



ANCC PATHWAY TO EXCELLENCE CONFERENCE®

WEST PALM BEACH, FL | MAY 1-3, 2018

Sponsorship & Advertising Opportunities

JOIN THE NURSING COMMUNITY IN THEIR STRIVE FOR EXCELLENCE



nursecredentialing.org/PathwayConference
anccexhibits@spargo.com | (800) 564-4220

 **ANCC**
AMERICAN NURSES CREDENTIALING CENTER

CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

GOLD SPONSOR + Welcome Reception Sponsor \$16,500

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 2 Complimentary Full Conference Registrations
- Opening Remarks at Welcome Reception
- Convention Center Digital Advertising (10 Minutes each hour)
- 1 Attendee Email
- Logo on Conference Tote Bag
- Logo on Intermission Slides in Session Room
- Logo in Mobile App

SOLD

SILVER SPONSOR + Luncheon Sponsor \$10,000

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 2 Complimentary Full Conference Registrations
- Opening Remarks at Luncheon
- Convention Center Digital Advertising (5 Minutes each hour)
- 1 Attendee Email
- Logo on Conference Notepad
- Logo on Signage
- Logo on Intermission Slides in Session Room
- Logo in Mobile App

SOLD

BRONZE SPONSOR + Coffee Break Sponsor \$7,500

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 1 Complimentary Full Conference Registration
- 1 Attendee Email
- Logo on Signage
- Logo on Intermission Slides in Session Room
- Logo in Mobile App

Program Guidance Workshop for Applicants Lunch Sponsor

Wednesday, May 2, 2018 \$5,000

- Attendees include Chief Nurse Executives and Pathway Program Coordinators
- Company name on signage
- Opening Remarks during the Lunch Break
- Network with Attendees During Lunch

SOLD

Discover Ways To
Increase Exposure.



EXCLUSIVE OPPORTUNITIES

Conference Badges: \$3,500 Place your company logo on the conference badge. This is among the most visible opportunity, as all participants must wear their badges during the conference.

Lanyards: \$4,000
Your company will receive exposure throughout the conference as the lanyards are used by all attendees.

Mobile App: \$6,000
Bring awareness to your company with this exclusive sponsorship opportunity. The conference mobile app is a valuable tool for attendees before, during, and after the conference.

Hotel Key Cards: \$2,500
Rights only, sponsor is responsible for production charges.
Make an impression as attendees arrive in Palm Beach and **benefit from exposure throughout the conference.** Your company logo or advertisement will be placed on one side of the hotel room keys and distributed to all attendee hotel guests.

BRANDING OPPORTUNITIES

Charging Station: \$4,500
Help attendees stay connected while you connect with them by sponsoring a charging station.

NEW! Conference Tote Bag Inserts: \$500
Place your company or product literature in the conference tote bags. Price includes receipt and stuffing of materials. Sponsor is responsible for production and delivery of literature. Certain restrictions may apply.

Hanging Banner: \$3,000
Promote your company and get noticed daily with hanging banners located throughout the Convention Center.

Floor Decal: \$2,500
Increase your visibility with a custom floor decal that spotlights your company. Your brand will not be missed with this opportunity.

Escalator Clings: \$5,000
Capture the attention of attendees with your company branding as they travel throughout the Convention Center.

Digital Signage: \$2,500
Digital signage outside of the Convention Center will display your company message on a continuous loop.

Table Clings: \$2,200
Attendees will take note of your messaging while they stop to take a break, have some refreshments, and network with their colleagues in one of the refreshment break areas located within the Exhibit Hall.

DIGITAL ADVERTISING

10 Minutes each Hour: \$2,000
Static advertisement on 10 LCD screens throughout the Convention Center.

5 Minutes each Hour: \$1,500 Static advertisement on 10 LCD screens throughout the Convention Center.

ONLINE & MOBILE APP OPPORTUNITIES

Mobile App Banner: \$600
Place your company info in the hands of attendees as they navigate through the conference mobile app.

Enhanced Exhibitor Listing: \$250
Complementing the standard exhibitor listing, upgraded listings receive an expanded company description, up to 5 press releases, company highlighted on the floor plan, and up to 3 product descriptions and photos.

Upgraded Exhibitor Listing

PASSPORT TO PRIZES

(Max. 10 Participants): \$250
Drive traffic to your booth by securing your spot in the Passport to Prizes game. Attendees will be eager to visit participating exhibitors for their chance to win.



To secure your opportunity, contact: anccexhibits@spargoinc.com or (800) 564-4220