



**Help us “Raise a Mile”  
at the 2018 ANCC National Magnet Conference®  
in support of  
*Healthy Nurse, Healthy Nation™ - DENVER Campaign***

We did it in Houston last year for disaster relief ...  
this year, help raise a ‘mile’ in the mile-high city of Denver  
to support the health of nurses *and* the Denver community.

Magnet nurses love a challenge! That’s why we need the help of a corporate partner to take a leading role.

**Become our Challenge Donor with a pledge of \$25,000  
to match every \$1 donated by an attendee up to that amount**

**Our goal is to raise more than a total of \$52,800 (5,280 feet=mile)**

Funds raised during the Magnet Conference will support the health of nurses (through ANA’s Healthy Nurse, Healthy Nation™ initiative) *and* the health of the Denver community (through the Magnet local charity of choice Metro Caring).

Our Challenge Donor will enjoy visibility before, during and after the Magnet Conference in several ways, including:

- ✓ **Email appeals prior to the Magnet Conference**
- ✓ **Acknowledgement by ANCC Leaders from podium at every general session**
- ✓ **Special acknowledgement at the CNO Luncheon**
- ✓ **Signage throughout the conference**
- ✓ **Recognition on the Magnet app**
- ✓ **Inclusion in post-event stories and communications**

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