



GAYLORD PALMS



Quality and
Innovation
Conference

APRIL 24-26, 2019

GAYLORD PALMS RESORT & CONVENTION CENTER >> ORLANDO, FLORIDA

anaqiconference.org

SPONSORSHIP & ADVERTISING OPPORTUNITIES



ANCC PATHWAY
TO EXCELLENCE
CONFERENCE®

GAYLORD PALMS RESORT
& CONVENTION CENTER
ORLANDO, FL

APRIL 24-26, 2019



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

GOLD SPONSOR (2 Available)

Welcome Reception Sponsor \$18,000

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 2 Complimentary Full Conference Registrations
- Opening Remarks at General Session
- Convention Center Digital Advertising
- One Attendee Email
- Logo on Conference Tote Bag
- Recognition on Intermission Slides in Session Rooms, Mobile App, and Signage

SILVER SPONSOR (1 Available)

Leadership Luncheon Sponsor \$12,500

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 2 Complimentary Full Conference Registrations
- Opening Remarks at the Leadership Luncheon
- Convention Center Digital Advertising
- One Attendee Email
- Recognition on Intermission Slides in Session Rooms, Mobile App, and Signage

BRONZE SPONSOR

Coffee Break Sponsor \$7,500

- Complimentary 10'x10' Exhibit Space
- 3 Complimentary Exhibitor Registrations
- 1 Complimentary Full Conference Registrations
- One Attendee Email
- Recognition on Intermission Slides in Session Rooms, Mobile App, and Signage

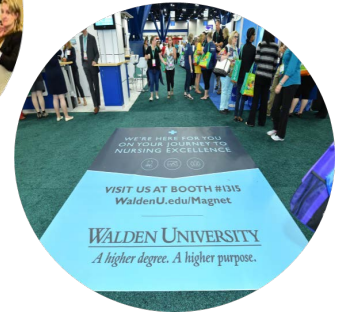
EXHIBIT HALL & CONVENTION CENTER OPPORTUNITIES

Exhibit Hall Presentation Stage \$4,500

Brand yourself as a solutions provider and expert! This is your opportunity to educate attendees. Conduct a promotional presentation to share more information on your products and services.

Exhibit Hall Charging Lounge \$35,000

This 20'x50' Exhibit Hall Lounge is designed as a place for attendees to relax and network. By sponsoring you will be able to place your signage throughout, display digital advertising, and distribute your literature within this area!



Charging Lockers \$2,500

Located in high-traffic areas, each unit is equipped with 8 secure integrated lockers. Your company branding will be displayed on the 19" LCD touch screen. For added exposure custom branding wraps are available for an additional price. *Late fees apply after April 8, 2018.*

Escalator Clings \$6,000

Capture the attention of attendees with your company branding as they ride the escalator to the Exhibit Hall.

Floor Decals \$1,000

Make an impression with your company branding and messaging on these 5'x5' floor decals as attendees walk the Exhibit Hall aisles.

Hanging Banners Call for Pricing

Hanging banners are available throughout the Convention Center at various sizes. Promote your company and get noticed by sponsoring this high-visibility opportunity.

Meter Boards \$1,500

Gain high visibility and reach attendees with a custom message that will be placed in one of the high-traffic areas in the hotel conference space.

Atrium Pole Banners \$800 ea. or \$2,000 for 3

Have your branding displayed throughout the public areas of the enclosed glass-covered atrium.

Column Wraps \$3,000

Advertise your company on column wraps in prominent locations within the Convention Center.

Program Guidance Workshop for Applicants Lunch Sponsor \$10,000

- Attendees include Chief Nurse Executives and Pathway Program Coordinators
- Company Name on Signage
- Opening Remarks during the Lunch Break
- Network with Attendees During Lunch



Window Clings. \$1,000

Make an impression as attendees travel through the atrium in the Convention Center. Includes installation and removal. Sponsor is responsible for artwork and graphics.

Aisle Signs. \$1,750

(2 Available - Odds or Even Aisles)

Attendees will take notice of your corporate branding on all aisle signs as they navigate the Exhibit Hall.

Fountain Wrap \$3,500

Place your company on the focal point of the conference center lobby. Attendees will be sure to see your company information as they take in this beautiful fountain.

Passport to Prizes. \$1,250

(Limited Spaces Available)

Drive traffic to your booth by securing your spot in the Passport to Prizes game. Attendees will be eager to visit your booth for their chance at the big prize.

SPONSORSHIP OPPORTUNITIES

Conference Badges \$3,500

All conference registrants will be wearing their badge throughout the conference. This opportunity offers excellent exposure with your branding directly on the badge.

Conference Lanyards \$7,000

Conference participants will help to generate visibility for your company as they travel throughout the convention center wearing lanyards with your company name. Distributed at registration, you will reach attendees early as they check in for the conference.

Water Bottles \$2,500

Each attendee will receive a water bottle with your company name and logo. Watering stations will be conveniently located in the Exhibit Hall for attendees to use their water bottle throughout the conference.

(Rights only, the sponsor is responsible for the costs to produce.)

Hotel Key Cards \$2,000

Make a first impression as attendees check-in.

Customize the key cards with your personalized design.

(Rights only, the sponsor is responsible for the costs to produce.)

SPONSOR AN EVENT

90 Minute ICW Package. \$10,000

- | Exclusive sponsorship of one 90 minute In-Conjunction-With event
- | Two-Time Use of Attendee Mailing List
- | Two Full Conference Registrations
- | Receive 50% off Additional Attendee Registration
- | One Digital Advertisement
- | One Conference Bag Insert
- | Push Notification on Mobile App
- | Recognition on Conference Website, Conference

Mobile App, and Signage

45 Minute ICW Package. \$5,500

- | Exclusive sponsorship of one 45 minute In-Conjunction-With event
- | One-Time Use of Attendee Mailing List
- | One Full Conference Registration
- | Receive 50% off Additional Attendee Registration
- | One Digital Advertisement
- | One Conference Bag Insert
- | Push Notification on Mobile App
- | Recognition on Conference Website, Conference Mobile App, and Signage

ADVERTISING OPPORTUNITIES

Digital Advertising. \$1,250

Have your static ad displayed on digital signage throughout the Convention Center.

Conference Tote Bag Insert \$750

Place your company literature or promotional item in the conference tote bags. Price includes receipt and stuffing of materials. Sponsor is responsible for the production and delivery of the item. Certain restrictions may apply.

Reserve Your Exhibit Space or Sponsorship Opportunity Today!

ANA/ANCC EXPOSITION MANAGEMENT

c/o SPARGO, Inc.

Phone: 1.800.564.4220

1.703.631.6200

Email: anaexhibits@spargo.com