



Fill out the form below and email to Cathleen Corbin at ccorbin@aorn.org or call 303-550-4480 with any questions or requests for additional details. Once the form is received, a confirmation will be sent back along with any additional information that may be needed.

Invoices will be sent within 1-2 weeks from order date and all payments are due on or before April 1, 2018.

BILLING INFORMATION

Company Name: _____

Booth Number: _____

Billing Address: _____

Billing Contact: _____

Order/Materials Contact: _____

Phone Number: _____

Email: _____

PAYMENT OPTIONS

- Invoice me at the address above
- Credit Card (AORN will send credit card form via email for payment)

ADVERTISEMENT OPTIONS

CONFERENCE PROGRAM

- Inside Cover \$ _____
- Page \$ _____
- Tab \$ _____
- Full page \$ _____
- Half page \$ _____
- Full page tear-out \$ _____
- Two-panel fold out \$ _____

ATTENDEE BAG INSERT \$ _____

CONFERENCE MOBILE APP BANNER
(7 spots available) \$ _____

EXECUTIVE LEADERSHIP SUMMIT PROGRAM

- Back Cover \$ _____
- Inside Back Cover \$ _____
- Inside Front Cover \$ _____
- Full page \$ _____

BANNER ON AORN.ORG

Expo home page \$ _____

EXCLUSIVE WI-FI OPPORTUNITY \$ _____

EXPO HALL HIGHLIGHTS

- Back-Cover **SOLD**
- Inside Back Cover \$ _____
- Full Page \$ _____
- Half page \$ _____
- Quarter page \$ _____

CONFERENCE DAILY NEWS

- Top 320x100
(1 spot available) \$ _____
- Side 250x250
(4 spots available) \$ _____
- In-Text 320x100
(3 spots available) \$ _____

BOOTH TRAFFIC PROGRAM

PARADE THE HALL

Free Participation (10 point value)
Exhibitors must Opt-In to Participate

Upgrade (100 point value)
additional promotion included \$ _____

ATTENDEE LISTS

EMAIL BLAST

Pre Blast \$ _____ Date requested _____

Post Blast \$ _____ Date requested _____

DIRECT MAIL LIST

Pre List \$ _____ Date requested _____

Post List \$ _____ Date requested _____

First list is available February 23 and is updated and available each Friday thereafter.

Email a sample of the piece being mailed to AORN (ccorbin@aorn.org) prior to the date requested. Sample is needed before AORN can send the list.

I agree that I am using the AORN mailing list, one time only, solely for promotion and follow up regarding my company's participation in the Surgical Conference & Expo 2018. I agree my company will not assert or imply AORN endorsement of company's products or services. I understand that lists will be purged of duplicates. I understand that all lists are seeded with decoy names to detect unauthorized usage. I understand that reproduction of, copying, or duplicating the list in any way for any other purpose is strictly prohibited. I understand and agree that the AORN Surgical Conference & Expo 2018 list is not to be used for, or to recruit for, market research purposes. Violation of this agreement will suspend my list rental privileges indefinitely. AORN may in its sole discretion, for any or no reason, cancel or refuse any rental request.

Signature: _____

ON-SITE OPTIONS

Please contact Cathleen Corbin @ 303-550-4480 or ccorbin@aorn.org to order the following items:

- Exhibit Hall Aisle Signs
- Carpet Inlay
- Floor Stickers
- Table Clings
- Park Bench
- Exhibit Hall Hanging Banner
- Charging Station
- Column Wrap
- Escalator Runner
- Light Box
- Door/Window Cling
- Lobby Hanging Banner
- Meterboard Signs
- Bottled Water
- Welcome Wine Reception
- Upgraded Listing
- Registration Confirmation
- Housing Confirmation
- Hotel Key Cards
- Hotel Door Hangers
- Shuttle Bus Branding