

# ANCC Pathway to Excellence Conference®

**APRIL 27-28, 2017**  
**ANATOLE HOTEL**  
**DALLAS, TEXAS**

## Building Bridges. Transforming Care.

More than 1,000 nursing leaders and managers of health care and long-term care organizations will come together **April 27-28, 2017 in Dallas** to discover new ideas to create positive practice environments at the **ANCC Pathway to Excellence Conference®**. Don't miss out—here's your chance to reach a targeted group of high-level and influential nursing decision-makers!

### Sponsorship & Exhibiting Opportunities

Sponsorship levels are determined by the total amount of purchased sponsorship. Select from the sponsorship opportunities and your total sponsorship spend could qualify you for one of the following packages and additional benefits.

#### Exhibits: \$3,000

- 10'x10' exhibit space with passes for up to three staff representatives

#### Program Guidance Workshop for Applicants Lunch Sponsor

(Wednesday, April 26) **\$5,000**

Attendees include Chief Nurse Executives and Pathway Program Coordinators. Benefits:

- Company name on signage
- Opportunity to give remarks prior to the lunch break
- Network with attendees during lunch

#### EXCLUSIVE SPONSOR ACCESS! PRECONFERENCE RECEPTION

Wednesday, April 26

Sponsors will receive a personalized invitation to the Preconference Workshop Reception, reaching 170 workshop participants, including ANCC leadership and Pathway designated CNOs and coordinators. This is an exclusive networking opportunity to reach a high-level audience in an intimate setting.

#### Gold Sponsor: \$16,500

Benefits include:

- Company logo in conference program and on mobile app
- Two-time email list usage
- Two full conference registrations
- Full-page ad in conference program
- Logo on intermission slides in session room
- 20' x 10' exhibit space

#### Silver Sponsor: \$10,000 (One (1) Available)

Benefits include:

- Company logo in mobile app
- One-time email list usage
- Logo on signage
- Two full conference registrations
- 1/2 page ad in conference program
- Logo on intermission slides in session room
- 10' x 10' exhibit space

#### Bronze Sponsor: \$7,500

Benefits include:

- Logo on signage
- One-time email list usage
- One full conference registration
- Logo on intermission slides in session room
- 10' x 10' exhibit space

#### Sponsorship Opportunities

- Welcome Reception Sponsor (*Exclusive*): \$16,500
- Logo on conference tote bag: \$10,000
- Luncheon Sponsor (2): \$10,000
- Mobile App Sponsor: \$8,500
- Charging Station: \$6,500\*
- Water Stations: \$4,500\*
- Conference Badge (*Exclusive*): \$4,500
- Hanging Banner: \$4,000\*
- Floor Decal: \$4,000\*
- Escalator Cling: \$5,500\*
- Hotel Key Card (*Exclusive*): \$3,500\*
- Column Wraps: \$3,500\*
- Check-In Gift/"Golden Ticket": \$3,000\*
- Conference Bottle (*Exclusive*): \$3,000\*
- Elevator Panels: \$3,000
- Promoted Post to PTE Followers via Twitter: \$500
- Table Clings (5 tables/exhibit hall): \$2,000\*
- Ads in Conference Program (1/2 page ad): \$1,500
- Mobile App Banner/Logo: \$750
- Enhanced Exhibitor Listing: \$250

\*Rights Only - Host is responsible for production and shipping costs.



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