

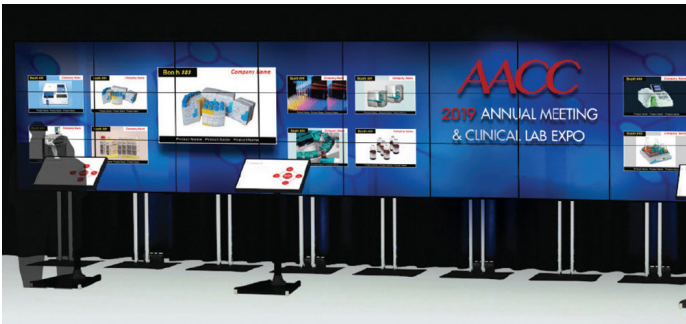
AACC 71ST AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

AUGUST 3-8, 2019

ANAHEIM, CA USA

STAND OUT IN THE CROWD BY PARTICIPATING IN THE PRODUCT SHOWCASE

ALL
PRODUCTS
ELIGIBLE!



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a highly-visible, electronic billboard that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

This is an excellent opportunity to generate booth traffic!

EARLY BIRD INCENTIVE

Take advantage of the early bird incentive by purchasing onsite through August 2 and receive **15% off** published rates. Deposit must be received by October 2, 2018 to be eligible for the discount.

Participation in the Product Showcase also includes:

Online Product Showcase Directory

A searchable Product Showcase directory will be featured on the meeting website and accessible to attendees before, during, and after the show.



71st AACC Annual Scientific Meeting & Clinical Lab Expo Exhibit Guide

Products will be listed in the Exhibit Guide including company name, product name, and booth number. *Deadline May 23, 2019.*



Bonus! Onsite Clinical Laboratory News Daily

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and product description. *Deadline June 13, 2019.*



PARTICIPATION FEE: \$2,000 per product

TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,

visit www.aaccclinlabexpo.org, call 703-631-6200, or email aaccexhibits@spargoinc.com.

GAIN EVEN MORE EXPOSURE! ASK US ABOUT UPGRADING YOUR LISTING.

APPLICATION AND CONTRACT FOR ENHANCED LISTING & PRODUCT SHOWCASE

71st AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: August 4-8, 2019
 Exhibit Dates: August 6-8, 2019
 Anaheim Convention Center ~ Anaheim, CA

[Click Here to Submit Via Email](#)



Better health through laboratory medicine.

Contact Information (English Only)

Company Name.....
 Contact..... Title.....
 Tel..... Fax.....
 Email..... Website.....
 Address.....
 City..... State..... Zip..... Country.....

Expanded Listing (Basic Exhibitor Listing included in booth purchase.)

- Extended Listing - \$750 Premium Listing - \$1,725

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.

Product Showcase \$2,000 per product # of Products: _____

Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.

Total Cost of all Opportunities: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	October 2, 2018...50% due for applications submitted prior to October 2, 2018
	October 2, 2018 – March 28, 2019...50% due with application
	After March 28, 2019...100% due with application

AACC requires payment in full no later than March 29, 2019. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:
 Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
aaccexhibits@spargoinc.com
 703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties	Initials
Through October 1, 2018 - 0%	
October 2, 2018 – March 28, 2019 - 50%	
After March 28, 2019 - 100%	

Make checks payable to:
American Association for Clinical Chemistry

Mail check payment to:
 AACC Exposition Management, c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
 An invoice with instructions to submit credit card payment online will be sent via email within one business day.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [71st AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 71st AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Enhanced Listing and Product Showcase application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....
 Printed Name..... Telephone.....

Show Management Use

Authorized AACC Signature..... Date..... Account Number.....