

**APPLICATION AND CONTRACT FOR MARKETING OPPORTUNITIES**

**2017 AABB Annual Meeting**

Meeting Dates: October 7-10, 2017

Exhibit Dates: October 7-10, 2017

San Diego Convention Center ~ San Diego, CA

Click Here to  
Submit Via Email



**Contact Information**

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

**Marketing Opportunities**

Name of Marketing Opportunity: \_\_\_\_\_

Total Cost of Marketing Opportunity: \$ \_\_\_\_\_

*Opportunities are exclusive to confirmed exhibitors. All benefits related to inclusion in printed materials and signage are based on the Sponsor meeting print and production deadlines. Sponsorship commitments made after August 22, 2017 may incur additional fees to cover the costs of late production charges. The Sponsor's primary contact person will receive all correspondence pertinent to your sponsorship and will be responsible for completing and returning items by the stated deadline.*

Special Requests/Notes: \_\_\_\_\_

**Payment Information**

Initials	Deposit and Payment Schedule
	January 12, 2017...50% deposit due for applications submitted on or before January 12, 2017
	January 12, 2017 – June 13, 2017...50% deposit due
	June 13, 2017...100% payment due

**AABB requires payment in full no later than June 13, 2017. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

**Make checks payable to:** American Association of Blood Banks

**Credit Card Payment**

Visa       MasterCard       American Express

Card Number: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

**Cancellation Penalties**

Cancellation Penalties	Initials
Through January 11, 2017...0%	
January 12, 2017 – June 13, 2017...50%	
After June 13, 2017...100%	

**Mail payments to:** American Association of Blood Banks  
P.O. Box 791251 ♦ Baltimore, MD 21279-1251  
Tel: 800.564.4220 ♦ Fax: 703.563.2691  
Email: exhibitcontracts@spargoinc.com

**Overnight:** Lockbox 791251  
♦ 1000 Stewart Ave. ♦ Glen Burnie, MD 21061

**Wire:** Contact exhibitorservices@spargoinc.com for wiring instructions

I acknowledge that as an authorized representative of the above stated Sponsor, I have received, reviewed, and agree that Sponsor to comply with the *Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from AABB and SPARGO, Inc. in reference to the AABB annual meeting and all future AABB events. This sponsorship application will become a contract upon Sponsor's authorized signature and AABB's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....

**Show Management Use**

Authorized AABB Signature..... Date.....

Account Number..... Assigned Booth Number..... Size.....