



Shine Bright for Your Customers

November 3-5, 2017 | Gaylord Palms Resort & Convention Center

UPGRADED LISTINGS

Expand Your Presence Before, During, and After the Annual Meeting!

Increase your exposure with longer company and product descriptions, logos, press releases, product photos, and corporate videos designed to draw attention to your listing and help drive traffic to your booth by purchasing an Upgraded Listing today!

Features	Basic (Included)	Extended (\$300)	Premium (\$700)
ONLINE EXHIBITOR PROFILE			
Company Name	♦	♦	♦
Booth Number	♦	♦	♦
Mailing Address	♦	♦	♦
Website	♦	♦	♦
Company Logo	♦	♦	♦
6 Product & Service Categories	♦	♦	♦
Links to Social Media Platforms	♦	♦	♦
750 Character Company Description	♦	♦	♦
Expanded Company Description of Additional 500 Characters		♦	♦
Up to 3 Press Releases		♦	♦
Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		♦	♦
3 Product Photos with Description			♦
Multimedia Flash Video with Indicator Icon on Exhibitor List			♦
Rotating Logo on Homepage of Exposition Website			♦
PRINT			
Company Name	♦	♦	♦
Booth Number	♦	♦	♦
Mailing Address	♦	♦	♦
Website	♦	♦	♦
750 Character Company Description	♦	♦	♦
Expanded Company Description of Additional 500 Characters		♦	♦
MOBILE			
Company Name	♦	♦	♦
Booth Number	♦	♦	♦
Address and Phone	♦	♦	♦
Website	♦	♦	♦
Links to Social Media Platforms	♦	♦	♦
750 Character Company Description	♦	♦	♦
Company Logo	♦	♦	♦
Expanded Company Description of Additional 500 Characters		♦	♦
1 Exhibit Space Beacon with Personalized Message		♦	♦

Upgrade Your Listing Today!

ascpexhibits@spargoinc.com | 703-631-6200 | 800-564-4220

APPLICATION AND CONTRACT FOR ENHANCED LISTINGS

2017 ASCP Annual Meeting & Exhibition

Meeting Dates: November 2-5, 2017

Exhibit Dates: November 3-4, 2017

Gaylord Palms Resort & Convention Center, Orlando, FL

Click Here to Submit Via Email



Contact Information

Company Name.....
 Contact.....Title.....
 Tel..... Fax..... Email.....
 Web Site Address.....
 City..... State..... Zip.....Country.....

Additional Opportunities – Enhanced Listings

Extended Exhibitor Listing Upgrade - \$300

Company listing description with an additional 500 character description online, in the printed directory, on the mobile app, the ability to upload 3 press releases online and an enhanced listing icon on floor plan booth and exhibitor list.

Premium Exhibitor Listing Upgrade - \$700

Includes items in extended package plus 3 product photos with description online, rotating logo on exhibits homepage, multimedia flash video with indicator icon on exhibitor list online, company logo on mobile app and one exhibit space Beacon with personalized message.

Total Cost \$_____

Payment Information

Initials	Deposit and Payment Schedule
	January 5, 2017... 50% due for applications submitted prior to January 5, 2017
	January 5, 2017 – July 6, 2017...50% due w/ application
	After July 6, 2017...Payment in full w/ application
	ASCP requires payment in full no later than July 7, 2017. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Cancellation Penalties

Cancellation Penalties	Initials
Through January 5, 2017 – 0%	
January 6, 2017 – July 6, 2017 – 50%	
After July 6, 2017 – 100%	

Checks payable to:
 American Society of Consultant Pharmacists

Mail payments to:
 ASCP Exposition Management, c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
 Tel: 800.564.4220 ♦ Fax: 703.563.2691
 Email: exhibitcontracts@spargoinc.com

Credit Card Payment

Visa MasterCard American Express

Card Number: _____ Security Code _____ Amount: \$ _____
 Exp. Date: _____ Name on Card: _____ Signature: _____
 Card Billing Address: _____

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the 2017 ASCP Annual Meeting & Exhibition Exhibitor Terms and Conditions. Exhibitor agrees to receive all written and electronic correspondence from ASCP and SPARGO, Inc. in reference to the ASCP Annual Meeting & Exhibition and all future ASCP events. This enhanced listings application will become a contract upon Exhibitor’s authorized signature and ASCP’s acceptance and approval.

Exhibitor Signature..... Date.....
 Printed Name..... Telephone.....