

KISSIMMEE

Florida

2017 ASCP

— ANNUAL MEETING & EXHIBITION —

EXHIBITOR PROSPECTUS

Gaylord Palms Resort & Convention Center • Kissimmee, Florida
Meeting Dates: November 2-5, 2017 • Exhibit Dates: November 3-4

ascp.com/page/am17

BECOME AN EXHIBITOR!

703-631-6200 | ascpexhibits@spargoinc.com

The Largest Gathering of Consultant
and Senior Care Pharmacists



Make New Connections at ASCP 2017

ESTABLISH NEW RELATIONSHIPS AND STRENGTHEN EXISTING ONES BY EXHIBITING

Presented by the American Society of Consultant Pharmacists, the ASCP Annual Meeting & Exhibition brings together top professionals from across the country specializing in providing pharmacy care to the geriatric population. This is your opportunity to make valuable contacts, develop relationships, and showcase your latest and greatest products and services used in the provision of care to the senior population.

WHY EXHIBIT?

- Offering innovative ideas and solutions to enhance the quality of care to the senior population, the ASCP exhibit hall is always a hit!
- Discover new clients and untapped business opportunities. More than 900 professional attendees representing 600+ organizations attend the Annual Meeting & Exhibition. Show them how important your services are to their business!
- Network on and off the show floor. Utilize the 6+ exclusive exhibition hours and special events taking place in the exhibit hall to educate attendees on your products and services and launch new products to a receptive audience.
- Build and/or re-position your brand and increase awareness for your company and generate sales leads.

"In the opening hours of the Exhibit Hall we talked with 5 influential decision-makers - some affiliated with multiple facilities - that could result in significant business opportunities for our firm."

*Jim Ward, President
H.L. Coshatt Company, Inc.*

Our exhibitors are the reason our attendees emerge with innovative ideas and solutions to improve their organization's productivity and enhance the quality of care for all older persons through the appropriate use of medication and the promotion of healthy aging. Don't miss out on promoting your products and services in November 2017!

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80% of consultant and senior care pharmacists' recommendations change prescribers' product decisions.

ATTENDEES ARE LOOKING FOR PRODUCTS AND SERVICES ALIGNED WITH:

Automated Dispensing Systems	Forms for Pharmacy Consulting	Medication Carts
Computer Systems and Software	Generics	Nutrition Planning
Consulting	Group Purchasing Organizations	Online Services/E-mail/Internet
Data Entry	Home Health Care products	Packaging Equipment
Delivery Services	Injectable Drug Delivery Products	Pain and Wound Care Management
Education Programs	Infusion Products	Pharmaceuticals
eMar	Insurance	Publications
Financial Services	Medicare Part B and D Products	Wholesale Distributors



[Website](#)

[Floor Plan](#)

[Reserve a Booth](#)

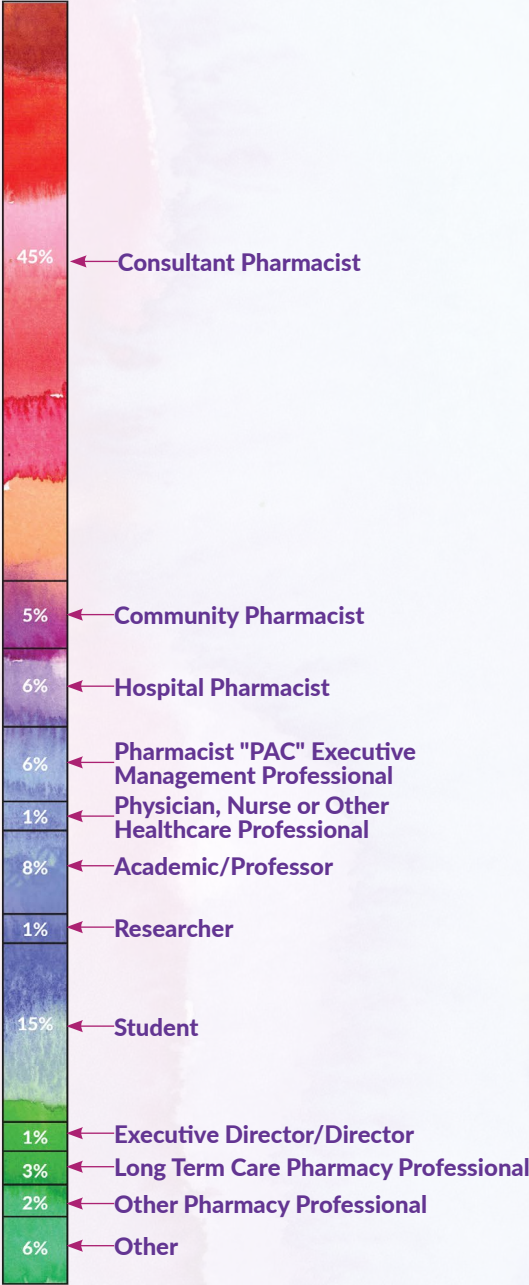
[Additional Exhibitor Opportunities](#)

ASCP Attendees Come to See and Buy Your Solutions!

