Show Summary

Exhibit Floor Space .............. 257,000 sq. ft.
Exhibiting Companies ............... 817
Attendees .................................. 8,837
Exhibitors ................................. 10,246
Total ........................................... 19,083

69% of attendees surveyed spent 4-8 or more hours in the Exhibit Hall.

Education Level

Bachelor's Degree ..................... 35%
(MA/MS/MBA)
Master's Degree ...................... 27%
(MA/MS/MBA)
Doctoral Degree ....................... 19%
(PhD)
Medical Degree ....................... 8%
(MD)
MD and PhD .............................. 3%
Associates Degree ................... 3%
Other ........................................ 3%
MBA and JD ............................. 2%

Purchasing Roles

Multiple Responses Allowed

| Recommend Products | 61% |
| Evaluate Options for Purchase | 49% |
| Final Selection in Lab | 35% |

58% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.
31% plan to make a purchase within 1 year.

Organization's Primary Function

| Hospital/Health System/Health Clinic | 29% |
| Laboratory/Laboratory System | 25% |
| Diagnostic Company | 20% |
| Medical Devices/Pharma/LIS/Biotech | 12% |
| Other | 5% |
| Education Institution | 5% |
| Government Agency | 2% |
| Consulting Company | 2% |

The AACC offers a great venue for us to introduce our capabilities to the IVD and Biotech communities. As a custom plastics molder, we appreciate the opportunity to be in front of a focused audience. Looking forward to Anaheim in 2019.

ELIZABETH ROBERTS, Sales & Marketing Manager, Currier Plastics, Inc.

All data based on 2018 Attendee Registration Report and 2018 Attendee Survey responses.