

2018 ASCB Advertising Options

ASCB offers several print and online publications, each catering to a different demographic of scientific interest. From our distinguished journal, *Molecular Biology of the Cell*, to the ASCB Newsletter, you are certain to find a place where your message will have the most impact. Increase your visibility and see a clear return on your investment with an advertisement in one of our publications today.

PRINT OPTIONS

Newsletter — 8 Issues per Year!

- ◆ Inside Front or Back Cover — \$2,750
- ◆ Back Cover 4C, Half Page — \$2,500
- ◆ Full Page — Starting at \$1,750
- ◆ Half Page — Starting at \$1,550
- ◆ Quarter Page — Starting at \$1,200

Annual Meeting Program

- ◆ Inside Front or Back Cover — \$4,250
- ◆ Back Cover 4C — \$5,250
- ◆ Divider Tab — \$4,250
- ◆ Full Page — Starting at \$3,250
- ◆ Half Page — Starting at \$1,700
- ◆ Quarter Page — Starting at \$1,450

Annual Meeting Poster Guide

- ◆ Inside Front or Back Cover — \$4,250
- ◆ Back Cover 4C — \$5,250

ONLINE OPTIONS

Molecular Biology of the Cell

(MBoC) — Published 24 Times per Year!

- ◆ Inside Front or Back Cover — \$3,000
- ◆ Back Cover 4C — \$4,500
- ◆ Full Page — \$1,500
- ◆ Half Page — \$1,000

CBE—*Life Sciences Education (LSE)*

- ◆ \$500/Quarter

ASCB Post Website

- ◆ Leaderboard — \$2,500/Month
- ◆ Square Banner — \$1,750/Month

ASCB Post Highlights Email

- ◆ Square Banner — \$1,000/Month
- ◆ Horizontal Banner Ad — \$1,500/Month

Mobile App Session Banner

- ◆ \$1,000/Each — Includes up to four multimedia links, such as product fact sheets & brochures, product landing pages, registration forms, or videos, through the Mobile App.

**Create immediate impact
with attendees through
advertising today!**

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