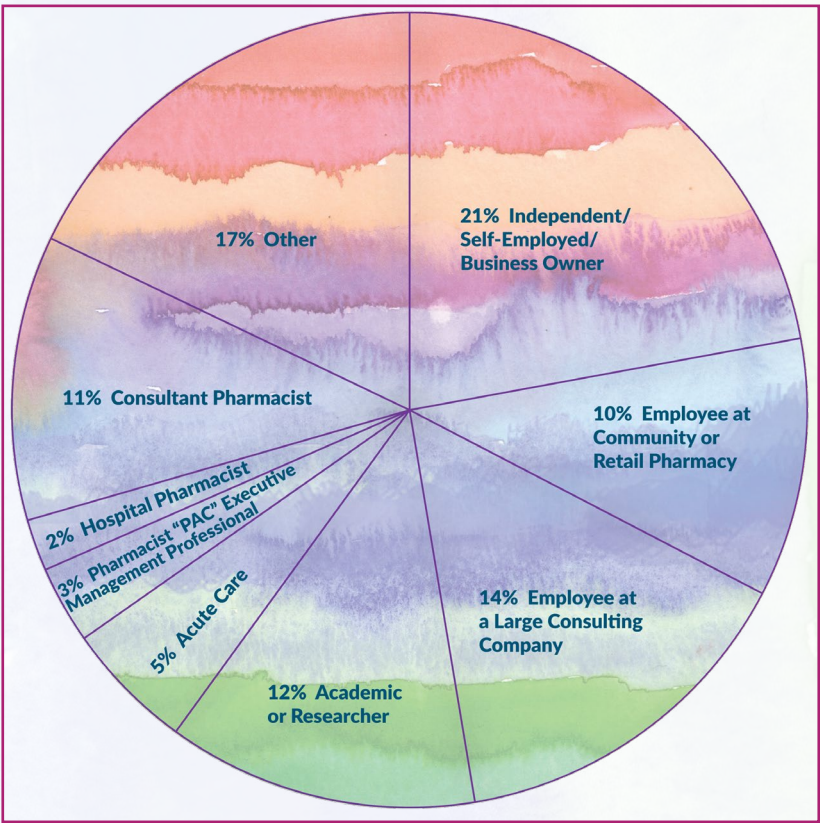
THE FACTS:

- 90% of 2016 attendees will return in 2017
- 69% of 2016 attendees have attended the Annual Meeting & Exhibition before
- 10:1 pharmacist to exhibiting company ratio
- 900+ Professional Attendees
- 1,200+ Total Attendees

