

Brand Your Organization to the ANA Community

GAIN RECOGNITION AS AN INDUSTRY LEADER

Increase your visibility among ANA members and customers by sponsoring one of their new and exciting opportunities. These opportunities will enable you to reach nurses from across the country!

WEBINARS *Choose a Topic. Become an Expert.*

Virtually connect with the ANA community and sponsor an existing ANA developed webinar – allowing you to reach 100,000 ANA members and prospects!

WEBSITE BANNER ADS

Brand Exposure. Increase Your Business.

Advertise on the many ANA websites to reach tens of thousands of visitors!



WHAT ISSUES ARE IMPORTANT TO YOU?

Safety. Staffing. Workplace Culture. Leadership/Management. Nurse Wellness. Clinical Treatments. Critical Care. Geriatrics. Health Diversity. Mental Health. Nurse Education.

NEWSLETTERS *Coverage Related to Your Business. Reach Thousands of Nurses.*

Include your company's advertisement in an ANA newsletter! ANA will create a custom newsletter based on the topic of your choice. All article links and content would be focused on your selected area of interest with your organization's advertising throughout. Two newsletter options are available. The *Career Brief* reaching 7,000 nurses actively looking for resources to help develop their careers. The *Smart Brief* newsletter also reaching thousands of nurses interested in the latest healthcare news and trends.

WORKSHOPS *Gain Exposure. Gather Leads. Generate Business.*

Sponsor an ANA developed workshop and reach over 100,000 ANA members and prospective members. Help nurses as they develop their knowledge and skills. These workshops focus on certification, organizational development, and leadership/management. As an additional benefit, your marketing materials will be available at the workshop and online.



LEADERSHIP SUMMIT *High Profile Nursing Executives. Spotlight Your Company.*

Prominent exposure in an intimate face-to-face setting, offering your company direct access to ANA leadership from across the country.

Take advantage of these unique opportunities! 1.800.564.4200 | anaexhibits@spargoinc.com