



**PRODUCT SHOWCASE ORDER FORM**

**REAL DEAL EXPO \* Las Vegas, Nevada \* Las Vegas Hilton Center  
February 21-23, 2007**

**WHO CAN DISPLAY THEIR PRODUCT IN THE NEW PRODUCT SHOW CASE?**

Any exhibitor may bring their new product for display in the New Product Show Case, for a fee of \$100 per shelf. Exhibitors offering a "Show Only Deal" automatically receive one (1) shelf at no cost. Any additional shelves may be purchased for a fee of \$100 per shelf.

**PRODUCT SHOW CASE SPECS:**

The Product Showcase Shelves are 38" long x 19" wide x 24" high. The showcases will be displayed against the wall across from the registration area.

**WHERE AND WHEN TO BRING YOUR PRODUCT:**

Shelf space will be assigned on a first-come, first-served basis.

Product Drop Off Location: AWMA Registration in the Hilton Center lobby.

Product Drop Off Date and Time: Wednesday, February 21 from 1:00PM - 5:00PM.

Product Pick-Up Date and Time: Friday, February 23 from 3:00PM-5:00PM.

**Please note that after 5:00PM on Wednesday, February 21 showcases will be sealed for the duration of the show. Also, all products that have not been picked up by 5:00PM on Friday, February 23 will be considered trash and disposed of. Remember that NO staff will be available to open the cases for placement or pick-up outside the above times!**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**METHOD OF PAYMENT** (\$100.00 per showcase shelf):

*NOTE: Any company offering a Show-Only Deal will receive one (1) complimentary Product Showcase shelf (Value: \$100.00).*

Check # \_\_\_\_\_

Credit Card Authorization  VISA  MC  AMEX

TOTAL: \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

**RETURN TO:**  
Jennifer Moulton \* Fax: 703-573-5738  
**DEADLINE DATE:** January 31, 2007  
If you have any questions please contact Jennifer at 703-208-3358 ext 640