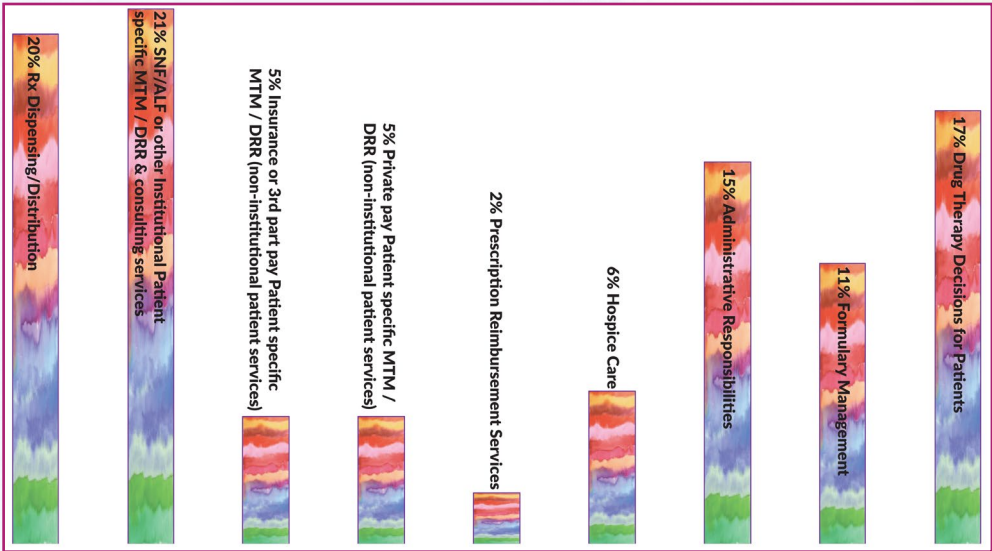
Attendee Type



Practice Type

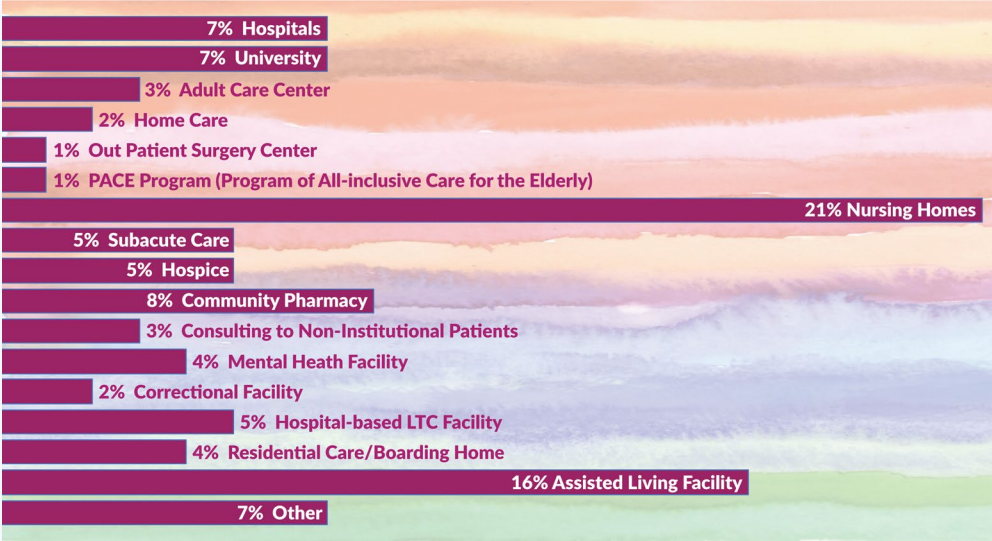


Service Provided



*Multiple Selections may be Applicable

Practice Setting



*Multiple Selections may be Applicable



Approximately 10,000 baby boomers celebrate their 65th birthday each day.



Seniors represent 14.5% of the US population, about 1 in 7 Americans.



93% of older adults live within 5 miles of a pharmacy.



Nearly 70% of Americans are on at least one prescription drug, and more than 50% take two.

Important Information for Exhibitors

DATES & EXHIBITION HOURS

Friday, November 3

Exhibit Hours: 5:30 p.m. – 8:30 p.m.

Opening Night Reception: 7:30 p.m. – 8:30 p.m.

Saturday, November 4

Exhibit Hours: 10:15 a.m. – 11:45 a.m.

Morning Networking Power Break:

10:30 a.m. – 11:30 a.m.

Exhibit Hours: 3:45 p.m. – 5:15 p.m.

Afternoon Networking Power Break:

4:00 p.m. – 5:00 p.m.

EXHIBIT SPACE RENTAL FEES

Non-Partner: \$ 44.00 per square foot

Platinum Level Partner: \$ 34.00 per square foot

Gold Level Partner: \$ 35.00 per square foot

Silver Level Partner: \$ 37.00 per square foot

Bronze Level Partner: \$ 40.00 per square foot

Corner booth fee: \$ 150.00 per corner

Optimize Your Exhibit Experience

PROMOTIONAL OPPORTUNITIES

Stand out and make an impression to attendees at ASCP! Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With this in mind, unique and engaging Promotional Opportunities have been designed to increase your exposure and help you meet or exceed your goals for the conference.

CORPORATE PARTNERS PROGRAM

Special rates for exhibit space are one of the key benefits afforded ASCP Corporate Partners. For additional information on the ASCP Corporate Partner program or to become a partner, visit the [ASCP Corporate Partnership webpage](#) to learn more, or contact Debbie Furman, at dfurman@ascp.com, or 703-739-1300 ext. 146.

EXHIBITOR HOUSING AND BOOTH PERSONNEL REGISTRATION

ASCP's official headquarters hotel is the Gaylord Palms Resort & Convention Center. The official ASCP hotel block will open July 2017. **New this year!** Earn an additional 10 priority points by booking housing through the ASCP Official Housing Center.

UPGRADED EXHIBITOR LISTINGS

Stand out on the ASCP 2017 website, program guide and mobile app by enhancing your exhibitor profile listing. Extended and Premium listing upgrades are available with longer company and product descriptions, press releases, product photos, corporate videos, and company logos.

[View Additional Exhibitor Opportunities](#)

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ABOUT ASCP

The American Society of Consultant Pharmacists (ASCP) is the only international professional society devoted to optimal medication management and improved health outcomes for all older persons. Founded in 1969, ASCP is a non-profit membership organization currently based in Alexandria, VA.

MISSION

The American Society of Consultant Pharmacists empowers pharmacists and other healthcare professionals to enhance quality of care for all older persons through the appropriate use of medication and the promotion of healthy aging.

VISION

The vision of the American Society of Consultant Pharmacists is optimal medication management and improved health outcomes for all older persons.



[Website](#)

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