%
Community Pharmacy Centers	5%
Continuing Care Retirement	16%
Correctional Institutions	6%
Dialysis/ESRD Centers	3%
Home Health Care	7%
Hospice	23%
Hospital-Based LTC	12%
Mental Health Facility (ICF/MR/DD)	14%
Nursing Facility	52%
Pharmacy Owner/Operator	7%
Private	8%
Residential Care/Boarding	7%
Retail Pharmacy	7%
Senior Centers	11%
Subacute/Transitional Care	16%
Other	14%

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IMPORTANT EXHIBITOR INFORMATION

WHAT'S INCLUDED WITH YOUR BOOTH

- Four full conference badges per 10'x10' booth
- Company ID sign
- Backdrop and side-rail drape
- Complimentary listing online, in-print, and in the mobile app
- **BONUS!** Pre-registration mailing list

EXHIBIT HOURS AND DATES

Friday, November 2:

4:30 p.m. – 7:30 p.m.

Opening Night Reception:

6:30 p.m. – 7:30 p.m.

Saturday, November 3:

9:15 a.m. – 11:15 a.m.

EXHIBIT SPACE RENTAL FEES

Non-Partner: \$44/ sq. ft.

Platinum Level Partner: \$34/ sq. ft.

Gold Level Partner: \$35/ sq. ft.

Silver Level Partner: \$37/ sq. ft.

Bronze Level Partner: \$40/ sq. ft.

Corner booth fee: \$150 per corner

ABOUT ASCP



The American Society of Consultant Pharmacists (ASCP) is the only international professional society devoted to optimal medication management and improved health outcomes for all older persons. Founded in 1969, ASCP is a non-profit membership organization currently based in Alexandria, VA.

MISSION

The American Society of Consultant Pharmacists empowers pharmacists and other healthcare professionals to enhance quality of care for all older persons through the appropriate use of medication and the promotion of healthy aging.

VISION

The vision of the American Society of Consultant Pharmacists is optimal medication management and improved health outcomes for all older persons.

BECOME A CORPORATE PARTNER!

Special rates for exhibit space are one of the key benefits afforded ASCP Corporate Partners. For additional information on the ASCP Corporate Partner program or to become a partner, visit the ASCP Corporate Partnership webpage to learn more, or contact Debbie Furman, at dfurman@ascp.com, or 703-739-1300 ext. 146.

EXHIBITOR HOUSING AND REGISTRATION

ASCP's official headquarters hotel is the Gaylord National Resort & Convention Center. The official ASCP hotel block will open July 2018. Exhibitor Registration will open in July 2018.

**Earn an additional 10 priority points by booking housing through the ASCP Official Housing Center.*

PROMOTIONAL OPPORTUNITIES

Stand out and make an impression to attendees at ASCP! Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With this in mind, unique and engaging Promotional Opportunities have been designed to increase your exposure and help you meet or exceed your goals for the conference.

[View All Opportunities](#)

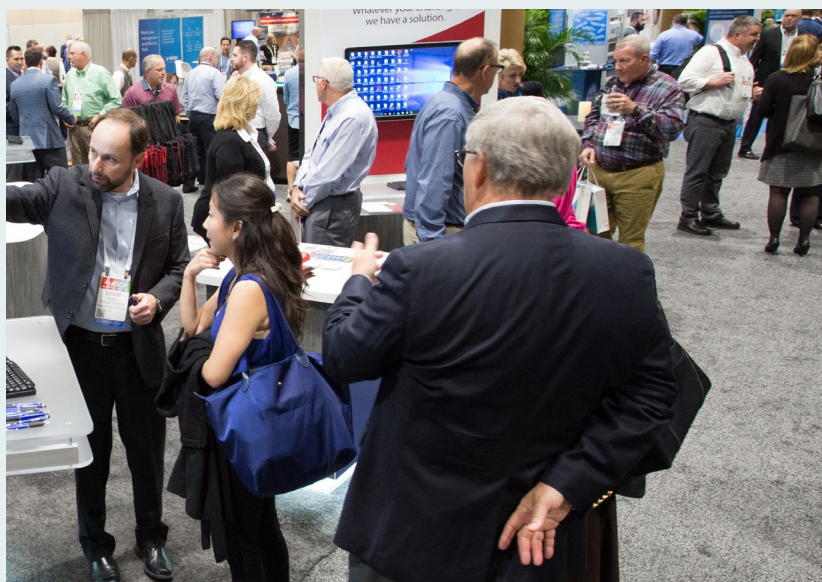


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