

EXHIBITOR HEADQUARTERS

ASCO is pleased to announce the launch of the Online Submission Process for the 2010 ASCO Annual Meeting. Through this site, you will be able to submit your:

- Giveaway Requests (if applicable) due Friday, April 2, 2010
- Booth Activity Requests (required) due Friday, April 2, 2010
- Listing for inclusion in the Exhibitor Directory (required) due Friday, March 26, 2010
- Booth Renderings (required for booths 400 sq. ft. or larger)- due Friday, April 2, 2010
- Rigging Plans due Friday, April 2, 2010

You can also regularly check, via the website, the status of your requests and whether your requests have been approved. With your help, we can keep the atmosphere in the Exhibit Hall congruent with the educational mission, as well as to ensure the overall success of the Annual Meeting.

To access the online forms, visit the <u>ASCO Exhibitor Headquarters</u> and select the link for the appropriate online form. Usernames and passwords were sent to the e-mail address provided on your ASCO Exhibitor Booth Contract. If you are unsure which e-mail address was listed on your contract, please contact <u>asco@jspargo.com</u>.

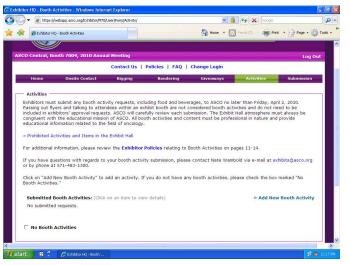
Questions?

For help or questions regarding booth activities, giveaways, or ASCO's Online Exhibitor forms website, please contact Stephanie Houck, Exhibit Operations Manager, at stephanie.houck@jspargo.com or 703-679-3972.

Booth Activities

Fill out the online Booth Activity Form by logging into the Exhibitor Headquarter Website. Usernames and passwords were sent to the e-mail address provided on your ASCO Exhibitor Booth Contract. If you are unsure which e-mail address was listed on your contract, please contact <u>ascoexhibits@jspargo.com</u>. The deadline to submit your Booth Activity is April 2, 2010.

In accordance with ASCO Annual Meeting policies, all booth activities and content must be professional, educational in nature and related to the field of oncology Please be aware that there are strict guidelines governing activities in the Exhibit Hall. ASCO reviews all activities prior to the meeting. For full booth activity regulations,



please see the "Policies for Exhibitors and Other Organizations at ASCO Meetings."

ASCO Annual '10 Meeting

Giveaways

Each exhibiting company is required to complete the online Giveaway submission by logging onto the <u>ASCO Exhibitor Headquarters</u> website. The booth contact person recently received an e-mail from ASCO that provided log-in information to access the website. E-mails containing the Username and Password for each booth were sent to the e-mail address provided on the application for exhibit space. If you have any questions, please contact <u>ascoexhibits@jspargo.com</u>. The deadline to submit your Giveaway is April 2, 2010.

Each booth in the Exhibit Hall is required to complete the online Giveaway submission for any item(s) being distributed. All giveaways from commercial exhibitors must be designed

Central, Bo	ooth 7004, 2010 Ann	-				Log Out
		Contact Us	Policies FAQ	Change Login		
Home	Onsite Contact	Rigging	Rendering	Giveaways	Activities	Submission
Giveaways -						
cept for the	items listed under Elig	jible Giveaways belo	ow, all giveaways mu	ist be approved by A	SCO no later than Fri	day, April 2,
Eligible Givea	aways					
	st not exceed \$100 in mation, please review					request. For
you have du	estions with regards t	o your diveaways.	alasan anakant Natar	Wamhold via e-mail	at aubibite@acco.org	or by phone at
			please contact Nate	Transold Tid e mai	at exhibits pascolory	or by priorie ac
71-483-1300 o make a sub	mission, select "Add N					
71-483-1300 o make a sub arked "No Giv	mission, select "Add N	lew Giveaway." If y	ou have no giveawa		listed above) please	
71-483-1300. o make a sub arked "No Giv Submitted (, mission, select "Add N veaways." Siveaways: (Click on a	lew Giveaway." If y	ou have no giveawa		listed above) please	check the box
1-483-1300. o make a sub arked "No Giv Submitted C No submitted	, mission, select "Add N veaways." Giveaways: (Click on a d requests.	lew Giveaway." If y	ou have no giveawa		listed above) please	check the box
71-483-1300 o make a sub arked "No Giv	, mission, select "Add N veaways." Giveaways: (Click on a d requests.	lew Giveaway." If y	ou have no giveawa		listed above) please	check the box
1-483-1300. o make a sub arked "No Giv Submitted C No submitted	, mission, select "Add N veaways." Giveaways: (Click on a d requests.	lew Giveaway." If y	ou have no giveawa		listed above) please	check the box

primarily for the education of patients or healthcare professionals. Pens, mouse pads, and other "reminder" items are not permitted for commercial exhibitors, though nonprofit exhibitors and government agencies may continue to give away non-educational items to attendees from their exhibit table. By matching our policies to the PhRMA Code, it is our intent to support the compliance efforts of exhibitors who voluntarily comply with the Code, and place them on an even playing field with other commercial exhibitors. Requiring giveaways to be educational also helps further our efforts to provide attendees with a meeting experience that focuses on education.

