

ANCC NATIONAL MAGNET CONFERENCE®

2018 EXHIBITOR PROSPECTUS

OCTOBER 24-26, 2018 • DENVER, CO • COLORADO CONVENTION CENTER



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WORLD-CLASS NURSING. INNOVATIVE. PATIENT CARE.

The Largest Gathering of Nursing Professionals in the World!

Join the largest nursing conference in the United States and more than 9,000 nurses and nursing executives, representing 20-plus countries, who will gather at the ANCC National Magnet Conference®, October 24-26, 2018, in Denver, CO.

The Magnet® conference is the official annual conference of the prestigious Magnet Recognition Program®, serving as both a celebration of accomplishment for newly designated Magnet organizations and a showcase of best nursing practices for the Magnet community! Everyone who seeks to improve their institution's nursing program and learn about Magnet is invited to register. Attendees return to their hospitals energized to improve their nursing practice and equipped with proven methods to do so.



About Magnet®

The Magnet Recognition Program® was developed by the American Nurses Credentialing Center (ANCC) to recognize healthcare organizations that provide exceptional nursing care and uphold the tenets of professional nursing practice. Only 7% of U.S. hospitals have achieved Magnet® status. It is truly the gold standard for excellence. Learn more about Magnet at www.nursecredentialing.org/Magnet.

"We have been thrilled with both the quality and quantity of the product inquiries we received at the ANCC National Magnet Conference®. After the first day, we knew we would be coming back."

DOUGLAS REED Executive Vice President, Airpal

WHY Exhibit

The 2017 ANCC National Magnet Conference® is the place to make connections with leading nursing professionals meet current and prospective customers, gain valuable industry knowledge, and increase your visibility to remain competitive in the marketplace.

Meet Over 9,000 Nursing Professionals

The exhibit hall is a bustling center of activity where attendees network, attend lunch and special events, and, of course, shop for products and services.

Exclusive Access

The attendee-to-exhibitor ratio is 32 to 1. Get the attention of nursing professionals who will only attend MAGNET® 2017.

High Return on Investment

The Exhibit Guide, online floor plan, and the Mobile App provide your company exposure to the right audience before, during, and after the meeting.

Ratio of
Attendees-
to-Exhibiting
Companies

32:1



ANCC National Magnet Conference® Exposition Management, c/o SPARGO, Inc.

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