

April 1-5, 2017 | Boston, MA

The largest international perioperative conference.

POST SHOW REPORT



ATTENDANCE SUMMARY



Total Attendees: 5,873 Nurse Manager & Above - 31% Staff RN - 35% Educator - 8% Other Health Care Professionals - 26%

HIGHEST IN YEARS!

Largest gathering of surgical nurse managers and executives.



International Attendees: 371 Number of Countries Represented - 44



Exhibiting Companies: 502 Exhibitor Representatives - 4,073



Executive Leadership Summit Attendees: 603

SOLD OUT

EXHIBIT HALL SUMMARY



99% of Attendees Visited the Exhibit Hall

75% of Attendees Involved in Purchasing Decisions

of Attendees Spent Six 68% or More Hours in the **Exhibit Hall**

INTERNATIONAL REACH

North America Asia **Europe** South America Middle East Oceania Carribean Africa



SEE YOU IN NEW ORLEANS, LA, APRIL 24-28, 2018!

AORN Partnership Questions:

Industry@aorn.org 800-755-2676, ext. 280 www.aorn.org/industry-partners

Exhibit Management & Reservations: www.aornexhibits.com

Kristin Hudson (Companies A-L) 703-995-3868 aornexhibits@spargoinc.com

Emily Dowling (Companies M-Z) 703-679-3915 aornexhibits@spargoinc.com