

# AACC 70TH AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

July 29–August 2, 2018 | Chicago, IL USA

## STAND OUT IN THE CROWD BY PARTICIPATING IN THE **PRODUCT SHOWCASE**

ALL  
PRODUCTS  
ELIGIBLE!



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a highly-visible, electronic billboard that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

This is an excellent opportunity to generate booth traffic!

### EARLY BIRD INCENTIVE

Take advantage of the early bird incentive by purchasing onsite through August 3 and receive **15% off** published rates. Deposit must be received by October 2, 2017 to be eligible for the discount.

### Participation in the Product Showcase also includes:

#### Online Product Showcase Directory

A searchable Product Showcase directory will be featured on the meeting website and accessible to attendees before, during, and after the show.



#### 70th AACC Annual Scientific Meeting & Clinical Lab Expo Exhibit Guide

Products will be listed in the Exhibit Guide including company name, product name, and booth number. *Deadline May 23, 2018.*



#### Bonus! Onsite Clinical Laboratory News Daily

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and product description. *Deadline June 13, 2018.*



**PARTICIPATION FEE:** \$1,950 per product

#### TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,

visit [www.aaccclinlabexpo.org](http://www.aaccclinlabexpo.org), call 703-631-6200, or email [aaccexhibits@spargoinc.com](mailto:aaccexhibits@spargoinc.com).

**GAIN EVEN MORE EXPOSURE! ASK US ABOUT UPGRADING YOUR LISTING.**