

Brand Your Organization to the ANA Community

GAIN RECOGNITION AS AN INDUSTRY LEADER

Increase your visibility among ANA members and customers by sponsoring one of their new and exciting opportunities. These opportunities will enable you to reach nurses from across the country!

WEBINARS *Choose Your Topic. Become an Expert.*

Virtually connect with the ANA community and sponsor an existing ANA developed webinar – allowing you to reach 100,000 ANA members and prospects!



WHAT ISSUES ARE IMPORTANT TO YOU?

Safety. Staffing.
Workplace Culture.
Leadership/Management.
Nurse Wellness. Clinical
Treatments. Critical
Care. Geriatrics. Health
Diversity. Mental Health.
Nurse Education.

WEBSITE BANNER ADS

Brand Exposure. Increase Your Business.

Advertise on the many ANA websites to reach tens of thousands of visitors!



NEWSLETTERS *Coverage Related to Your Business. Reach Thousands of Nurses.*

Include your company's advertisement in an ANA newsletter!

WORKSHOPS *Gain Exposure. Gather Leads. Generate Business.*

Sponsor an ANA developed workshop and reach over 100,000 ANA members and prospective members. Additionally, have your marketing materials available at the workshop and online.



LEADERSHIP SUMMIT *High Profile Nursing Executives. Spotlight Your Company.*

Prominent exposure in an intimate face-to-face setting, offering your company direct access to ANA leadership from across the country.

Take advantage of these unique opportunities! 1.800.564.4200 | anaexhibits@spargoinc.com