



REAL DEAL EXPO BUYER REWARD PROGRAM

EXHIBITORS – do you want to increase the traffic in your booth at the REAL DEAL EXPO in LAS VEGAS? Then take advantage of the **EXPO Buyer Reward Program**. There are four levels in which you can participate - \$100, \$300, \$500 or \$1,000.

Here is how the program works:

- Exhibitors contribute to one of the levels below. For the funding collected, AWMA will purchase some great gifts that will be displayed at AWMA’s Resource Central in the exhibit hall.
- Exhibitors will receive tickets to hand out to buyers who visit their booth to conduct business. How many tickets you give to each buyer is up-to-you!
 - **\$100** Contribution – receive **50 tickets**
 - **\$300** Contribution – receive **150 tickets**
 - **\$500** Contribution – receive **250 tickets**
 - **\$1000** Contribution – receive **500 tickets**
- Each exhibitor will receive a list of EXPO attendees prior to the show – so that you can mail invitations to buyers **TO VISIT YOUR BOOTH!**
- When a buyer visits your booth to conduct business, you can hand them one ticket – or as many tickets as you would like. The buyers then visit Resource Central to deposit their ticket(s) and view the great gifts that will be raffled off on Friday, February 23 in Resource Central.
- **AND REMEMBER** – not only will attendees be eligible to win these great gifts – everyone is eligible to participate in the \$10,000 cash prize giveaways as well!

Please check your level of participation below:

_____ **\$100** _____ **\$300** _____ **\$500** _____ **\$1000**

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ E-Mail _____

Method of Payment : Check # _____ _____ Credit Card _____ Visa _____ Mastercard _____ American Express

Account # _____ Exp Date _____

Name on Card _____ Signature _____

MAIL OR FAX TO THE ADDRESS BELOW :

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