Renderings and Rigging

Fill out online Rendering and Rigging Forms by logging onto the <u>ASCO Exhibitor Headquarters</u> website. The booth contact person recently received an e-mail from ASCO that provided log-in information to access the website. E-mails containing the Username and Password for each booth were sent to the e-mail address provided on the application for exhibit space. If you have any questions, please contact <u>ascoexhibits@jspargo.com</u>.

Booth Rendering

Exhibitors who wish to construct an island booth (400 sq. ft. and larger) are required to submit a drawing, rendering, or plans (preferably digital) to ASCO for approval no later than Friday, April 2, 2010. Any changes that occur after initial submission must be resubmitted to ASCO for approval prior to the Meeting.

Fyhihitor H	HQ - BoothRendering			Home -	Feeds (3) - 🚔 Pr	int · Page ·
Condition	rg - bood Kendering			1000 Gab	1	
		Contact Us	Policies FAQ	Change Login		
Home	Onsite Contact	Rigging	Rendering	Giveaways	Activities	Submission
Rendering -						
hibitors who referably di	o wish to construct an is gital) to ASCO for appro-	sland booth (400 sland booth (400 sland booth (400 sland booth (400 sland sland sland sland sland sland sland s	sq. ft. and larger) an Friday April 2, 2010	a required to submit a	a drawing, rendenn	g, or plans
	o ASCO for approval pric			any changes that of	con area inicial suc	Surger and a construction
dead second	ubmission(s) below by c	California de Mandal Mil	- 4			
Judu your s	upmission(s) below by c	licking on "Add Fil	e.			
or additional	information, please revi	ew the Exhibitor	Policies related to I	sland Booths on page	s 10-11.	
	uestions with regards to			ntact Stephanie Houc	k via e-mail at	
to on which it off	ticpargo com or by phon	a at 702-621-620	00			
scoexhibits@)jspargo.com or by phon	e at 703-631-620	00.			
notos/Files:)jspargo.com or by phon Please upload a drawing Island Booth (.jpeg, .tif,	, rendering, or pla) of the item(s) of yo	ur	
hotos/Files:	Please upload a drawing	, rendering, or pla) of the item(s) of yo	ur	
hotos/Files:	Please upload a drawing Island Booth (.jpeg, .tif,	, rendering, or pla) of the item(s) of yo	ur	
hotos/Files:	Please upload a drawing Island Booth (.jpeg, .tif,	, rendering, or pla) of the item(s) of yo	<u>^</u>	
notos/Files: otes:	Please upload a drawing Island Booth (.jpeg, .tif, Add File	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	ur X	
notos/Files: otes:	Please upload a drawing Island Booth (.jpeg, .tif,	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
notos/Files: otes:	Please upload a drawing Island Booth (.jpeg, .tif, Add File	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
notos/Files: otes: Save Save	Please upload a drawing Island Booth (.jpeg, .tif, Add File and Submit Discard C	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
notos/Files: otes: iave Save Submitted B	Please upload a drawing Island Booth (.jpeg, .tif, Add File and Submit Discard C	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
notos/Files: otes: iave Save Submitted B ame:	Please upload a drawing Island Booth (.jpeg, .tif, Add File and Submit Discard C	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
notos/Files: otes: iave Save Submitted B ame: ione:	Please upload a drawing Island Booth (.jpeg, .tif, Add File and Submit Discard C	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	
otos/Files: ites; ave Save Submitted B me:	Please upload a drawing Island Booth (.jpeg, .tif, Add File and Submit Discard C	, rendering, or pla .ppt, .pdf)) of the item(s) of yo	<u>^</u>	

Rigging Request

All booths 400 square feet and larger are required to submit a drawing, rendering or plans (preferably digital) of the item(s) to ASCO for approval by Friday, April 2, 2010. All rigging, including signs, lighting, and truss, must be installed on the Monday prior to the start of the Annual Meeting no later than 5:00 PM.