Show Summary

Exhibit Floor Space .................229,700 sq. ft.
Exhibiting Companies ..................791
Attendees ..........................11,048
Exhibitors ..........................10,274
Total ..................................21,322

90% of attendees surveyed spent 4-8 or more hours in the Exhibit Hall.

Business Interest

Evaluate/acquire lab products ...........40%
Evaluate OEM suppliers, distribution opportunities or technology licensing ...................18%
Market lab products or services ..........18%
Solicit OEM Distribution/other B2B Collaborations ......................10%
Other ..................................14%

Purchasing Roles

Evaluate Options for Purchase ..................49%
Recommend Products .....................37%
Final Selection ..........................33%

54% plan to make a purchase within 1 year.
71% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

Organization’s Primary Function

Diagnostic Company ......................20%
Medical Device/Pharma/LIS/Biotech .............20%
Laboratory/Laboratory System ................18%
Hospital/Health System/Health Clinic .........15%
Distributor/Lab Supplier .....................9%
Other ....................................8%
Industry Consultant ........................5%
OEM Company ..........................3%
Education Institution ......................2%

The AACC conference is an exceptional opportunity to meet industry leaders and decision makers across a wide range of facilities. MES, LLC has exhibited 10 years straight and will continue!

Philip Noone, CEO, Aalto Bio

All data based on 2017 Attendee Registration Report and 2017 Attendee Survey responses.