



# Tag-Along with

AWMA'S MAGAZINE FOR CANDY, TOBACCO, GROCERY, FOODSERVICE AND GENERAL MERCHANDISE MARKETERS

# DISTRIBUTION

CHANNELS

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***Distribution Channels*** will be at the Las Vegas Hilton.  
*Why not let your product Tag-Along?*

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Tag-Alongs are ***Distribution Channels***' low-cost sampling program. We polybag exhibitors' products with the January / February 2007 issue of the magazine. What better way to sell your product at the REAL DEAL EXPO 2007 than to have a sample delivered right to the buyer? With the ***Distribution Channels***' Tag-Along program, your product will be delivered straight to the hotel. Plus, we'll have bonus distribution in the registration area and exhibit hall. Key buyers won't just be hearing about your product, they'll be seeing it.

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**For more information, call Joan Fay at 800-482-2962, ext. 647  
Or, call your area sales representative:**

**Northeast & South Sales:**

Judith Campbell  
703.476.4258

**Midwest & West Sales:**

Barbara Boyce  
303.337.6854

***FAX BACK TO 703.573.5738 BY January 5, 2007***

\_\_\_ YES, I want more information about the Tag-Along program.

\_\_\_ YES, I want more information about advertising in ***Distribution Channels***.

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_ Email : \_\_\_\_\_

Product Name: \_\_\_\_\_