

Magnify Your Presence Through an Enhanced Listing

Extended & Premium Upgraded Listings

Enhanced listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help drive traffic to your booth.

Purchase an upgrade today!

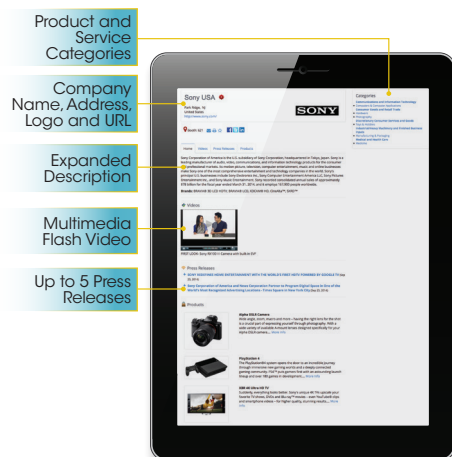
Learn more at www.aaccclinicaallabexpo.org

Early Bird Incentive

Take advantage of the early bird incentive by **purchasing onsite** through August 4 to receive **15% off*** published rates.

*Deposit must be received by October 26, 2016.

Example of Online Premium Listing



Upgrade Your Listing!

Contact 800-564-4220 /
703-631-6200 /
aaccexhibits@spargoinc.com

Features	Basic Included	Extended \$700	Premium \$1,600
ONLINE LISTING			
Company Name and Booth Number	■	■	■
Address	■	■	■
Website Address	■	■	■
Company Logo	■	■	■
Product and Service Categories	■	■	■
Links to Social Media Platforms	■	■	■
Up to 5 Press Releases	■	■	■
500 Character Description	■	■	■
Expanded Company Description up to 1,000 Characters		■	■
Enhanced Listing Icon on Exhibitor List and Floor Plan Booth		■	■
Multimedia Flash Video			■
Rotating Banner Ad on Home Page Exposition Website			■
PRINTED EXHIBIT GUIDE			
Company Name and Booth Number	■	■	■
Website Address	■	■	■
500 Character Description	■	■	■
Company Logo		■	■
Expanded Company Description up to 1,000 Characters		■	■
MOBILE			
Company Name and Booth Number	■	■	■
Phone and Email Address	■	■	■
Website Address	■	■	■
Company Logo	■	■	■
Product and Service Categories	■	■	■
500 Character Description	■	■	■
Expanded Company Description up to 1,000 Characters		■	■
Enhanced Listing Icon on Exhibitor List and Floor Plan Booth		■	■

Enhance Your Presence Even More!

Ask us about participating in the Product Showcase.

APPLICATION AND CONTRACT FOR EXPANDED LISTING & PRODUCT SHOWCASE

69th AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: July 30-August 3, 2017
 Exhibit Dates: August 1-3, 2017
 San Diego Convention Center ~ San Diego, CA

[Click Here to Submit Via Email](#)



Better health through laboratory medicine.

Contact Information (English Only)

Company Name.....
 Contact..... Title.....
 Tel..... Fax.....
 Email..... Web Site.....
 Address.....
 City..... State..... Zip..... Country.....

Expanded Listing (Basic Exhibitor Listing included in booth purchase.)

Early Bird** Extended Listing - \$595 Premium Listing - \$1,360
Standard Extended Listing - \$700 Premium Listing - \$1,600

****To secure the Early Bird rate, application must be submitted by August 4, 2016 and deposit must be received by October 26, 2016.**

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.

Product Showcase Early Bird** \$1,615 per product **Standard** \$1,900 per product # of Products: _____

Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.

Total Cost of all Opportunities: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	October 26, 2016...50% due for applications submitted prior to October 26, 2016
	October 26, 2016 – March 31, 2017...50% due with application
	After March 31, 2017...100% due with application

AACC requires payment in full no later than April 1, 2017. Failure to make payments does not release contracted or financial obligation of Exhibitor.

Cancellation Penalties

Cancellation Penalties	Initials
Through October 25, 2016 - 0%	
October 26, 2015 – March 31, 2017 - 50%	
After March 31, 2017 - 100%	

Make checks payable to:
 American Association for Clinical Chemistry

Mail payments to: AACC Exposition Mgmt., c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
 Tel: 800-564-4220 ♦ Fax: 703-563-2691
 Email: exhibitcontracts@spargo.com

****Deposit must be received by October 26, 2016 to secure Early Bird rate.**

Credit Card Payment

Visa MasterCard American Express

Card Number: _____ Amount: \$ _____

Exp. Date: _____ Name on Card: _____ Signature: _____

Card Billing Address: _____

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [69th AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC and SPARGO Inc. in reference to the 69th AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This application will become a contract upon acceptance with authorized signatures and AACC's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....

Show Management Use

Authorized AACC Signature..... Date..... Account Number.....