



## AORN 2018 Exhibit Booth Priority Point Rules

### Priority Point Calculation

AORN uses a priority point system to facilitate assignment of exhibit space from year to year. At onsite booth sales, exhibitors will select their preferred booth space for the next year's Expo according to their ranking. Companies that do not select their booth space onsite will be allotted a booth based on space available at the time of receipt of the Contract.

Exhibitors with the most priority points (in descending order) are awarded the opportunity to select their booth space first. The priority points are assigned as follows:

Activity	Points Earned
Current Year Exhibit & Meeting Space	1 point for each 100 square feet of space
Years Exhibited	1 point for each year of exhibiting
Current Year Housing through Wyndham Jade	1 point for booking hotel rooms in the official Annual Meeting hotel room block
Current Year Advertising	3 points per \$5,000 spent
Current Year Grant to AORN Foundation	3 points for a minimum of \$5,000 spent
In-Booth Education through Pfiedler	5 points for In-Booth Education through Pfiedler (Workshop only. Maximum 5 points earned per year, per company)
Current Year Sponsorship Bronze	7 points for sponsorships valuing \$35,000 - \$50,000
Current Year Sponsorship Silver	9 points for sponsorships valuing \$50,000 - \$75,000
Current Year Sponsorship Gold	11 points for sponsorships valuing \$75,000 - \$125,000
Current Year Sponsorship Platinum	15 points for sponsorships valuing \$125,000+

### Priority Point Rules

- AORN will provide point opportunities consistently for all exhibitors or potential exhibitors.
- In the event an exhibiting company merges with, is bought out by, or purchases another company, the parent company may assume the higher number of priority points with written consent from others companies.
- Priority points cannot be combined across companies.
- Exhibitor may forfeit priority points if they do not comply with the Contract and Rules & Regulations.
- Housing, support and in-booth education must be confirmed by February 17, 2017 to accrue points.
- Exhibitor's Years Exhibited points will be reduced by 50% after missing one year of exhibiting and will be completely forfeited after missing two consecutive years of exhibiting.